

READ *Rudy Vallee's* UNTOLD PRANKS

# Radio Guide

E8CBDMT8DB7

THE NATIONAL WEEKLY OF

WEEK ENDING SEPTEMBER 5, 1936

10  
CENTS

Bing Crosby



*For the First Time*  
**AMOS 'N' ANDY in a GIANT-PORTRAIT**

## Official Radio Queen Ballot

(Mail to Radio Queen Editor, Radio Guide, 731 Plymouth Ct., Chicago, Ill.)  
See Back Cover for Details of Queen Contest

My Choice for Radio Queen of 1936 is .....

My Name is .....

My Address is .....

(The Editor of Radio Guide will also appreciate the following information)

I am a Mr..... a Mrs..... a Miss..... (check one)

My age is..... There are..... in my family (insert how many)

who read Radio Guide. How many are men?... Women?..... Children?.....

What member of your family buys Radio Guide?.....

Do you buy Radio Guide each week?.....

(Can Be Pasted on a Penny Post-Card)

# Cheats

**T**HE world hates a cheat. In radio, unfortunately, there are many cheaters.

One of them is a lady who is a radio star and whose name has been mentioned as that of a candidate for the title of Queen of Radio. Yet she is a cheat.

It is never nice to call a lady names. I regret that it is necessary now, but I know of no other way of calling to her attention—and to yours, too, the fact that a woman who buys ballots with which to vote herself a Queen is far removed from regal.

Our Radio Queen contest is held to determine who among the public's favorites are the most popular, and who is most worthy of sitting on the radio throne for the next year. Official ballots are printed only in Radio Guide. Now, it comes to our attention that certain newsdealers are selling ballots from their old and unsold copies of Radio Guide to at least one star who seeks to further her chances.

Such tactics are dishonest, both on the part of the stars and on the part of the dealers who aid and abet them. Radio Guide will not tolerate them. Placing the ballot on this page is our answer to such trickery. If we can prevent it, no star will ever be permitted to buy the crown that is the public's gift to its favorite woman entertainer.

\* \* \*

I met another sort of cheat the other day. He is the one who wants to teach you and me how to write songs. He has been under investigation by the postal authorities for many years, but he is as slippery as an eel. So he gets rich on the money sent him by ambitious men and women who think that they are second Irving Berlins and Jerome Kerns. His name is song shark. He will make you believe your song is another "Yes, We Have No Bananas" or "Carolina Moon." When he's got your cash, your letters to him come back marked "Addressee moved. He has left

no forwarding address here."

\* \* \*

Another cheat is the man who tells ambitious amateurs he can give them lessons in microphone technique for six months and then put them on the air with Crosby or Vallee. Avoid him like poison. He means no good.

Every big city has fake radio schools. These schools change their addresses, too, for the authorities hear too many stories of young girls insulted, or defrauded, or abused. Stay away from all radio schools unless you are positive of their good names.

\* \* \*

Another cheat is the advertiser who takes too much time to tell his story. We turn to our radios for entertainment. Whenever that entertainment is replaced by sales talk beyond the limits set by common sense and common acceptance, that is cheating the radio listener.

As we said in the first paragraph, the world hates a cheat.

Sincerely,

*Curt Mitchell*

## THIS WEEK

	<i>Personalities</i>	<i>Page</i>
LANNY ROSS		
His European Diary		4
TOMMY McLAUGHLIN		
Death Comes to an Irishman	by James H. Street	8
LEE WILEY		
They Forget So Quickly	by Milton Bracker	9
BING CROSBY		
The Cover Portrait		16
RUDY VALLEE		
Rudy's Untold Pranks	by Richard English	20
AMOS 'N' ANDY		
Giant-Gravure		22
<i>Special Features</i>		
Humanity Begs for Help	by Dora Albert	3
Olympics in Your Own Back Yard	by Philadelphia Jack O'Brien	6
The Murder of Milliken		
A Calling All Cars Story	by Arthur Kent	12
Radio Guide's Summer School of the Air		
So You Want to be an Orchestra Leader.	Instructors: Andre Kostelanetz, Paul Whiteman, Red Nichols, Benny Goodman	14
Be Charming	Condensed from radio talks by Madame Beatrice de Sylvara	24
Picking Radio's Queen	Back Cover	

### *News and Comment*

Plums and Prunes	by Pinch Hitter Wilson Brown	10
Inside Stuff	by Martin Lewis	11
On Short Waves	by Charles A. Morrison	13
Music in the Air	by Carleton Smith	27

### *Pictorial Features*

Cast of "Betty and Bob"	RADIO GUIDE Album	19
Is it Romance—?	Lily Pons and Andre Kostelanetz	26

### *Departments*

Stories of Nearby Stations	- - - -	8
Radio Boners	- - - -	15
Coming Events	- - - -	27
Contests on the Air	- - - -	41
Hits of the Week	- - - -	42
Radio Guide's X-Word Puzzle	- - - -	42

### *Programs*

Sunday, August 30	- - - -	28
Monday, August 24	- - - -	30
Tuesday, September 1	- - - -	32
Wednesday, September 2	- - - -	34
Thursday, September 3	- - - -	36
Friday, September 4	- - - -	38
Saturday, September 5	- - - -	40

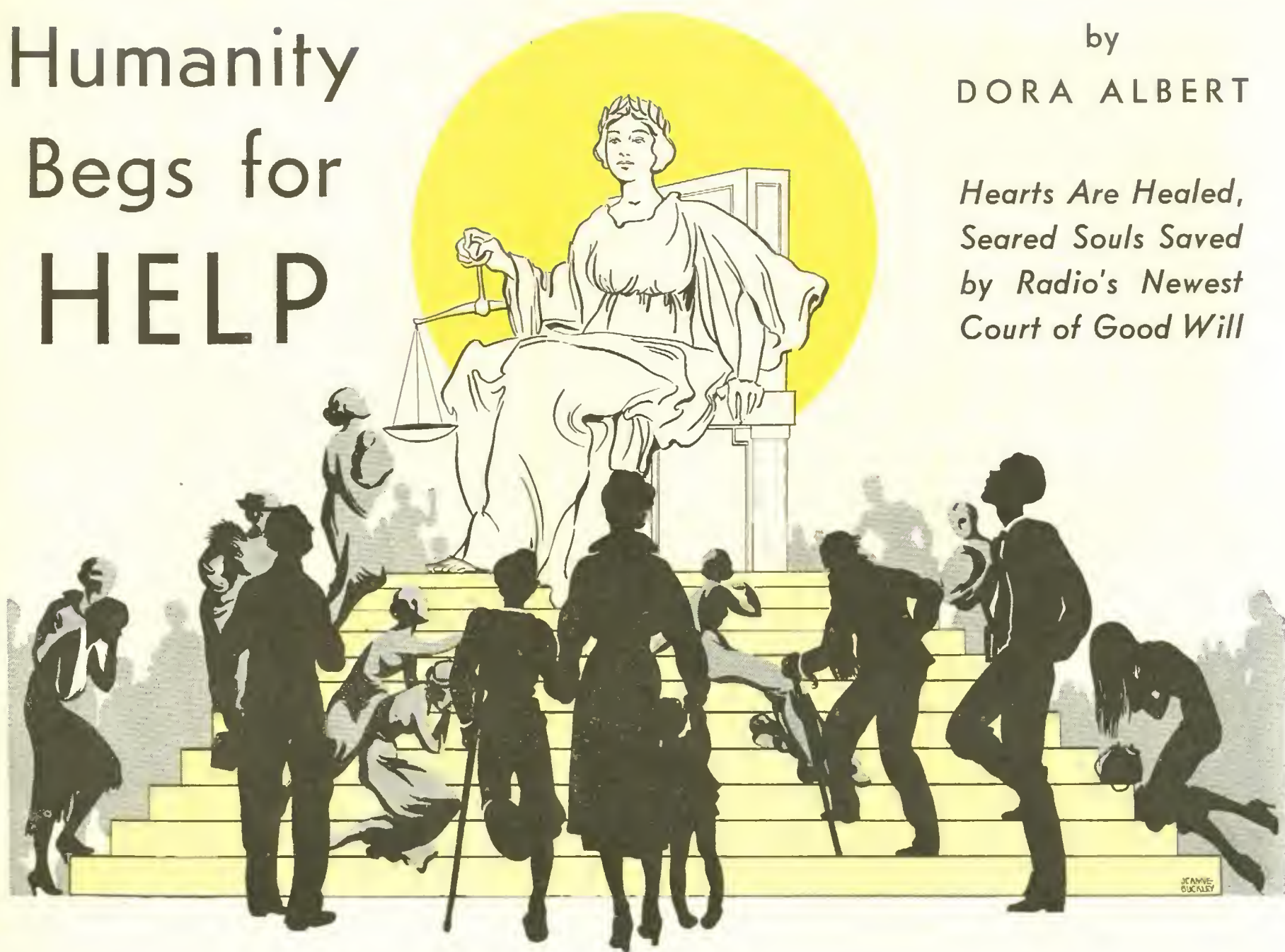
RADIO GUIDE (Trade Mark Registered U. S. Pat. Office). Volume V, Number 48, Week Ending September 5, 1936. Published by Regal Press, Inc. Issued Weekly. RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 24, 1932, under Act of March 3, 1879. Copyright 1936 by Regal Press, Inc. All rights reserved. Executive, Editorial, Circulation and Business office, 731 Plymouth Court, Chicago, Illinois. M. L. Annenberg, Chairman of the Board; Herbert Krueger, Executive Vice-President and General Manager; Curtis Mitchell, Vice-President and Editorial Director; Ed Zoty, Circulation Manager. Eastern Editorial office, 551 Fifth Avenue, New York City. Advertising offices, 551 Fifth Avenue, New York City, and 731 Plymouth Court, Chicago, Illinois. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope for return. Ten cents per copy in United States. Subscription rates in U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$5.00; one year, \$8.00. Remit by postal money order, express money order, or check drawn in order of Radio Guide. Courtesy sent at subscriber's risk.

# Humanity Begs for HELP

by

DORA ALBERT

*Hearts Are Healed,  
Seared Souls Saved  
by Radio's Newest  
Court of Good Will*



"They told me that after my baby died they'd analyze the milk to see if it was poisoned."

"My husband threatens to kill me. We live on the fourth floor and he says he'll throw me out of the window."

"My son's a good boy, but they put him in an asylum because they said he'd set a building on fire. I know he never did it. He's a good boy."

"I was framed. I wasn't really guilty of the robbery. How can I prove I was innocent?"

"Twin children were born to me, but the hospital gave me back only one of my babies. They said, 'Forget your son.' But I held him in my arms and I can't forget."

"My wife nags and insults me in the presence of strangers. And she refuses to live with me, as a wife, even though we share the same roof. Can I get a divorce from her, Your Honor?"

**T**HESE are echoes from A. L. Alexander's Good Will Court, one of the most amazing programs ever put on the air. Perhaps you have listened to this program over the Mutual Broadcasting or Inter-City network. If you haven't, you will be listening to it this Fall, for a big coffee

manufacturer has decided that this program is the logical successor to Major Bowes' Amateurs, the program that he previously sponsored.

The Good Will Court is really a clearing-house for human problems. There is nothing else like it on the air. To the Good Will Court come the maimed and the miserable, opening their hearts, exposing their very souls, and crying out their problems aloud.

At the Good Will Court sit real judges of real courts, giving their legal advice to people who often cannot afford to consult private attorneys.

There is no play-acting here. There are no actors. Here is a show which presents human misery in all its aspects. Here is a show which throws into your parlor and mine the sobs and pleas of the girl whose husband of five days has left her, of the old woman too poor to have her teeth pulled, of all the unfortunates who crowd this unfortunate world.

"But is this entertainment?" you cry in horror. Yes. In a way. Turn the dial some Sunday night and listen to it. You'll see. For here is drama more vivid than the concoctions of any fic-

tion writer. Here is the horror and the tragedy and the laughter of real life.

Before the program begins, A. L. Alexander speaks to the people gathered in a small studio, who are clutching cards containing the numbers of the cases they will present. They are simple folk. Like your neighbor and mine. A poor old washer-woman, wearing a bedraggled-looking straw hat. A colored woman whose little pickaninny is waiting outside for her. A smart, modern young woman in black. A florid blonde, who turns out to be a divorcee. You wonder idly if that golden-bronze shade of her hair is natural.

To all of these, A. L. Alexander says simply:

"Nobody forced you to come here. You have come of your own free will, because you want advice. Don't be nervous when you tell your story. Remember, you're not on

trial here. These judges are here to help you. Just pretend that they have invited you to dinner, and put your case before them."

Look at this waiter, nervously fingering his card. He's middle-aged, and he speaks with an accent so thick you

could slice it with a knife. He's indignant because he's been ordered to pay twelve dollars a week alimony to his wife.

"Sometimes," he says, "I make only four dollars in tips."

"Can't you make more?" asks the judge.

The man turns bitter, sarcastic. "What do you think?" he asks. "I got no mortgage on tips."

A woman comes up to the judges now, her eyes red and bloodshot. "My twelve-year-old daughter saw a murder committed, and she is being held as a material witness. My husband and I have received threatening letters warning us that if the child testifies there will be serious consequences. I'm frightened, Your Honor. What shall I do?"

**T**HE child must testify, Madam. Do you want a criminal to be let loose in the state because you are afraid? Every decent citizen has a duty to perform for society. We must unite against those who threaten our safety."

The woman shivers. "I want to see you after the broadcast," A. L. Alexander, who conducts the program, says to her.

After the broadcast he arranges for police protection for the family.

Alexander himself is no attorney, (Continued on Page 18)



A. L. Alexander runs air court



"Believe it or not," writes Lanny, "the Eichstatt Castle, which I seem to be touching in this picture, is really about three miles away"

# Lanny's EUROPEAN DIARY

Adventure with Lanny in  
The Quaint and Beautiful  
Scenic Spots of Europe!

Lanny is already back in America and on the air as you read this letter, written from Europe. But, because Lanny's friends and fans are interested in what he has done, as well as what he's doing, I am presenting this letter.

—C. M.

**DEAR READER:**  
Your star reporter is falling down on the job. There has been so much to see that there has been little time for writing. So much the better probably for observation.

You remember when last heard from, we were in Heidelberg, enchanted city of student life, watched over by the old castle which was blown up and partly destroyed in 1689 by Louis XIV. We hated to leave the town. Its quaint taverns and its student dwelling-quarters will be a delightful page in our memory album.

Leaving Heidelberg, we followed the river Neckar upstream. Soon the road took us into the Black Forest. At last we saw the rolling hills and mountains where live descendants of the deer which ancient kings hunted. And today, venison is the dinner *entree* for visitors at roadside inns. Here are caught the "Lebende Forelle," meaning that you can go to a restaurant and pick your own trout out of the running water. Here in the distance are seen mountains covered with vineyards.

After passing through the towns of Heilbronn and Halle, you finally reach Rothenburg, an ancient walled city, which stays always the same as it was

when Columbus discovered America. We stopped in Rothenburg for afternoon coffee. And why coffee? Not because of certain radio interests I naturally have in coffee! But because coffee seems to be the beverage which these German people prefer.

Starting back again on the road (to dodge in and out among cyclists, sight-seeing busses and small German cars), we finally reached Nuremberg, the city where the old meets the new. Nuremberg is what is meant when you see "Made in Germany" stamped on a toy. Here the wise men of the toy industry attend directors' meetings to confer about the latest in dolls' dresses. But over all the town with its charming geranium window-boxes, lies the enchantment of its greatest citizen, Albrecht Dürer, who to some people is the first, last and greatest engraver and etcher the world has ever known.

A little boy was my guide around Nuremberg. He loved my American car as much as I enjoyed his school-learned English when he boasted that Nuremberg, too, had its "sky-scratchers."

The next morning in Nuremberg we were awakened at 6 by boys' choral singing. They were parading to the railroad station, singing as they

marched. Do you think I rushed to the window to see them? No. I turned over once more in bed and tried to get some sleep!

**FROM** Nuremberg we motored to Munich, passing through Eichstatt, where we took some pictures. Believe it or not, that castle I seem to be touching in the photo here is about three miles away. And the little river you see in the valley is the Altmühl, one of the many mountain streams that feed the Danube.

Munich is the second largest city in Germany. It lies just forty miles away from the point where the Alps begin. Overhead, as you approach the city, you see numerous airplanes in the sky, for Munich (*Muenchen* in German) is an important junction point for travelers. But more important for me

and vivid in my memory is the day in 1928 when I sang here in the Hofbrau—the world's most interesting beer-garden. Imagine a Hollywood conception of a medieval castle, fill it with lusty singers with a stein of beer before each—and you have a picture of the Hofbrau. Downstairs is the large beer hall—operated in the cafeteria style. Everyone takes his stein and goes to the barrel himself. Upstairs the maids serve it, carrying big clusters of steins in their hands. The price of beer goes up and down daily, depending upon the grain market. Imagine the man who speculates in beer, and drinks more than he can hold—simply because the price is going up the next day!

The traffic cops in Munich stand on pedestals of stone about four feet high and, in directing traffic, execute what

24 breweries (you take your choice)—is full of travelers. In one pension were some friends of mine. They told me of the arrival of a party of Englishmen who came to learn German, but returned to England with the words to the latest American jazz tune.

On the way from Munich to Vienna—the city of song—we passed through customs offices just before reaching Salzburg. There is a gate across the road at the border like the ones in America at railroad crossings. We had to stop, get out of our car, show our passports and give the customs men a list of all the money we had with us. The customs officers, who must have been selected for their ability to show patience, take the greatest interest in such matters as birth dates!

**WITH** a continual stream of travelers crossing the boundary, you'd think they would be content merely to take away everyone's cigarettes and let it go at that. But they aren't. They do something else in Europe today. Money is what they take away. When leaving Germany you cannot take German marks with you! If you find yourself at the border with some German money, you should spend it on another gallon of gas, or a pretzel, or else your funds will be taken and held for you—if and until you come back!

I do not mean to give an unfavorable impression of this experience. Indeed "to do as the Romans do," even when inconvenient, is one of the things we travel for.

We crossed the river from the German customs to the Austrian customs. Here the whole bunch of papers had to come out again, and after inspection we proceeded on our way with a thrill that comes with every new country. At the place I am writing about,



A bridge near Heidelberg. Typical German view

Austria is high in the mountains—past the foot of the Alps. It is something like our own White Mountains in New Hampshire, except that the people wear their traditional Tyrolean costumes.

And all of the houses, sometimes perched high on steep hillsides, have window-boxes filled with red geraniums.

Driving along winding roads, we reached Salzburg. Because of the large number of music lovers who come to Salzburg we decided to make arrangements for a future visit. Then we left for Vienna and Budapest. Though it had been

raining all along, we decided to go on, defying the weather by wearing raincoats. Time was short! Yours,

Lanny Ross may be heard Thursdays on the "Show Boat" program over an NBC network at 9 p.m. EDT (8 EST; 8 CDT; 7 CST) and later to the West at 7:15 p.m. PST (8:15 MST).



Lanny beside Frauenkirche, oldest church in Munich, second largest German city



At left Fifi D'Orsay stretches for those toes of hers. It's an exercise to develop the back and abdomen muscles. Jack O'Brien watches her



No, Fifi isn't trying to kick Jack O'Brien on the head. It's another workout for development of the back and of the abdomen

# Olympics IN YOUR OWN Back Yard

*Editor's Note: For over twenty years, Philadelphia Jack O'Brien has been giving lessons in exercise and diet to stars of stage, screen and radio. Mr. O'Brien was the light-heavyweight champion boxer of the world in 1905. Today he is as strong, healthy and physically fit as he was thirty years ago. RADIO GUIDE, therefore, is very proud to be the only radio publication in which Mr. O'Brien reveals in his own words his secrets of developing and maintaining good health and good figures. It is important, however, that you do not start either exercises or diets without first consulting a physician as to your physical condition.*

**A** CERTAIN well-known radio singer came into my office some weeks ago, looking pretty worried. "Mr. O'Brien," she said, "I've just been offered a Hollywood contract, and you must help me make good on it. I'll never pass the screen test with my figure as it is now." She never would! Her hips and legs

Below: Jack O'Brien shows Fifi one of the important exercises used to develop and keep a trim waist-line

Photos by Haussler



by PHILADELPHIA JACK O'BRIEN

gave her a pretty dumpy look, and her neck was squatty with fat. For the rest, her figure was good. So diet alone couldn't help her.

It was a tough job that she gave me. I could have told that star a lot of things, but I didn't want to be an "I told you so" sort of guy.

One thing I could have said was this: "Do you remember, Miss So-and-So, when I saw you walking down Broadway a year ago? I said you had a good form but if you let yourself go, you'd be fat in no time? Remember? But you laughed and said that as long as you didn't have to take off weight, you weren't going to bother. Remember that?"

That's what I might have said. But I didn't.

Well, a lot of people talk like that. They think they can lead an exerciseless, dietless life, and trust to nature to keep their figures slim and graceful. That's all wrong. A good body must be kept in trim constantly. That's the Olympic way of doing things.

Have you noticed that the Olympic stars are always keeping in trim? Oh, they may jump off their vigorous schedules for a time, but they don't wait until they're completely run down to get into condition again. They keep up their exercises and their sane way of eating. They're always fit! Say, I've been a light-heavyweight champ and I know that even when a fighter hangs up his gloves for good, he never forgets the good old training rules. Jack Dempsey, for instance, retired years ago, but he still keeps at his exercising, which accounts for his fine physical condition today.

Even if you're one of the lucky ones who are born with good figures,

don't skip the series of body-molding exercises I will give here. They're quite as important to you as they are to your fat or skinny brothers and sisters.

And now, for you who must reduce, or must build up certain parts of your body, my advice is:

In reducing, don't "go on" for a stretch, and then "go off" when successful results are beginning to proclaim themselves. Reducing, to be successful, must be a slow, steady process.

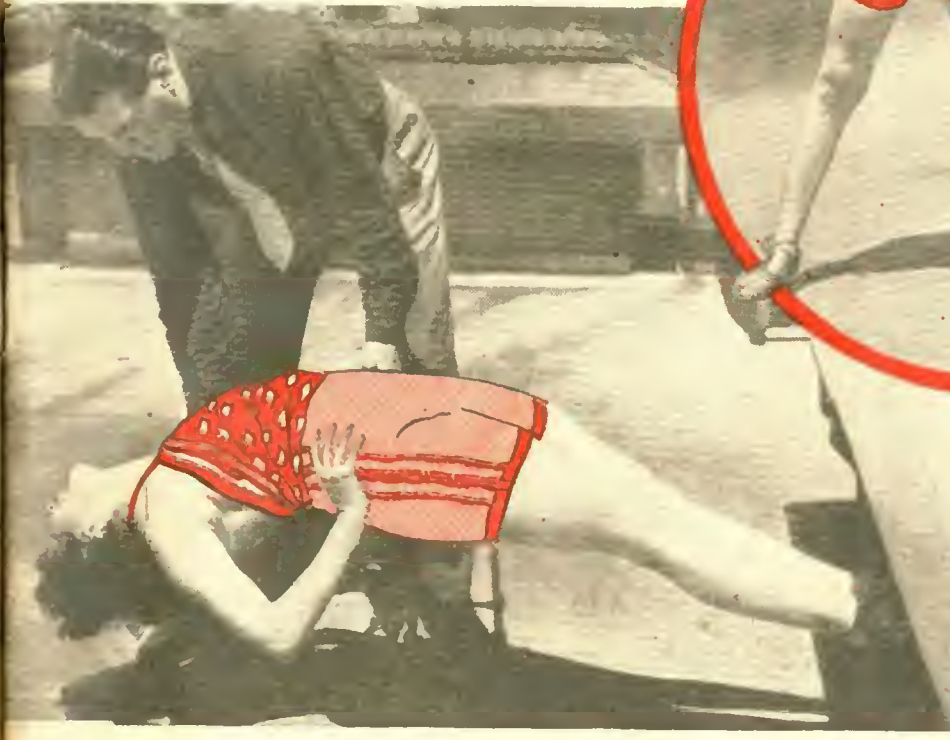
Food makes fat; exercise burns it up. But that doesn't mean that if you exercise in proportion to what you eat, you maintain a consistent weight, or that the more you exercise compared to what you eat, the more you lose. There are other things—such as your bone structure, your ductless glands and your mental and physical stamina to be considered. That's why I urge that you first consult a physician before undertaking the exercises and diets I suggest.

But before I go into the weight-perfecting exercises, let me say a word about diets. At the end of this article there is a list of day-by-day diets which have proved very successful. Here again though, I suggest that you consult your physician, since not everybody can use the same diet schedule.

No discussion of health is complete without bringing in the milk diet. The amazing thing about the milk diet is that you can either lose or gain weight through it. Milk is the perfect equalizer. If you are too fat, it will supply you with nourishment and energy, not poundage. If you are too thin, then it will add weight.

(Continued on Page 17)

Below: Here's a hard one to master. O'Brien tells Fifi to raise and lower her torso gradually. At right: This one you alternate. It's good for your hips



Above: A three-way exercise, designed for the hips, abdomen and development of thighs

*Beauty—Glamor—Health! That's What the Stars Have! That's What You Can Have, Too—if You Follow the Advice Given by This One-Time Boxing Champion Who Keeps Countless Favorites in Trim*

# DEATH COMES to an Irishman

**T**HE "Threads of Happiness" which Tommy McLaughlin sang about were strained and frayed, but never broken before his death. For, when he got the gong in his last hour from the Judge who sponsors all the world's programs, he still had his sense of humor. That—and nothing else.

There were knots in the threads—oh, yes: Debt, despair, disillusion.

"I'm just a crazy Irishman who loves to sing," said Tommy once.

And he sang his own requiem in solo—with his last breath of life.

Once he lived on Park Avenue—Everybody knew Tommy then. The Romantic Bachelor, the crazy Irishman who loved to sing, he was called. It was Tommy this and Tommy that, and—"Tommy'll set 'em up."

He died in a charity ward of New York's Bellevue hospital last month. He was only twenty-nine years old. He died of the white plague. Which makes all men brothers under the lungs.

Few remembered Tommy when he died. And those only vaguely.

"Tommy McLaughlin?" The moochers of New York's great blight way thought a minute—a long time for Broadway's chiselers to think.

"Don't believe I know him," they said first. Then, "Oh, Tommy McLaughlin, the guy who used to sing on radio. Sure, I remember. Starred in a program called 'Threads of Happiness.' Swell fellow, Tommy. Lived on Park Avenue. Used to throw great parties. Where is he now? Dead! Aw, that's too bad. What? Died broke in a charity ward. That's tough. What got him, the depression?"

**T**HE depression didn't "get" Thomas McLaughlin. It was prosperity. Night life and overnight wealth is a parlay many men play, but few ever win with it—particularly crazy Irishmen who love to sing.

Once Tommy was on Page One. His death brought a few stingy inches of type among the also-rans of the obituary page. The cold, trite type said:

"Mr. McLaughlin died of tuberculosis."

He had been ill a year and was in "straightened circumstances," which is conservative journalese for "dead broke." They didn't call him "Mister" when he lived. Just "Tommy."

His mother was in the same hospital—in another charity ward. Tommy



Tommy entertained three Presidents, stood high among radio's great. Then, friendless and alone, he sang his final Grim Reaper chorus

wasn't told. And she, Mrs. Jane McLaughlin, didn't know when her son died. It was feared then that she was on the same treadle. His sister, Mrs. Edith Carewe, had just been dismissed from another hospital.

Tommy might have lived if there had been some money. His friends heard too late of his plight.

Major Bowes—he once had Tommy on the "Capitol Family" program—gave \$300 quickly. Other friends chipped in to send him to Denver, but he was too sick to move. A benefit was arranged.

Nick Kenny, a New York radio editor, suggested it and stars flocked to his support. The Wilson Line turned over its ship, the *S. S. Delaware*, for the party.

J. C. Flippen would be master of ceremonies, and they would raise enough money to keep Tommy in comfort at Bellevue. Phil Regan took an active part. He's an Irishman, too. Other volunteers included Jack Pearl, Teddy Bergman, the Ritz Brothers, Bob Hope, Ken Murray, Sid Gary, Bert Gordon, Jerry Mann, Mildred Hunt, Lon Breese, Tim Ryan, Irene Noblette, Baby Rose Marie, Al Shayne, Fred Ahlert and Joe Young.

But the program scarcely had been mapped before word came that it was

too late. The benefit went on, however, and the money was given to Tommy's family.

There's a lesson in Tommy McLaughlin for radio. For, unless the clan looks after its own, none other will. Radio artists' time and talents are commandeered for every kind of benefit—except for radio artists! Nick Kenny believes the McLaughlin fund will be a nest egg for a down-and-out fund, which, properly administered, would have prevented the tragedy of Tommy.

**H**E WAS a lad who battled the breakers early in life, and, having conquered the surf, found smooth waters in the channel until he was caught in a rip-tide.

Dennis McLaughlin and his wife were born in Donegal, Ireland. They packed their scanty goods in a linen table-cloth, tied it around a stick and hiked away from the peat-bogs. They didn't sing as they left Erin. Tommy always said they "couldn't carry a tune in a basket."

New York didn't appeal to them, so they mushed on to Los Angeles where the five little McLaughlins were born. Tommy among them. They all could sing. Tommy's favorite older brother taught him "You've Got to Quit

*A Crazy Irishman Who Loved to Sing: That Is What Tommy McLaughlin Was Called. He Earned Big Money, Died a Pauper!*

by  
JAMES H. STREET

Kickin' My Dog Around," "The Trail of the Lonesome Pine," and "When It's Apple Blossom Time in Normandy" when Tommy was only three. That was in 1910.

The McLaughlins, loving fairs as all Irish do, took their brood to the bazaar one day, and Tommy, without explanation, became lost. He just wandered off like a meandering troubadour. The family searched frantically. Finally an older son heard a childish voice singing that dog song—"You Got to Quit Kickin' My Dog Around."

"That's Tommy," he said, as the family hastened to the scene. They found the child with an audience around him. His hands were full of coins. He spent all the money on sodas. Drinking always was pleasure to Tommy.

In Los Angeles' parochial schools he was Peck's Bad Boy. His older brother had attended the same schools and won the much-coveted elocution medal and there was much doubt that Tommy would carry on the tradition.

But, when the day of the test came, Tommy strutted to the platform and recited "Guilty." The first line is "Yes, I'm guilty." He won by unanimous decision. But throughout his short life, he had a habit of saying, "Yes, I'm guilty." And usually he was.

He was eleven when his older brother sang "Silent Night" for him. When he struggled for the proper notes for "all is calm, all is bright," his voice changed suddenly. He had been a soprano until "Silent Night" made him a baritone.

Station KFI of Los Angeles heard of him and billed him as "The World's Youngest Baritone." He took life very seriously then and attended concerts by eminent baritones, among them Reinald Werrenrath. He would take notes during the recitals and later would try the selections at home. He was 15, chubby—and as Irish as the gloaming on the Shannon—when he made his first professional appearance at a Pacific Coast radio show.

He sang "Toreador" in a rolling Irish voice. Even then, he was just a "crazy Irishman who loved to sing."

At Loyola College he played football. Five feet seven inches tall and weighing 170 pounds, he was a great athlete. None ever dreamed that even then his lungs were weakening. He strained them to sing. He played golf and boxed.

His family moved to Detroit in 1926  
(Continued on Page 15)

*Lee Wiley's Was a Problem to Daunt Any Woman. Should She Be Loyal—or Stick to a Career? An Amazing Story!*

by  
MILTON  
BRACKER



Above: Lee Wiley. Left: Lee and Paul Whiteman. She rose to fame in his organization and left it. Now she'll try a come-back. Can she do it?

**S**UPPOSE you were eighteen years old, had a voice that could put a catch in people's throats, slightly better-than-average looks and nothing else but a dim desire to be a big-time singer.

Suppose you'd wowed 'em at the home-parish socials and over your local radio station and, besides that, had never been heard of—or ever were likely to be.

Then suppose luck took a hand and you came to New York and on a very casual date were introduced to an orchestra leader and got a chance to carol one number. And that through that one opportunity, circumstance catapulted you in less than three years to a fabulous radio spot right next to Al Jolson!

Whoa, you say. Enough's enough!

Well, maybe so, but that is chapter one of the story of Lee Wiley. Lee was the wide-eyed, part-Indian brunet from Fort Gibson, Okla., who sang the lead in a mike version of "Tiptoes" in a regular appearance on the Paul

# THEY FORGET

## *So Quickly*

Whiteman hour in Midsummer, 1934—and then vanished like a match-flame in a bowl of punch.

And it'll be less difficult to put yourself in Lee's position right now. Suppose you'd gotten a big break and were getting along fine and then everything collapsed for a variety of reasons. And on top of it all, you suffered the unexpected complication of a break in your health.

Suppose the same unpredictable fortune that had swept you up, slapped you down. Well, then you'd be in the spot that Lee Wiley is in now.

**S**HE'S back on the air. You may have heard her with Willard Robison's orchestra or in her own program Wednesday evenings. You may get a glimpse of her in a musical film before long. But the fact is, she's virtually starting all over. She's bucking the ancient jinx whose motto is "They Never Come Back" and whose gloomy sub-title reads, "They Forget So Quickly."

It was explained nebulously on Lee's behalf in 1934 that she could have resigned at a big raise on a fifty-two-week basis but preferred to be unencumbered. Later it was bruited about variously and unconvincingly that she was "on a brief vacation," "suffering from eye-strain" and even that she was "through with radio forever."

At an unpretentious midtown apartment in New York, Lee told me her story of the catastrophe that catapulted her from fame to failure.

A lustrous-eyed, wet-lipped charmer at 24, she radiates an enthusiasm that keeps her from speaking in sentences. She'll never win a prize for either rhetoric or logic; she flits from one thing to another like a moth in a roomful of lamps. She's a capricious, effervescent kid; but that sheer eagerness and the infinite deft gestures that go with it are disarming. You listen, and you're prone to give the giddiest things she says the benefit of a doubt.

**B**BROADLY, then, Lee left top-flight radio because of a dilemma that might confront any singer, and in a way, any person. Should you take what you can get for your services or insist on what you think you deserve? And if you hold out, what should you do when "The Boss Says No"?

Specifically, in her case, Lee maintains there was more to it than that.

(Continued on Page 16)

# PLUMS and PRUNES

By Wilson Brown



The Log Cabin Bar Z Ranch will be the program on which Louise Massey and The Westerners return to the networks next month. Recently a passenger on radio's Show Boat, Louise now will be the central figure in a dramatic series of the plains

2nd—John B. Kennedy giving the presidential straw vote returns; the Gillette "Community Sing" with Milton Berle as m.c.; and the Heinz "Magazine of the Air," featuring Leith Stevens' orchestra, the Gersdolf Sisters, drama and guest stars.

4th—"Death Valley Days" switches to new time; Red Grange; Tim & Irene; and Jack Benny.

6th—"Our Neighbors" (formerly known as "Vox Pop"); Walter Winchell; Marion Talley; Guy Lombardo.

7th—Wayne King returns.

13th—Pittsburgh Symphony; General Motors Symphony with Erno Rapee; "Echoes of New York Town."

14th—"Adventures of Donald Ayer"; "Backstage Wife"; "How to Be Charming"; and "Mary Marlin."

15th—"Dance Parade," featuring a different band each week.

17th—Kate Smith Variety Hour; Major Bowes bows on CBS.

20th—Eddie Cantor; "Good Will Court."

27th—Nelson Eddy; Phil Baker; a new variety hour as yet unnamed.

28th—Helen Hayes.

**OCTOBER:** 3rd—Pet Milk show with Gus Haenschen; Vincent Lopez and Floyd Gibbons in a new series.

18th—Rubinoff with Jan Pearce and Virginia Rea.

Benny and Mary Livingstone will be in charge. Fred will debut the following week. Jack gets a Packard auto for his troubles. Maybe that will be hard to take!

Jimmy Grier is sitting on top of the world. He has just grabbed two new spots: the Burns and Allen show and the Joe Penner stanza. Eddy Duchin, now with B. & A., is soon to go to New York.

**L**EE WILFY, exotic CBS songster, is warbling in the Versailles, a New York nitery. There's a good chance that she'll be going Hollywoodward for a musical short.

That ever-changing "Hit Parade" brings Harry Sosnik to the air again soon.

When Milton Berle starts his new "Community Sing" program, he'll have to settle down or else be turned down for the nth time.

Milton just seems to have an awfully hard time keeping his jokes clean. And radio is the one form of entertainment that requires clean jokes.

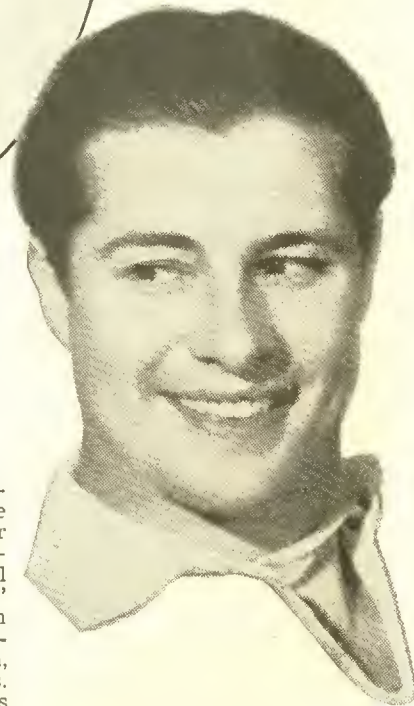
It is alleged that he was kicked off the "Ziegfeld Follies of the Air" because he draped a woman's pink brassiere over the microphone as a gag.

So prunes to Milton before he starts—if he tries that sort of thing again.

**NEWS ITEM:** Bobby Breen's next picture will be called, "Rainbow Over the River." The Hall Johnson choir will appear in the film with him.



Below: Airwave Romeo, Don Ameche, returns to his popular "First Nighter" on the first Friday of September after storming Hollywood so successfully



"Behold, ye rabble of low degree," sang handsome John Boles of the films recently in the air version of Friuli's immortal "Vagabond King" for a Radio Theater Show

There are renewals, too. When Chesterfield found that Lily Pons would be unable to join the show because of her movie commitments, they immediately re-signed Ray Heatherton until January 1. The "Red Horse Tavern" bosses also seem well satisfied with their present line-up and have renewed contracts with Lenuic Hayton, Joan Marsh and the Tavern Singers.

Nice gesture on the part of his radio bosses has allowed Fred Astaire to prolong his visit in Europe. When the show premieres, September 8, Jack

**I**F THE Columbia Broadcasting System rents a theater from which to broadcast, and if free tickets are given out to those who wish to attend the broadcast, then should the theater be classed along with the moving-picture houses and therefore hold a license to operate and pay a fee for the privilege?

Columbia and the Mutual network shout: "No, no, a thousand times no!" New York's commissioner of licenses says otherwise.

So war was declared and ammunition ordered.

Right now, the matter is in the hands of the Supreme Court.

A lot depends upon the decision of that court, for at least 100,000 persons attend free broadcasts in New York each week.

The statement has been made: "If those people couldn't attend broadcasts, they'd spend their money elsewhere and help bring back prosperity."

Personally, I don't think so. People do not go to broadcasts just to be amused, as they do going to moving pictures. They simply go because they are curious to see how broadcasting is done.

**J**OSEF STOPAK, NBC concert-master, was held up and robbed at 3 o'clock the other a.m. The robber forced his way into the fiddler's hotel apartment, awakened the musician and admonished him to keep quiet. Josef kept quiet while the robber bound him and took \$350 in cash. Upon leaving, the thug had compassion and not only offered Josef a cigarette, but lit it for him. No arrests have been made as yet.

While Mr. Plummer fishes, NBC and CBS are lining up all kinds of shows for the coming weeks. Here's the imposing list to date:

**AUGUST:** 30th—Ed McConnell.

**SEPTEMBER:** 1st—Fred Waring returns after a four weeks' vacation.



# INSIDE STUFF

By Martin Lewis

**L**AST week I mentioned some of the new programs and artists that were to be heard on the air this Fall, which looks like the biggest and best radio season thus far. Lack of space prevented me from naming them all, so I'll continue now where I left off.

The debut of the RADIO GUIDE program on Friday, October 2, was the last item that I mentioned.

**OCTOBER 4**—is marked by the return of "Grand Hotel" to the air-planes with the popular Anne Seymour as its star. This season the program will be heard at an earlier time on Sunday afternoon. The same night Robert Ripley returns to the air with more of his Believe-It-or-Nots. Ozzie Nelson and his orchestra and Harriet Hilliard (who will be a mama by that time) will supply the music.

A little later, the same night, Jack Hylton's hosiery sponsor of last season brings forth a new show with Edwin C. Hill and an orchestra.

**OCTOBER 5**—"20,000 Years in Sing Sing," with Warden Lewis E. Lawes, returns to the air with a new series of dramatizations with Warden Lawes as narrator.

**OCTOBER 7**—"Town Hall Tonight" will greet Fred Allen and Portland Hoffa on their return to the show. Stoopnagle and Budd, who held down the fort while Fred was vacationing, are to be complimented for the swell job they did in a tough spot. Their burlesque on radio during a recent Wednesday night show was one of the funniest skits to come out of any loudspeaker. Instead of network, though, the boys should have called it "The O'Peachy Nutwork."

**TO MAKE** a long story short, others to return to the air during October are Jack Benny with his frau, Mary Livingstone. The "Carborundum Band" comes back to the CBS network on October 17. "The Gumps" will return on a five-weekly series the early part of the same month.

Early in November a group of America's leading banks will present the Philadelphia Symphony orchestra in a series of weekly broadcasts over the CBS network. The sales idea will be "to come in and get acquainted with your local bank and banker." I'll be glad to do so if my banker will give me some samples. I wonder how many box tops I would have to bring in?

Besides the regular scheduled shows there will be some special airings such as the one that will take place Thursday, September 3. That's the date when America's Olympic contestants return to the United States and the huge reception they receive will be aired over the CBS and NBC networks. That same evening Boris (not a cough in a) Karloff plays a return engagement on Rudy Vallee's Variety Show, which will be heard from Toronto, Canada, where the Vallee gang will be

playing across the border at the Canadian National Exposition.

On September 8 and 10 Kate Smith is going to make two guest appearances on her former CBS spot, now being filled by her musical conductor, Jack Miller.

September 14, Hal Totten, the demon sports announcer, is going to describe the world's amateur soft-ball finals, which will be held in Soldier Field, Chicago.

September 18, Prime Minister Stanley Baldwin of Great Britain will share time with President Roosevelt in one of twelve programs to be heard in connection with the Harvard Tercentenary celebration.

**T**HE lovely Margaret Speaks deserts the Firestone show and will sail on the *Normandie* September 2 for Europe. She will make a concert tour of the Continent, appearing in London, Paris, Milan, Copenhagen, The Hague, and Amsterdam. Miss Speaks is the first artist, developed by radio alone, to attempt a foreign tour. She has had practically no concert experience outside of her radio work. Her Firestone programs will be resumed early in November.



Between pinch-hittings for ace maestro Fred Waring during the latter's recent four-week vacation, Tommy Dorsey (above) looked in at the Texas Centennial



From Chicago: "Tea Time at Morrell's" will begin airings this week. Gale Page (right) is featured in her contralto songs, along with Don McNeill as master of ceremonies

Mentioning radio clubs, they have a new one in Chicago and it's quite swanky. Before and after working hours a good many of the other stars assemble there for a *tete-tete*. One must be a member to get in. Last week the members threatened to revolt because the management was going to install a nineteen-tube radio set! The air stars had hoped to get away from radio or awhile—but they were out of luck in their club!

Rosaline Greene, who was until the other week Mary Lou of "Show Boat," is taking a cruise of her own. She was invited to Yarmouth, Nova Scotia, as a guest of the International Radio Club convention, and Rosaline's all thrilled because she will be entertained by the Premier. She will go tuna fishing, too. I can't tuna fish, but I can tuna violin. Knock, Knock!



An Air Favorite Was Killed  
And an Aroused Populace  
Sought the Slayers, Then—

"Stick up your hands!" roared Police Chief C. M. Rogers as he pulled his pistol, leaped out of his car, covered the crooks!

**T**HE young man behind the wheel pushed the stolen car along at 70 miles an hour. "How are them shoes?" he asked. "Comfortable?" There was a sneer's edge to his voice, a sneer's twist to his hard face as he asked the question, and the younger man who was his sole companion squirmed visibly.

"Aw, jecs, Farmer," he whined, "let up on a guy, willyuh?"

Fidgeting, he turned on the radio, and for a moment there was silence while the tubes warmed. Then:

"... Station WSM..." came the voice of an announcer. For a mile or so the hard-faced driver and his younger, softer companion listened to a bright musical program from Nashville's station WSM. "The Tallest Radio Tower in America."

But the man called Farmer was in a mischievous mood.

"You know, Dunn," he began, with a malicious leer, "it's funny about shoes. For instance, my old lady always used to tell me how it's unlucky to put shoes on the table. Yessir, unlucky."

Dunn, the younger man, gulped. His feet began to twist in the shoes that fitted them so loosely. Shoes that were sensible, square-cut. Not at all the sort of shoes you'd expect to see on a young fellow like Dunn.

"Aw, Farmer—" he began. "Yessir, *unlucky!*" the driver repeated, his teeth gleaming in a wry smile. "Shoes can be awful lucky, Dunn. But of all the unlucky shoes, the unluckiest is—"

"Don't say it!" Young Dunn shrieked the words. But Farmer went right ahead and said it—with relish.

"—a dead man's shoes!" said Farmer.

Dunn didn't reply. But when he lit a cigarette its glowing tip quivered continuously as he filled his lungs with long, deep draughts of smoke. Thus they rode through the greater part of the state of Georgia, heading south. And as they drove they lis-

## THE MURDER OF MILLIKEN

tened to the powerful voice of Station WSM.

And thus, after a time, they heard the music suddenly fade; heard the voice of the announcer speak with a strange note of feeling, almost of pain:

*"Ladies and gentlemen, we are interrupting the program at this time to bring you a most distressing news bulletin. All sheriffs and peace officers are requested to pay especial attention... Our friend, J. K. Milliken, veteran WSM market reporter, whose voice has come to you over this station for seven years, has just been found murdered on a lonely road about eight miles from Nashville. The murderer or murderers stole Mr. Milliken's clothes, his wallet... and his shoes..."*

**A**S THE voice spoke, Dunn and Farmer looked at each other. The speed of the car slackened as Farmer, leaning across the wheel, listened intently to every word.

"My God!" breathed Dunn. "Is that who we killed?"

And reaching down, he began to untie the laces of those stolen shoes that he had on his feet.

"Shut up!" growled Farmer. "Lemme listen!"

In silence the two thugs heard the announcer tell the story—the story which they knew so much better than he did. J. K. Milliken, pioneer broadcaster of market reports for farmers, had been missing for two days. Then he had been found—*murdered!*

"Listen," whined Dunn. "They'll get us for this, sure! That guy was a big shot! They'll—"

"Shut up!" Farmer raged. But he moistened his lips with his tongue and his eyes darted from side to side along the road.

And still the accusing voice of that announcer poured out the details in a sorrowful indictment, which painted in the murderers' guilty minds a picture of the splendid life they had destroyed. Seven years before, Milliken had started visiting the markets, finding out how much the farmers were getting for their commodities. Then he had walked into the WSM studios, had put this important information on the air. From this humble beginning he had built up one of the most extensive and helpful services offered to farmers by any station in America. When WSM's power had been increased from 5,000 watts to 50,000, Milliken's services had become increasingly valuable to new thousands of listeners. He had become a government appointee, head of the markets division of the State Department of Agriculture.

"We gotta ditch this car!" Murderer Farmer muttered hoarsely, as he heard the announcer describe the very car in which they were riding, and giving its license number. "Anyhow, we gotta swipe some new tags for it!"

"They'll get us!" moaned Dunn. "They'll get us!"

"Shut up!" said Farmer hoarsely. "We got plenty of time. We got two

days start. They don't know where we're headin.' Say, what are you doin'?"

"I'm taking off these shoes," said Dunn. "I'm goinna throw 'em away!"

"Like hell you are!" Farmer snorted. "Suppose somebody finds 'em? And you'd look fine without shoes, wouldn't you!"

And so Dunn continued wearing the shoes which had started to pinch. Or so he thought. And they might have pinched more, if the two thugs could have heard the buzz which went up all over the South, as the voice of WSM told of Milliken's murder. For this man was beloved by his listeners. In the elaborate control room of WSM, a hard-boiled control man broke down when he heard the news. And all over Tennessee, the Carolinas, Georgia, Florida and many another state, farmers and their families cursed the murderers of the man whose voice had served them so well and cheerily.

**T**HE hard-faced thug, Farmer, was wrong when he said that they had a two-day start. Radio, rushing past their stolen car with the speed of light, had made the country in every direction dangerous.

It was in Lake City, Florida—many, many miles from the scene of the murder—that Farmer finally stole another set of license plates. They drove several blocks after the theft. Then, on a lonely road on the city's outskirts, they stopped to make the change. They thought nothing of the unofficial looking car which turned the corner behind them until a voice spoke:

"Hey, what are you fellahs doin'?"

Startled, the two murderers looked up. And the man who had spoken to them was seen to be wearing a policeman's cap! But Police Chief C. M. Rogers did not wait for an answer to his own question. His practised eye had glimpsed and instantly read the Tennessee license plate.

"Stick up your hands!" he roared, leaping from the car. "Get 'em, boys!"

(Continued on Page 43)

A CALLING ALL CARS STORY — BY ARTHUR KENT

# IN CINCINNATI WITH—

Orville Revelle

**D**EAR O. R.: (Oh man! That mama's here again!) Have you heard the latest on Jimmy Lee? Seems that the ivory tickler has been reading about Jesse Owens and his famous broad jump and decided to find out for himself. Something went amiss on the first try, so James will vacation until that right orb takes on its natural color again . . . Another bubble bursts when September rolls around and no Scripps-Howard radio chain. Just couldn't get the stations they wanted in Columbus and Toledo . . . If our readers are to believe all that's told them, Durward Kirby never tasted coffee, yet is a great Bowes and Lanny Ross fan. That's not as bad as that recent sweepstakes winner of a certain brand of eggies who wanted to trade them for the brand he preferred . . . WKRC is on the hunt for new talent! Anyone foolish enough to be thinking seriously of turning to radio can get an audition by writing Ruth Lyons . . . WCKY will be 50,000 watts by 1937 . . . Quin Ryan and Red Barber will handle all of Mutual's football broadcasts. Good news, eh? . . . Elmer Dressman phoned that Alma (Mrs. Charles Topiniller) Ashcraft is well on the road to recovery, after a serious operation at St. Elizabeth.

*They were discussing bridge out Crosley way the other eve. Up spoke Edith Karen: "I don't see how anyone can get gaga over something so few understand," to which Nina Paisley replied, "How about men, darling?" Now there's a gal who really has something.*

So What dept.: Once upon a time there was a radio artist who didn't harbor the vain idea that he was the greatest in the game! His twin brother, being the stronger of the two, held that distinction.

**B**ETH POWELL, former RADIO GUIDER, is now Mrs. Bob (WLW) Heidler! He's one of the chaps who prepares the Paul Sullivan newscasts . . . Irvin Ashkenazy (pronounced as it is spelled, if that's any help) was a heavyweight boxer before his ether days . . . Back from the Southland came L. B. Wilson looking better than he has in five years . . . The Queen's Minstrel, Richard Randelli, a New Yorker, will supplant the program now known as the "Singing Neighbor" . . . According to an anonymous telephone call Audrey Warner is slated to march down the aisle with a Cleveland hotel owner some time in October! After the honeymoon she's to get a crack at the pictures.

Was it Amy Arnell, the Tommy Tucker warbler, or that ninety-foot drop of Coney Island's roller coaster which had Tom Slater "Ah-ahing" it, during the "For Men Only" offering?

We girls certainly get around. The Revellies are expecting a visitor on Christmas Day! And it's not Santa Claus! Then you can say, "What has that guy Winchell got that I haven't?" But I understand he's expecting a bundle, too.

By now you should know that Jeanine Macy (Mrs. Tom Richley to you) is back with us—looking lovelier, singing lovelier and also—just lovelier. And, if anyone should ask you, five-months-old Thomas Edward Richley, Jr., takes after both his mother and dad. Part of the time he's singing and part of the time he has Tom's xylophone sticks in hand, pounding away at anything in reach.

Don't stop me if you've heard the following: Harvey Harding's running a temperature over a Chicago beauty . . . WKRC is the first in these parts to use aerial banner ads (you know, those streamers that planes tote

around) that tell the folks that the hilltopper is first on your dial . . . Louis Prima, the swing man, ties up with Mutual on October 1. While at the Lookout House Louie was credited with doing the best business since the place opened . . . Honey Burns, the Joe Haymes charmer, has a certain WLW-er walking the floor until the next mail.

While you were away radio turned out en masse to witness John (Miller Everson) King's debut as a cinema star. He shared honors with Jack Holt in "Crash Donovan." WKRC (his alma mater) artists were on hand for every show. Among the spectators I noticed the forgotten man—Gil Hutchinson, who doesn't rate a post-card any more! But then why should he? Gil was *only* instrumental in getting Everson with Ben Bernie (his first



Florence Golden: Popular WLW player who is heard on several dramatic serials and on her "Mail Bag" show

major step toward big time). He *only* gave up his job here to visit Hollywood so he might be on hand to introduce Miller to some higher-ups.

*Fervein's sake. Ernest Adams, WHIO's chief engineer, will marry Sarah Adams next Spring. What's bothering me is what fun can a girl get out of being married and not getting to change her name?*

**I**F THERE are any old-timers at Crosley's they must be in hiding. Don Becker brought back more than two dozen new voices from New York. Among them: Singers Vicki Chase, Herb Spiekerman, Richard Randelli and part of the former Babs and Her Brothers act (I think it was the brothers who showed up). Also seven new announcers and numerous dramatic artists.

Many over-the-Rhine listeners have voted George Hessberger's Bavarian ork the most popular on 'CKY . . . It now appears that Maurice Thompson was correct in stamping Jane Rohan as the best of the 1935 crop. Crosley's have her name on a long-term contract . . . Leslie Marshall of KMOX, Bob Fidler of WKZO, are slated for WHIO jobs . . . Here's one for your All-Time-Record paragraph: Elinor (Lydia Webster) Harriot just back from a fortnight in Hollywood and she did not try to crash the film gates! . . . WSM, with Jack Harris as sportscaster, will air the complete Vanderbilt football schedule. Your Cora Spondent.

# ON SHORT WAVES

By Charles A. Morrison

President, International DX-er's Alliance

Figures in Parentheses Denote Megacycles, or Thousands of Kilocycles

**S**HORT-WAVE reception continues on the up grade, and not only the foreign locals but numerous interesting DX stations are beginning to show up again.

JVM (10.74) has replaced JVN (10.66) of Nazaki, Japan, on the early morning transmission during the past few days. JVM and PLP (11), Bandoeng, Java, have both been putting in excellent signals near 7:30 a.m. EST (6:30 CST). LRU (15.29) of Buenos Aires, Argentina, seems to be coming in with a little stronger signal each morning.

Germany's new short-wave broadcasting center at Zeesen, near Berlin, has now been completed with the erection of eleven directional aerials. Built especially for the requirements of overseas commentators at the Olympic Games, it is now being used for the ordinary short-wave stations' activities.

The transmitting center consists of two large transmitting houses and twenty-one beam aerials. The new short-wave broadcasting center is the largest in the world. It is now possible for Germany to broadcast to six zones simultaneously on six different wavelengths.

During the Olympic Games as many as nine simultaneous broadcasts were transmitted.

**A**ND now short waves plays a part in directing traffic from the sky. Chief Laird of the Cook County Police, Illinois, has drafted radio and aviation in his battle to unsnarl Sunday-night traffic jams on the 1,500 miles of highways near Chicago.

Flying above metropolitan Chicago's highway system for 45 minutes each Sunday night in a giant TWA skyliner, Chief Laird directs the activities of his 140 highway police by short-wave radio, utilizing WGPU, flying short-wave transmitter built by Transcontinental & Western Air communications staff.

Fifteen minutes of Chief Laird's report, starting at 7 p.m. EST (6 CST), each Sunday night, will be relayed direct to motorists with automobile radios via station WBBM of Chicago.

HS8PJ of Bangkok, Siam, is now operating Mondays at 8 a.m. EST (7 CST) on a new frequency of 15.6 megacycles although the station is still being heard on a frequency of 9.35 megacycles on Thursdays at the same hour, according to J. W. Partner of Tacoma, Washington.

RADIO GUIDE Reception Post observer Aug Balbi of Los Angeles, California, is hearing a mysterious station on 11.7 megacycles, near 8 a.m. EST (7 CST), which announces as "Ici Radio Saigon," Saigon, Indo-China. The call letters sound like FIC3 . . . PLH (15.15) of Bandoeng, Java, is heard each morning starting at 5 a.m. EST (4 CST).

The original apex, or ultra-high, frequency transmitter W8XH of Buffalo, New York, put into operation in 1933, this week was installed in the Smithsonian Institute of Washington, D. C., as a permanent part of its radio section. The new transmitter of W8XH, atop the Hotel Statler, relays WBEN of Buffalo, for an average of eight hours a day on a wave-length of 7½ meters.

Starting with the first Sunday in September, the most popular transmission of VK2ME (9.59), Sydney, Australia, will take place from 4:30 to 8:30 a.m. EST (3:30 to 7:30 CST).

According to World Radio, the new Swedish experimental short-wave station SM5SX (11.705) of Stockholm transmits to North and South America on Wednesdays at 5 p.m. EST (4 CST). The Swedish National program is relayed and announcements are made in English, Spanish, French, German and Swedish.

A more powerful new transmitter has been ordered to replace the present one at Radio Vatican O HVJ of Vatican City, Italy.

Columbia Broadcasting System provided its network with twenty-eight consecutive day-to-day pickups from Berlin during the course of the Olympic Games. One of the most interesting of the relays was that originating aboard the speeding special train bearing the American entrants from Hamburg to Berlin.

At last short-wave listeners have a chance to hear programs from Australia at more convenient listening hours, since VK3LR (9.58) of Melbourne is now being heard with excellent signals up until 8:30 or 9 a.m. EST (7:30 or 8 CST) . . . Friday mornings at 1 p.m. EST (12 noon CST) VK3LR tests with the flying doctor station VK8SC, located at Port Hedland in the Pilbarra gold field of West Australia.

For short-wave programs for the week see pages 29 to 41 inclusive.

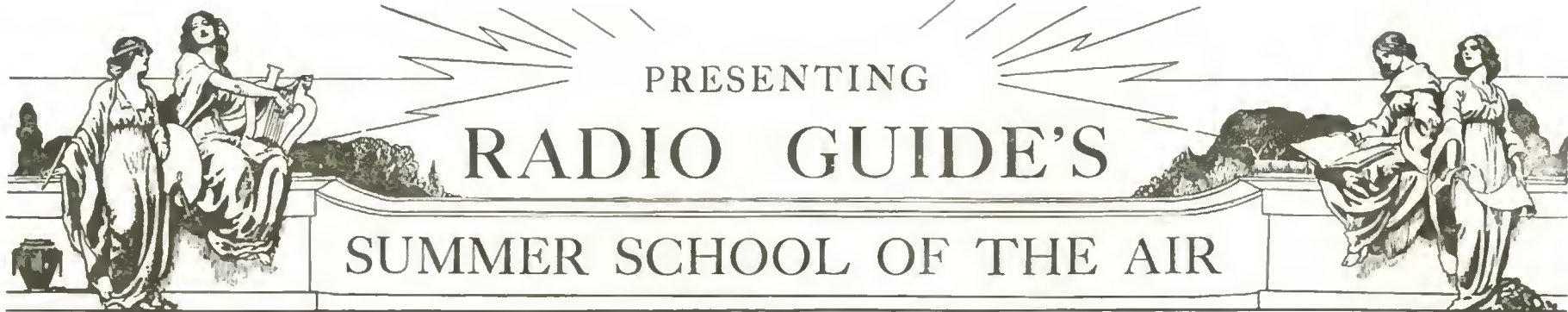
## ONE MORE WEEK!

*You remember last week I said: The chief clerk in charge of classifying the thousands of entries in the Puzzle-Pix contest told me, "We're finished. We've eliminated those with errors. We're ready for the judging."*

*And in an enthusiastic moment, I announced that the winners would be selected this past week. How little I surmised just what a job this finding of the winner would be! For the past week we've all been knee deep in Puzzle-Pix. We've pulled them out of cardboard microphones, bird houses and envelopes; we've examined entries neatly fashioned into lighted signs, made into boats—in fact, almost everything that was included in Noah's Ark seems to be in the collection of entries.*

*Ladies and gentlemen, the Puzzle-Pix were ready for judging a week ago. We've worked on them faithfully. They aren't finished. We're doing our best.*

*One more week—please!—C. M.*



PRESENTING  
**RADIO GUIDE'S**  
 SUMMER SCHOOL OF THE AIR

ADVISORY FACULTY: Jack Benny, Kate Smith, Lanny Ross, Nelson Eddy, Irene Wicker, Lowell Thomas, Jessica Dragonette

*So You Want to be an Orchestra Leader*

INSTRUCTORS: Red Nichols, Andre Kostelanetz, Paul Whiteman, Benny Goodman

The selection of instructors for this week's lesson has presented an unusually difficult problem. Everybody has his favorite band. But this is not a nut to be cracked by the "top" band of the moment. What we're after in this series is the crux of each individual problem. Although Benny Goodman's name has become synonymous with swing, swing is on the way out and Benny has much else to teach aspiring orchestra leaders. So, after much brain cudgeling and head scratching, we've decided as follows: This week's lesson will be under Professors Andre Kostelanetz and Red Nichols; Paul Whiteman and Benny Goodman will add their remarks. Here's "how," future bandleaders!—C.M.

**ANDRE KOSTELANETZ SAYS:**

**T**HE oft-used word "variety" is the keynote: The word itself is old but it has many meanings. What I mean, when I use it, is that you must be different from the orchestra that plays ahead of you and the orchestra which comes after you on the air. How to see that this is true is your problem. Let's take up one thing at a time.

**Instruments.** Say you are just starting. You've gotten a few fellows together and you are playing around, getting a few dates here and there. There is a successful orchestra in your neighborhood with four saxes, three violins and five trombones. Make yours different! Get one sax, three fiddles and a bull fiddle. Get something the other fellow hasn't. Get five flutes, if you have to! I'm serious. I have exactly that—five flutes and an alto flute.

**Miking.** Whether you are on the air or not, aim right now toward a distinctive grouping of your men for the microphone. Almost any place where you get dates, these days, you will find a public-address system. Experiment with:

1. The distance of your men from the mike.
2. The mutes they use.
3. The power of the mike.

Try for distinction, variety and striking effects. As the leader, you listen to the loudspeaker, not the in-

struments, to check what you're getting.

**Numbers.** Here, most of all, you want variety. You must play pieces that are popular. But you can make distinctive arrangements. You can vary key. You can vary tempo. If you give one chorus to the violin, never give the second chorus to the violin. Variety—always variety!

**Vocals.** I avoid the average torch songs like poison. Every other band is using them, so stay away from them. Use vocals like "These Foolish Things," with a lyric which tells a story, carries its own entertainment value, and is distinctive. Let the other fellow play a chorus, sing a chorus, and play a chorus. You want something different. You can take the very thing the other fellow does and make it different! Here's what I used on "These Foolish Things." The mood of the number is soft. It's not for brasses. It's for strings. But, if I'm going to concentrate on strings, I don't want to open with them. So I do this:

Four bars of very soft woodwinds. Now turn the spotlight on your strings, with the cello in its highest register, the violin in its lowest. The melody

**COURSES AVAILABLE**

The RADIO GUIDE Summer School of the Air teaches you how to become:

Opera Singer	Announcer
Comedian	Orchestra Leader
Master of Ceremonies	Actor
News Commentator	Actress
Swing Singer	Radio Writer

**IN ADDITION:**

How Clothes Help Make the Star

What to Do with Your Talent

Developing Talent in a Child

goes to make up your first half of the chorus. For the next quarter of the chorus the whole orchestra muted; rich but not loud. For the last quarter, back to the strings, split, with the violin high this time. Second chorus: The vocal, with the orchestra furnishing quiet background to it. Third chorus: Swing it for the first half. For the second half, full orchestra, very rich and smooth. Then eight bars of swing. Finish quietly with your strings, in the opening mood.

**Your men.** You think you can't get variety here? Are your men just like any other leader's men? If that is true, then you're a poor leader. Probably your trumpet player is imitating Louis Armstrong and your pianist is imitating George Gershwin. Tell them to be themselves. Every man, if he is a musician at all, has an individuality. Make him play his own music!

**RED NICHOLS SAYS:**

**I**F YOU aren't the leader in your outfit, and want to be; or, if you're already the leader and want to be a real leader in something more than name only, you have to know more than any

of the boys that work for you! On top of that, you have to be fair and considerate and understanding, or they'll never respect you. But knowledge is most important. A leader, these days, has to be a real musician. Let's take up the things he has to know:

**Department.** A band is a unit, like a platoon of infantry. It must behave as a unit. Can your boys stand criticism? If they can't, you're better off without them. Sure—they can be themselves on the platform. All they have to do is act decent and human. But it's work, not play, and they must realize it. You can't let them loll around. They must sit straight and handle their instruments in a dignified, competent manner.

**Style.** The band which stands out must have its own style. It is up to you, not the men, to decide what that style is to be. If it's rhythm, you'll want a trumpet, clarinet, trombone, piano, drums and bass. If it's sweet, three saxes, two strings, bass, drums, piano and guitar. And so on.

**Drill.** Once you've decided what style you want, your struggle will be to keep it. You must teach the boys to play in the style of the band, not in their own style. Almost at once you may run into trouble, however. Cliques may form and begin to play politics against you, and some of the fellows will decide they know more about it than you do. You will need tons of patience, tact, diplomacy and knowledge. A new fad will pop up, say, and your trumpet player will go for it in a big way. Hold him down. Your band isn't a trumpet, it's a band. The only answer is drill, drill, drill! Personally go through each orchestration and set it in your style. Then rehearse every passage over and over till you get it the way you want it. Drill, drill!

**Orchestrations.** As I say, they must be in your style. If you can't get them any other way, you're going to have to make them yourself—or hire a pianist who can do it for you, under your supervision.

**BENNY GOODMAN SAYS:**

**A**RRANGEMENTS are almost seventy-five per cent responsible for the success of an orchestra. The alert bandsman must keep his orchestrations up-to-date. As an illustration, (Continued on Next Page)



Benny Goodman

Andre Kostelanetz

Red Nichols

(Continued from Preceding Page)

for years in the early days of my career, I collected a library of "Dixieland" orchestrations.

When the symphonic style of music became important, every standard selection in my library had to be re-arranged to fit the then-current tastes. Recently, swing music has necessitated a revival of my old "Dixieland" library. Invariably the "name" band-leader has two or three different orchestrations for standard tunes like "Dinah," "St. Louis Blues," etc., to fit the audience for which he is playing. Radio requires one style; the stage another; and dance tours, a third. You must never forget that.

Nowadays there is not a town too small or too remote to have a band. Whether you go to Fort Bragg, California, or Fostoria, Ohio, you can't walk many yards down the main street before you spot a poster somewhere announcing: "Dance Saturday Nite. Willy Wiggleman and his 4 Wiggly Wiggles."

It is impossible even to guess, much less to estimate, the number of sandlot bands. The point is, most of them stay in the bush leagues. Why shouldn't they? One is just like the next. To get to the top of the heap takes organization, discipline and distinction.

It makes no difference whether you are a high-school boy just getting your first band together or an old-timer still out in the sticks after years of plugging—the same rule holds.

**PAUL WHITEMAN SAYS:**

**R**EMEMBER, also, that careful selection of songs helps immeasurably in bringing a band to the heights. Although they had swell bands all the time, Rudy Vallee, George Olsen and Ted Lewis were helped to fame by the "Stein Song," "Who," and "When My Baby Smiles at Me."

Selecting your men is of prime importance, too. Instrumentalists must possess other entertaining qualities aside from musicianship, even though this is the foremost consideration. It's best, I think, to strive to get men who

can not only sing but also compose music, arrange orchestrations, or devise novelties. In this way you have a complete musical organization.

**Arrangements.** No matter if you buy your arrangements ready-made or make them yourself—if they sound like any other band's change them!

**Miking.** By listening, you will be able to find a grouping around the microphone that will bring out your band's style better than any other.

**BY VARYING** the position of your players at the mike and by listening to the effect you get, you will be able to bring out your style. I can't hammer that word, style, often enough. Whether you are playing current numbers or re-orchestrating old favorites, style you must have. If you don't seem to be getting it, try this trick. Take a number at rehearsal—"Robins and Roses," say—and have each member of your band play it as a solo, giving it his own interpretation. Pick the best interpretation and have the fellows all play it in that style. Maybe this isn't clear. Here's what I mean. If you have a "sweet" band and if your fiddler has a lot of originality, build your band and your orchestrations around his style.

What you are working toward is *variety within a style*. We'll break down a couple of numbers, now, and show you how it works out. Let's say for the moment that you are building your orchestrations around the style of your fiddle player. The number you are rehearsing is "Ise A-Muggin'": Take:

- 1 chorus in conventional style.
- 1 chorus as a 6/8 movement.
- 1 chorus as a vocal.
- 1 chorus as a Viennese waltz, highly colored. Finish grandioso in double forte, full orchestra with emphasis on percussion and brass.

You can get any number to fit a given style. For a stunt, you can switch from style to style. You can achieve fine effects in this way, but

it is dangerous if you do it too often. Take a look at what can be done with "Sweet Sue." I am working with an 18-piece band, but you don't need that many men to get an effect.

One chorus in original Dixieland style, using five men.

One chorus in symphonic Whiteman style, with woodwind doubles from your saxes; strings and brass, embellishing the theme.

One chorus in Five Pennies style—an "idea" of the melody arranged for the whole band.

One clarinet chorus arranged for five men.

One chorus in smooth legato—very simple harmony, with muted brass for change of color.

One swing chorus with everybody riding high.

A little too much of this kind of stunt, though, and you lose your own style!

**Shading.** My final word is shading; the use of dynamics. If it says "mezzo forte" play it mezzo forte. This is a technicality that is rarely observed by dance orchestras, but it is one that will give you color. You can't have a style without it.

**A**ND remember—a leader never needs to wonder whether he's getting ahead or not. The dates he plays and the money he makes give him his answer!

As soon as those dates begin to get better, hire a good manager. You can't have a manager until you can afford to pay his salary, of course, but sooner or later you're going to have to do it if you want to get ahead!

*Next week—Radio Guide's Summer School of the Air tells how you may become an Opera Singer. Jessica Dragonette will be your instructor in this lesson.*

# Radio Boners

Announcer: "Merchandise has been slashed with no thought of prices at all." Kenneth R. Abbott, Tyn-dall, South Dakota (July 29; KSOO: 12:05 p.m.)

News Reporter: "... and he jumped on his horse and galloped away in all directions." Lawrence Loomis, Manchester, Connecticut (July 21; WTIC: 1:14 p.m.)

Announcer: "The lines were blown down, and the police were swamped with telephone calls." Virginia Joerndt, Kenosha, Wisconsin (July 20; WTMJ: 7:46 a.m.)

Announcer: "Now here come all the cow-boys and cow-girls with their long mustaches." Mrs. Chester West, Shawnee, Oklahoma (July 17; WLW: 10:10 p.m.)

Announcer: "Passengers will have the privilege of stretching their legs and probably a drink of water." Mrs. John Gowdy, Ait-men, Kansas (July 17; WOW: 10:50 a.m.)

Bill Paufigrove: "At Kay's you will find lightweight ladies' airplane bags." Dorothy Price, Hagerstown, Maryland (July 20; WJEJ: 8:25 a.m.)

Announcer: "Elevators and escalators will take you up to —'s downstairs store during the sale." J. Edward Lastner, Baltimore, Maryland (July 18; WCBM: 1:50 p.m.)

Announcer: "The charges are adults twenty-five cents, women and children, ten cents." Lois Barton, Albany, Wisconsin (July 14; W1BA: 12:58 p.m.)

Frederick Adams: "Convicted by a jury of eleven men and one wid-ower." Mrs. H. A. Fice, Huron, South Dakota (July 16; WCCO: 10:20 p.m.)

Announcer: "Get your pickies at your independent grocer with the lion's head." Bert Hwitgen, Chip-pewa Falls, Wisconsin (July 10; WCCO: 4:01 p.m.)

Don McNeill: "The sidewalks of Cuba, where cigars come from." Mrs. F. Johnstone, Red Lake Falls, Minnesota (July 23; WDAY: 7:45 a.m.)

Man on the Street: "Do you think houses and prices are going up on real estate?" James Samuels, Chi-cago, Illinois (July 18; WBBM: 1 p.m.)

The only new form of humor to appear in Amer-ica is the radio boner. When a humorous error is made by a speaker over the air, that is a radio boner. Radio Guide will pay one dollar to the sender of each radio boner published. In case of duplication, the sender of the first boner to reach our office will get the dollar.

## DEATH COMES TO AN IRISHMAN

(Continued from Page 8)

and Tommy went to college there and met John Harwood and Max Scheck, who presented a show with university talent. Later the pair came to Broadway, and Tommy vowed he, too, some day would sing along the great thoroughfare. He never dreamed some day he would sit in an airplane and sing above Broadway, while his voice was sent by radio to millions below him.

**H**IS radio course definitely decided, he worked for WMBC and WJR as an announcer and soloist. He began studying with Irene Bonstelle and was ripe for Broadway. Then came the plague. Maybe if he had gone West then—. But he didn't. He still was a "crazy Irishman who loved to sing." He went to bed and fought the disease alone and thought he had it whipped. To New York he came and studied with William Whitney and later at the New England Conservatory.

President Coolidge heard of him and Tommy went to the White House for a concert. The "crazy Irishman" even made Coolidge tap his feet—a man who didn't like to tap his feet. When Herbert Hoover went to the White House, Tommy returned and sang his dashing Irish ditties for him.

He had crossed the breakers then and was into the channel with a rosy world before him, a golden voice and two bad lungs. Vincent Lopez took him on a tour and Major Bowes signed him for his "Capitol Family."

The older brother who had taught him that dog song had died in Detroit.

Tommy went there and sang his re-quiem. It was that brother who heard Tommy's voice change to a baritone on "all is calm, all is bright."

"The crazy Irishman" never got over the loss of his brother. He returned to New York and got an audition with CBS and was featured in "Threads of Happiness."

One of his favorite fans on the "Threads of Happiness" program was Franklin D. Roosevelt, who also had been ill. Morton Downey took Tommy under his wing and taught him much. And when Roosevelt was running for governor, Tommy popularized the campaign song, "Row, Row, Row with Roosevelt." He sang it everywhere—even from an airplane over New York.

Tommy was called "The Romantic Bachelor" by his fans and was voted the most popular man in the studio. He was superstitious—the "crazy Irish" in him. Never would he light three on a match. And always he wore a ring on his little finger.

"It's my luck," he said.

**H**E WORE the ring thin and it snapped one night as he sang.

"That's bad luck," Tommy wailed. As he stepped to the door he was given a telegram from the girl who had given him the ring.

"Never want to see you again," the message stated.

Tommy's luck swerved then, and he went from the channel into the eddies. His lungs couldn't stand the punishment of steady studio work, but he kept plugging—and laughing. "Nothing to it," he would say.

His cheeks became hollow, and he

coughed often. "Threads of Happi-ness" went off the radio, but they stayed with the "crazy Irishman."

He always was available as a best man for any swain, and few knew he too was in love. "Tommy'll always be a bachelor," his friends said. But he had become engaged to Baroness Jeanne Lilley of Austria and London, a titled mannequin. Everything was set, but she literally left him waiting at the church.

**I**T'S that broken ring," said Tommy. "Told you that was bad luck," he added.

He wasn't seen around the studios much after that. And soon he was forgotten. He tried again to conquer his ailment. But his lungs had col-lapsed.

So to Bellevue and a pauper's bed— His loyal friends remember him in death.

There were lots of flowers on his casket and many tributes in the ser-vices at New York's St. Malachy's Church, in the heart of the city, not far from his triumphs.

The music was sad. It wasn't the season for Tommy's favorite, "Silent Night" . . . all is calm, all is bright. And his other favorite, "You Got to Quit Kickin' My Dog Around," wasn't appropriate. But Tommy would have loved it.

Men seldom tell truths on tomb-stones. So they engraved on Tommy's headpiece: Thomas McLaughlin, born 1907, died 1936.

But Tommy would have liked an-other line to his brief epitaph. "A Crazy Irishman Who Loved to Sing."

## High School Course at Home Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Course equivalent to resident school work—prepares you for entrance to college. Standard U. S. texts supplied—Diploma, Credit for U. S. subjects already completed. Single subjects if desired. High school education is very important for advancement in business and industry and socially. Don't be handicapped all your life. Be a High School graduate. Start your training now. Free Bulletin on request. No obligation. American School, Dept. H653, Prexel at 58th, Chicago

## LEARN

Piano, Violin, Cornet, Trumpet, Mandolin, Guitar, Banjo, Organ, Accordion, Saxophone, Clarinet  
EASY HOME METHOD—new, fast way for beginners. Makes you accomplished in amazingly short time. 300,000 enthusiastic students. Low cost; easy terms. Satisfaction guaranteed. Free Catalog gives full details.

NATIONAL ACADEMY OF MUSIC  
Dept. 747, 1525 East 53rd Street, Chicago

## TURN SNAPSHOTS INTO HUMANETTES

Sensational invention. Almost human in appearance. A life-like cut out figure. Any snapshot, photograph or picture can be "humanized" by this strange new process. Surface covered with moisture-proof transparent PORCELITE. Will not peel, tear, crack, or soil. Looks like porcelain but relief. **BIG MONEY FOR AGENTS** Low prices make HUMANETTES a big seller. We furnish list of prospects in your neighborhood who will pay from \$1.00 to \$2.50 for showing samples of LIFE-TIME HUMANETTES. If you want to make money fast, send name for free sample proposition at once. AL SCHULER, Dept. 13R, 1037 Evans St., Cincinnati, Ohio



## NEXT WEEK:

● **What Is Your Lucky Star?**—The stars of the airwaves seek aid from the stars in the heavens. What astrology means to radio performers, it can mean to you also. Read this amazing story!

● **Hard Knocks That Helped**—There is no substitute for the school of experience, the College of Hard Knocks. Read how adversity helped Louise Massey, Paul Douglas, Frank Parker, Fifi D'Orsay and Kay Thompson!

● **It Must Never Happen Again!**—Domestic trouble cast a dark shadow over the childhood days of Carl Hoff, the spectacular Hit Parade orchestra leader. Now there is a threat that his own son's life will be similarly shadowed. Read here why that is something that Hoff feels must not happen!

● **Bob Burns' Glory Road**—The fascinating story of the Big Bazooka Blower from Arkansas continues in next week's RADIO GUIDE! Don't miss this exciting chapter telling of Bob's World War experiences!

## IN RADIO GUIDE

# THEY FORGET SO QUICKLY

(Continued from Page 9)

She asserts, with all her bubbly persuasiveness, that she could have continued not only at an increase but at a sum that would have carried her into four figures weekly. Frankly and stubbornly, she wanted more. Not directly for herself; the additional outlay she demanded was to sign "one person" to score her work. That meant Victor Young. He was the man Lee picked as her leader four years ago when her songs began to transcend Leo Reisman's music and put her in a position to name her own orchestra.

Young was the one who collaborated with her from then on and contributed most to her progress.

"They didn't want to meet his terms," Lec explained, clasping her hands, then suddenly flinging the fingers apart. "They just wanted anybody to do the scoring."

"So it was a matter of loyalty to one person," she went on. "Paul said to me, 'I never saw anyone so loyal.'"

A FEW vague months dragged by. Then, when she needed every resource most, her health broke down.

"Shortly after that," she recalled, wistfully, "I had to go to Arizona. I had a complete breakdown."

Lee's mother accompanied her to Phoenix. The ranch, about ten miles from town, was a "beautiful place with a lot of trees where of course you don't expect to find trees—in a desert."

But she had her citrus trees and her sixty acres and a caretaker to keep things in shape and sunsets "where the sun gets into a million different shades" and in the morning the air was as still as death. She rested. And wrote.

"I don't write," she qualified, because she was particularly breathless, almost inarticulate, when it came to natural grandeur, "but somehow I can describe things. My house—there's a very famous mountain called Camelback and my house has great big windows, one all the way down to the floor, and every morning—"

The sun seemed to rise almost in the window, Lee said, still ecstatically. Some of her letters about it went to Victor Young, she confided; she was immeasurably thrilled later when she heard he was working on an arrangement called "Arizona" and was using the impressions conveyed by her typewritten notes.

"I lived like a baby," she continued. She had been almost calmly reminiscent for a minute; now she leaned forward intently again. "I never realized the power of radio till I got there. I thought, well now, I won't know anybody out there. And yet everybody—"

Again naive words sputtered girlishly. She lit a cigarette.

Had she listened much to the radio herself?

"All the time." She had a big chair right next to the set. "And half the time I'd just close my eyes, imagine I was here in New York—then I'd sit up and cry. And then I'd just close my eyes again and imagine I was back here singing."

Lee Wiley missed broadcasting. She is not at all proud, or aloofly indifferent, when it comes to admitting it.

She stayed in Arizona more than eight months. Then it got too hot and she went to Beverly Hills, California. Victor Young arranged for a single appearance on the Chateau program; she sang one song, "The Little Things You Used to Do."

"It made me cry," murmured the nervous little singer who denies she tears up a chiffon handkerchief at every broadcast, as her press agents have said. "The audience was applauding and here I was, mascara running all over my eyes and the audience thinking I was coy."

The Summer waned and her strength returned. She was ready to come back. She arrived at New York's Pennsylvania Station with Victor Young a few days before her birthday, October 9, last year. No one came to meet her.

"It was like starting from the top," she said, rushing words to explain: "In music, we say like starting from the top. Of course I mean it was like starting from the bottom."

She skirted dejection for a moment; plainly her ebullient vitality keeps her from ever bogging down longer.

YOU see, when I returned there were lots of things I could have done. But there was a lot of difficulty for a long time." There had been lots of openings, she added—but the fact remained, one agency could do nothing for her and another little better.

CBS signed her finally on a program with Willard Robison, and last June 10 she resumed on her own with a tucked-in program; "I just sing songs," she said.

But that, she insisted, was what she wanted to do most. Music was her "one love" and she reminded me again that on the stark Arizona nights, with only the drowsy hum of her receiver, she wasn't nearly close enough to it.

"Everything was gone. I felt empty," she mused. Then, with another of the lightning changes of mood—"Now that I'm back on the air I feel like a new person."

It couldn't help sounding a little

stagey. But like all of us, Lee Wiley is given to self-dramatization. She concedes she is no longer the favorite she was in the brief White-Jolson days—but she's sure she's singing better than ever. She agrees Americans have been notoriously fickle—but beams that her fan mail is increasing and includes letters from many who remember.

And rather than being a jaded near-celebrity trying to recapture an imagined glory, she seems simply a resilient youngster who got knocked flat and is now back in there scrapping. She lives in expanding hopes. "By the time your article comes out," she gushed, "I may be on two new programs."

ONE matter remained unsettled. Having made a decision once that involved quick self-eclipse, having plunged into obscurity for almost twenty-three months, would she take the same step again? Would considerations of loyalty, or faith in her merit, or of the two combined in the case of a man who had earned her gratitude by helping her do her best—would such considerations lead her again to slip voluntarily off the air?

She didn't take long to answer, as if possibly she'd already made up her mind during those dreary stretches of Southwestern isolation, with the harmony of the studios torturing her.

"No, I wouldn't." Then, after a pause—"It's funny, isn't it?"

She sensed the incompleteness of the reply and augmented it with finality. "Well, I don't know how I ought to answer—" Her eyes rose between temporarily lowered lashes and she leaned forward again, elbows digging into the knees of blue sailor-style culottes. "—except that if you can sing, I guess you can sing with anybody."

Thus there lurked the suggestion of inconsistency in the "new" Lee Wiley.

But she's still very young. And she's headstrong, unreflective. But she can sing, and knows it. If there is any lesson to the story of her past two years, it is probably that faith in one's self and love of one's work, plus sheer youth, fuse into a hard, sustaining and driving force. It is that which is likely to help her up again, regardless of the concessions she may have to make, the many things she'll have to learn. Regardless, too, of how many listeners have forgotten quickly!

Lee Wiley may be heard Wednesdays over a CBS network at 7 p.m. EDT (6 EST; 5 CST; 4 MST; 3 PST).

## THE COVER PORTRAIT

THERE is a Paul Whiteman alumni association in New York, of which Bing Crosby is a member and founder.

And Whiteman, who has started hundreds of entertainers toward success, considers Bing one of his prize pupils. Bing is a star. He rates as one of the world's greatest entertainment draws. He's presented on the cover of this issue of RADIO GUIDE.

How's that for a thirty-two-year-old fellow who went to Gonzaga College to study law?

Harry Lillis Crosby—"Bing" to you—and Al Rinker formed a band at Gonzaga. The band went over surprisingly well, so off they went in search of worlds to conquer. Al's sister, Mildred Bailey, helped the boys get a job with Mike Lyman, brother of Tin Pan Alley's foremost Lothario, Abe. Vaudeville, and a tour of the Pacific coast, followed. Then came the big event.

The all-seeing eye of his Royal Highness, Paul Whiteman, King of Jazz, fell on Bing and Al. He teamed

them with Harry Barris and created the sensational Rhythm Boys.

Their tunes, recordings and personal appearances made the Whiteman organization greater than ever before. So, naturally, they decided to strike out for themselves.

You know the rest of the Crosby history. How he made one successful program after another. How he went higher, until he reached stardom on the same hour with his former patron and still good friend, Paul Whiteman.

At present, Bing's income is fabulous. His home life with wife Dixie Lee and three children is one of the best examples of Hollywood stability.

Some might say that it's all a matter of luck that Bing Crosby is as successful as he is—that anyone with a little growth in his vocal chords might achieve equal fame. RADIO GUIDE disagrees. RADIO GUIDE does not publish pictures of people whom it considers merely lucky. They have to have something else.

Bing Crosby has everything.



START  
**\$1260 to \$2100 Year**

Common education usually sufficient

**MEN - WOMEN, List of Positions FREE**

Mail Coupon today sure. Hurry

FRANKLIN INSTITUTE, Dept. P200, Rochester, N. Y.

Sirs: Rush to me without charge, (1) 32-page book with list of U. S. Government jobs. (2) Tell me how to get one of these jobs.

Name .....  
Address .....

# OLYMPICS IN YOUR OWN BACK YARD

(Continued from Page 7)

When starting on the milk diet, it is advisable to fast for one day—eating nothing, but drinking plenty of water. A good way to determine how much milk to drink, is to allow one quart of milk for each foot in height. Generally about one pint should be taken every half-hour, for about twelve hours. I realize that it is practically impossible for a working girl or man to find the time to go on a milk diet, since complete relaxation in bed is also advised. But try to make time for it, even if it is only for a week-end or one day. In that case, though, the stomach should be cleansed by a good laxative first.

Here are some hints on how to drink your milk:

1. The milk should be of room temperature—not cold!
2. Take time to 'eat it,' and not gulp it—chewing to mix with the saliva so that it will not check in your stomach.
3. Each day during the diet take a prolonged bath in tepid water.
4. If drinking the milk causes intestinal disturbances of any kind, try reducing the cream or removing it entirely. Or try buttermilk instead.
5. Take care when changing from milk to solid food. If you have been on a lengthy diet start very slowly with small amounts of easily digested foods, and take at least three or four days before getting back to a normal eating schedule.
6. If you feel that you want some bulk, combine the milk diet with green salads.
7. If you develop nausea when starting the milk diet, it means you are starting too quickly. Go slowly, or cut down on the amount of milk.
8. After the milk diet is discontinued, continue to eat health-giving, wholesome foods such as fruit and vegetable salads. Avoid red meats in the summertime.

And now, the exercises I am going to give you here are for both underweight and overweight people. Does it sound like a paradox? It isn't. Here's how it works.

The person who wants to put on weight must take her exercise slowly and never to the point of exhaustion; she must store up enough energy to create a surplus of fat or tissue-forming vitality; and she must keep her mind and body relaxed when not exercising. Since weight-gaining demands rest, the thin person should set aside an hour directly after meals for resting.

And for you who despair of ever losing weight, let the splendid examples of Paul Whiteman and Benay Venuta inspire you. Most people know of Whiteman's remarkable loss of weight. Miss Venuta, a big girl with big bone formation, thought she was destined to be fat. But she rigidly followed a sane exercise-and-diet formula. And, today, she is no longer fat.

Remember when exercising—if your breathing becomes difficult and you become exhausted—stop for the day and try the next day. Don't ever strain yourself. And if you develop sore or cramped muscles, rub yourself with alcohol or take a hot bath. Start with twenty minutes of exercise, the first day. Then gradually work up to an hour a day. If you're overweight, try to do these exercises while wearing a rubber or a woolen garment (such as a sweat-shirt and pants). This generates the heat and makes reducing quicker. You can lose three pounds in an hour this way. I've seen it done in my gymnasium very often. If you're underweight, wear shorts or a bathing suit.

And now for the exercises. All set? Fine! Okay then, let's begin:

## FOR REDUCING AND DEVELOPING THE ANKLES:

1. Stand with hands on hips, body erect. Throw weight on right foot, advance left foot about twelve inches and touch the left toe to the floor. Keep both knees straight. Then stretch high on toes, transferring weight to the left foot while right toe points to floor. Return to starting position, both feet together. Repeat exercise with weight on left foot, and so on alternately. Do this 15 times. Increase the number of times each day.
2. Hands on hips, feet together, standing. Rise on toes, stretch as high as possible. Hold position for a moment; then allow heels to sink slowly to floor. Reverse, with heels on floor, raising toes as high off floor as possible, allow toes to return to floor. Continue alternately for no more than 5 minutes.
3. Sit in chair, trunk erect, hands on hips, criss right knee over left. With knee as pivot, describe circle with toe of right foot—down, up, around, clockwise. Repeat, counter-clockwise. Continue alternately and vigorously 10 times. Repeat with left knee over right.
4. The running exercise. Stand straight, hands on hips, then run, standing in place, lightly but vigorously, raising knees as high as possible, even as high as the chest. Stop when it tires you. Do no more than 50 times; increase gradually to 100.

## FOR HIPS AND THIGHS DEVELOPMENT:

1. Stand erect, hands on hips, chin drawn in. Sink slowly to squatting position, knees opening and directed upward, weight on ball of foot and heels, buttocks down lower than knees. Rise slowly to standing position. Repeat five to ten times.
2. Stand with feet apart, arms hanging at sides. Raise arms overhead, interlace thumbs, bend forward and touch the right foot, making a good effort to touch the floor. Hold position for a moment, swing back to position. Then do same, touching left foot. Alternate ten to fifteen times.
3. Triple exercise, good for abdomen, thighs and hips. Bring up right knee to right elbow, bending forward head, with elbows at about 45 degrees to body. Then alternate with left. Do in time to 24 counts, or 12 complete times at first; increase daily to no more than 100 counts.

## EXERCISES FOR WAIST AND ABDOMEN:

1. Sit on floor, feet together. Raise the arms overhead and touching, bend forward and touch the toes with the tips of the fingers. Swing back the arms vertically, and repeat 10 times.
2. Especially good for abdomen. Sit on a stool and hook toes under the lower rail of a heavy piece of furniture. Place hands on hips and lower the trunk backward until horizontal, gazing at ceiling. Return to position and repeat 5 times. Do no more than 5 times first time; increase 5 times daily.
3. Lying on back on the floor, alternately raise and lower the legs, first the right and then the left, ten times with each leg. In this, while lowering legs do not allow them to drop, but gradually bring them to rest on the floor, then raise and lower in the same manner, both legs in unison.
4. Stand with hands on hips, feet apart and circle with the trunk, forward, left, back, right, forward again. Repeat in opposite direction. Alternate 10 times in each direction.
5. Lie flat on back. Raise knees high; interlace fingers beneath thighs, raising head and coming into sitting position with knees bent. Rock upward, then downward like a rocking-chair.
6. Sit on table or mat, resting on arms in rear of torso. Bring hands forward, gripping right knee vigorously, raise it to chin bending chin downward to knee. Back to position. Alternate with left. Do 5 times; increase 5 times daily.
7. Stand with feet apart, arms raised horizontally, palms upward. Raise arms overhead, palms together, interlace fingers, stretching them as high as possible toward ceiling. Twist the whole torso vigorously to the right, keeping feet in position wide apart. Now to the left and alternate, 10 times in each direction.

## EXERCISES FOR NECK AND CHIN:

1. Stand with hands on hips, keeping shoulders square to front, turn head hard to right until chin is over shoulder. Hold position and lower head slowly backward, turning face upwards toward ceiling. Lower chin on shoulder. Continue raising and lowering face and chin 10 times slowly. Get back to position, turn head to left and repeat 10 times.
2. Lie flat on back, arms near body at sides, palms down, keeping shoulders on floor, lift head as far as possible and look at your toes. Relax and let head fall back slowly. Repeat 5 times or more.
3. Hold shoulders still and thrust chin forward as far as possible, keeping it always on the same level. Do this with a vigorous motion, as though you were pushing something forward with the point of the chin. Return to normal position with rapid motion. Repeat 5 times daily.

## BUST-DEVELOPING EXERCISES

1. Stand erect, arms at sides, raise arms briskly sidewise, turning the palms inward and clap hands together overhead, rising on toes. Immediately swing the arms downward behind the back and clap the hands together. Repeat 10 to 15 times.
2. Stand erect, raise arms with elbows back, shoulders high, fists clenched, ready for a thrusting movement. Now push forward the

right arm vigorously and return it to position, pulling the elbow back as far as possible. Now with the left arm, and so on alternately, 10 to 20 times.

3. Feet apart, hands clenched on chest, hit both hands forward forcibly, keeping shoulders erect, then back to chest. Forward again and back, 25 times the first day; increase to 300. Must be done vigorously.

4. Feet about 6 inches apart, hands clenched at chest, rising on toes. Swing both arms out in a half circle as far back as possible, back to position, down on toes. Do vigorously 25 times first day, increase to 300. If possible, do this exercise with pair of 1-lb. dumbbells to add zest.

## PHILADELPHIA JACK O'BRIEN'S DAY-BY-DAY REDUCING DIET:

**SUNDAY**  
**BREAKFAST**  
Grapefruit, coffee or tea, thin toast.

**DINNER**  
Fruit cup, broiled chicken, mushrooms on toast, peas, celery and olives.

**SUPPER**  
Intended always to be a very light repast such as: Tiny-tea sandwich, very thin bread cut in triangles and smeared with cream cheese and chopped olives, or tuna fish (chopped), Pimento cheese and chopped peppers, or cream cheese and jelly; served with hot chocolate, coffee or tea with lemon.

**MONDAY**  
**BREAKFAST**  
Stewed apples, coffee or tea with milk—no sugar—whole-wheat toast.

**LUNCHEON**  
One cup fresh pea soup, two pieces crisp bacon and one fresh egg. One piece of thin, whole-wheat toast.

**DINNER**  
One cup celery broth, thin slice of nicely boiled ham, first parboiled and then boiled in regular way, with fresh string beans; some lettuce with olives; hot unsweetened applesauce to be served with dinner.

**TUESDAY**  
**BREAKFAST**  
Orange juice, one slice whole-wheat toast, coffee.

**LUNCHEON**  
One boiled egg, piece dry toast, one sliced tomato.

**DINNER**  
Two broiled lamb chops, one-half cup stewed tomatoes, hearts of lettuce salad, sliced rye bread, demi-tasse.

**WEDNESDAY**  
**BREAKFAST**  
Stewed apricots and prunes, milk with coffee or tea with lemon.

**LUNCHEON**  
Fruit salad (crisp lettuce) or vegetable salad (crisp lettuce), Roquefort cheese, saltines.

**DINNER**  
Roast chicken, peas, stewed onions, celery and olives, Camembert cheese and saltines

**THURSDAY**  
**BREAKFAST**  
Orange (halved and diced), thin toast (1 slice), coffee or tea

**LUNCHEON**  
Omelet, thin toast, milk

**DINNER**  
Boiled salmon; stuffed peppers, stewed tomatoes, mashed turnips.

**FRIDAY**  
**BREAKFAST**  
Half grapefruit, one piece of whole-wheat toast, black coffee, no sugar

**LUNCHEON**  
Onion soup, three leaves lettuce (with lemon juice), orange pekoe tea, graham crackers

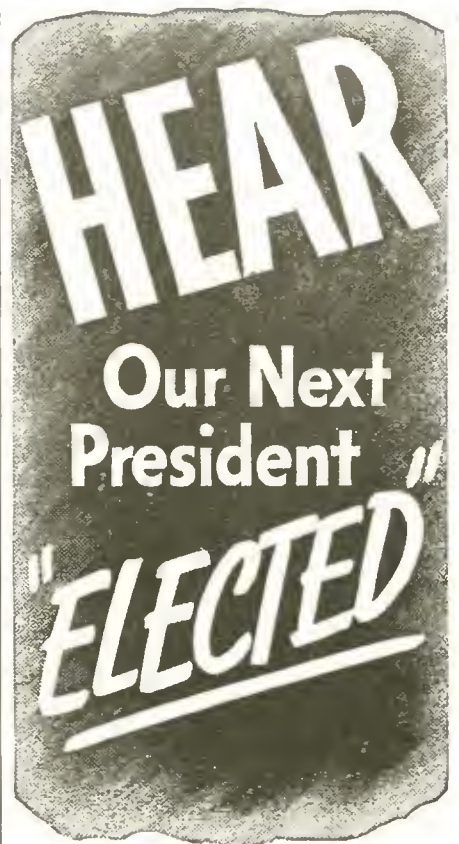
**DINNER**  
Broiled steak (size and thickness of palm of your hand), ½ cup string beans, one slice pineapple.

**SATURDAY**  
**BREAKFAST**  
Stewed prunes with sliced peach, one slice thin toast, coffee or tea

**LUNCHEON**  
Two large tomatoes, sliced thin; one hard-boiled egg, chile mayonnaise, olive oil, lemon and paprika dressing, one cup tea (lemon), thin toast

**DINNER**  
Chopped chicken with poached eggs on toast, peas and carrots (mixed), crisp lettuce, cucumbers, peppers, celery (chopped).

Fifi D'Orsay may be heard on an NBC network on Folies de Paree at 8 p.m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST).



WHO'S going to be our next president?

Only the election, itself, can settle that question.

But the next best indication is—the Literary Digest Nationwide Poll for President.

And—this year—radio fans are in for a rare treat from now until election time.

Goodyear will broadcast the Literary Digest Presidential Poll on "The People's Choice" program three times each week from now till right up to the night before election.

Listen in every Wednesday, Friday and Monday, over the NBC Blue Network. The first broadcast is Wednesday, Sept. 2nd.

John B. Kennedy, noted news and political commentator, will give you the results of the poll. Many important guest speakers will address you from week to week.

And—from any Goodyear dealer in your town—get your free "Poll-O-Meter" so you can keep a running record of the "vote" polled by your favorite candidate.

Goodyear is happy to bring this unique series of broadcasts to its millions of motorist friends. Nobody knows, yet, who will be the nation's first choice for president. But there's no doubt about the world's first-choice tire! This year, for the 21st consecutive year,



# HUMANITY BEGS FOR HELP

(Continued from Page 3)

though he has studied endless law books for his own information. Born in Boston, he was trained for the ministry. But guided by an insatiable curiosity and a tremendous interest in human nature, he became a police reporter. In his work he came in contact with many of the unfortunates of the world.

In the latter part of 1926, he joined the announcing staff of WMCA in New York. He specialized in human-interest programs, like the "Man in the Street" and the "Chinatown Mission."

People began to write to him, begging for advice. People who didn't know which way to turn. The letters preyed on his mind. He wanted to advise them, but he didn't feel qualified.

Finally the idea came to him for "a clearing-house for human problems," where people's problems would be solved by real judges. But the judges he approached, fearing that they would be accused of seeking personal publicity, refused to consider the idea at first. In the end he convinced them that such a program would be in the public interest.

But where were the unfortunates to come from who would place their problems before the judges? No one knew about his Good Will Court or had any faith in it. So Alexander sought amongst the many derelicts of the world for his first few cases. He stopped people on the street; he telephoned those who had written him; he went to the night courts and the magistrates' courts, and persuaded the poor wretches there that he was ready to help them. In the end he rounded up seven people who wanted to talk about their troubles and get advice.

For the first four weeks every case heard by the Good Will Court was one Alexander himself had brought in. Then suddenly the audience woke up to the fact that here was a court ready to help them, a court to which money was not the badge of admission. Alexander was soon deluged with letters.

At the present time he receives 1,500 letters a week. From these letters he selects the thirty or forty most interesting ones, and invites the writers to come to see him. When he interviews the writers, he warns them that when they go on the air they must use no names. If they did the court and the broadcasting company might be sued for libel.

**I**F ANY litigant seems too bitter, he refuses to let him broadcast, lest he mention names and bring scandal and trouble to the broadcasting officials.

There was one woman who claimed she wanted to go on the air to find out how she could get her finger-prints back. It was a perfectly legitimate question, except that Alexander was convinced that her actual purpose was to bring charges against some man. So he refused to let her go on the air. For six weeks she kept coming to his office, begging to be put on the air. Each time he refused. Finally she tried to sneak into the studio during a broadcast, and had to be forcibly evicted by police officers.

Generally Alexander can foretell when someone comes into the studio wishing to make trouble, but once he was fooled. There was a girl who came into his office and said that she had worked in a department store in New York as a salesgirl. She claimed that an investigator for the store had opened her pocketbook behind a counter and humiliated her. Afterward word spread through the store that she had been suspected of stealing. But she had, she said, been innocent, and nothing belonging to the store had been found in her bag. A week later, she was discharged. She wanted to ask the judges, so she said, whether or not



Real judges give advice to despairing men and women. Left to right: A. L. Alexander, Court director; Judge H. S. Waldman; and Judge J. A. Bolles

she had a cause for legal action against the store.

In his interview with her, Alexander warned her not to mention any people's names, and she agreed. But when she went on the air, she told her story and burst forth with the name of the store!

Since no one on the program is allowed to read from a script, no one, not even Alexander himself, is ever sure what may happen.

Women have sometimes become hysterical during the course of the program; sometimes people have fainted in the studio and have had to be revived with smelling-salts. There was, for instance, a woman who was living with a man without benefit of clergy.

"He only comes home four nights a week," she said. "Can't I make him come home the other three nights?"

The judge told her that under the laws of New York State, the common-law wife was no longer recognized, and that she had no rights under the circumstances. "A marriage license costs only \$2.00," he said. "If the man won't marry you, would you be willing to give him up?"

"No," she shrieked, "I could never do that!" Then she fainted.

One day, in Alexander's private office, a man attempted to commit suicide. He was married and had several children, but was separated from his wife. He had been ordered to support his wife, but he was out of a job. Several times he had been thrown into jail for failure to support her. Each time he tried to find a job, but he felt as if he were battering his head against a stone wall.

"I'll see if we can do anything for you," Alexander promised.

But that wasn't enough for this man. He wanted some more definite assurance of work or money. He reached into his pocket, and, grabbing a bottle of iodine, put it to his lips. For a few minutes Alexander struggled with him. Then the man dropped the bottle, and trembling with despair and horror, he let his head sink into his hands. He was sent to the Department of Public Welfare, where he was helped eventually by home relief.

I asked Alexander just which of the thousands of cases he has heard appealed most to his sympathies. "The case of the woman, fifty-five years old, whose husband had been employed by the city of New York for twenty-three years," he said. "His most recent job

was as a botanical gardener. One day he met with an accident, and was found in a pool of blood. His skull had been crushed. He was sent to a hospital and was promised an easy job when released.

**A** FEW months after his return from the hospital, he became absent-minded, then insane. The police were called in the middle of the night when he went at his children with knives. Finally, he was taken to a mental hospital, a raving maniac.

"His family, consisting of his wife and seven children, was destitute. They appealed to the Compensation Bureau of the State Department of Labor and were turned down. The woman felt that the accident had been the cause of her husband's insanity, but the Compensation Bureau said there was no relationship between the accident and the man's mental condition.

"She wanted to know if she could reopen the case."

The judge was very dubious. "I have a great deal of faith," he said, "in the Compensation Bureau and in the City of New York. I am sure they have been fair to you."

Alexander turned hot with anger. Anger not at the judge but at a society which could permit this woman and her children to starve.

"I also," he said, "have a great deal of faith in the Compensation Bureau and in New York City. No doubt they tried to be fair. But, Your Honor, this woman and her children are starving. Isn't there something that can be done for them?"

Something was done. The head of a restaurant company who heard the broadcast gave jobs to three of the children. A firm of legal printers reprinted the minutes of the case free of charge, and the case is now being reviewed.

Then there was the blind man whose family had turned on him because they were poor and he was a millstone around their necks. One day his little boy took him for a walk in the park. The boy left him on a park bench, promising to come back for him in a few hours. The hours passed, and no one appeared. The man sat on the bench, lonely and forlorn, wondering when his son would return. Twilight came, then evening, and no one came for him. The park was practically deserted. The blind man could hear no

sounds, no happy laughter, no children playing there any longer. He began to shout for help.

A policeman came and took him back to his home. He went to his bedroom and felt around. He started to lie down in the place where his bed used to be, and found no bed there. His family had moved out that day, leaving an empty and desolate apartment behind them. They had left no address behind, and there was no way he could trace them.

There was only one way to help him. His case was referred to an association for the aid of the blind.

**O**NE DAY there came to Alexander's office a young girl with her baby, born out of wedlock. The cries of the baby could be heard through the studio doors, adding an obligato of tragedy to the girl's story. A sweet, wholesome-looking girl, she told a story more horrible than any that could be found in a Russian novel. She had been criminally assaulted, she said, by a bus driver. When her baby was born, her family threw her out of the house and refused to believe her story. She took the father of the child to court, but the court refused to punish him, for he claimed that she was as guilty as he, and had been a willing partner to their transgression.

"This man should be punished," she cried out. "He has hurt other girls in the same way. His own mother admits it. He ought to be behind bars not free to injure other people, as he injured me."

The judge told her that since she was over eighteen, it wasn't likely that the man could be punished, since his word would be accepted as readily as hers. But she could institute proceedings for the support of her child.

A wealthy family, listening to the program, became interested and offered to adopt the child. But she refused to part with it, since it was the only thing she had left in the world. Then they did a very generous thing. They took in both the girl and her child, and offered her a refuge against disaster.

One evening a young woman told her pitiful case in court. When she had been very young she had married a young fellow about whose life she had known very little. She had been about to have a child when she had learned that her husband was an ex-convict and that he had not given up his life of crime. Shortly before the baby had been born, he had been arrested and sent to jail. After his release from prison, he had deserted her. It had been ten years since she had seen him when she came to the Good Will Court.

**I**N THE meanwhile she had met someone else, a young man who had been very good to her and to her child, and who wanted to marry her. How could she get rid of her marriage bonds, so that she could marry the man she loved?

The judge told her that she could get an annulment because of fraud or an Enoch Arden decree, because she had not seen or heard from her husband for ten years.

"It will cost about \$100," he said. "But, Your Honor, I haven't got \$100," she cried out. "Neither has the man who loves me."

"It's a pity," said the judge, "that \$100 should stand between you and your happiness. The courts ought to be able to mete out justice to all, regardless of whether they have money or not, but unfortunately there is no way of getting rid of an unhappy marriage without spending money."

In a daze the young man and the young woman who loved each other walked toward the door. They had entered it hopefully, happily. Now they

(Continued on Page 42)



BETTY  
AND  
BOB

Nearing the end of its fourth year on the networks, Betty and Bob, the popular daytime serial story on CBS, has survived many changes in the cast interpreting it. Now produced with its second pair of leading characters and written by its third author, the present cast is shown here. Elizabeth Reller (left) is Betty; Les Weinrott, director; Dorothy Shideier appears as Jane Hartford; and Les Tremayne, as Bob. (Don Ameche was the first Bob)



*Radio Guide  
Album*



During an early morning rehearsal in Hollywood, Richard English read amorous lines on the set. Rudy jibed: "Good boy!"

## RUDY VALLEE'S UNTOLD PRANKS

*The Writer, Who is a Veteran of Motion Pictures, Broadcasts and Stage Shows, Tells Why his Association with Rudy Has Given Him Plenty of Wrinkles*

by RICHARD ENGLISH

RUDY VALLEE'S WESTERN REPRESENTATIVE

FOR THE past two and a half years Rudy Vallee has been my employer, best friend and severest critic. As his Western representative I've lived with him in Hollywood, in Chicago and in New York. I am a veteran of two pictures, innumerable broadcasts and stage shows. As honorable service stripes of my hectic, if undistinguished, services, I have acquired two engraved fountain pens, a gold cigarette case, a wardrobe grip and more wrinkles than can be found on a battered washboard.

The wrinkles are nature's reproof for trying to keep up with a guy who works about seventeen hours a day, seven days a week. That and being exposed to a human dynamo whose sparks can and will get in your hair. The only thing about Rudy predictable with any degree of assurance is that you will hear him every Thursday night at eight, eastern daylight time. All else is a matter for soothsayers and seers. As with all men who work too hard and too long, Rudy Vallee has developed a sense of humor that is as

devastating in its effects as it is little known to all save his closest friends. Our last period of frigid bowing from the waist was brought about by my losing another bet to him. I should have known better anyhow. He always wins. This time the loser was to buy the winner's dinner. But Mr. Vallee, not content with his moral victory, insisted on dining at Hollywood's famous Brown Derby. Nothing less than filet mignons would do. And a bottle of six-dollar wine, the boulder! The check, pushed upon me by my grinning employer, was for fourteen dollars.

But every dog must have his day, and every contact man must have his expense account. I admit nothing—but Rudy will tell you that I suddenly developed an enormous appetite that was not appeased until I'd eaten fourteen dollars' worth of expense account meals. Our relationship became quite strained about it all. In fact, we treated each other with as much remote loftiness as two men occupying adjoining bedrooms can muster.

It might as well be told now as later that while Rudy may sing tenor, at heart he is strictly baritone with maybe a dash of basso profundo. All his

life he has been a direct actionist, a quick and to-the-point individual. Never was this better revealed than when Rudy nipped a very promising social career in the bud.

WHILE he was still an undergraduate at Yale Rudy played week-end dance dates with a well-known New England orchestra. At the time he was very much interested in a Brooklyn girl. Every Sunday found him making pilgrimages from New Haven to New York that he might see her. Unfortunately a Springfield, Massachusetts, society matron was much interested in dance music at any and all hours—in fact, the later the better. Saturday after Saturday she insisted on the orchestra coming to her palatial home after their regular engagement. There they played and entertained her guests until four and five in the morning. By the time the boys returned to New Haven it was too late for Rudy to keep his Sunday date in Brooklyn.

After several weeks of excuses and late arrivals, Mr. Vallee realized that he would soon be relegated to a Brooklyn doghouse. Try as he would, he never could get away from the party in time to make the early morning train.

He was highly uninterested in the debutantes at the Saturday night soirees. All Mr. Vallee wanted was to be able to arrive in Brooklyn per schedule. If only it wasn't for those parties! He pondered and pondered. Finally, inspiration took him by the forelock and Rudy, accompanied by a hairpin, went almost willingly to the society matron's next after-hours entertainment.

At three in the morning, while festivity reigned in the house and the waiting chauffeurs slept at the wheels of their cars, Rudy disappeared for a few minutes. Presently he returned smiling, and dutifully finished out the evening. Never again was he late for his Brooklyn date. For never again did the socialite invite the band to her home. She was quite put out about all the air having been let out of her guests' tires.

A MAN to whom twenty-four hours a day are all too brief to encompass the details of handling five careers—radio, stage, pictures, recordings and night clubs—Rudy has become an inveterate time saver. He has developed one trait that, to his Western representative at least, is highly objectionable.

He dresses faster than a fireman responding to a four alarm. He springs out of bed, slips into his clothes, drinks his orange juice and black coffee and is out of the house and has the car in the driveway while I'm still looking for my other shoe. Then I have to go hopping through the house, one shoe in my hand, my shirt still unbuttoned, while Rudy sits outside, stridently pressing the horn button. The most annoying thing about it all is that he gives you a cheery smile and greets me briskly: "The late Mr. English!" In the seven weeks that we were in Hollywood for his last picture I had breakfast at home only half a dozen times. On those occasions I hadn't bothered to go to bed at all.

It was in Chicago last Summer that my employer reached an all-time high in achieving the unexpected. Rudy was appearing at the Chicago Theater and two very good feminine friends of mine had come up from my home town to be his guests at the broadcast. The night they arrived I met them at the station and later brought them to the theater to see the stage show. Rudy cross-examined me back stage. Hadn't I shaved twice that day? Wasn't that a new suit? Blushingly I admitted that

friends were in the audience. He tugged at his ears as he always does when concocting some especially fiendish scheme, and said nothing. I was standing in the wings, watching the finale as the curtain fell. And then, before I could say Parkyakarkas, I was suddenly dragged to the center of the stage, Rudy gripping me on one side and Elcanore Whitney, the young tap dancer, on the other as the cast took their curtain bows. There I was, bowing feebly right and left while the grinning Vallee ribbed me in a low voice. I could just see a long line of people, homeward bound, saying: "But who was the funny looking guy? Why did he come on and bow?"

ANOTHER thing I feel very badly about is that nothing is sacred to Rudy Vallee. In my youth I was an actor in various stock companies. In fact there used to be long lines of people staying out of any theater at which I emoted. But as a veteran thespian, I rehearse Rudy's script with him, cueing him and reading the other players' lines.

One fine rainy California morning Rudy and I were driving to the studio at the witching hour of seven-thirty

a.m. As usual I was breakfastless, half asleep and trying to button my shirt as I read the script to Rudy, who was driving. For the time being, according to the script, I was Ann Dvorak. It was quite a scene, and built up to where Ann shyly confesses that she loves him. I read it—not at all badly, I thought—and hit quite a tremolo as I said: "I love you!"

Rudy stared at me. "Read that again!" he commanded. I did. "Once more," he urged. Once again I repeated that love was everything. . . . He let out a loud bellow that frightened passing motorists clear over to the opposite curb.

"Fine stuff!" he howled. "You sound like you had the soul of a potato! Wait till the boys hear you read that line!" I told him coldly that no longer was I employed as an actor; that I was now a hard-hearted business man; that, in case he hadn't noticed it, it was seven-thirty on a rainy morning, and what did he expect for the salary I was getting—Leslie Howard?

He paid no attention whatsoever to my lament. Do you know what he did? It's fourteen miles from the house to the studio, and Rudy had me reciting (Continued on Page 42)



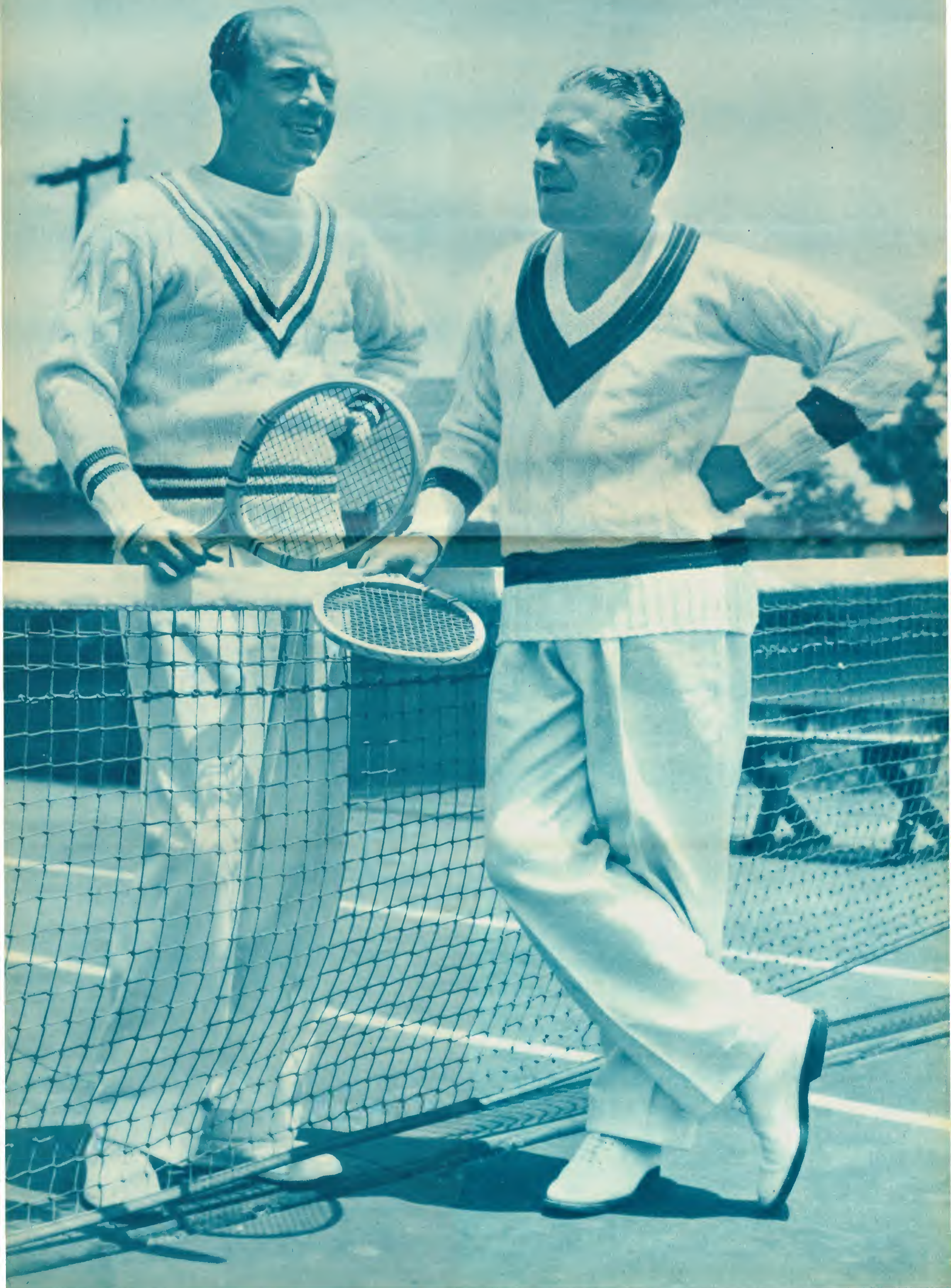
The Stewart Sisters Trio and four of the

Kelswatter Eight, distinguished vocalists who are pictured above, have appeared on the Variety Hour broadcasts more than once

*Radio Guide Presents*  
**GIANT-GRAVURE**  
*As a Regular Feature*

To see the athletic figure of Freeman Gosden, left, flash across the court after a scorching forehand shot by Charley Correll would never remind you of that national institution of the air, AMOS 'N' ANDY. Nevertheless, between broadcasts, the two radio business men work out on the tennis court. Among the adversaries who list them as potential champs (!) is the famous Hal Roach, film expert, against whom Gosden has often played

AMOS 'N' ANDY





# Be Charming

Says this writer of Joan Crawford (above): "If I could give women I know only one lesson in how to make the most of themselves and how to get the most out of life, I'd want them to study Joan"

Gone with the snows of yesterday are the sorry days when lack of physical beauty was considered a feminine handicap. Today, women all over the world are discovering the secret of captivating men.

It isn't perfection of face or figure that counts; it isn't gargantuan intellect. It's that more nebulous thing which twentieth-century beauty experts recognize as "charm," a word that Webster defines as "the power of alluring or delighting."

This week RADIO GUIDE takes pleasure in presenting a condensed version of several radio talks recently made by Madame Beatrice de Sylvara, one of the five leading beauty experts in the world.

Scripts built around Helen Hayes,

Peggy Hopkins Joyce and Joan Crawford were chosen because those three famous women are literally steeped in a beauty which is based on charm—a quality which they smartly cultivate, day by day, and one that each of you who reads this article also may acquire, if you follow their suggestions.—C. M.

**C**HARM is the magic with which you, as a woman, can accomplish miracles and attain your heart's desire. It is women with charm who win the prizes in this world, since charm, having power over others, brings friendship and popularity, the admiration of men, and even love itself.

To live without charm is to be

poorer than anyone should be or than anyone need be.

Foremost of the charm requisites that can be acquired by careful cultivation is a soft, melodious voice. Men are especially intrigued by a woman's voice when it has warmth and is soft. Such a voice makes the least remark pleasing to men's ears.

If you've decided your voice isn't pleasing, don't grow discouraged and decide your claim in this direction is hopeless. For it isn't hopeless at all. You can learn to speak softly and melodiously and can get real allure into your voice if you'll only try.

First, I urge you to analyze those voices you find charming. You'll notice those voices which charm you are deep and beautiful voices that come

from the back of the throat. The words they speak do not originate in the nose or the front of the mouth and they are not words that come from behind closed teeth. Practise reading with your own voice until you discover how to get the loveliest, warmest and deepest sounds from your throat.

Make sure you're producing the fullest and warmest tones of which your voice is capable. Then let the feeling produced by whatever you are saying make itself felt in your tones. In other words, don't repress your emotions when you are talking, but let them flow through your words to color them and make them exciting—and, to make you exciting too.

A beautiful voice is probably one of the greatest assets any woman can have. And the wonderful part of it is, that it also is something every woman can have. Be voice conscious. Strive for greater voice beauty.

A second phase of charm that contributes immeasurably not only to the development of one's nature but also to one's popularity is an understanding of other people. I think if I tell you how her understanding of people has helped Helen Hayes win her envious success, you'll clearly see what I mean.

During this past Winter you've un-

*It is Today's Magic. It Works Miracles for Modern Women. It's Charm. Read Here How to Cultivate It!*

Condensed from radio talks

by  
**BEATRICE  
de SYLVARA**

Helen Hayes is shy and sensitive. But unlike many people who are shy and sensitive, she doesn't let those two qualities block her understanding of others. Not long ago, Helen told me about a party she attended. At that party there was a man to whom she was eager to talk.

"I decided," she told me, "that he didn't like me and there was no particular point in my seeking him. He hadn't been rude to me but when I'd talked to him, he certainly hadn't seemed interested."

"Later that evening, my husband and a friend were discussing this man and from their conversation, I learned that he had had a very difficult day. Which means that that night there was every reason for him to be so tired and worried that it would have been very difficult for him to think of anything but his own problems. Actually, you see, I discovered that his pre-occupied manner probably had had nothing to do with me at all.

"This experience taught me a lesson. From then on, I've been mindful of the fact that people's attitudes are far more likely to mirror their own moods than they are to reflect their attitude toward me."

Helen laughed. "Really," she said, "it's quite conceited of us to go about thinking ourselves totally responsible for the way people act toward us."

**T**O DO this, as Helen says, is conceited, of course. But it's human, too. You know how much you enjoy being understood and what warm affection you feel for those who understand you. So be honest with yourself and find out if you make efforts to understand others. You'll find you will develop as a person and gain in charm.

Recently, on the air, I spoke of life as a stage on which those women who have charm always are the stars. And one of the most important roles on the stage of life that women ever play is that of being a wife.

To be a good wife is important. It consists of managing a home with efficiency, of having tempting meals ready on time, and of looking after a man's clothes. However, other things are equally important if the wife role is to be played with great success.

It is, for instance, very necessary for all wives also to be sweethearts. In other words, simply to be a good wife isn't enough. You must be a sweetheart-wife.

To be a sweetheart-wife, you must  
(Continued on Page 43)



Helen Hayes: Why she is a renowned actress despite a shy, sensitive disposition is told in this story



Peggy Hopkins Joyce. Hard-boiled reporters have said: She hasn't any charm. But after talking to her, they have said she has!

In circle: She's not on his broadcasts during the Summer, but gossips claim they see more of each other than they did when she was his star



## Is It Romance?

*One Rumor—Another Rumor—Hundreds of Rumors Have Been Flying about La Pons and Kostelanetz. Some Have Them Already Married. Others—Well, What's Your Guess?*

La petite Lilly, the gift from fifty million Frenchmen to the music world. She has conquered radio, movies and opera. At left: The French mademoiselle looks charming in flannel slacks. At right: As long ago as last April—ages ago in radio—Andre was bon voyaging Lilly's every departure

Photo by Bert Loewen



# COMING EVENTS

The Daily Listings Will Show Your Nearest Station for These Programs

EST and CST are Shown. For MST Subtract One Hour from CST

## SUNDAY, AUGUST 30

### TEA TIME TUNES

Irene Beasley will be the guest star on the "Tea Time Tunes" program, heard over CBS at 4:30 p.m. EST (3:30 CST). She will be supported by Jack Shilkret's orchestra and the Three Jesters.

### ED McCONNELL

"Home Harmonies," with Smiling Ed McConnell starring, makes its debut today over NEC at 4:30 p.m. EST (3:30 CST). Palmer Clark's orchestra and chorus and Irma Glen, organist, assist the singing philosopher.

### TENNIS

Bob Trout and Ted Husing will do a preview of the tennis singles championship matches to be held at Forest Hills. They will be heard over CBS at 7:30 p.m. EST (6:30 CST).

### COMMUNITY SING

Gus Edwards will be the guest leader on Columbia's "Community Sing" program at 9:30 p.m. EST (8:30 CST).

### GOOSE CREEK PARSON

Josiah Hopkins, the "Goose Creek Parson," will bring his homey country church to the CBS net in a new series, to be heard at 6:15 p.m. EST (5:15 CST). The Goose Creek Parson will also be heard on Wednesdays and Fridays at 6:30 p.m. EST (5:30 CST).

## MONDAY, AUGUST 31

### MUSIC GUILD

The Kreiner String Quartet, playing Brahms' Quartet in A minor, will be the NBC Music Guild presentation at 1:30 p.m. EST (12:30 CST).

### NOVEL WINNER

Winifred Mayne Van Etten, winner of a \$10,000 novel prize offered by a publishing company for her first book, will be the guest speaker on the "Let's Talk it Over" program over NBC at 4 p.m. EST (3 CST).

### SEARS MOVES UP

Jerry Sears and his orchestra, effective today, move to an earlier time, replacing Vitale's band over NBC at 4 p.m. EST (3 CST).

### ARMSTRONG ON AGAIN

Jack Armstrong, "The All-American Boy," returns to the air today in a new serial drama to be heard Monday through Friday over NBC at 4:30 p.m. EST (3:30 CST).

### POPEYE THE SAILOR

"Popeye the Sailor" will be heard in a new series over CBS at 6:15 p.m. EST (5:15 CST). The program will also be heard on Wednesdays and Fridays at the same broadcast time.

## KING RETURNS

Wayne King, famous Waltz King of the Air, returns to the air over CBS at 9 p.m. EST (8 CST).

## TUESDAY, SEPTEMBER 1

### DONALD NOVIS

Donald Novis, stage and screen tenor, will be the guest of Ben Bernie on his weekly program over NBC at 8 p.m. EST (7 CST).

### ALL-STAR GAME

A play-by-play description of the annual All-Star football game between a team of college stars chosen in a nationwide poll and the professional champions of the world, the Detroit Lions, will be broadcast from Soldier Field, Chicago, over NBC from 8:30 to 11 p.m. EST (7:30 to 10 CST). Hal Totten, Bob Brown and Lynn Brandt will be at their microphones from the kickoff to the game's completion.

## WARING BACK

Fred Waring and his Pennsylvanians return to their regular program on the CBS net after a month's vacation. The orchestra, the Lane Sisters, and the chorus will be heard at 8 p.m. EST (7 CST).

## WEDNESDAY, SEPTEMBER 2

### CBS CONCERT HALL

Columbia's Concert Hall presents Jacques Jolas, eminent French pianist, in a program of modern music at 3 p.m. EST (2 CST).

### CAVALCADE OF AMERICA

"The Cavalcade of America in Music" begins a new series, showing the development of orchestral music in the United States, to be heard over CBS at 7 p.m. EST (6 CST). Don Voorhees and his concert orchestra will be featured.

### PRESIDENTIAL POLL

Returns in the *Literary Di-*

gest presidential poll will be given over NBC thrice weekly beginning today at 6:15 p.m. EST (5:15 CST). John B. Kennedy, author and commentator, will be at the microphone with last-minute returns each Monday, Wednesday and Friday during the series.

### GEORGE GIVOT

George Givot and his "Radio Circus" will be heard at a new time on the CBS net with a program originating in Chicago at 10:30 p.m. EST (9:30 CST).

## THURSDAY, SEPTEMBER 3

### TEA TIME VARIETIES

"Tea Time at Morrell's," a new weekly variety show, has its premiere today over NBC at 3 p.m. EST (2 CST). The show features Gale Page, contralto; Charles Sears, tenor; Joseph Gallichio's orchestra and Don McNeill as master of ceremonies.

## BRAIN TEASERS

"Answer Me This," a program of weekly brain teasers, beginning today moves to an earlier time, replacing the "Vass Family" over NBC at 3:45 p.m. EST (2:45 CST).

## LEWIS GANNETT

Lewis Gannett, literary critic of the New York *Herald-Tribune*, will be heard over CBS at a new time—4 p.m. EST (3 CST) in his weekly discussion of new books.

## MILKMAN'S DRAMA

"While the City Sleeps," the dramatized adventures of "Dari-Dan," beginning today will be heard over NBC at 4 p.m. EST (3 CST). This is an addition to the regular Sunday show.

## FRIDAY, SEPTEMBER 4

## DEATH VALLEY DAYS

"Death Valley Days," oldest Western drama of the airways, shifts tonight to 7:30 p.m. EST (6:30 CST) on the same NBC network. It replaces Frank Fay.

## FIRST NIGHTER

Don Ameche returns to the air tonight with his "First Nighter" dramatizations at 9 p.m. EST (8 CST) over NBC. He replaces Marion Talley.

## GALLOPING GHOST

Harold (Red) Grange makes his debut over NBC tonight in a series of football comments at 9:30 p.m. EST (8:30 CST).

## SINGIN' SAM

Harry Frankel, Singin' Sam, opens a new series over NBC tonight at 7:15 p.m. EST (6:15 CST).

## FRED WARING

Fred Waring returns tonight after a four-week vacation. He will be heard over NBC at 8 p.m. EST (7 CST).

## SATURDAY, SEPTEMBER 5

## JACK AND GIL

"Jack and Gil," with their amusing dialogue and music, will be heard from Buffalo over CBS at a new time—12:15 p.m. EST (11:15 a.m. CST).

## GRID SCORES

Comments and scores of the day's important football games will be given by Harold (Red) Grange over an NBC net at 6 p.m. EST (5 CST). This is the first of a new series.

## SWING SESSION

Bunny Berigan and his orchestra will be heard again in their weekly half-hour session of dance music in the current "swing" style. Each week Berigan presents some famed exponent of swing over CBS at 7 p.m. EST (6 CST).

## MUSIC IN THE AIR

By Carleton Smith

WALTER DAMROSCH, during a talk I had with him just before he left on vacation, explained why he thought audiences today become so excited over "prima donna" conductors. He said:

"The public must have some occasion for a demonstration, and if the music doesn't afford it, it turns to the performer. When I was working full-steam-ahead, we had great music to introduce—the writings of Brahms, of Wagner, and of Tchaikovsky were then unknown in this country. Can you match their music on any programs today? "The hashing-over of old themes and old war-horses causes the public to look to the performer for something new and refreshing. The conductor must give it to them when the composer does not."

There's something in Dr. Damrosch's comments. Now he is busy working on an opera of his own. As it is not finished, he would not say much about it. "I don't like to have the feeling that my public is looking over my shoulder," he said. "The theme I am using is one that I have long had in mind, but I do not want to share it until it is in finished form."

In his career as a composer Dr. Damrosch said, he hopes to develop an individuality that he has found difficult to express in interpreting the works of others. He mentioned his earlier opera, presented at the Metropolitan Opera House in 1913—"Cyrano de Bergerac."

"While I was spending most of my time conducting, I found that it was difficult for me to express individuality," he said. "I was too much

steeped in the works of others. For most of this period I was influenced most greatly by Wagner, and I feel that this influence showed in my own compositions."

So far this year Dr. Damrosch has published two works, "Abraham Lincoln Song," for baritone soloist, chorus and orchestra, and "Death and General Putnam," a musical setting for Arthur Guiterman's poem. Lawrence Tibbett will broadcast the latter composition next Fall.

Opera composition, the conductor said, was "happy work." He estimated the time needed to write an opera at about one and one-half years, but added that the results were "worth it."

He will return to his "Music Appreciation" broadcasts when school starts. More than seven million pupils are expected to enroll.

WE ARE beginning to believe that composers don't take vacations, or at least that their idea of a vacation is different from most people's. Two other people we've heard about, besides Dr. Damrosch, have been working on operas this Summer.

Albert Stocssel, who has conducted opera extensively at the Juilliard School in New York, at Chautauqua, and at the Worcester Music Festival, is working on the music for a libretto supplied by Robert A. Simon. Mr. Simon's most recent libretto was based on the story of Maria Malibran, for music by Robert Russell Bennett. We heard excerpts of this work on the radio last season. Mr. Simon has also translated many operas of foreign sources into good, singable English.

The story is a romantic comedy set in the Drury Lane Theater of the eighteenth century. The score is melodious, with an interweaving background of folksong. Instead of the traditional tenor and soprano for the romantic leads, there will be a mezzo-soprano and a baritone. No title has been given the opera, although it is nearly completed. It has not yet been submitted for production.

SECOND Hurricane," with music by Aaron Copland and libretto by Edwin Denby, is a play-opera for children. It will be produced early next season. The piece is called a "play-opera" because it contains spoken scenes as well as passages sung by individuals and choruses. It differs from a cantata in that the sections that require action are acted out and spoken, not merely recited.

The plot concerns four boys and two girls, who, because of a shortage of workers, accompany an aviator on a flight to bring food and help to flood sufferers.

This opera may turn out to have only slight musical value, of course, but it is an attempt to say something in a different way. Mr. Copland is known for being audacious in his thinking and composing, and his talents have been recognized by many of our important orchestras. Serge Koussevitsky and the Boston Symphony Orchestra have often presented his compositions. Furthermore, Carlos Chavez, the Mexican composer and conductor, has spoken of Mr. Copland's compositions with respect, and has placed them on the programs of the *Orquesta Sinfonica de Mexico*.



MAY THESE PAGES BRING THE

WHOLE WORLD INTO YOUR HOME

### Network Changes

House Detective, formerly 10:30 a.m. Tuesday, now NBC 7:45 a.m. EST (6:45 CST).  
 Harold Nagel's orchestra, formerly 2 p.m., now NBC 12 noon EST (11 a.m. CST).  
 South Sea Islanders, formerly 2:30 p.m., now NBC 2 p.m. EST (1 CST).  
 Words and Music, formerly 3:30 p.m., now NBC 2:30 p.m. EST (1:30 CST).  
 Noble Cain & A Cappella Choir, formerly 6 p.m., now NBC 3:30 p.m. EST (2:30 CST).  
 Clyde Lucas' Orch., formerly 6:00 p.m., now CBS 5:45 p.m. EST (4:45 CST).

### News

9:30 a.m.—CBS-WHAS  
 10:00 a.m.—NBC-WCKY  
 11:45 a.m.—Int'l News Exchange: CBS-WHAS  
 5:30 p.m.—CBS-WKRC  
 9:10 p.m.—NBC-WSAI  
 10:30 p.m.—NBC-WEAF  
 11:00 p.m.—Paul Sullivan: WLW

### Classical Music

11:30 a.m.—Radio City Music Hall: NBC-WAVE  
 2:00 p.m.—Symphony Orchestra: CBS-WKRC  
 6:30 p.m.—Fireside Recitals: NBC-WTAM  
 8:00 p.m.—Chicago Opera Orch.: CBS-WABC

### Comedy

3:30 p.m.—Senator Fishface: NBC-WLW  
 6:00 p.m.—Tim & Irene: NBC-WTAM

### Drama

5:30 p.m.—Tale of Today: NBC-WTAM  
 8:00 p.m.—Cornelia Otis Skinner: NBC-WJZ

### Talks

11:30 a.m.—Univ. of Chi. Round Table: NBC-WTAM  
 2:00 p.m.—Julla Hoyt: NBC-WSM  
 5:30 p.m.—Int'l Broadcast from London: Alistaire Cooke: NBC-WAVE

## Morning

7:00 EST 6:00 CST  
 CBS-On the Air Today, Organ Reveille: (sw-21.52)  
 NBC-Melody Hour: WTAM  
 WWVA-L. P. Lehman & Staff  
 7:30 EST 6:30 CST  
 CBS-Lyric Serenade (sw-21.52)  
 Julio, Miranda; Ideal, Tutti; Parano De La Cour; La Belle Heloise, Aletier; Folkaleid, Grigo  
 NBC-Tone Pictures: WSAI  
 WOWO-Old Time Religio  
 7:45 EST 6:45 CST  
 CBS-Radio Spotlight (sw-21.52)  
 8:00 EST 7:00 CST  
 NBC-Antobal's Cubans: WTAM  
 WCKY WHIO

NBC-Coast to Coast on a Bus, children's prgm.: WLW KDKA WMAQ (sw-21.54)  
 CBS-Sunday Morning at Aunt Susan's: WFBM WMMN  
 WKRC (sw-21.52)  
 WCPO Morning Salute  
 WLS Ralph Emerson, organist  
 WSAI-Gypsy Fortunes  
 8:15 EST 7:15 CST  
 WCPO-Uncle Bob  
 WSAI-Church Forum  
 WSMK-Aunt Susan's (CBS)  
 8:30 EST 7:30 CST  
 NBC Concert Ensemble: WCKY  
 WTAM  
 KMOX-Rise & Shine  
 WHIO-Christan Tabernacle  
 WKRC-Wayside Church  
 WLS Everybody's Hour  
 WWVA Aunt Susan's (CBS)

8:45 EST 7:45 CST  
 WSAI Strings  
 9:00 EST 8:00 CST  
 NBC-Sabbath Reveries: "Life's Zenith," Dr. Chas. L. Goodell; Mixed Quartet, dir. Charles A. Baker: WHIO WSM WAVE  
 WTAM WCKY WIRE  
 CBS-Church of the Air  
 WSMK KMOX WKRC WHAS  
 WLAC WMMN WWVA (sw-21.52)

NBC The Southernaires: WSAI  
 KDKA WMAQ (sw-15.21)  
 WCPO Gladys & Mary  
 WFBM-Solving Today's Problems  
 WGBF-Gospel Home Circle  
 WGN-Sunday Morning Concert  
 WLW-Church Forum  
 WOWO-Christan Science

9:15 EST 8:15 CST  
 WCPO-County Jail Services  
 WFBM-Pacific Paradise  
 WLS-Everybody's Hour  
 WOWO-Sunshine Melodies

9:30 EST 8:30 CST  
 NBC-Walberg Brown String Ensemble: KDKA WLW (sw-15.21)  
 CBS-News; Poetic Strings:  
 WSMK KMOX WHAS WMMN  
 WWVA (sw-21.52)  
 Romaner from "King Christian,"  
 Sibyllus; Sailor's Last Voyage,  
 Almas; Destiny, Baynes; Inter-  
 mezzo from "Steward Joralfel";  
 Grieg; Love's Sorrows, Skelly; Ad-  
 oration, Borovsky; O Dei Mio  
 Amato Bui, Donatelli

NBC-Melody Palette: WCKY  
 WAVE WTAM WHIO WIRE  
 WSM  
 WFBM-Little Church  
 WGBF-First Church of the  
 Fundamentals  
 WKRC-Jim Lightfield Prgm.  
 WLAC-News; Judge Ruther-  
 ford

WLS-Little Brown Church  
 WMAQ-Sunshine Hour  
 WOWO-News; Sunshine Melodies  
 WSAI-Dick Leibert

9:45 EST 8:45 CST  
 KMOX-Fascinating Melodies  
 WCPO-Galvano & Cortez  
 WHAS-Reading the Funnies  
 WLAC-Poetic Strings (CBS)  
 WSAI-News

10:00 EST 9:00 CST  
 NBC-News; Ward & Muzzy,  
 piano duo: WCKY WHIO WSM  
 WAVE (sw-15.33)  
 CBS Day Dreams WSMK KMOX  
 WMMN WLAC WHAS WKRC  
 NBC-News; Alice Remsen, contr.:  
 KDKA (sw-15.21)

★ CBS-Children's Hour: (sw-21.52)

### EDITION 7—EAST CENTRAL—LOG OF STATIONS

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50,000	Pittsburgh, Pennsylvania	NB
KMOX	1090	50,000	St. Louis, Missouri	C
WABC†	860	50,000	New York City	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WCPO	1200	250	Cincinnati, Ohio	L
WEAF†	660	50,000	New York City	NR
WENR	870	50,000	Chicago, Illinois	NB
WFBM	1230	1,000	Indianapolis, Indiana	C
WGBF	630	500	Evansville, Indiana	L
WGN	720	50,000	Chicago, Illinois	L & M
WGY†	790	50,000	Schenectady, New York	NR
WHAM†	1150	50,000	Rochester, New York	NB
WHAS	820	50,000	Louisville, Kentucky	C
WHIO	1250	5,000	Dayton, Ohio	N
WIRE	1400	1,000	Indianapolis, Indiana	C
WJRT	750	50,000	Detroit, Michigan	N
WJZ†	760	50,000	New York City	NB
WKRC	550	1,000	Cincinnati, Ohio	C
WLAC	1470	5,000	Nashville, Tennessee	NB
WLS	870	50,000	Chicago, Illinois	NB
WLW	700	500,000	Cincinnati, Ohio	N & M
WMAQ	670	50,000	Chicago, Illinois	NR
WMMN	890	500	Fairmont, West Virginia	C
WOWO	1160	10,000	Fort Wayne, Indiana	C
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	NR
WTAM	1070	50,000	Cleveland, Ohio	C
WWVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)  
 L—Local Programs  
 M—MBS (Mutual Broadcasting System)  
 N—NBC (National Broadcasting Company)  
 NB—National Broadcasting Company Basic Blue Network  
 NR—National Broadcasting Company Basic Red Network  
 †—Night Programs  
 \*—Network Programs

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell Δ Indicates religious services and programs. Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

News: WIRE WLW  
 WCPO-Hillbilly Hullabaloo  
 WFBM-Jake's Entertainers  
 WGBF-Δ German Church  
 WGN-N. U. Reviewing Stood  
 WSAI-Herbert Spiekerman  
 WTAM-News; Current Interlude  
 WWVA-Δ Judge Rutherford;  
 Tamburitzas Orchestra

10:15 EST 9:15 CST  
 NBC-Peerless Trio: WAVE WSM  
 WHIO WCKY WIRE WTAM  
 (sw-15.33)

★ NBC-Nellie Revell: KDKA  
 WLW (sw-15.21)  
 WGN-Sunday Morning Concert  
 WLS-Old Music Chest  
 WSAI-Dr. Courboin, organist

10:30 EST 9:30 CST  
 CBS-Salt Lake City Tabernacle;  
 Choir & Organ: KMOX WKRC  
 WOWO WSMK WMMN WLAC  
 ★ NBC-Major Bows Family;  
 Waldo Mayo, conductor & vio-  
 linist; Joey Nash, tr.; Three  
 Majors; Nicholas Cosentino,  
 tr.; Helen Alexander, sop.;  
 WTAM WCKY WHIO WMAQ  
 WIRE (sw-15.33)

NBC-The World is Yours, dra-  
 ma: WLW WAVE KDKA (sw-  
 15.21)

WFBM-Δ Christian Men Builders  
 WGN-Edua Sellers, organist  
 WHAS-Δ Sunday Jail Service  
 WLS Otto Marek, tr.  
 WSM-John Ford  
 WWVA-L. P. Lehman & Staff

10:45 EST 9:45 CST  
 WGBF-Honolulu Serenaders  
 WGN-Keep Chicago Safe  
 WMMN-Δ First Presby. Church  
 WSM-Δ First Baptist Church

11:00 EST 10:00 CST  
 NBC-American Pageant of Youth;  
 Johnny Johnson's Orch.;  
 Guest: KDKA WSAI WLS  
 (sw-15.21)  
 CBS-Salt Lake City Tabernacle  
 Choir & Organ: WHAS (sw-  
 21.52-9.59)

WAVE-Δ Devotional Service  
 WCPO-Amateur Revue  
 WGBF-Δ Agoga Tabernacle  
 WGN-Δ U. of Chicago Chapel  
 WLS-Δ Cradle Tabernacle  
 WMAQ-Sunshine Hour

### 11:30 EST 10:30 CST

NBC-U. of Chicago Round Table  
 Discussion: WTAM WCKY  
 WMAQ (sw-15.33)  
 CBS-Romany Trail: WHAS  
 WLAC KMOX WMMN (sw-  
 21.52-9.59)  
 ★ NBC-Radio City Music Hall:  
 WSM WLW KDKA WAVE  
 (sw-15.21)  
 WFBM Stardust Melodies  
 WHIO-Concert Hour  
 WIRE-Melody Hour  
 WKRC-Amer. Legion Prgm.  
 WOWO-Mayfair Revue  
 WSAI-Organ Highlights

## Afternoon

11:45 EST 10:45 CST  
 ★ CBS-Int'l Br'dcast from Paris:  
 News Exchange: WLAC WHAS  
 WSMK WOWO WKRC KMOX  
 WMMN (sw-21.52-9.59)  
 WLS-Tone Pictures

12:00 EST 11:00 CST  
 CBS-Δ Church of the Air: WHAS  
 WWVA WKRC KMOX WMMN  
 WSMK (sw-15.27-9.59)  
 NBC-Harold Nagel's Orch.:  
 WTAM WMAQ WCKY (sw-  
 15.33)

12:15 EST 11:15 CST  
 WCPO-Happiness Ahead  
 WHIO-Harold Nagel's Orch.  
 (NBC)  
 WSAI-Console & Keyboard

12:30 EST 11:30 CST  
 NBC-While the City Sleeps:  
 WHIO WCKY WIRE WMAQ  
 WTAM (sw-15.33)  
 CBS-Russell Dorr, bar.: WHAS  
 WKRC WWVA KMOX WOWO  
 WSMK WFBM WMMN (sw-  
 15.27-9.59)

NBC-Highlights of the Bible;  
 "The Insanity of Jesus," Dr.  
 Frederick K. Stamm: WENR  
 WAVE WLW  
 MBS-Ted Weems' Orch.: WSAI  
 WGN  
 KDKA-Concert Echoes  
 WCPO-Noonday Serenade  
 WFBM-Melody Lane

12:45 EST 11:45 CST  
 CBS-Eddie Dunstedter Enter-  
 tains: WSMK WHAS WKRC  
 KMOX WOWO WFBM WWVA  
 WMMN (sw-15.27)  
 NBC-Sumovar Serenade: WCKY  
 WHIO WTAM  
 WIRE-Ambassador of Melody  
 WMAQ-Musical Revue

1:00 EST 12:00 CST  
 ★ NBC-Magic Key; Symph. Or-  
 chestra, dir. Frank Black;  
 guest: WENR WAVE KDKA  
 WSM WLW (sw-15.21)  
 CBS-Kremer Quartet, Instru-  
 mental: WHAS KMOX WKRC  
 WLAC WSMK WWVA WMMN  
 (sw-15.27-9.59)  
 Maiden with the Flaxen Hair, De-  
 busay; Quartet in G Minor, De-  
 busay; La Fille Aux Cheveux De  
 Lin, Debussy

NBC-Beau Geste de Musique:  
 WMAQ WHIO WTAM WCKY  
 WIRE (sw-15.33)  
 WCPO-Dixie Trio  
 WFBM-Friendship Circle  
 WGBF-Musical Masterpiece Hour  
 WGN-Alice Blue, pianist  
 WOWO-George Hall's Orch.  
 WSAI-News

1:15 EST 12:15 CST  
 KMOX-Book Review  
 WCPO-Tango Tunes  
 WGN-Palmer House Ensemble

1:30 EST 12:30 CST  
 NBC-Peter Absolute sketch:  
 WMAQ WTAM WCKY WWVA  
 (sw-15.33)  
 CBS-St. Louis Blues: WFBM  
 WHAS WOWO WLAC KMOX  
 WSMK (sw-15.27)  
 WCPO-Laura Shields  
 WGN-Baseball Game  
 WHIO-Vikings Quartet  
 WIRE-News  
 WKRC-Sunday Players  
 WMMN-Meditations

1:45 EST 12:45 CST  
 CBS-St. Louis Blues: WMMN  
 (sw-9.59)  
 Baseball; Iteds vs. Philadelphia  
 (doubleheader): WCPO WHIO  
 KMOX Horner for Governor  
 WHIO-Symph. Orch.  
 WIRE-Roh't Hood Bowers' Band  
 WLAC-Δ Adventists Hour  
 WOWO-Win Both Ways

2:00 EST 1:00 CST  
 NBC-South Sea Islanders: WMAQ  
 WTAM WIRE WCKY (sw-  
 15.33)  
 CBS-Everybody's Music; Orch.,  
 dir. Howard Barlow; Guest:  
 WHAS WLAC WSMK WKRC  
 WFBM KMOX WMMN (sw-  
 15.27-9.59)

NBC-Julia Hoyt, talk: KDKA  
 WENR WAVE WSM (sw-  
 15.21)  
 WHIO-Baseball; Philadelphia vs.  
 Cincinnati (Doubleheader)  
 WLW-String Ensemble  
 WOWO-Δ Missionary Hour  
 WWVA-L. P. Lehman & Staff

2:15 EST 1:15 CST  
 NBC-Cloister Bells: KDKA WSM  
 WAVE WENR (sw-15.21)

2:30 EST 1:30 CST  
 NBC-Lucille Manners, sop.;  
 Orch.: WSM KDKA WENR  
 WLW (sw-15.21)

NBC-Words & Music: WTAM  
 WIRE WCKY WMAQ (sw-  
 15.33)

2:45 EST 1:45 CST  
 WAVE-Lucille Manners (NBC)  
 WENR-Tuneful Topics

3:00 EST 2:00 CST  
 NBC-The Widow's Sons, sketch:  
 WMAQ WTAM WIRE WCKY  
 (sw-15.33)

CBS-Sunday Serenade: WLAC  
 WKRC WFBM WHAS WMMN  
 KMOX WSMK (sw-15.27-9.59)  
 NEC-Δ Sunday Vespers; "Trouble-  
 Born Stars," Dr. Paul  
 Scherer; Mixed Quartet: WSM  
 WENR WAVE  
 KDKA-Δ Vesper Service  
 WLW-Choral Echoes

Table of radio programs with columns for time (EST/CST), station, and program name. Includes programs like 'NBC-Senator Fishface', 'CBS-Songs of Russia', 'NBC-Jolly Coburn's Orch.', etc.

FOREIGN SHORT-WAVE PROGRAMS FOR SUNDAY

Table listing foreign short-wave programs for Sunday, including 'News Broadcasts of the Week' and 'Log of Foreign Stations Whose Programs Are Listed' with station names and frequencies.



Table of radio programs for the 'Night' section, including 'NBC-Catholic Hour', 'CBS-Tennis Preview', 'NBC-Keith Beecher's Orch.', etc.

MR. FAIRFAX KNOWS ALL

Article text starting with 'Lester POLIUS is "Iluharh Red." In Harold Stokes' orchestra the guitarist is "Ole" Druggan...' and mentioning other musicians like Jim Brlerly and Bill Peary.



# Monday

August 31



Tommy Harris  
See 8:30 p.m. EST (7:30 CST)

## Network Changes

Five Star Jones, sketch, formerly 11 a.m., now NBC 9:15 a.m. EST (8:15 CST) Monday through Friday.  
Pepper Young's Family, sketch, heard at 2 p.m., now also NBC 9:30 a.m. EST (8:30 CST) Monday through Friday.  
Aristocratic Rhythms, formerly 9:15 a.m., now NBC 9:45 a.m. EST (8:45 CST) Monday through Friday.  
Jerry Sears' orch., formerly 4:30 p.m., now NBC 4 p.m. EST (3 CST).

## News

9:00 a.m.—NBC-WTAM  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WAVE  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:30 p.m.—Edwin C. Hill: NBC-WMAQ  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:30 p.m.—Margaret Speaks, sop: NBC-WEAF

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-Oleanders, male quartet: (sw-21.52)  
NBC-Morn. Devotions: WSAI  
KMOX Home Folks' Hour  
WAU-Shindiggers  
WCKY-Morn. Roundup  
WCPO-Tuna Cowboys  
WGN-Δ Golden Hour  
WKRC-Jerry Foy  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Wake Up Melodies  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Betty Gould, organist: Al-den Edkins, bar.: WSAI  
KDKA-News, Musical Clock  
WAU-Morning Melodies  
WCKY-Musical Clock  
WCPO-Morning Request Prgm.  
WKRC-Stepping Along  
WLS-Pat Buttram & Oshkosh Boys  
WLW-Δ Morn. Devotions  
WMMN-Mountaineer Girls  
WTAM-Ford Rusb

**7:30 EST 6:30 CST**  
CBS-Lyric Serenade: (sw-21.52)  
NBC-Cheerio: WTAM WCKY WLW  
Musical Clock: WCPO WSM  
KDKA Kiddies' Klub  
KMOX-Markets; News  
WFBM Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morning Devotions  
WKRC-Breakfast Express  
WLAC-News Scoops & Melodies  
WLS-Otto & His Tune-twisters  
WMMN Mountain, Boys  
WOWO-News  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
NBC-Dandies of Yesterday: WSAI  
KDKA-Musical Clock

KMOX-Resettlement Adm. Prgm.  
WIRE-News  
WLS-Ilotan Tonka, Indian Legends  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club; Orch.: Don McNeill, m.c.: KDKA  
WAVE WSAI WSM (sw-21.54)  
CBS-Monday Morning Revue  
WHAS WSMK (sw-21.52)  
NBC-Marc Williams, bar.: WCKY  
News: WWVA WLW WLAC  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Mie Plant Pete

**8:15 EST 7:15 CST**  
NBC-Streamliners: WCKY WHIO  
WTAM  
WCPO-Today's Headlines  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WMMN-Morning Revue  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell: WHAS  
WMMN WSMK WOWO (sw-21.52)  
WCPO Popular Varieties  
WGN Good Morning  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty

**8:45 EST 7:45 CST**  
CBS-Bill & Ginger; News: (sw-21.52)  
NBC-Streamliners: WTAM  
CBS-Waltz Time; News: WSMK  
WOWO WHAS WKRC  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-American Family Robinson  
WMMN-Δ Morning Devotions

**9:00 EST 8:00 CST**  
NBC-News; Happy Jack, songs:  
WMAQ WCKY WTAM WAVE  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
CBS-Fred Feibel, organist:  
WSMK WMMN  
News: WFBM WSM  
KDKA News, Music  
KMOX Harry W. Flannery, Views  
on News  
WCPO-Musical Comedy Memories  
WGN-Morning Melodies  
WHAS Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLS-Carol Whammond, contralto  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Viennese Sextet: WCKY  
WHIO WSM  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)  
CBS-Lyric Serenade WMMN  
WSMK KMOX  
NBC-To be announced: WLW  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Variety of Vienna  
WMAQ-Dan Harding's Wife  
sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Josh Higgins of Finchville:  
WAVE WSM  
NBC-Doc Whipple, pianist:  
WIRE WTAM WCKY  
CBS-Who's Who in Today's  
News; Betty Crocker; Hymns  
of all Churches: WKRC (sw-21.52)  
NBC-Pepper Young's Family  
(Premiere): KDKA WLS (sw-15.21)

MBS-Calendar of Melody: WLW  
WGN  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WWVA-Melodies

**9:45 EST 8:45 CST**  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WCKY  
WIRE  
CBS-The Oleanders: WMMN  
WSMK  
NBC-Aristocratic Rhythms:  
KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WGN-Making the Constitution  
WHAS-Strollers  
WLAC-Shopping the Movies  
WLS-Martha Crans; Helene Joyce  
Homemakers  
WLW-Mail Bag  
WSAI-Today's Happenings  
WLS-Georgia Wildcats  
WWVA Chuck & Don

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch:  
WTAM WSAI WMAQ (sw-15.33)  
NBC-Herman & Banta: WSM  
KDKA WHIO WAVE (sw-15.21)  
CBS-Blue Flames: WOWO WKRC  
WHAS WSMK WMMN KMOX  
(sw-21.52)  
WCKY Magic Melodies  
WCPO-Dixieland Band  
WFBM-Hollywood Highlights  
WGN-Friendly Neighbor's House  
Party  
WIRE-Happy Long  
WLAC-News, Melody Lane  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
WWVA-Hoosier Merry-makers

**10:15 EST 9:15 CST**  
NBC-Metro. Echoes: WSM WAVE  
WTAM WCKY WIRE WHIO  
(sw-15.33)  
CBS-Montana Slim, yodeling cow-  
boy: WOWO WMMN WLAC  
WFBM WSMK WHAS (sw-21.52)  
NBC-Home Sweet Home, sketch:  
KDKA WLW WLS (sw-15.21)  
NBC-Yagabonds: WMAQ  
KMOX-Al Cameron & Joe Karnes  
WTAM-Don Club News  
WGN-Radio Cooking Club  
WKRC-Woman's Hour  
WSAI-Friendly Counselor

**10:30 EST 9:30 CST**  
CBS-Maurice Brown, cellist:  
WKRC WMMN WLAC WHAS  
WSMK (sw-21.52)  
NBC-Metropolitan Echoes: WMAQ  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
KMOX-Ma Perkins  
WCPO-Vocal Stars  
WFBM-Kitchen of the Air  
WGN-Lucky Girl  
WIRE-Tuneful Topics  
WLW-Jane Emerson, songs  
WOWO-Market Reports  
WSAI-Jack & Loretta Clemens  
(NBC)  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-The Voice of Experience  
WLW WTAM WMAQ (sw-15.33)  
CBS-Hubert Hendrie, bar.; Orch.:  
WKRC WSMK WLAC (sw-21.52)  
NBC-Edward MacHugh, Gospel  
Singer: WLS KDKA (sw-15.21)  
Party Line: WOWO WHAS  
KMOX-Kitty Keene  
WCKY-On the Mall  
WCPO-Clarence Berger  
WGBF-School For Brides  
WGN-Bachelor's Children  
WHIO-Morning Varieties  
WMMN-Kentucky Hill Billies  
WSAI-Barbara LaMarr  
WSM-Strings  
WWVA-Two Guitars

**11:00 EST 10:00 CST**  
NBC-Girl Alone, sketch: WLW  
WMAQ WTAM (sw-15.33)  
★ CBS-Between the Bookends:  
WFBM WHAS WKRC WLAC  
WSMK (sw-21.52-9.59)  
NBC-Navy Band: WSM WIRE  
WHIO WAVE WCKY WLS  
News: KDKA WCPO  
KMOX-News Through a Woman's  
Eyes  
WGBF-Mister & Missus  
WGN-Painted Dreams

WMMN-Mystery Melody  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-The Ol' Pardner

**11:15 EST 10:15 CST**  
CBS-Poetic Strings: WFBM  
WLAC WHAS WKRC KMOX  
WMMN (sw-21.52-9.59)  
NBC-Honeyhoy & Sassafras:  
WCKY WAVE WIRE WHIO  
WTAM WSM (sw-15.33)  
Markets: WLS WLW  
KDKA-Strollers  
WCPO-Benny Goodman Rhythms  
WGBF-Bill & Ginger  
WGN-Paul Small; Harold Turner  
& Len Salvo  
WMAQ-Home Service Prgm  
WWVA-Elmer Crowe

**11:30 EST 10:30 CST**  
NBC-Navy Band: WMAQ  
CBS-The Merry-makers: WSMK  
WKRC KMOX WHAS WFBM  
WMMN WOWO (sw-21.52-9.59)  
NBC-Dan Harding's Wife, sketch:  
WCKY WHIO WAVE WTAM  
WSM  
WCPO-Noonday Musicale  
WGBF-Baby Shop  
WGN-Morning Serenade  
WIRE-In the Crime Light  
WLAC-Betty & Bob  
WLS-Guest Artist  
WLW-The Gospel Singer (NBC)  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
CBS-The Merry-makers: WLAC  
NBC-Merry Madcaps: WCKY  
WHIO WIRE WAVE WSM  
MBS-The Kid Sister: WGN WLW  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WSAI-Navy Band (NBC)  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
NBC-Clint Noble's Orch.: (sw-15.33)  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
NBC-Joan & The Escorts: WSM  
WAVE WMAQ WSAI  
CBS-Matinee Memories: WOWO  
WWVA (sw-15.27-9.59)  
NBC-Joe White, tr.: WIRE  
WCKY-Question Box; News  
WCPO-Radio Bible; Pan Ameri-  
can Band  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothern  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept. of Air  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WMMN-News  
WTAM-Ray Morton

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Dot & Will: WMAQ WSM  
WAVE  
CBS-Matinee Memories: WLAC  
WKRC WMMN  
NBC-Rhythm Parade: WIRE  
WHIO WCKY  
MBS-Tom, Dick & Harry: WGN  
WLW  
News: WOWO WWVA  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WLS-Melody Parade; Hometown-  
ers & Orch.  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
CBS-Who's Who in Today's  
News; Betty Crocker; Hymns  
of all Churches: WHAS WFBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE WSM KDKA  
(sw-15.21)  
CBS-The Rhythmaires: WLAC  
(sw-15.27-9.59)  
NBC-Summer Promenade; Solo-  
ists & Orch.: WCKY WHIO  
(sw-15.33)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLS-Weather, markets, news  
WLW-River & Market Reports  
WMMN-Inquiring Reporter  
WOWO-Happy Herb  
WSAI-Don Hall Trio  
WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Skipper O'Day's Mates

**12:45 EST 11:45 CST**  
CBS-Romany Trail: WKRC  
WLAC (sw-15.27-9.59)  
WCPO-Console Moments  
WLS-Dinnerbell Prgm.  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner  
WSAI-Day Dreams  
WTAM-Summer Prom. (NBC)  
WWVA-Luncheon Music

**1:00 EST 12:00 CST**  
NBC-Clint Noble's Orch.: WCKY  
WHAM (sw-15.33)  
CBS-Romany Trail: WHAS  
WFBM WSMK KMOX WMMN  
WCPO-Waltz Melodies  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WSAI-Receding Frontiers

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch:  
WKRC WMMN WSMK (sw-15.27-9.59)  
KMOX-Magic Kitchen  
WCPO-Lew White  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Sally Jo Nelson, songs  
WHAS-College of Agriculture  
WHIO-Question Box  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Larry & Sue  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
NBC-Waltz Favorites: WCKY  
WTAM WMAQ WHIO (sw-15.33)  
CBS-Manhattan Matinee: WKRC  
WOWO (sw-15.27)  
NBC-Music Guild: WSAI  
News: WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Swing Session  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Weather  
WLAC-Δ Church of Christ  
WLS-Jinu Poole, markets  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST**  
KMOX-Manhattan Matinee  
WAVE-Curly Fox's Hunters  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WHIO-Homemaking  
WIRE-Waltz Favorites (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ (sw-15.33)  
CBS-Mabelle Jennings, commen-  
tator: WMMN WKRC WFBM  
WLAC WSMK (sw-15.27-9.59)  
NBC-The Manhattans: WCKY  
WHIO KDKA (sw-15.21)  
MBS-Molly of the Movies: WGN  
WLW  
KMOX-Inquiring Reporter  
WAVE-Man on the Street  
WCPO-Randolf Joyce  
WGBF-To be announced  
WHAS-University of Kentucky  
WIRE-Variety of Vienna  
WLS-Homemakers' Hour  
WOWO-Salon Orch.  
WSAI-Rep. Stevens, drama  
WMS-Dext. of Agriculture

**2:15 EST 1:15 CST**  
NBC-Manhattans: WIRE WAVE  
CBS-Milton Charles, organist:  
WMMN WKRC WSMK (sw-15.27-9.59)  
NBC-Ma Perkins, sketch, with  
Margery Hannon: WLW WLS  
WTAM (sw-15.33)  
KMOX-Barnyard Follies  
WCPO-Nat'l Shilkret Conducting  
WFBM-News  
WGN-June Baker, economist  
WLAC-Memories  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSAI-Beauty Hints  
WSM Dept. of Agriculture  
WWVA-Home Time

**2:30 EST 1:30 CST**  
NBC-Vic & Sade, sketch: WLW  
WTAM WMAQ (sw-15.33)  
CBS-Hoosier Hop: WHAS WKRC  
WOWO WMMN WLAC WSMK  
(sw-15.27-9.59)  
NBC-Beatrice Mack, sop.: WAVE  
WSM WCKY WHIO  
Matinee Varieties: WIRE WSAI

KDKA-Human Values  
WCPO-Ivory Interlude  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WLS-Homemakers' Hour  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-King's Jesters: WCKY  
WHIO KDKA (sw-15.21)  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-15.33)  
WAVE-Afternoon Melodies  
WCPO-Musical Matinee  
WFBM-W. P. A. Prgm.  
WGN-Baseball; New York vs  
Chicago Cubs  
WIRE-Black Magic  
WLS-Homemakers' Hour  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
NBC-Women's Radio Review  
WAVE WTAM WSM WMAQ  
WSAI (sw-15.33)  
CBS-Dept. of Education Series  
WHAS WKRC WMMN WFBM  
WSMK (sw-15.27-9.59)  
NBC-The Foxes of Flatbush  
sketch: KDKA WENR WIRE  
WCKY (sw-15.21)  
KMOX-Baseball Game  
WCPO-Today's Winners  
WHIO-Manhattan Concert Band  
WLAC-Art. Melodies  
WLW-Johanna Grosse  
WOWO-Fall in Line  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, songs:  
KDKA WCKY WIRE WENR  
WHIO (sw-15.21)  
CBS-Concert Miniatures: WHAS  
WKRC WFBM WSMK (sw-15.27-9.59)  
WGBF-Δ Radio Revival  
WLW-News and Financial Notes  
WMMN-News for Women Only

**3:30 EST 2:30 CST**  
NBC-Gaylord Trio: WENR KDKA  
(sw-15.21)  
CBS-Concert Miniatures: WMMN  
WLAC WWVA  
NBC-Genie Arnold & Ranch Boys  
WMAQ WHIO WCKY WAVE  
WIRE WSM (sw-15.33)  
WLW-Pepper Young's Family,  
sketch (NBC)  
WOWO-Δ Old Time Religion  
WSAI-Don Alfredo  
WTAM-Art Museum

**3:45 EST 2:45 CST**  
NBC-Alice Joy, songs: WAVE  
WSM WENR KDKA WSAI  
(sw-15.21)  
CBS-Chicago Variety Hour:  
WKRC WMMN WSMK WHAS  
WLAC WWVA WFBM (sw-15.27-9.59)  
NBC-Grandpa Burton: WCKY  
WIRE WTAM  
WHIO-Organ Melodies  
WLW-Rex Griffith  
WMAQ-Lawson YMCA Glee Club

**4:00 EST 3:00 CST**  
NBC-Let's Talk It Over; Ethel  
Cotton, author; Alma Kitchell,  
contr. & m.c.; Guest Speaker:  
WAVE WSM WMAQ KDKA  
WSAI (sw-15.21)  
NBC-Jerry Sears' Orch.: WIRE  
WCKY WTAM WHIO (sw-9.53)  
WENR-Washington Pk. Races  
WGBF-Sunshine Hour  
WHAS-Δ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
NBC-To be announced: WIRE  
WCKY WTAM WHIO (sw-9.53)  
CBS-Elton Boys: WHAS WLAC  
WMMN WSMK WFBM WKRC  
WGN-Rhythm Rambles  
★ WLW-Life of Mary Sothern,  
sketch

**4:30 EST 3:30 CST**  
NBC-Jack Armstrong, sketch  
(Premiere): WTAM (sw-9.53)  
NBC-To be announced: WSM  
WCKY WAVE WIRE WHIO  
WMAQ  
CBS-Vocals by Verrill: WHAS  
WFBM WMMN WSMK WLAC  
WOWO WKRC (sw-15.27-9.59)  
NBC-The Singing Lady: KDKA  
WLW (sw-15.21)  
NPC-Irma Glen, organist: WENR

WCPO Pop. Concert  
 WGBF-News  
 WSAI-Guy Lombardo's Orch.  
 WWVA-Shopping Hour

**4:45 EST 3:45 CST**  
 NBC-To be announced: WTAM (sw-9.53)  
 CBS-Waterness Road, sketch.  
 WOWO WFBM WHAS WMMN  
 WSMK WLAC WKRC (sw-15.27)  
 NBC-Little Orphan Annie: KDKA  
 WLW (sw-15.21)  
 WCKY Dick Tracy, sketch  
 WENR-Cadets Quartet  
 WGBF-Musical Masterpieces  
 WGN-After the Ball Game  
 WSAI Tea Time

**5:00 EST 4:00 CST**  
 NBC Flying Time: WSM WAVE  
 WCKY WMAQ WIRE (sw-9.53)  
 CBS-The Dictators: WFBM  
 WSMK WBBM WHAS WMMN  
 WLAC WWVA (sw-11.83)  
 NBC-Army Band: WENR WSAI  
 News: KDKA WCPO KMOX  
 WGN-Ariochair Melodies  
 WHIO-Piano Novelities  
 WKRC-Musical Calendar  
 WLW Kay Kyser's Orch.  
 WOWO Green Brothers' Orch.  
 WTAM-Musical Cocktail

**5:15 EST 4:15 CST**  
 NBC Army Band: KDKA (sw-15.21)  
 CBS-Eddie House, organist:  
 WSMK WKRC WLAC  
 NBC Don Jose, songs: WSM  
 WCKY WIRE WAVE WTAM  
 (sw-9.53)  
 CBS-Bobby Benson & Sunny Jim.  
 (sw-11.83-9.59)  
 KMOX-Window Shoppers  
 WBBM Dramatic Prgm.  
 WCPO Moods  
 FBM Tea Time Tunes  
 WHAS-Spitter & Whine  
 WHIO-Buddy & Ginger  
 WLW-Adrian O'Brien & Orzan  
 WMAQ-Malcolm Claire (NBC)  
 WMMN Shopping Notes  
 WOWO Nat Shilkret's Orch.  
 WWVA Economy Notes

**5:30 EST 4:30 CST**  
 NBC-News; Gale Page, contralto:  
 WIRE WAVE WCKY  
 CBS-News; Mariann Carley, pianist:  
 WLAC WSMK KMOX  
 NBC-The Singing Lady: WGN  
 CBS-News; Sports Resume: (sw-11.83)  
 Tarzan, sketch: WKRC WHIO  
 KDKA-Baseball Scores: Weather  
 WCPO-Harvey Tweed's Orch.  
 WENR News  
 WGBF-Mystery Drama  
 WHAS-Melody Cruise  
 WLW-Tov Band  
 WMAQ-Norman Ross  
 WMMN-Musical Interlude  
 WOWO-News; Harry Reser's  
 Orch.  
 WSAI-Today's Happenings  
 WSM-Financial News  
 WTAM-News; Old Man Sunshine  
 WWVA-Industrial Labor Party

**5:45 EST 4:45 CST**  
 CBS-Renew of the Mounted.  
 WFBM WWVA WSMK (sw-11.83)  
 ★ NBC-Lowell Thomas, commen-  
 tator: KDKA WTAM WLW  
 (sw-15.21)  
 NBC Three Scamps: WMAQ (sw-9.53)  
 Baseball Resume: WSAI WOWO  
 KMOX-Medical Society  
 WAVE Here Are Songs  
 WCKY Civic Club  
 WCPO Park Board Prgm.  
 WENR Musical Grab Bag  
 WGN-Little Orphan Annie (NBC)  
 WHIO-Jiminy Allen, sketch  
 WIRE-Dance Band Revue  
 WKRC 20th Century Serenade  
 WLAC-Tonic Tunes  
 WMMN-Tea Dance  
 WSM-Leon Cole, organist

**6:00 EST 5:00 CST**  
 ★ NBC-Amos 'n' Andy: (sw-9.53)  
 CBS-Loretta Lee, snngs: WLAC  
 WSMK WFBM KMOX (sw-11.83-9.59)  
 NBC-Mary Small, songs: WENR  
 WAVE  
 NBC Otto Thurn's Orch.: WIRE  
 WCKY WMAQ  
 MBS-Blackstone String Trio:  
 WGN WSAI  
 Sports Review: WTAM WKRC  
 KDKA Dance Orch.

WCPO-Dinner Music  
 WHAS-Dick Tracy  
 WHIO-Bessie Lee  
 WLW-To be announced  
 WMMN-News  
 WOWO Bob Valentine  
 WSM-Strings; Pau American  
 Broadcast  
 WWVA-Radio Gossiper; Baseball  
 Scores

**6:15 EST 5:15 CST**  
 ★ NBC-ALKA-SELTZER PRE-  
 sents Uncle Ezra's Radio Sta-  
 tion: WHIO WIRE WMAQ  
 WCKY WTAM  
 CBS-Popeye, The Sailor (Pre-  
 miere): WFBM KMOX WSMK  
 WHAS WKRC (sw-11.83-9.59)  
 NBC-Lint Noble's Orch.: WSAI  
 WAVE KDKA (sw-15.21)  
 CBS-To be announced: WMMN  
 WWVA WOWO WLAC  
 MBS-Palmer House Ensemble:  
 WGN WLW  
 WGBF-Tarzan, sketch  
 ★ WHBC-MOVIE GOSSIP (1200  
 kc.)

**6:30 EST 5:30 CST**  
 ★ NBC-Edwin C. Hill, news:  
 WMAQ  
 CBS-Russell Dorr, bar.: WLAC  
 WSMK WMMN WWVA  
 ★ NBC-HORLICK'S MALTED  
 Milk Presents... a Anner  
 sketch with Norris (Alter)  
 Goff: WLW WENR WSM  
 CBS-Charioters; Judy Starr:  
 WKRC KMOX WFBM (sw-11.83-9.59)  
 KDKA-Dynamos of Rhythm  
 WAVE-Round the Town  
 WCKY-Rubinoff, violinist  
 WCPO-Merchants' Bulletin  
 WGN-Lone Ranger  
 WHAS-Song Master; Paul Sutton  
 WHIO-Si Buriek; Dance Music  
 WIRE-Variety of Vienna  
 WOWO-Amer'n Family Robinson  
 WSAI-Johnny Lewis' Orch.  
 WTAM Otto Thurn's Orch.

**6:45 EST 5:45 CST**  
 NBC-To be announced: WTAM  
 ★ CBS-Boake Carter, commen-  
 tator: WHAS WKRC KMOX  
 (sw-9.59-11.83)  
 News: WCKY WFBM  
 KDKA-Dan & Sylvia  
 WCPO-Secretary Hawkins  
 WENR-Totton on Baseball  
 WGBF-Seroco Club  
 WHIO-News; Weather; Drama  
 WIRE-Sport Slants  
 WLAC-Songs of the Pioneers  
 ★ WLW-Stumpus Club  
 WMAQ-Keith Beecher's Orch.  
 WMMN-Movie Reporter  
 WOWO-Rubinoff, violinist  
 WSAI-Knot Hole Club  
 WSM-Musical Prgm.  
 WWVA-Parade of the Stars

*Night*

**7:00 EST 6:00 CST**  
 NBC-Jean Dickenson, sop.: WJZ  
 WHAM WSAI KDKA WAVE  
 WSM (sw-11.87)  
 ★ CBS-Horace Heidt's Orch.:  
 WABC WLAC WHAS WFBM  
 WBBM WKRC KMOX WJR  
 (sw-11.83-6.06)  
 ★ NBC-Fibber McGee & Molly:  
 Marion & Jim Jordan; Ted  
 Weems' Orch.: WFAF WGY  
 WTAM WMAQ WCKY WIRE  
 WCPO-Gladys Catron  
 WGBF-Rhythm Revue  
 WGN-Sports Review  
 WHIO Claude Hoagland's Orch.  
 WLS III League Women Voters  
 WLW-Waltzing Thru Europe  
 WMMN-Organ Reverties  
 WOWO-Thank You, Stusia  
 WWVA-Sammels & Idahl

**7:15 EST 6:15 CST**  
 WCPO-Ray Noble's Orch.  
 WGN-Rubinoff, violinist  
 WHIO-Harry Kahl's Orch.  
 WLS-Jean Dickenson (NBC)  
 WLW-The Smoothies  
 WMMN-Dance Tunes  
 WOWO-Nat. Schilkret's Orch.  
 WWVA-Sons o' Guns

**7:30 EST 6:30 CST**  
 CBS-Pick & Pat; Dramatic &  
 Musical; Benny Krueger's  
 Orch.: WABC WBBM WKRC  
 WJR (sw-11.83-6.06)  
 NBC-Melodiana; Ahe Lyman's  
 Orch.; Oliver Smith; Bernice  
 Claire: WJZ WHAM KDKA  
 WCKY WLS (sw-11.87)

★ NBC-Margaret Speaks, sop.;  
 Mixed Chorus; Wm. Daly's  
 Orch.: WFAF WTAM WAVE  
 WGY WHIO WLW WIRE  
 WSM WMAQ (sw-9.53)  
 KMOX-Songs of Old  
 WCPO-Sport Review  
 WFBM-Bohemians  
 WGN-Ozzie Nelson's Orch.  
 WHAS-Hot Dates in History  
 WLAC-Lanplighting Time  
 WMMN-Rubinoff, violinist  
 WSAI-Green Bottle Tavern  
 WWVA-Musical Varieties

**7:45 EST 6:45 CST**  
 KMOX-Three Queens & a Jack  
 WCPO-Bricker  
 WGBF-Looking Out on the World  
 WHAS-Leland Brock  
 WLAC-Talks to Men  
 WMMN-Invitation to the Waltz  
 WWVA-Violin Quartet

**8:00 EST 7:00 CST**  
 ★ NBC-Harry Horlick's Gypsies;  
 Howard Price, tenor, Romany  
 Singers WFAF WGY WTAM  
 WIRE WHIO WCKY WMAQ  
 (sw-9.53)

★ CBS-Radio Theater; Geo. Rall  
 & June Lang in "Cheating  
 Cheaters": WABC WKRC  
 KMOX WFBM WHAS WLAC  
 WJR WBBM (sw-6.05-11.83)  
 NBC-Greater Minstrels; Gus  
 Van; Malcolm Claire, Bill  
 Childs & Joe Parsons; Billy  
 White, tr.: WJZ WSM WLW  
 WAVE WLS KDKA WHAM  
 (sw-11.87)  
 WCPO-Soft Light, Sweet Music  
 WGN-News; Sports Shots  
 WMMN-Dance Tunes  
 WOWO-Ft. Wayne Military Band  
 WSAI-Cincinnati Sings

**8:15 EST 7:15 CST**  
 WGN-Joe Sanders' Orch.  
 WMMN-Dance Varieties  
 WOWO-Jack Queen & King

**8:30 EST 7:30 CST**  
 NBC-Carefree Carnival; Tommy  
 Harris, tr.: WJZ WCKY  
 WHAM WAVE KDKA (sw-11.87)  
 ★ NBC-STUDEBAKER CHAM-  
 pions Presents Richard Hin-  
 ber's Orch.; Stuart Allen, vo-  
 calist: WFAF WTAM WMAQ  
 WLW WGY (sw-9.53)  
 Grant Park Concert: WSAI WGN  
 WENR  
 Rhythmi Revue: WIRE WHIO  
 WSM  
 WCPO-Wards Prgm.  
 WOWO-Organalities

**8:45 EST 7:45 CST**  
 WCPO-William Hogue  
 WHIO-Carefree Carnival  
 WIRE-Open House  
 WMMN-Concert Pianist  
 WSM-Francis Craig's Orch.

**9:00 EST 8:00 CST**  
 NBC-Contented Prgm.; Morgan L.  
 Eastman's Orch.; Guest: WFAF  
 WTAM WCKY WGY WMAQ  
 WGY WIRE WHIO (sw-9.53)  
 ★ CBS-Wayne King's Orch.:  
 WABC WHAS KMOX WKRC  
 WBBM WFBM WJR (sw-6.17-6.06)  
 NBC-News for Voters; Wm.  
 Harid: WENR  
 NBC-Carefree Carnival: WSM  
 WCPO-Hauser's Orch.  
 WGN-Banners Flying  
 WHAM-Musical Interlude  
 WLAC-Herman & Mary  
 WLW-Unsolved Mysteries  
 WMMN-Amer. Family Robinson  
 WOWO-Norm Carroll  
 WSAI-Concert Hall  
 WSM-To be announced

**9:15 EST 8:15 CST**  
 NBC-Henrietta Schuman, pianist:  
 WJZ WAVE KDKA WENR  
 (sw-11.87)  
 WHAM-Rubinoff, violinist  
 WLAC-Pop Concert  
 WMMN-Dance Varieties  
 WOWO-Ferde Grofe's Orch.  
 WSAI Today's Happenings

**9:30 EST 8:30 CST**  
 ★ CBS-March of Time: WABC  
 KMOX WFBM WKRC WBBM  
 WJR (sw-6.12-6.05)  
 NBC-Great Lakes Symp. Orch.:  
 WCKY WAVE WSM WIRE  
 WMAQ

NBC-Jolly Coburn's Orch.: WJZ  
 WENR WLW  
 NBC-Republican State Com.:  
 WFAF WHAM WGY (sw-9.53)  
 KDKA-Behind the Law  
 WCPO-Locke's Orch.  
 WGN-The Northerners  
 WHAS-Herbert Koch, organist  
 WHIO-Barber Shop Boys  
 WLAC Sports  
 WMMN-News  
 WSAI-Shep Fields' Orch.  
 WTAM-Stars Over the Great  
 Lakes

**9:45 EST 8:45 CST**  
 CBS-Jack Shannon, tr.: Orch.:  
 WABC WMMN WOWO WLAC  
 WBBM WKRC WHAS (sw-6.12)  
 NBC-Great Lakes Symp. Orch.:  
 WFAF (sw-9.53)  
 Rubinolt, violinist: WFBM  
 WJR WHIO  
 KDKA-Sammy Fuller  
 KMOX-News & Sports  
 WGY-The Waltz Is On  
 WHAM-Jolly Coburn's Orch.  
 (NBC)

**10:00 EST 9:00 CST**  
 NBC-Alfen Leaffer's Orch.: WFAF  
 (sw-9.53)  
 CBS-Geo. Givot's Radio Circus:  
 WABC WOWO WMMN WBBM  
 KMOX WSMK  
 ★ NBC-Amos 'n' Andy: WSM  
 WLW WMAQ WTAM  
 NBC-News, WJZ only) Tony  
 Russell, songs: WJZ WHAM  
 News: WIRE WKRC WJR  
 WCKY

KDKA-News; Sports; Weather  
 WAVE-Dick Leibert, organist  
 WCPO-Dance Time  
 WENR-Keith Beecher's Orch.  
 WFBM-Sports  
 WGBF-To be announced  
 WGN-The World of Sport  
 WGY-News; Musical Prgm.  
 WHAS-Dance Time  
 WHIO-Harry Kull's Orch.  
 WLAC-Around the Town  
 WSAI-Billy Snider's Orch.

**10:15 EST 9:15 CST**  
 NBC-Alfen Leaffer's Orch.: WSM  
 WMAQ WCKY WHIO  
 CBS-Geo. Givot: WFBM  
 NBC-Ink Spots, quartet: WJZ  
 WHAM KDKA (sw-6.14)  
 MBS-Ozzie Nelson's Orch.: WGN  
 WSAI  
 KMOX-Tom Baker, tr.  
 WAVE-Melody Road  
 WENR-King's Jesters' Orch.  
 WGN-Rhythm Makers  
 WIRE-Variety of Vienna  
 WJR-Sports: Musteal  
 WKRC-Louis Prima's Orch.  
 WLW-Old Fashioned Girl  
 WTAM-Brad and Al

MONDAY'S FOREIGN  
 SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 4 p.m.—Collecting the mail: GSB GSF GSG
- 4 p.m.—Moscow broadcast: RNE
- 4 p.m.—Overseas hour: JVI JVM
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5:30 p.m.—Brazilian hour: PRF5
- 6:15 p.m.—Bachelor party: GSC GSD GSP
- 6:30 p.m.—Old arias: ZRO
- 7 p.m.—IBC trio: YV2RC
- 7 p.m.—Pan American program: W3XAL (6.1)
- 7 p.m.—BBC Empire orchestra: GSC GSD
- 7 p.m.—Hitler Youth: DJB DJD
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—South American program: COCD
- 7:15 p.m.—Typical music: YV2RC
- 7:15 p.m.—Sound pictures: DJB DJD
- 7:25 p.m.—Mail bag: ZRO
- 7:30 p.m.—Violin and piano: DJB DJD
- 7:45 p.m.—Songs: YV2RC
- 8 p.m.—National Railways program: HJU
- 8:30 p.m.—Tovar brothers: YV2RC
- 8:45 p.m.—Lilli Friedmann, violin: DJB DJD
- 8:45 p.m.—Amateur hour: YV2RC
- 9 p.m.—Talk, Sea Harvests: GSC GSD
- 9 p.m.—Argentina hour: LRX
- 9:15 p.m.—Musical riddles: DJB DJD
- 10:05 p.m.—BBC dance orchestra: GSC GSD
- 10:30 p.m.—Opportunity program: COCD
- 10:30 p.m.—Theater broadcast: TPA4
- 10:45 p.m.—Listener greetings: DJB DJD
- 11:30 p.m.—Hawaii Calls: KIO KKP
- 12 mid.—Overseas hour: JVI
- 12:35 a.m.—Fiji hour: VPD
- 1:15 a.m.—Mulgahy's wags: GSB GSD
- 1:35 a.m.—Watchman's Tale: GSB GSD
- 2:10 a.m.—Home from Sea: GSB GSD

August 31

Monday



Billy White  
 See 8 p.m. EST (7 CST)

Frequencies

KOKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WFAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

**12:00 EST 11:00 CST**  
 NBC-Fletcher Henderson's Orch.  
 WAVE WENR WHIO WSM  
 WLW  
 CBS-Nocturne: WBBM WFBM  
 KMOX  
 NBC-King's Jesters' Orch.:  
 WIRE WMAQ WSAI  
 WGBF-Coral Room  
 WGN-Joe Sanders' Orch.  
 WHAS-Dance Band  
 WLAC-Malcolm Tate, organist  
 WMMN-Time & Weather  
 WTAM-Midnight Revue

**12:15 EST 11:15 CST**  
 CBS-Austin Mack's Orch.: KMOX  
 WBBM WFBM  
 NBC-Gentlemen of Rhythm:  
 WSAI WMAQ WIRE  
 WAVE-Phil Levant's Orch.  
 WGBF-Brown Derby

**12:30 EST 11:30 CST**  
 NBC-Keith Beecher's Orch.:  
 WSM WIRE WMAQ  
 CBS-Mark Fisher's Orch.: WBBM  
 WFBM KMOX  
 NBC-Alfred Barr's Orch. WAVE  
 WENR  
 MBS-Horace Heidt's Orch.: WGN  
 WLW  
 WHAS-Dream Serenade  
 WHIO-Sleepy Valley  
 WSAI-News; Slumber Hour  
 WTAM-Sammy Watkin's Orch.

**12:45 EST 11:45 CST**  
 KMOX-When Day Is Done  
 End of Monday Programs

LUM AND ABNER  
 now on NBC  
 WJZ WLW WBZ WEZA WSB  
 WSYR WENR WSM WMC  
 "Comic Old Philosophers"

RICHARD HIMBER'S  
 STUDEBAKER  
 Champions  
 MONDAY  
 8:30 P.M. EST  
 WMAQ - WLW  
 WTAM  
 and Coast-to-Coast  
 Network  
 NEW YORK'S  
 SMARTEST  
 DANCE  
 MUSIC

There is an Edition of Radio Guide  
 for Every Section of North America

# Tuesday

September 1



Rosemary Lane  
See 8 p.m. EST (7 CST)

## Network Changes

Manhattan Guardsmen, formerly  
4:30 p.m., now NBC 4 p.m.  
EST (3 CST).

## News

9:00 a.m.—NBC-WMAQ  
5:30 p.m.—CBS-WHAS  
5:30 p.m.—NBC-WAVE  
5:45 p.m.—Lowell Thomas: NBC-  
WLW  
6:45 p.m.—Boake Carter: CBS-  
WHAS  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

12:45 p.m.—Music Guild: NBC-  
WTAM  
3:30 p.m.—Chamber Symphony  
Orch.: CBS-WHAS

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WMAQ  
WTAM  
CBS On the Air Today; Blue  
birds, girls' vocal trio; (sw  
21.52)  
KMOX-Home Folks' Hour  
WKCY-Morn. Roundup  
WCPO-Tuna Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-Smile a While Time  
WLW-Δ Family Prayer  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Δ Bible Class  
WSAI-Δ Morn. Devotions  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Dick Leibert, organist:  
WSAI  
CBS-City Consumers' Guide:  
(sw-21.52)  
NBC-Good Morning Melodies:  
WSM  
Musical Clock: WCKY WMMN  
KDKA News, Musical Clock  
WCPO-Old Time Tunes  
WKRC-Stepping Along  
WLS-Weather; Livestock  
WLW-Δ Morn. Devotions  
WTAM-Ford Rush

7:30 EST 6:30 CST  
NBC-Cheerio: WTAM WLW  
WCKY  
CBS-Larry Vincent, songs; (sw-  
21.52)  
KDKA Kiddies' Klub  
KMOX-Livestock Markets; News  
WCPO-Musical Clock  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Tumbleweed & Hoosier Sod-  
busters  
WMMN Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial  
WSM-Musical Clock

7:45 EST 6:45 CST  
NBC-Dandies of Yesterday:  
WSAI  
CBS-Salon Musicale: (sw-21.52)

KDKA Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Tommy Tanner, Hoosier  
Sodbusters  
WMMN-Cap, Andy & Flip  
WOWO-Breakfast Club

8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Don Mc-  
Neill, m.c.; Orch.; Helen Jane  
Behlke; Clark Dennis, tr.;  
KDKA WAVE WSAI WSM  
(sw-21.54)  
CBS-Summer Days: WSMK  
WHAS (sw-21.52)  
NBC-Upstaters: WCKY  
News: WLW WLAC WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Good Morning Prgm.  
WHIO Almanac  
WIRE Musical Clock  
WLS-Jolly Joe's Pet Pals  
WMAQ-Fashion Horoscope  
WMMN Shopping Notes  
WTAM Pie Plant Pete

8:15 EST 7:15 CST  
NBC-The Streamliners: WCKY  
WHIO WTAM  
WCPO-Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodeons  
WLW-Chandler Chats  
WMMN-Suinner Days (CBS)  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs:  
WSMK WHAS WMMN WOWO  
(sw-21.52)  
WCPO-Variety Time  
WGN-Good Morning  
WKRC-Δ Fed. of Churches  
WLW-Dance Rhythmic  
WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-  
21.52)  
CBS-Walsh Time; News: WSMK  
WHAS WKRC WOWO  
KDKA-Style & Shopping Service  
WGBF-Timely Topics  
WLW-Aunt Mary  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
NBC-News; Happy Jack, songs:  
WMAQ WCKY WAVE WHIO  
CBS-Salon Musicale: WMMN  
WSMK  
News: WFBM WSM  
KDKA News; Music  
KMOX-Harry W. Flaonery, Views  
on News  
WCPO-Morning Serenade  
WGN-Morning Melodies  
WHAS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

9:15 EST 8:15 CST  
NBC-Viennese Sextet: WHIO  
WCKY WSM  
CBS-Modern Cinderella: WKRC  
(sw-21.52)  
NBC-To be announced: WLW  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)  
KMOX-Salon Musicale (CBS)  
WAVE-Homefolks Frolic  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Variety of Vienna  
WMAQ-Dan Harding's Wife,  
sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-Pepper Young's Family,  
sketch: KDKA WLS (sw-  
15.21)  
CBS-Fred Feibel, organist:  
WMMN WSMK  
NBC-Armchair Quartet: WTAM  
WIRE WCKY  
CBS-Who's Who in the News;  
Betty Crocker; Hymns of All  
Churches: WKRC (sw-21.52)  
NBC-Josh Higgins of Finchville:  
WSM WAVE

KMOX-The Corn Huskers  
WCPO-Little Theater of Music  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLW-On the Mall  
WMAQ-Morning Melodies  
WOWO-Duke, Duchess & Mary  
WSAI-Roundhouse Boys  
WWVA-Murine Melodies

9:45 EST 8:45 CST  
CBS-Lyn Murray, songs: WLAC  
WMMN WSMK  
NBC-Today's Children, sketch:  
WMAQ WTAM WCKY WHIO  
WIRE  
NBC-Aristocratic Rhythms:  
KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WCPO-Brad Collins' Orch.  
WGN-Making the Constitution  
WHAS Strollers  
WLS-Martha Crans; Helene Joy-  
ce; Homemakers  
WLW-Gaeties  
WOWO-Jack, June & Jimmy  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

10:00 EST 9:00 CST  
NBC-David Harum, sketch:  
WTAM WSAI WMAQ (sw  
15.33)  
CBS-Bob & Rennie: WKRC  
WHAS WFBM WSMK WMMN  
WLAC KMOX (sw-21.5)  
NBC-Herman & Banta: WCKY  
KDKA WSM WAVE WHIO  
(sw-15.21)  
WCPO-Moonbeam Singers  
WGN-Friendly Neighbor's House  
Party  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
WWVA-Hoosier Merry-makers &  
Grandpa Jones

10:15 EST 9:15 CST  
NBC-Home Sweet Home, sketch:  
KDKA WLS WLW (sw 15.21)  
CBS-Navy Band: WHAS WMMN  
WLAC WSMK WOWO WFBM  
KMOX (sw 21.52)  
NBC-Breen & de Rose: WCKY  
WIRE WHIO WSM WAVE  
(sw-15.33)  
WCPO-Doi Club News  
WGN-Question Box  
WKRC-Woman's Hour  
WMAQ-Melody Bakers  
WSAI-Friendly Counselor  
WTAM-Lillian Sherman

10:30 EST 9:30 CST  
NBC-Martin Bills, bar.: WTAM  
WMAQ WCKY WSM WAVE  
(sw-15.33)  
CBS-Navy Band: WKRC  
NBC-Jack & Loretta Clemens:  
WSAI  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
KMOX-Ma Perkins  
WCPO-Anita Auch  
WFBM-Kitchen of the Air  
WGN-Melody Moments  
WHIO-Around the Band Stand  
WIRE-Tuneful Topics  
WLW-Peggy at the Switchboard  
WOWO-Market Reports  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
CBS-The Rhythmaires: WKRC  
WSMK (sw 21.52)  
NBC-Edward MacHugh, songs:  
WLW WLS KDKA (sw-15.21)  
NBC-The Wife Saver: WTAM  
WMAQ WSAI (sw-15.33)  
Party Line, WOWO WHAS  
KMOX-Kitty Keene, Inc.  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Jimmie Lee  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Morning Varieties  
WLAC-Polly Baker  
WMMN-Kentucky Hillbillies  
WSM-Oragan Reveries  
WWVA-Elmer Crowe

11:00 EST 10:00 CST  
NBC-Girl Alone, sketch: WMAQ  
WTAM WLW (sw 15.33)  
★ CBS-Between the Bookends:  
WHAS WLAC KMOX WFBM  
WMMN WKRC (sw 9.59)  
NBC-To be announced: WAVE  
WCKY WIRE WHIO WLS  
News: WCPO KDKA  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-The Ol' Partner

11:15 EST 10:15 CST  
NBC-Honeyhoop & Sassafras:  
WTAM WAVE WCKY WHIO  
WIRE WSM (sw 15.33)  
CBS-Mary Lee Taylor, talk:  
WHAS WWVA WOWO WLAC  
KMOX  
NBC-Doc Schneider's Texans:  
WMAQ  
CBS-Rhythm Boys: (sw-21.52-  
9.59)  
KDKA-Slim & Jack  
WCPO-Lou Gladstone's Orch.  
WFBM-Front Page Drama  
WGBF-Bill & Gingers  
WGN-Harold Turner, pianist  
WKRC-Oragan Melodies  
WLS-Markets  
WLW-Live Stocks; News  
WMMN-Cowboy Jack & Ranch  
Hands

11:30 EST 10:30 CST  
NBC-Dan Harding's Wife: WHIO  
WSM WCKY WAVE WTAM  
CBS-Emery Deutsch's Orch.:  
WKBC KMOX WHAS WFBM  
WMMN WSMK (sw-21.52-9.59)  
NBC-Jules Lande's Ensemble:  
WAVE KDKA WMAQ WSAI  
(sw-15.21)  
WCPO-Fats Waller Time  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WLAC-Betty & Bob  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WOWO-Harry Reser's Orch.  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
NBC-Words & Music: WAVE  
WMAQ KDKA WSAI WIRE  
WSM (sw 15.21)  
NBC-Merry Madcaps: WIRE  
WTAM WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
WCPO-Goldman Band  
WGBF-Hoosier Philosopher  
WLAC-Malcolm Tate, organist  
WLS-Old Kitchen Kettle  
WMMN Farm Prgm.  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST  
CBS-George Hall's Orch.: WOWO  
WWVA (sw-15.27-9.59)  
NBC-Charles Stenross' Orch.:  
WTAM WIRE (sw-15.33)  
CBS-Betty & Bob: WFBM  
WHAS KMOX  
News: WMMN WCKY  
WCPO-Leaders in Dance Time  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WHIO-News; Weather; Markets  
WLAC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Old Music Chest  
WLW-Words & Music (NBC)  
WSAI-Amer. Family Robinson

12:15 EST 11:15 CST  
NBC-Dem. Nat'l Committee Wo-  
men of 1936: WAVE KDKA  
WLS WLW (sw-15.21)  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Charles Stenross' Orch.:  
WCKY WHIO WMAQ WSM  
WTAM (sw 15.33)  
CBS-George Hall's Orch.: WLAC  
WMMN  
News: WWVA WOWO  
WGN-Doring Sisters  
WKRC-Jane Grey  
WSAI-Darktown Meetin'

12:30 EST 11:30 CST  
NBC-Nat'l Farm & Home Hour,  
Guest Speakers; Walter Blau  
fuss' Orch.: WSM KDKA  
WAVE WMAQ (sw-15.21)  
CBS-Who's Who in the News;  
Betty Crocker; Hymns of All  
Churches: WHAS WFBM  
KMOX  
NBC-Ray Morton, tr.: WCKY  
WHIO (sw-15.33)  
CBS-Concert Miniatures: WLAC  
(sw-15.27-9.59)  
WCPO-Man on the Street  
WGN-Markets; Δ Midway Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLW-River, Weather & Markets  
WMMN-Inquiring Reporter  
WOWO-Master Singers  
WTAM-At the Exposition  
WSAI-Larry Duran's Guitar  
WTAM News; H. Miller's Boys  
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST  
NBC-Music Guild, guests: WTAM  
WCKY (sw-15.33)  
Luncheon Musicale: WWVA  
WLAC  
WCPO-Two Doc's  
WGBF-Bulletin Board  
WHIO-Dance Parade  
WLW-Farm & Home Hr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams

1:00 EST 12:00 CST  
CBS-Judy & the Jesters: WFBM  
WSMK WHAS WKRC KMOX  
WMMN (sw-15.27-9.59)  
WCPO-Radio Bible; Music  
WGBF-Δ Church & School News  
WGN-Palmer House Ensemble  
WLAC-Luncheon Musicale  
WOWO-Variety Prgm.  
WSAI-Tom Slater

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch:  
WKRC WMMN WSMK (sw-  
15.27)  
KMOX-Magic Kitchen  
WCPO-Fed. Housing Prgm.  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WHIO-Better Business Bureau  
WIRE-News  
WOWO-Concert Orch.  
WSAI-Johnny Lewis' Orch.  
WWVA-Variety Prgm.

1:30 EST 12:30 CST  
NBC-Paul Whiteman's Orch.:  
WCKY WMAQ WHIO WTAM  
(sw-15.33)  
CBS-Dictators: WOWO WKRC  
(sw-15.27)  
MBS-String Trio: WGN WLW  
Livestock Reports: WHAS WLS  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Gypsy Orch.  
WFBM-Hoosier Farm Circle  
WLAC-Δ Church of Christ  
WMMN Shopping Notes  
WSAI-Affairs of Rex Stevens  
WWVA-Dr. H. Lauout

1:45 EST 12:45 CST  
CBS-Madison Ensemble: WOWO  
WKRC (sw-15.27)  
KMOX-Eddie Dunstedter  
WAVE-Curly Fox' Fox Hunters  
WCPO-College of Music  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS Shopping Guide  
WIRE-Whiteman's Orchl. (NBC)  
WLS-Markets, News  
WLW-Kitty Keene  
WMMN-Cap, Andy & Flip  
WSAI-Baseball; Reds vs. Phila-  
delphia  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
CBS-Margaret McCrae, songs:  
WKRC WFBM WOWO WLAC  
WMMN WSMK KMOX (sw-  
15.27)  
NBC-Bailey Axton, tr.: WCKY  
WAVE WHIO  
MBS-Molly of the Movies: WLW  
WGN  
KDKA-Congress of Clubs  
WGBF-To be announced  
WHAS-University of Kentucky  
WIRE-Variety of Vienna  
WLS-Homemakers' Hour

2:15 EST 1:15 CST  
NBC-Continental Varieties: WHIO  
WCKY WAVE KDKA WIRE  
(sw-15.21)  
CBS-Science Service: WKRC  
WLAC WMMN WSMK (sw-  
15.27)  
NBC-Ma Perkins, sketch: WLW  
WTAM WLS (sw-15.33)  
KMOX-Barnyard Follies  
WCPO-Eddy Duchin's Music  
WFBM News  
WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WOWO-Guest Revue  
WSM-Dept. of Agriculture  
WWVA-Donald Novis & Orch.

2:30 EST 1:30 CST  
CBS-Mayfair Singers: WCKY  
WSMK WHAS WMMN WOWO  
WKRC (sw-15.27)  
NBC-Vic & Sade, sketch; Berna-  
dine Flynn: WLW WTAM  
WMAQ WSM (sw-15.33)  
WCPO-Walter Reussen's Orch.  
WFBM-Mary Baker's Album  
WGN-Kathryn Witwer, & Organ  
WIRE-Matinee Varieties  
WLS-Homemakers' Hour  
WWVA-Ma Perkins

2:45 EST 1:45 CST  
NBC-Have You Heard?: WCKY  
KDKA (sw-15.21)  
NBC-The O'Neills, sketch: WLW  
WTAM WSM WMAQ (sw-  
15.33)  
WAVE-Aft. Melodies  
WCPO-Musical Matinee  
WFBM-Mayfair Singers (CBS)  
WGN-Baseball; New York vs.  
Chicago Cubs  
WHIO News  
WIRE-Black Magic  
WWVA-Pioneers; News

3:00 EST 2:00 CST  
NBC-Foxes of Flatbush, sketch:  
WENR KDKA WIRE WCKY  
(sw 15.21)  
CBS-Great Lakes Revue: WHAS  
WKRC WSMK WFBM WOWO  
(sw-15.27)  
NBC-Woman's Radio Review:  
WAVE WTAM WSM WMAQ  
(sw 15.33)  
Baseball; Philadelphia vs. Cin-  
cinnati: WCPO WHIO  
★ WGBF-MOVIE GOSSIP  
WLAC-Aft. Melodies  
WLW-Stumpus Club  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bon-  
net Boys

3:15 EST 2:15 CST  
NBC-Joan & the Escorts: KDKA  
WCKY WENR WIRE (sw-  
15.21)  
CBS-Great Lakes Revue: WMMN  
KMOX-Window Shoppers  
WLW-News and Financial Notes

3:30 EST 2:30 CST  
NBC-Alma Kitchell, sop.: KDKA  
WENR (sw-15.21)  
CBS-Chamber Orch.; Victor Bay,  
cond.: WFBM WLAC KMOX  
WSMK WHAS WKRC WMMN  
WWVA (sw-15.27)  
NBC-Geue Arnold & Rauch Boys:  
WMAQ WCKY WAVE WIRE  
WSM WTAM (sw-15.33)  
WGBF-Deaconess Hospital  
WLW-Pepper Young's Family  
sketch (NBC)  
WOWO-Δ Old Time Religion  
WSAI-Let's Have a Party

## NEXT WEEK:

# Glory Road

And a glory road it was that  
Bob Burns, he of the Bazooka  
and inimitable comedy, fol-  
lowed through the war. The  
second installment of the grip-  
ping life story of Bob Burns

# Tuesday

September 1



Russ Morgan  
See 7:30 p.m. EST (6:30 CST)

## Frequencies

KOKA-980 WGN-720 WLW-700  
KMOX-1090 WGY-790 WMAQ-670  
WABC-660 WHAM-1150 WMMN-890  
WAVE-940 WHAS-820 WOWO-1160  
WBBM-770 WHIO-1250 WSAI-1330  
WKRC-1490 WIRE-1400 WSM-1390  
WCPO-1200 WJR-750 WSM-650  
WEAF-660 WJZ-760 WSMK-1380  
WENR-870 WKRC-550 WTAM-1070  
WFBM-1230 WLAC-1470 WWVA-1160  
WGBF-630 WLS-870

WFBM-Louie Lowe's Orch.  
WGBF-Brown Derby  
WGN-Dance Orch.  
WHAS-Veloz & Yolanda's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Johnny Lewis' Orch.  
WMAQ-King's Jesters  
WMMN-Time & Weather  
WTAM-Midnight Revue  
WWVA-Slumber Hour

12:15 EST 11:15 CST  
WAVE-Dance Orch.  
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST  
NBC-Alfred Barr's Orch.: WENR  
WSM WAVE WIRE  
CBS-Mark Fisher's Orch.: KMOX  
WBBM WFBM

MBS-Horace Heidt's Orch.: WGN  
WLW  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WMAQ-Jack Russell's Orch.  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST  
KMOX-When Day Is Done  
End of Tuesday Programs

**3:45 EST** 2:45 CST  
NBC-Manhattans: WENR WAVE  
WSM  
NBC-Gen. Fed. of Women's Clubs  
Prgm.: WCKY WMAQ WIRE  
WTAM  
KDKA Anne Muechen, French &  
German  
KMOX-Dope from the Dugout  
WLW-Vickie Chase  
WSAI Baseball; Reds vs. Phila-  
delphia

**4:00 EST** 3:00 CST  
CBS-Jimmy Farrell, bar.: WFBM  
WKRC WLAC WMMN WSMK  
(sw-15.27)  
NBC-Man. Guardsmen: WMAQ  
WTAM WAVE WCKY WIRE  
WSM (sw-9.53)  
NBC-Ernie Stumm's Orch.:  
KDKA (sw-15.21)  
KMOX-Baseball Game  
WENR-Washington Pk. Races  
WHAS-Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merry-makers &  
Grandpa Jones

**4:15 EST** 3:15 CST  
CBS-Billy Mills' Orch.: WKRC  
WSMK WFBM WHAS WMMN  
WLAC (sw-15.27)  
★ WLW-Life of Mary Sothern,  
sketch  
**4:30 EST** 3:30 CST  
NBC-Singing Lady: KDKA WLW  
(sw-15.21)  
CBS-Billy Mills' Orch.: WOWO  
(sw-9.59)  
NBC-Jack Armstrong, sketch:  
WTAM (sw-9.53)  
NBC-To be announced: WMAQ  
WSM WAVE WIRE  
WENR-Irma Glen, organist  
(NBC)  
WWVA Shopping Hour

**4:30 EST** 3:30 CST  
NBC-Singing Lady: KDKA WLW  
(sw-15.21)  
CBS-Billy Mills' Orch.: WOWO  
(sw-9.59)  
NBC-Jack Armstrong, sketch:  
WTAM (sw-9.53)  
NBC-To be announced: WMAQ  
WSM WAVE WIRE  
WENR-Irma Glen, organist  
(NBC)  
WWVA Shopping Hour

**4:45 EST** 3:45 CST  
NBC-Little Orphan Annie, sketch:  
KDKA WLW (sw-15.21)  
CBS-Wilderness Road, sketch  
WHAS WKRC WOWO WFBM  
WSMK WLAC WMMN (sw-  
15.27)  
NBC-To be announced: (sw-9.53)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpiece  
WGN-After the Ball Game  
WTAM-Armchair Explorers Club

**5:00 EST** 4:00 CST  
NBC-Flying Time: WCKY WSM  
WAVE WMAQ WIRE (sw-  
9.53)  
CBS-Patti Chapin, songs: WSMK  
WOWO WLAC WMMN WHAS  
WFBM (sw-11.83)  
NBC-Minute Men: WSAI WENR  
News: KDKA WCPO  
WGN-Armchair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Wise Crackers  
WTAM Musical Cocktail  
WWVA Economy Notes

**5:15 EST** 4:15 CST  
NBC-Mid-Week Hymn Sing: WSM  
WTAM WCKY WAVE WIRE  
WHIO (sw-9.53)  
CBS-News of Youth, news dra-  
ma for children: WWVA  
(sw-11.83-9.59)  
NBC-Animal Closeups: WENR  
WSAI  
CBS-Burton Rogers with Organ:  
WLAC  
KDKA Thank You Stusia  
WCPO Moods  
WFBM Tea Time Tunes  
WHAS-Spitter & Whine  
WKRC-News; Ridge Runners  
WLW-Sтивен Merrell & Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO Green Brothers' Orch.

**5:30 EST** 4:30 CST  
NBC-Singing Lady: WGN  
CBS-News; Alexander Cores, vi-  
olinist: WWVA WSMK WLAC  
WHAS WMMN  
CBS-News; Sports Resume; Paul  
Douglas: (sw-11.83)  
NBC-News; Jackie Heller, trn.:  
WCKY WAVE WIRE  
KDKA-Baseball; Weather  
WCPO-Richard Himher's Orch.  
WENR-News  
WGBF-Mystery Drama  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WLW-Tov Band  
WMAQ-Norman Ross  
WOWO-News; H. Reser's Orch.  
WSAI-Hollywood Reporter  
WSM-News; Financial News  
WTAM-News; Betty Brunn

**5:45 EST** 4:45 CST  
CBS-Renfrew of the Mounted:  
WSMK WWVA WBBM WFBM  
(sw-11.83)  
★ NBC-Lowell Thomas, commen-  
tator: KDKA WTAM WLW  
(sw-15.21)  
Baseball Resume: WSAI WOWO  
WAVE-Here are Songs  
WCKY Musical Moods  
WCPO-Dinner Music  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmy Allen, sketch  
WIRE-Melody Masters  
WLAC-World Review  
WMAQ Soloist (NBC)  
WMMN Tea Dance  
WSM Dance Hour

**6:00 EST** 5:00 CST  
NBC-Easy Aces, sketch: KDKA  
WCKY WENR WHIO WIRE  
(sw-15.21)  
CBS-Musical Toast; Jerry Coop-  
er; Sally Singer: (sw-11.83)  
★ NBC-Amos 'n' Andy: (sw-9.53)  
(also see 10 p.m.)  
CBS-Herbert Foote's Concert  
Ensemble: KMOX WSMK  
NBC Console Capers: WAVE;  
WMAQ  
To be announced: WLAC WLW  
WFBM-Bohemians  
WGBF-Evansville College  
WGN-Wisecrackers  
WHAS-Dick Tracy  
WKRC-Harmony Highways  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM-Strings; Pan American  
Broadcast  
WTAM Sportsman  
WWVA-Radio Gossiper; Sports

**6:15 EST** 5:15 CST  
NBC-Voice of Experience: WLW  
WMAQ WTAM (sw-9.53)  
CBS-Herbert Foote's Concert En-  
semble: WOWO WLAC WMMN  
WWVA WHAS (sw-9.53)  
NBC-Clint Noble's Orch.: WHIO  
WSM WCKY KDKA (sw-  
15.21)  
MBS-Palmer House Ensemble:  
WSAI WGN  
KMOX-Renfrew of the Mounted  
WCPO-Emil Coleman's Orch.  
WENR-Palace Varieties  
WIRE-Say it with Music  
WKRC-Sports Chat  
WLAC-WPA Prgm.

**6:30 EST** 5:30 CST  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner  
sketch: WLW WENR WSM  
CBS-Jack Miller's Orch.: WKRC  
WHAS KMOX WWVA WFBM  
(sw-9.59-11.83)  
NBC-Fred Huftsmith, trn.:  
WCKY WMAQ  
KDKA Pittsburgh Varieties  
WAVE-Round the Town  
WCPO-Merchants' Bulletins  
WGBF-Doffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WIRE-Narady of Vienna  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise  
Hall  
WOWO-Amer'n Family Robinson  
WSAI-Billy Snider's Orch.  
WTAM-Twilight Tunes

**6:45 EST** 5:45 CST  
★ CBS-Boake Carter, commen-  
tator: WHAS KMOX WKRC  
(sw-11.83-9.59)  
WCKY-News; Musical Cocktail  
WCPO-Seketary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WGN-Palmer House Ensemble  
WHIO-News; Weather; Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-Crusaders  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Hot Dates in Music  
WSAI-Knot Hole Club  
WSM Two Girls  
WTAM-Fred Huftsmith, trn. (NBC)  
WWVA-Parade of the Stars

**7:00 EST** 6:00 CST  
NBC-Leo Reisman's Orch.; Lo-  
retta Clemens, songs; Phil  
Ducy & Johnny; Three  
Sweethearts, trio; Chas. Mar-  
tin introducing guest speaker:  
WEAF WMAQ WTAM WGY  
WLW (sw-9.53) (also see 10:30  
p.m.)

**7:15 EST** 6:15 CST  
WCPO-Beachcombers  
WGN-Rubinoff, violinist  
WIRE-Donald Novis & Morton  
Gould  
WLS-Gov. Henry Horner, talk  
WSAI-Headliners  
WWVA-Twilight Reverie

**7:30 EST** 6:30 CST  
CBS-Ken Murray, comedian, Russ  
Morgan's Orch.; Phil Regan,  
trn.: WABC WHAS WKRC  
WBBM WFBM WJR WLAC  
KMOX (sw-11.83-6.06)  
NBC-Edgar A. Guest, in Wel-  
come Valley, sketch: WJZ  
WLW KDKA WHAM WLS  
(sw-11.87)  
★ NBC-Wayne King's Orch.:  
WEAF WTAM WGY WAVE  
WHIO WCKY WSM WIRE  
WMAQ  
WCPO-Sport Review  
WGN-Ozzie Nelson's Orch.  
WMMN-Invitation to the Waltz  
WSAI-Barney Rapp's Orch.  
WWVA-Musical Majors

**7:45 EST** 6:45 CST  
Rubinoff, violinist: WGBF  
WWVA  
WCPO-Rhythms of the Day  
WGN-Tom, Dick & Harry  
WMMN-Twilight Meditations

**8:00 EST** 7:00 CST  
★ NBC-Ben Bernie's Orch.: Don-  
ald Novis, trn., guest: WJZ  
WLS WHAM WLW WAVE  
WSM KDKA (sw-11.87)  
★ CBS-Fred Waring's Orch.:  
Rosemary Lane: WABC KMOX  
WBBM WKRC WHAS WLAC  
WMMN WOWO WFBM WJR  
(sw-11.83-6.06)  
★ NBC-Vox Pop; The Voice of  
the People: WEAF WGY  
WTAM WCKY WHIO WIRE  
WMAQ  
WCPO-Soft Lights & Sweet Mu-  
sic  
WGN-News; Sports Shots  
WSAI-Witches Tale

**8:15 EST** 7:15 CST  
★ WGN-Football; College All  
Stars vs. Detroit Lions

**8:30 EST** 7:30 CST  
NBC-George Hessberger's Orch.:  
WEAF WAVE WGY WSM (sw-  
9.53)  
★ CBS-The Caravan; Rupert  
Hughes, m.c.; Nat Shilkret &  
Benny Goodman's Orch.;  
Guests: WABC WHAS WKRC  
WFBM WBBM WOWO KMOX  
WLAC WJR (sw-11.83-6.06)  
★ NBC-All-Star Football Game:  
WJZ WSAI WHAM WIRE  
WCKY KDKA (sw-11.87)  
Jack Randolph, bar.: WMAQ  
WTAM  
WCPO-Ward's Orch.  
WENR-Bobonir Kryl's Band  
WHIO-Harry Kalb's Orch.  
WLW-True Detective Mysteries  
WMMN-Nan Johnson

**8:45 EST** 7:45 CST  
WHIO-Community Prgm.  
WMAQ-George Hessberger's Orch.  
WMMN-Dance Tunes  
WTAM-Otto Thurn's Orch.

**9:00 EST** 8:00 CST  
NBC-News For Voters; William  
Hart: WHIO WENR WIRE  
WCKY  
WSM (sw-9.53)  
NBC-All-Star Football Game:  
WAVE  
MBS-Bernarr McFadden's Edi-  
torials: WGN WLW  
WCPO-Hauser's Orch.  
WHIO-Baseball Game  
WLW-To be announced  
WMMN-Nine O'clock Varieties

**9:15 EST** 8:15 CST  
NBC-Football Game: WCKY  
WIRE

**9:30 EST** 8:30 CST  
NBC-Barry McKinley, bar.:  
WEAF WMAQ WSM WTAM  
(sw-9.53)  
★ CBS-March of Time: WABC  
WKRC WBBM KMOX WFBM  
WJR (sw-6.12-6.06)  
WCPO-Locke's Orch.  
WGY-John Sheehan; Piano Pals  
WHAS-Herbert Koch, organist  
WHIO-Radio Debuts  
WLAC-Sports  
WLW-Hot Dates in Music  
WMMN-News  
WOWO-Colonel Courtesy

**9:45 EST** 8:45 CST  
NBC-Roy Campbell's Royallists:  
WEAF WGY WSM WMAQ  
(sw-9.53)  
CBS-Happy Days; Speaker &  
Orch.: WABC WHAS WFBM  
WKRC WBBM KMOX WOWO  
(sw-6.12-6.06)  
WHIO-Mire White, songs  
WJR-Hot Dates in Music  
WLAC-Frances Hill  
WLW-Art Kassel's Orch.  
WMMN-Tuesday Varieties  
WTAM-Otto Thurn's Orch.

**10:00 EST** 9:00 CST  
★ NBC-Amos 'n' Andy: WSM  
NBC WLW WTAM (also at  
6 p.m.)  
CBS-Willard Robison's Orch.:  
WABC KMOX WBBM WMMN  
WHAS  
NBC-Clem McCarthy, sports:  
WEAF (sw-9.53)  
News: WKRC WJR  
WCPO-Dance Time  
WENR-Keith Beecher's Orch.  
WFBM-Sportlight  
WGBF-Mysterious Pianist  
WGY-News; Musical Prgm.  
WHIO-Harry Kalb's Orch.  
WLAC-Around the Town  
WOWO-Dance Hour  
WSAI-Concert Hall

**10:15 EST** 9:15 CST  
NBC-Football Game: WSAI (sw-  
6.14)  
CBS-Willard Robison's Orch.:  
WFBM  
NBC-Nano Rodrigo's Orch.:  
WEAF WMAQ WGY (sw-9.53)  
NBC-King's Jesters: WENR  
KMOX-Judy & Her Jesters  
WHIO-Claude Hoagland's Orch.  
WJR-Baseball Scores; Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Queen's Minstrel  
WTAM-Brad & Al

**10:30 EST** 9:30 CST  
NBC-Leo Reisman's Orch.:  
WAVE (also at 7 p.m.)  
CBS-Dick Stabile's Orch.: WABC  
WMMN WLAC WFBM WKRC

**6:20 p.m.**—Beck and Aston: GSC GSD GSP  
7 p.m.—Organ recital: GSC GSD GSP  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—South American program: COCD  
7:15 p.m.—Sound pictures: DIB DJJ  
7:30 p.m.—Marihlancea, songs: YV2RC  
8:30 p.m.—Continental: YV2RC  
9 p.m.—Argentina program: LRX  
9 p.m.—Stepping it out: GSC GSD  
9:20 p.m.—Ecuadorian program: HC2RI  
10:25 p.m.—Talk, World Affairs: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:40 p.m.—Theater broadcast: TPA4  
10:40 p.m.—Listener greetings: DJB DJJ  
12 mid.—Overseas hour: JVII  
12:35 a.m.—Fiji hour: VPI  
1:15 a.m.—Nursery rhymes: GSB GSD  
1:45 a.m.—World Affairs: GSB GSD  
6:15 a.m.—Organ and violin: VK3ME

To be announced: WHIO WENR  
WLW-Super Songster

**9:45 EST** 8:45 CST  
NBC-Roy Campbell's Royallists:  
WEAF WGY WSM WMAQ  
(sw-9.53)  
CBS-Happy Days; Speaker &  
Orch.: WABC WHAS WFBM  
WKRC WBBM KMOX WOWO  
(sw-6.12-6.06)  
WHIO-Mire White, songs  
WJR-Hot Dates in Music  
WLAC-Frances Hill  
WLW-Art Kassel's Orch.  
WMMN-Tuesday Varieties  
WTAM-Otto Thurn's Orch.

**10:00 EST** 9:00 CST  
★ NBC-Amos 'n' Andy: WSM  
NBC WLW WTAM (also at  
6 p.m.)  
CBS-Willard Robison's Orch.:  
WABC KMOX WBBM WMMN  
WHAS  
NBC-Clem McCarthy, sports:  
WEAF (sw-9.53)  
News: WKRC WJR  
WCPO-Dance Time  
WENR-Keith Beecher's Orch.  
WFBM-Sportlight  
WGBF-Mysterious Pianist  
WGY-News; Musical Prgm.  
WHIO-Harry Kalb's Orch.  
WLAC-Around the Town  
WOWO-Dance Hour  
WSAI-Concert Hall

**10:15 EST** 9:15 CST  
NBC-Football Game: WSAI (sw-  
6.14)  
CBS-Willard Robison's Orch.:  
WFBM  
NBC-Nano Rodrigo's Orch.:  
WEAF WMAQ WGY (sw-9.53)  
NBC-King's Jesters: WENR  
KMOX-Judy & Her Jesters  
WHIO-Claude Hoagland's Orch.  
WJR-Baseball Scores; Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Queen's Minstrel  
WTAM-Brad & Al

**10:30 EST** 9:30 CST  
NBC-Leo Reisman's Orch.:  
WAVE (also at 7 p.m.)  
CBS-Dick Stabile's Orch.: WABC  
WMMN WLAC WFBM WKRC

**6:20 p.m.**—Beck and Aston: GSC GSD GSP  
7 p.m.—Organ recital: GSC GSD GSP  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—South American program: COCD  
7:15 p.m.—Sound pictures: DIB DJJ  
7:30 p.m.—Marihlancea, songs: YV2RC  
8:30 p.m.—Continental: YV2RC  
9 p.m.—Argentina program: LRX  
9 p.m.—Stepping it out: GSC GSD  
9:20 p.m.—Ecuadorian program: HC2RI  
10:25 p.m.—Talk, World Affairs: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:40 p.m.—Theater broadcast: TPA4  
10:40 p.m.—Listener greetings: DJB DJJ  
12 mid.—Overseas hour: JVII  
12:35 a.m.—Fiji hour: VPI  
1:15 a.m.—Nursery rhymes: GSB GSD  
1:45 a.m.—World Affairs: GSB GSD  
6:15 a.m.—Organ and violin: VK3ME

## FOREIGN SHORT-WAVE PROGRAMS FOR TUESDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.  
6:35 a.m.—Novelty quintet: GSG GSII  
7:30 a.m.—Organ recital: GSG GSII  
8:30 a.m.—Dramas: TPA2  
9 a.m.—World Affairs: GSF GSG GSII  
9:45 a.m.—Beck and Aston: GSF GSG GSII  
10:30 a.m.—Vatican City hour: IIVJ  
11 a.m.—Commerce hour: COCD  
1 p.m.—Cuban dance music: COCD  
2:30 p.m.—Concert: TPA3  
2:55 p.m.—Friday Morning: GSB GSD GSO  
4:10 p.m.—BBC orchestra: GSB GSF GSG  
4:55 p.m.—Listener greetings: DIB DJJ  
5 p.m.—Mayor's program: COCD  
5:15 p.m.—Stone's orchestra: GSB GSF  
6 p.m.—Amateur hour: COCO

6:20 p.m.—Beck and Aston: GSC GSD GSP  
7 p.m.—Organ recital: GSC GSD GSP  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—South American program: COCD  
7:15 p.m.—Sound pictures: DIB DJJ  
7:30 p.m.—Marihlancea, songs: YV2RC  
8:30 p.m.—Continental: YV2RC  
9 p.m.—Argentina program: LRX  
9 p.m.—Stepping it out: GSC GSD  
9:20 p.m.—Ecuadorian program: HC2RI  
10:25 p.m.—Talk, World Affairs: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:40 p.m.—Theater broadcast: TPA4  
10:40 p.m.—Listener greetings: DJB DJJ  
12 mid.—Overseas hour: JVII  
12:35 a.m.—Fiji hour: VPI  
1:15 a.m.—Nursery rhymes: GSB GSD  
1:45 a.m.—World Affairs: GSB GSD  
6:15 a.m.—Organ and violin: VK3ME

## SUBSCRIBE AND SAVE YOURSELF MONEY

**and be SURE of your COPY WEEKLY**

RADIO GUIDE costs but \$4.00 a year (\$2.50 for six months) in the United States and Canada. On the annual basis, this amounts to less than eight cents a copy—a worthwhile saving. Let us send you RADIO GUIDE weekly by mail—delivered by your postman. Use the blank below:

Circulation Dept., RADIO GUIDE, 731 Plymouth Ct., Chicago, Ill. (7)

Enclosed is (check ) for \$\_\_\_\_\_ for which please send RADIO GUIDE to the address below for (six months) (one year)

New Subscription  Renewal

Name \_\_\_\_\_

Address \_\_\_\_\_

City and State \_\_\_\_\_

**\$4 a Year \$2.50 for Six Months**



**7:00 EST** 6:00 CST  
NBC-Leo Reisman's Orch.; Lo-  
retta Clemens, songs; Phil  
Ducy & Johnny; Three  
Sweethearts, trio; Chas. Mar-  
tin introducing guest speaker:  
WEAF WMAQ WTAM WGY  
WLW (sw-9.53) (also see 10:30  
p.m.)

# Wednesday September 2



Phillips Lord  
See 9 p.m. EST (8 CST)

## News

9:00 a.m.—NBC-WAVE  
5:30 p.m.—CBS-WSMK  
5:30 p.m.—NBC-WMAO  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:30 p.m.—Edwin C. Hill: NBC-WMAO  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

1:00 p.m.—Music Guild: NBC-WTAM  
3:00 p.m.—Jacques Jolas, pianist: CBS-WKRC  
8:00 p.m.—Bohumir Kryl's Band: NBC-WJZ

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Oleaners, male quartet: (sw-21.52)  
NBC-Δ Morn. Devotions: WSAI  
KMOX Home Folks' Hour  
WCPO Tuna Cowboys  
WCKY-Morning Roundup  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-News; Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN Ranch Hlands  
WOWO-Δ Radio Bible Class  
WWVA-L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Good Morning Melodies: WSM  
NBC-Betty Gould, organist: WSAI  
KDKA News: Musical Clock  
WCKY Musical Clock  
WCPO Old Time Tunes  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions  
WMMN Mountaineer Girls  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Maurice Brown, 'cellist: (sw-21.52)  
NBC-Cheerio: WLW WTAM WCKY  
Musical Clock: WSM WCPO  
KDKA-Kiddies' Klub  
KMOX Livestock Market; News  
WFBM-Chuck Wagon  
WHAS-Δ Asbury College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Otto & His Tunetwisters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial

**7:45 EST 6:45 CST**  
CBS Larry Vincent, songs: (sw-21.52)  
KDKA-Musical Clock  
KMOX Home Folks Hour  
WIRE-News  
WLS-Indian Legends  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
★ NBC-Breakfast Club: KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Dean Columbia: WSMK WHAS (sw-21.52)

NBC-Three Shades of Blue: WCKY  
News: WLAC WLW WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WGN-Timely Tunes  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ Fashion Horoscope  
WMMN-Shopping Notes  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
NBC-Streamliners Orch. & Soloist: WCKY WHIO WTAM  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WMMN Dear Columbia (CBS)  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-Richard Maxwell, songs: WHAS WMMN WSMK WOWO (sw-21.52)  
NBC-Streamliners: WSM  
WCPO-Variety Time  
WGN-Good Morning  
WKRC-Δ Fed. of Churches  
WLW Dance Rhythm  
WTAM-Kitchen Beauty

**8:45 EST 7:45 CST**  
CBS Fiddler's Fancy; News: WSMK WHAS WOWO WKRC  
CBS-Bill & Ginger; News: (sw-21.52)  
KDKA Style & Shopping Service  
WGBF-Timely Topics  
WLW-American Family Robinson  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

**9:00 EST 8:00 CST**  
CBS-Betty & Bob, sketch: WKRC (sw-21.52)  
NBC-News; Happy Jack, songs: WMAQ WAVE  
CBS-Fred Feibel, organist: WMMN WSMK  
News: WFBM WSM  
KDKA News; Music  
KMOX Harry W. Flannery, "Views on News"  
WCKY-News; For Women Only  
WCPO-Emil Coleman's Orch.  
WGN-Morning Melodies  
WHAS-Jackson Family  
WHIO-News; Rhythm Revue  
WIRE-Cub Reporters  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WTAM-News; Adult Education  
WWVA-Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-To be announced: WLW  
NBC-Viennese Sextet: WHIO WCKY WSM  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)  
KMOX-Fred Feibel, organist (CBS)  
WAVE-Homefolks Frolic  
WCPO-Casanova & His Violin  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Variety of Vienna  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Josh Higgins of Finchville: WAVE WSM  
NBC-Doc Whipple, pianist: WIRE WTAM WCKY  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WKRC (sw-21.52)  
NBC-Pepper Young's Family, sketch: KDKA WLS (sw-21.52)  
CBS-Lyric Serenade: WMMN WSMK

MBS Calendar of Melody: WGN WLW  
KMOX-The Corn Huskers  
WCPO-Mrs. West  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMAQ-Morn. Melodies  
WSAI-Round House Boys  
WWVA-Marine Melodies

**9:45 EST 8:45 CST**  
NBC-Aristocratic Rhythms: KDKA (sw-15.21)  
NBC-Today's Children, sketch: WTAM WMAQ WHIO WIRE WCKY  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WCPO-Morning Serenade  
WGN-Making the Constitution  
WHAS-Strollers  
WLAC-Shopping the Movies  
WLW-Jeannine Macy & Organ  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

**10:00 EST 9:00 CST**  
NBC-David Harum, sketch: WTAM WMAQ WSAI (sw-15.33)  
CBS-Magazine of the Air; Guests (Premiere): WKRC WHAS WFBM KMOX (sw-21.52)  
NBC-The Trail Finder: WAVE WSM KDKA (sw-15.21)  
CBS-To be announced: WOWO WSMK WLAC WMMN WCKY-Magic Melodies  
WGN-Friendly Neighbor's House Party  
WGY-News; Marc Williams  
WHIO-Charm for Sale  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Hymns of All Churches  
★ WPAD-MOVIE GOSSIP (1420 kc)  
WWVA-Hoosier Merrymakers & Grandpa Jones

**10:15 EST 9:15 CST**  
NBC-Breen & de Rose: WTAM WHIO WCKY WAVE WIRE WSM (sw-15.33)  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
WCPO-Dot Club News  
WGN-Radio Cooking School  
WMAQ-Vagabonds, quartet  
WSAI-Friendly Counselor

**10:30 EST 9:30 CST**  
★ NBC-Nellie Revell: WMAQ WCKY WAVE WHIO WSM WTAM (sw-15.33)  
CBS-Poetic Strings: WLAC WHAS WSMK (sw-21.52)  
NBC-Honeymooners: WSAI  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
KMOX Ma Perkins  
WCPO-Lou Radlerman's Orch.  
WFBM Kitchen of the Au  
WGN-Lucky Girl  
WIRE-Tuneful Topics  
WKRC-Woman's Hour  
WLW-Arthur Chandler, Jr., organist  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-The Voice of Experience: WTAM WMAQ WLW (sw-15.33)  
NBC-Edward MacLugh, songs: WLS KDKA (sw-15.21)  
Monticello Party Line: WHAS WOWO  
KMOX-Al Cameron & Joe Karnes  
WAVE-Morning Moods  
WCKY-On the Mall  
WCPO-Romantic Cycles  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Around the Band Stand  
WKRC-Poetic Strings (CBS)  
WMMN-Kentucky Hill-Billies  
WSAI-Marilyn Duke  
WSM-Leon Cole, organist  
WWVA-Chief Myhr, U.S.N.

**11:00 EST 10:00 CST**  
★ CBS-Between the Bookends: WFBM WLAC WSMK WHAS (sw-9.59-21.52)  
NBC-Girl Alone, sketch: WMAQ WLW WTAM (sw-15.33)  
NBC-To be announced: WHIO WCKY WAVE WIRE WSM WLS  
News: WCPO KDKA  
KMOX-News Through a Woman's Eyes

WGBF-Mister & Missus  
WGN-Painted Drearis, sketch  
WKRC-Jean Abbey  
WMMN-Mystery Melody  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-The Ol' Pardner

**11:15 EST 10:15 CST**  
NBC-Honeyboy & Sassafras: WCKY WIRE WAVE WHIO WTAM WSM (sw-15.33)  
CBS-Montana Slim, yodeling cowboy: WKRC KMOX WFBM WHAS WLAC WMMN (sw-21.52-9.59)  
Markets: WLW WLS  
KDKA-Strollers  
WCPO-Clarence Berger  
WGBF-Bill & Ginger  
WGN-Harold Turner; Paul Small & Len Salvo  
★ WHIS-RADIO GOSSIP (1410 kc)  
WMAQ Home Service Prgm.  
WWVA-Elmer Crowe

**11:30 EST 10:30 CST**  
NBC-Dan Harding's Wife, sketch: WCKY WSM WHIO WAVE WTAM  
CBS-Merrymakers: WHAS WKRC KMOX WFBM WSMK WOWO (sw-21.52-9.59)  
NBC-Piano Recital: WMAQ WCPO-Child Welfare Court  
WGBF-Baby Shop  
WGN-Morning Serenade  
WIRE-Hughes Reel  
WLAC-Betty & Bob, sketch  
WLS-Henry Burr, ballads  
WLW-Gospel Singer (NBC)  
WMMN-Farmers' Prgm.  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
NBC-Words & Music: WMAQ WSM WSAI WAVE  
CBS-The Merrymakers: WLAC NBC-Merry Madcaps: WIRE WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
WCPO-Orville Revelle  
WGBF-Hoosier Philosopher  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
NBC-Clint Noble's Orch.: (sw-15.33)  
CBS-Pete Woolery & Orchestra: WWVA (sw-15.27-9.59)  
CBS-Betty & Bob, sketch: WFBM WHAS KMOX  
NBC-Joe White, tr.: WIRE  
News: WCKY WMMN  
WCPO-Afred Walenstein Conducting  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm  
WLS-Cornhuskers & Chlore Boy  
WLW-Queen's Minstrel  
WOWO-Happy Herh  
WTAM-Ray Morton

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS WFBM KMOX  
NBC-Dut & Will: WSM WMAQ WAVE  
CBS-Art Giles' Orch.: WMMN WLAC (sw-15.27-9.59)  
NBC-Three Naturals: WIRE WHIO WCKY (sw-15.33)  
MBS-Tom, Dick & Harry: WGN WLW  
News: WOWO WWVA  
KDKA-Shin & Jack  
WCPO-Happiness Ahead  
WKRC-Luncheon Lyrics  
WLS-Melody Parade  
WSAI-Larry Duran, Guitarist  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE WSM KDKA (sw-15.21)  
CBS-Who's Who in Today's News; Betty Crocker; Hymns of all Churches: WFBM WHAS WSMK  
NBC-Charles Stenross' Orch.: WCKY WHIO (sw-15.33)  
Man on the Street: WOWO WCPO

WGN-Markets; Δ Services  
WIRE-Farm & Home Hour  
WLS-Weather, markets, news  
WLW-River, Weather and Market  
WMMN-Inquiring Reporter  
WSAI-Don Hall Trio  
WTAM-Livestocks; Hank Miller's Boys  
WWVA-Skipper O'Day & Mates

**12:45 EST 11:45 CST**  
CBS-Dorsey & Day: WKRC WLAC (sw-15.27-9.59)  
WCPO-Smoky Mountain Boys  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams  
WTAM-C. Stenross' Orch. (NBC)  
WWVA-Luncheon Club

**1:00 EST 12:00 CST**  
NBC-Music Guild; Guests: WTAM WCKY (sw-15.33)  
CBS-Harmonies in Contrast: WHAS WFBM KMOX WSMK WKRC WMMN WOWO (sw-15.27-9.59)  
WCPO-Luncheon Music  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Dance Parade  
WLAC-Luncheon Musicale  
WSAI-Receding Frontiers

**1:15 EST 12:15 CST**  
CBS-Happy Hollow, sketch: WKRC WMMN (sw-15.27-9.59) (sw-15.33)  
KMOX-Magic Kitchen  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purcell  
WGN-Margot Rebel, sop.  
WHAS-College of Agriculture  
WHIO-Los Angeles Dance Band  
WIRE-News  
WOWO-Betty Barthell  
WSAI-Larry & Sue  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
CBS-Aft. Recess: WOWO WKRC (sw-15.27)  
NBC-Irma Lee, sop.: WCKY WTAM WHIO WMAQ WSAI (sw-15.33)  
News, WIRE WSM  
KDKA-Home Forum  
WAVE-Savings Talk; Livestock Reports  
WCPO-Miss Gladys Catron  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Markets  
WLAC-Δ Church of Christ  
WLS-Jim Poole, Livestock  
WLW-Rubinoft, violinist  
WMMN-Shopping Notes  
WWVA-Dr. H. Lamont

**1:45 EST 12:45 CST**  
NBC-Old\*Refrain; String Ensemble: WHIO WCKY WTAM WMAQ WIRE (sw-15.33)  
KMOX-Afternoon Recess (CBS)  
WAVE-Curly Fox' Fox Hunters  
WCPO-Karlin Ensemble  
WGBF-Curbstone Reporter  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WLS-Markets, News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
NBC-Marine Band: WCKY WAVE KDKA WHIO (sw-15.21)  
CBS-Ano Leaf, organist: WMMN WFBM WKRC WSMK (sw-15.27)  
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM (sw-15.33)  
MBS-Molly of the Movies: WLW WGN  
KMOX-Inquiring Reporter  
WCPO-Popular Rhythms  
WGBF-To be announced  
WHAS-Univ of Kentucky  
WIRE-Variety of Vienna  
WLAC-Memories  
WLS-Homeowners' Hour  
WOWO-On the Mall  
WSAI-Affairs of Rex Stevens

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch, Margery Hanmon: WTAM WLW WLS (sw-15.33)  
NBC-Marine Band; WIRE  
KMOX-Barnyard Folles  
WFBM-News  
WGBF-Front Page Drama

WGN-June Baker, economist  
WMAQ-Tuneful Topics  
WSAI-Weekly Hints  
WSM-Dept. of Agriculture  
WWVA-Home Time

**2:30 EST 1:30 CST**  
CBS-Jimmie Briery, tr.; Orch.: WSMK WOWO WLAC WHAS WKRC WMMN (sw-15.27)  
NBC-Vic & Sade, sketch: WLW WTAM WMAQ WSM (sw-15.33)  
WCPO-Gerard & Shaw  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinée Varieties  
WLS-Homeowners' Hour  
WSAI-Matinée Varieties  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch: WTAM WSM WLW WMAQ (sw-15.33)  
CBS-Gogo Delys, songs: WKRC WSMK WHAS WOWO WFBM WMMN WLAC KMOX (sw-15.27)  
WAVE-7th Day Adventists  
WCPO-Musical Matinee  
WGN-Baseball; Brooklyn vs. Chicago Cubs  
WHIO-News  
WIRE-Black Magic  
WLS-Homeowners' Hour  
WSAI-Petition on Air  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
NBC-Foxes of Flathush: KDKA WENR WIRE WCKY (sw-15.21)  
CBS-Jacques Jolas, concert pianist: WKRC WFBM WHAS WSMK (sw-15.27)  
NBC-Woman's Radio Review; Guest Speaker: WTAM WAVE WMAQ WSM (sw-15.33)  
Baseball; Boston vs. Cincinnati: WCPO WHIO WSAI  
W.L.A.C.-Aft. Melodies  
WLW-Johanna Grosse, organist  
WMMN-For Women Only  
WOWO-Mat. Board  
WWVA-Cowboy Loye's Boys

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, tr.: KDKA WENR WIRE WCKY (sw-15.21)  
KMOX-Window Shoppers  
WLW-News and Financial Notes  
WMMN-Concert Pianist (CBS)

**3:30 EST 2:30 CST**  
NBC-The Tunetwisters: KDKA WENR (sw-15.21)  
CBS-Instrumentalists: WMMN WKRC WFBM WHAS KMOX WLAC WSMK (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WMAQ WTAM WCKY WAVE WSM WIRE (sw-15.33)  
WGBF-Deaconess Hospital  
WLW-Pepper Young's Family, sketch (NBC)  
WOWO-Δ Old Time Religion  
WWVA-West Liberty Salute

**3:45 EST 2:45 CST**  
NBC-Grandpa Burton: WCKY WIRE WTAM  
CBS-Clyde Barrie, bar.: WHAS WSMK WLAC WKRC WMMN WFBM (sw-15.27)  
NBC-Marguerite Padula, songs: WSM WENR WAVE KDKA (sw-15.21)  
KMOX-Dope from the Dugout  
WLW-Larry Duran  
WMAQ-Voice of Science

**4:00 EST 3:00 CST**  
NBC-Walter Logan's Musicale: WTAM WAVE WCKY WMAQ WIRE WSM (sw-9.53)  
CBS-Margaret McCrae, songs: WSMK WMMN WKRC WLAC (sw-15.27)  
NBC-Harry Kogen's Orch.; Joan & The Escorts: KDKA (sw-15.21)  
KMOX-Baseball Game  
WENR-Washington Pk. Races  
WFBM-Bohemians  
WHAS-Δ Week-day Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers & Grandpa Jones

**4:15 EST 3:15 CST**  
CBS-Venida Jones, organist: WSMK WHAS WKRC WMMN WLAC (sw-15.27)

NBC-Men of the West; WENR  
KDKA (sw-15.21)  
WGY-How to be Charming  
★ WLW-Life of Mary Sothern

4:30 EST 3:30 CST

NBC-The Singing Lady: KDKA  
WLW (sw-15.21)  
CBS-Buddy Clark, songs: WHAS  
WSMK WLAC WOWO WMMN  
WFBM WKRC (sw-15.27-9.59)  
NBC-Jack Armstrong, sketch:  
WTAM sw-9.53)  
NBC Bailey Axton, tr.: WSM  
WIRE WAVE WMAQ WCKY  
WENR Irma Glen, organist  
WGBF-News  
WVVA-Shopping Hour

4:45 EST 3:45 CST

NBC-Bailey Axton, tr.: WTAM  
(sw-9.53)  
CBS-Wilderness Road, sketch:  
WHAS WOWO WFBM WKRC  
WSMK WMMN WLAC (sw-  
15.27)  
NBC-Orphan Annie, sketch:  
WLW KDKA (sw-15.21)  
WCKY-Dick Tracy, sketch  
WENR-Gettlen of Rhythm  
WGBF-Musical Masterpiece  
WGN After the Ball Game  
WSAI Let's Have a Party

5:00 EST 4:00 CST

NBC-Flying Time: WSM WCKY  
WAVE WMAQ WIRE (sw-9.53)  
CBS-George Hall's Orch.: WHAS  
WOWO WMMN WFBM WVVA  
WLAC WBBM WSMK (sw-  
11.83)  
NBC-Walker Cup Golf Matches:  
WSAI WENR  
News: WCPO KDKA  
WGN Armchair Melodies  
WHIO Piano Novelties  
WKRC Musical Calendar  
WLW-Kay Kyser's Orch.  
WTAM-Musical Cocktail

5:15 EST 4:15 CST

CBS-Hal Munro's Orch.: WKRC  
WSMK WLAC  
NBC-Clark Deonis, tr.: WCKY  
WIRE WENR (sw-9.53)  
CBS-Bobby Benson and Sunny  
Jim: (sw-11.83-9.59)  
NBC-Midge Williams, songs:  
WSM WAVE WSAI KDKA  
(sw-15.21)  
WCPO Galvano & Cortez  
WFBM Tea Time Tunes  
WHAS Spitter & Whine  
WHIO Buddy & Ginger  
WLW-Adrian O'Brien; Organ  
WMAQ-Malcolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Melody Singers  
WTAM Covert & Reed  
WVVA Economy Notes

5:30 EST 4:30 CST

NBC-News; Castles of Romance:  
WAVE WCKY WSAI  
CBS-News; Bon Bon, popular  
singer: WSMK WLAC WVVA  
NBC-The Singing Lady: WGN  
CBS-News; Sports Resume (sw-  
11.83)  
NBC-News; Dorothy Page, con-  
tralto: WIRE WMAQ  
News: WSM WENR  
Tarzan of the Apes: WKRC  
WHIO  
KDKA Baseball Scores; Weather  
WCPO-Whitman Tempos  
WGBF-Mystery Drama  
WLW-Tov Band  
WMMN Musical Interlude  
WOWO-News; Harry Reser's  
Orch.  
WTAM-News; Old Man Sunshine

5:45 EST 4:45 CST

NBC-Three Scamps: WMAQ  
CBS-Renrew of the Mounted:  
WFBM WVVA WSMK WBBM  
(sw-11.83)  
★ NBC-Lowell Thomas, com-  
mentator: WLW KDKA  
WTAM (sw-15.21)  
WAVE-Here are Songs  
WCKY-Musical Moods  
WCPO Dinner Music  
WENR Musical Grab Bag  
WGN Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmie Allen, sketch  
WIRE-Paul Pendarvis' Orch.  
WKRC 20th Century Serenade  
WLAC-Tonic Tunes  
WMMN-Tea Dance  
WOWO-Ball Scores  
WSAI Red Barber  
WSM Dance Hour

6:00 EST 5:00 CST

★ NBC-Amos 'n' Andy, sketch:  
(sw-9.53)  
CBS-Lee Wiley, songs: WLAC  
WSMK KMOX WFBM (sw-  
11.83-9.59)  
NBC Easy Aces, sketch: WENR  
WCKY KDKA WHIO WIRE  
(sw-15.21)  
NBC Otto Thurn's Orch.: WAVE  
WMAQ  
WGN Blackstone String Trio  
WHAS Dick Tracy  
WKRC-Sports Chat  
WLW-To be announced  
WMMN-News  
WOWO-Bob Valentine  
WSAI Dinner Hour  
WSM Strings; Pan American  
Broadcast  
WTAM Sportsman  
WVVA-Radio Gossiper; Baseball  
Scores

6:15 EST 5:15 CST

CBS-To be announced: WLAC  
WOWO WVVA  
★ NBC-ALKA-SELTZER PRE-  
Stations Unele Ezra's Radio Sta-  
tion: WTAM WHIO WIRE  
WMAQ WCKY (sw-9.53)  
CBS Popeye, the Sailor: WKRC  
WFBM WHAS KMOX WSMK  
(sw-11.83-9.59)  
NBC-Clint Noble's Orch.: WSAI  
WAVE  
★ NBC-GOODYEAR TIRE &  
Pulber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator (Premiere): KDKA  
WENR (sw-15.21)  
MBS Palmer House Ensemble:  
WGN WLW  
WCPO-Jesse Crawford, organist  
WGBF Tarzan, sketch  
WMMN Super Songsters

6:30 EST 5:30 CST

NBC-Edwin C. Hill, The Hu-  
man Side of the News: WCKY  
WMAQ  
CBS Goose Creek Parson: WKRC  
(sw-11.83)  
★ NBC-HORLICK'S MALTED:  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
CBS-To be announced: WSMK  
WHAS WMMN WVVA WLAC  
WFBM  
KDKA To be announced  
KMOX The Wiseackers  
WAVE Round the Town  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN Lone Ranger  
WHIO-Si Burick; Dance Music  
WIRE-Variety of Vienna  
WOWO-Amer'n Family Robinson  
WSAI Johnny Lewis' Orch.  
WTAM Otto Thurn's Orch.

6:45 EST 5:45 CST

NBC-Connie Gates, contralto:  
WCKY  
★ CBS-Boake Carter, commen-  
tator: WHAS KMOX WKRC  
(sw-11.83-9.59)  
KDKA-Dan & Sylvia  
WCPO Seekatary Hawkins  
WENR-Totten on Baseball  
WFBM News  
WGBF-Seroco Club  
WHIO-News; Weather; Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
★ Stumpus Club  
WMAQ Keith Beecher's Orch.  
WMMN-Movie Reporter  
WSAI Knot Hole Club  
WSM-Musical Interlude  
WTAM Rhythmic Revue  
WVVA-Parade of the Stars



7:00 EST 6:00 CST

NBC-Willie & Eugene Howard;  
Fifi D'Orsay & Victor Arden's  
Orch.: WJZ WLS WHIO  
WHAM KDKA WIRE WCKY  
(sw-11.87)  
★ CBS-Cavalcade of America in  
Music; Don Voorhees' Orch.:  
WABC WHAS WKRC WBBM  
KMOX WFBM WJR WLAC  
(sw-11.83-6.06)  
★ NBC-One Man's Family,  
serial drama; Anthony Smythe:  
WEAF WTAM WSM WAVE  
WGY WLW WMAQ  
WCPO Hornberger Trio  
WGN-Sports Review  
WMMN Organ Reveires  
WSAI Mart Kenney

WSAI-Mel Snyder  
WVVA Royal Serenaders

7:15 EST 6:15 CST

WCPO-Sam Lanin's Orch.  
WGN-Rubiniol, violinist  
WMMN-Happy Havlichek  
WSAI-Headliners  
WVVA Jack Lloyd, songs

7:30 EST 6:30 CST

★ CBS-Burns & Allen; Jimmie  
Newell, tr.; Eddy Duchin's  
Orch.: WABC WKRC KMOX  
WBBM WFBM WJR WHAS  
WLAC (sw-11.83-6.06)  
NBC-Lavender & Old Lace; Lucy  
Monroe: WJZ WHAM KDKA  
WLS WSAI (sw-11.87)  
★ NBC-Wayne King's Orch.:  
WTAM WAVE WHIO WGY  
WEAF WCKY WIRE WMAQ  
WSM  
★ MBS-Music Box: WLW WGN  
WCPO Sport Review  
WMMN Dance Tunes  
WVVA-Musical Varieties

7:45 EST 6:45 CST

WCPO-Bricker  
WMMN Donald Novis & Orch.  
WVVA News

8:00 EST 7:00 CST

★ NBC-Col. Stoopnagle & Budd;  
Amateurs & Peter Van Stee-  
den's Orch.: WEAF WTAM  
WAVE WMAQ WSM WLW  
WGY (sw-9.53)  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents Andre Kostelan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm Sing-  
ers; David Ross: WABC  
WKRC WOWO WHAS WBBM  
KMOX WFBM WLAC WMMN  
WJR (sw-11.83-6.06)  
NBC-Grant Park Concert; Bohu-  
mir Kryl's Band: WJZ WCKY  
KDKA WHIO WLS (sw-11.87)  
WCPO-Evening Varieties  
WGN-News; Sports  
WHAM To be announced  
WIRE-Red Dickerson's Orch.  
WSAI-Concert Miniature

8:15 EST 7:15 CST

MBS-Joe Sanders' Orch.: WGN  
WSAI  
WCPO Camera Clicks  
WLS The Govt. & Your Money

8:30 EST 7:30 CST

CBS-Come On, Let's Sing; Hauer  
Rhodeheaver, leader: WABC  
WOWO WHAS WFBM WBBM  
WJR WLAC KMOX WKRC  
(sw-11.83-6.06)  
Kryl's Band: WGN WENR  
WCKY-Rubiniol, violinist  
WCPO-Ward's Orch.  
WHIO Harry Kalb's Orch.  
WIRE-Open House  
WKRC Rhythm Orch.  
WMMN-The Wanderer  
WSAI-Community Chest

8:45 EST 7:45 CST

NBC-News for Voters; Win.  
Hard: WENR WCKY WIRE  
WHIO  
WCPO-Locke's Orch.  
WKRC Symphony Orch.  
WMMN-Dance Tunes

9:00 EST 8:00 CST

★ CBS-Gang Busters; Crime  
Drama by Phillips Lord:  
WABC WHAS WKRC WBBM  
KMOX WOWO WFBM WJR  
WLAC (sw-6.12-6.06)  
★ NBC-Your Hit Parade &  
Sweepstakes: WEAF WJZ  
WGY WMAQ WLW WSM  
WENR KDKA WTAM WAVE  
WIRE WHIO WHAM WCKY  
(sw-6.14-9.53)  
WCPO-Hauser's Orch.  
WGN-Ozzie Nelson's Orch.  
WMMN-Amer. Family Robinson  
WSAI-Comert Hall

9:15 EST 8:15 CST

WCPO-Boxing Matches  
WMMN-Dance Varieties  
WSAI-News

9:30 EST 8:30 CST

★ CBS-March of Time: WABC  
WFBM WBBM WKRC KMOX  
WJR (sw-6.12-6.06)  
WGN Dance Orch; soloists  
WHAS Herbert Koch, organist  
WLAC-Sports  
WMMN-News  
WOWO-Rubiniol, violinist

9:45 EST 8:45 CST

CBS-Jack Shannon, tr.: WABC  
WLAC WBBM WMMN WOWO  
WKRC (sw-6.12)  
Rubiniol, violinist: WHAS WJR  
WFBM  
KMOX News & Sports  
WSAI-Joe Haymes' Orch.

10:00 EST 9:00 CST

NBC-(News, WJZ only) Ink  
Spots: WJZ WHAM  
CBS-Clyde Lucas' Orch.: WABC  
WMMN WOWO WBBM KMOX  
NBC Jolly Coburn's Orch: WEAF  
WGY (sw-9.53)  
★ NBC-Amos 'n' Andy, sketch:  
WSM WLW WMAQ WTAM  
MBS Horace Heidt's Orch.: WGN  
WSAI  
News: WIRE WKRC WCKY  
WJR  
KDKA-News; Sports  
WAVE-Bob Crosby's Orch.  
WENR Keith Beecher's Orch.  
WFBM-Sports  
WGBF-To be announced  
WHAS-Dance Time  
WHIO-Rubiniol, violinist  
WLAC-Around the Town

10:15 EST 9:15 CST

★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy: WSM  
WAVE  
CBS-Clyde Lucas' Orch.: WABC  
WJR WFBM WSMK  
NBC To be announced: WJZ  
KDKA (sw-6.14)  
NBC Jolly Coburn's Orch.:  
WCKY WMAQ  
KMOX-Tom Baker, tr.  
WENR-King's Jesters  
WGN-Freddy Martin's Orch.  
WHAM-Bobby Lynn's Orch.  
WHIO-News; Harry Kalb's Orch.  
WIRE-Variety of Vienna  
WJR Sports; Rhythm  
WKRC-Louis Prima's Orch.  
WLW Ray Perkins  
WSM-Lloyd Huntley's Orch.  
WTAM Stars Over the Great  
Lakes

10:30 EST 9:30 CST

NBC-(News, WEAF only) Jesse  
Crawford, organist: WEAF  
WCKY WMAQ WGY WIRE  
(sw-9.53)  
CBS-Geo. Givot's Circus: WABC  
WKRC WMMN WFBM KMOX  
WWLAC  
NBC Carl Ravazza's Orch.: WJZ  
WHAM WSAI WSM WAVE  
News: WBBM WENR WGBF  
WHAS  
KDKA Dance Orch.  
WGN-Tal Weems' Orch.  
WHIO-Claude Hoagland's Orch.  
WOWO-Dance Hour

### WEDNESDAY'S FOREIGN SHORT-WAVE PROGRAMS

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

- 10:30 a.m.—Vatican City hour: HVJ
- 11 a.m.—Commerce hour: HVJ
- 11:15 a.m.—Martin's orchestra: GSF GSG
- 12:30 p.m.—Sandy Powell's album: GSB GSD
- 1 p.m.—Cuban dance music: COCD
- 1:20 p.m.—Novelty quintet: GSB GSD GSO
- 2 p.m.—Promenade concert: GSB GSD GSO
- 2:45 p.m.—Play. Infernal Machine: TPA3
- 3:10 p.m.—Stepping it out: GSB GSD GSO
- 4 p.m.—Talk: RNE
- 4:55 p.m.—Listener greetings: DJB DJD
- 5 p.m.—Mayor's program: COCD
- 5:05 p.m.—Walker Cup golf tourney: GSB GSF
- 6 p.m.—Drama, Blackout: GSC GSD GSP
- 6:30 p.m.—Band concert: ZRO
- 6:50 p.m.—Oysters: GSC GSD GSP
- 7 p.m.—Pan-American program: W3XAL (6.1)
- 7 p.m.—Moscow broadcast: RAN
- 7 p.m.—Holland broadcast: PCJ (9.59)
- 7 p.m.—Pride of Work: ZRO
- 7:10 p.m.—Novelty quintet: GSC GSD GSP
- 7:15 p.m.—Enzo Aita, songs: ZRO
- 7:15 p.m.—Theater program: TPA4
- 7:15 p.m.—Sound pictures: DJB DJD
- 8 p.m.—National Railways program: IJU
- 8:30 p.m.—Hitler Youth program: DJB DJD
- 8:30 p.m.—Scott quartet: YV2BC
- 9 p.m.—Revue, Home from Sea: GSC GSD
- 9 p.m.—Argentina hour: LBN
- 9 p.m.—National Tourist program: TTPG
- 9 p.m.—Walker Cup golf tourney: GSC GSD
- 10:10 p.m.—Oregon recital: GSC GSD
- 10:45 p.m.—Listener greetings: DJB DJD
- 12 mid.—Overseas hour: JAH
- 12:35 a.m.—Fiji hour: VPD
- 1:15 a.m.—Pidein English: GSB GSD
- 2:45 a.m.—Walker Cup golf tourney: GSB GSD

September 2

# Wednesday



Wayne King  
See 7:30 p.m. EST (6:30 CST)

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSA2-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1380
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WVVA-1160
WGBF-630	WLS-870	

- WENR-Henderson's Orch.
- WFBM-Louie Lowe's Orch.
- WGBF-Brown Derby
- WHAS-Veloz & Yolanda's Orch.
- WLAC-Malcolm Tate, organist
- WLW-Barney Rapp's Orch.
- WMMN-Time & Weather
- WTAM-Midnight Revue
- 12:15 EST 11:15 CST  
CBS-Austin Mack's Orch.: KMOX  
WBBM  
NBC-Gentlemen of Rhythm;  
Orch.: WHIO WSAI WIRE  
WMAQ  
WAVE-Dance Orch.
- 12:30 EST 11:30 CST  
NBC-Jack Russell's Orch.: WIRE  
WMAQ WSM WAVE  
CBS-Mark Fisher's Orch.: KMOX  
WBBM WFBM  
MBS-Joe Sanders' Orch.: WGN  
WLW  
WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WSAI-News; Slumber Hour  
WTAM-Charles Stenross' Orch.
- 12:45 EST 11:45 CST  
CBS-Geo. Givot's Circus: WBBM  
WFBM  
KMON-When Day is Done  
End of Wednesday Prgrams.

## Phillips Lord's GANG BUSTERS

If You Get a Thrill Listening to  
the Programs That Feature Man-  
hunters at Work, Then There's  
a Super-Thrill in Store for You.

## DID YOU KNOW THAT

OFFICIAL DETECTIVE STORIES Is a  
Semi-Monthly Publication Con-  
taining Nothing But Actual,  
Fact Detective Stories—All  
From Official Sources—All Told  
by the Detectives and Prosecu-  
tors Who Handled the Cases?  
Get Your Copy Without Delay,  
and Get the Thrill of Your Life!  
It's on Sale at All News Stands.

OFFICIAL DETECTIVE STORIES

10 cents



Virginia Payne

See 2:15 p.m. EST (1:15 CST)

## Network Changes

Lewis Gannett, "Books," formerly 4:30 p.m., now CBS 4 p.m. EST (3 CST). While the City Sleeps, drama, heard Sundays at 12:30 p.m., now also NBC 4 p.m. EST (3 CST).

## News

8:55 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WCKY WAVE  
5:30 p.m.—NBC-WAVE  
5:30 p.m.—CBS-WSMK  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-KMOX  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

9:00 p.m.—Great Lakes Symp. Orch.: NBC-WJZ

## Morning

**7:00 EST 6:00 CST**  
NBC-Malcolm Claire: WTAM  
CBS On the Air Today: Song Stylists (sw-21.52)  
NBC-Morning Devotions: WSAI  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tuma Cowboys  
WGN-Gulden Hour  
WKRC-Jerry Foy  
WLW-Δ Nation's Family Prayer  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Δ Radio Bible Class  
WWVA L. P. Lehman & Staff

**7:15 EST 6:15 CST**  
NBC-Dick Leibert, organist: WSAI  
NBC-Good Morn Melodies: WSM  
Musical Clock: WMMN WCKY  
KDKA-News Musical Clock  
WCPO Old Time Times  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions  
WTAM-Ford Rush

**7:30 EST 6:30 CST**  
CBS-Salon Musicale (sw-21.52)  
NBC-Cheerio: WCKY WTAM WLW  
Musical Clock: WCPO WSM  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Tumble Weed; Sodbusters  
WMMN-Mountain Boys  
WOWO-News  
WSAI Daily Sun Dial

**7:45 EST 6:45 CST**  
NBC-Dandies of Yesterday: WSAI  
KDKA Musical Clock  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Hoosier Sodbusters  
WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

**8:00 EST 7:00 CST**  
NBC-Songs My Mother Taught Me: WCKY

CBS-Larry Vincent, songs:  
WHAS WSMK (sw-21.52)  
★ NBC-Breakfast Club: KDKA  
WSM WSAI WAVE (sw-21.54)  
News: WLAC WLW WWVA  
KMOX-The Waker Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pet Pal  
WMAQ-Fashion Horoscope  
WMMN Shopping Ntles  
WTAM-Pie Plant Pete

**8:15 EST 7:15 CST**  
CBS-As You Like It: WSMK  
WMMN WHAS (sw-21.52)  
NBC-Streamliners: WCKY WHIO  
WTAM  
WCPO Today's Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodons  
WLW-Arthur Chamiller, Jr.  
WWVA-Musical Clock

**8:30 EST 7:30 CST**  
CBS-As You Like It: WOWO  
WCPO-Variety Time  
WGN-Good Morning  
WLW-Dance Rhythm  
WKRC-Δ Christian Science  
WTAM-Animal Protective League

**8:45 EST 7:45 CST**  
CBS-Song Stylists; News: WSMK  
WHAS WKRC (sw-21.52)  
CBS-Bill & Ginger; News: (sw-21.52)  
KDKA Style & Shopping Service  
WGBF-Timely Topics  
WLW-Aunt Mary  
WMMN-Δ Morning Devotions  
WOWO R. Liebert, organ; News  
WTAM-Streamliners (NBC)

**9:00 EST 8:00 CST**  
CBS-Betty & Bob, sketch:  
WKRC (sw-21.52)  
NBC-News; Happy Jack, songs:  
WHIO WCKY WAVE WMAQ  
CBS-Fred Feibel, organist:  
WSMK WMMN  
News: WFBM WSM  
KDKA-News Music  
KMOX-Harry W. Flannery, Views  
on News  
WCPO-ERIC Madriguera's Orch.  
WGN-Morning Melodies  
WHAS-Jackson Family  
WIRE-Cub Reporters  
WLS-Evelyn "The Little Maid"  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WTAM-News; Shero Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

**9:15 EST 8:15 CST**  
NBC-Five Star Jones, sketch:  
KDKA WLS (sw-15.21)  
CBS-Modern Cinderella WKRC  
(sw-21.52)  
NBC-Viennese Sextet: WCKY  
WHIO WSM  
NBC-To be announced: WLW  
KMOX-Fred Feibel, organist  
(CBS)  
WAVE-Homefolks Frnlc  
WCPO-Jesse Crawford, organist  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Varady of Vienna  
WMAQ-Dan Harding's Wife,  
sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

**9:30 EST 8:30 CST**  
NBC-Josh Higgins of Finchville:  
WAVE WSM  
CBS-Salon Musicale: WMMN  
WSMK  
NBC-Pepper Young's Family,  
sketch: KDKA WLS (sw-15.21)  
CBS-Who's Who in the News;  
Betty Crocker; Hymns of All  
Churches: WKRC (sw-21.52)  
NBC-Walter Cassel, bar.; Fiddlers  
Three: WTAM WIRE WCKY  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLW-Alice O'Leary; Organ  
WMAQ-Morning Melodies

WSAI-Round House Boys  
WWVA-Murine Melodies  
**9:45 EST 8:45 CST**  
NBC-Aristocratic Rhythms:  
KDKA (sw-15.21)  
CBS-Salon Musicale: WLAC  
NBC-Today's Children, sketch:  
WTAM WMAQ WHIO WIRE  
WCKY  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WGN-Making the Constitution  
WHAS-Strollers  
WLW-The Gaieties  
WOWO-Shmucker & Rudig  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

**10:00 EST 9:00 CST**  
NBC-Herman & Banta: WSM  
KDKA WAVE WCKY WHIO  
(sw-15.21)  
CBS-Blue Flames: WKRC WHAS  
WFBM WSMK WOWO WLAC  
WMMN KMOX (sw-21.52)  
NBC-David Harum, sketch:  
WMAQ WTAM WSAI (sw-15.33)  
WCPO-Tango Tunes  
WGN-Friendly Neighbor's House  
Party

**10:15 EST 9:15 CST**  
NBC-Breen & de Rose: WIRE  
WHIO WCKY WAVE WTAM  
WSM  
CBS-Madison Ensemble: WMMN  
WHAS WOWO WLAC WCMK  
KMOX WFBM (sw-21.52)  
NBC-Home Sweet Home, sketch:  
WLS WLW KDKA (sw-15.21)  
WCPO-Dot Club News  
WGN-Cookery Question Box  
WKRC-Woman's Hour  
WMAQ-Melody Bakers  
WOWO-Honeymooners  
WSAI-Friendly Counselor

**10:30 EST 9:30 CST**  
NBC-Ralph Kirbery, the dream  
singer: WMAQ WTAM WLW  
(sw-15.33)  
CBS-Chicagoans: WHAS WKRC  
WMMN WSMK WLAC (sw-21.52)  
NBC-Honeymooners, Grace &  
Eddie: WSM WAVE WCKY  
WHIO  
NBC-Vic & Sade, sketch: WLS  
KDKA (sw-15.21)  
KMOX-Ma Perkins  
WCPO-Beauty Prgm.  
WFBM-Kitchen of the Air  
WGN-Morning Serenade  
WIRE-Tuneful Topics  
WOWO-Market Reports  
WSAI-Organ Recital  
WWVA-Rapid Ad Service

**10:45 EST 9:45 CST**  
NBC-Edward MacHugh, songs:  
WLW WLS KDKA (sw-15.21)  
NBC-Wife Saver: WTAM WMAQ  
WSAI (sw-15.33)  
Party Line: WHAS WOWO  
KMOX-Kitty Keene, Inc.  
WAVE-Morning Moods  
WCKY-Souvenirs of Song  
WCPO-Moods  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Morn. Varieties  
WMMN-Kentucky Hill Billies  
WSM-Organ Reveries  
WWVA-Elmer Crowe

**11:00 EST 10:00 CST**  
★ CBS-Between the Bookends:  
Ted Malone: WLAC KMOX  
WHAS WMMN WKRC WSMK  
WFBM (sw-21.52-9.9)  
NBC-Girl Alone, sketch: WMAQ  
WLW WTAM (sw-15.33)  
NBC-To be announced: WCKY  
WAVE WSM WIRE WHIO  
WLS  
KDKA-News  
WCPO Today's Headlines  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams, sketch  
WOWO-Nat. Schilkret's Orch.  
WSAI-Household Hints  
WWVA-The Ol' Pardner

**11:15 EST 10:15 CST**  
NBC-Hollywood High Hatters:  
WMAQ  
CBS-Mary Lee Taylor, talk:  
WWVA WHAS WOWO WLAC  
KMOX

NBC-Honeybly & Sassafras:  
WIRE WTAM WHIO WAVE  
WCKY WSM (sw-15.33)  
CBS-Rhythm Boys: (sw-21.52-9.59)  
Markets: WLW WLS  
KDKA-Slim & Jack  
WCPO-Jan Garber's Orch.  
WFBM-Bohemians  
WGBF-Bill & Ginger  
WGN-Harold Turner, pianist  
WIR-Poetic Strings  
WKRC-Bulletin Board  
WMMN-Jack & Ranch Hands

**11:30 EST 10:30 CST**  
NBC-Dan Harding's Wife: WHIO  
WSM WCKY WAVE WTAM  
CBS-Summer Rhythm: WHAS  
WKRC KMOX WSMK WMMN  
WOWO (sw-21.52-9.59)  
NBC-Jules Laude's Ensemble:  
KDKA WSAI WMAQ (sw-15.21)  
WCPO-Concert Favorites  
WGBF-Baby Shnp Man  
WGN-Len Salvo, organist  
WIRE-Hughes Reel  
WLAC-Betty & Bob  
WLS-Fed. Housing Speaker  
WLW-Old Fashioned Girl  
WWVA-Rhythm Rangers

**11:45 EST 10:45 CST**  
NBC-Words & Music; Ruth  
Lyon: WSM WAVE KDKA  
WSAI WMAQ (sw-15.21)  
CBS-Summer Rhythm: WFBM  
WLAC  
NBC-Merry Madcaps: WIRE  
WCKY WHIO  
MBS-The Kid Sister: WGN WLW  
WGBF-Hoosier Philosopher  
WMMN-Farm Prgm.  
WOWO-Varieties  
★ WPAR-MOVIE GOSSIP (1420  
ke)  
WTAM-Noonday Resume

## Afternoon

**12:00 EST 11:00 CST**  
NBC-Words & Music: WLW  
CBS-Matinee Memories: WWVA  
(sw-15.27-9.59)  
NBC-Mary Dietrich, sop.; Orch.:  
WIRE (sw-15.33)  
CBS-Betty & Bob, sketch:  
WFBM WHAS KMOX  
News: WCKY WHIO WMMN  
WCPO-Radio Bible; Music  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WKRC-News; Fire Dept.  
WLAC-Garden & Home Prgm.  
WLS-Old Kitchen Kettle  
WOWO-George Hall's Orch.  
WSAI-Encores  
WTAM-Betty Brunu

**12:15 EST 11:15 CST**  
CBS-Modern Cinderella: WHAS  
WFBM KMOX  
NBC-Mary Dietrich, sop.; Orch.:  
WCKY WHIO WMAQ (sw-15.33)  
CBS-Matinee Memories: WLAC  
WMMN  
NBC-Dem. Nat. Comm.; Women  
to '36: WAVE WLS KDKA  
WLW (sw-15.21)  
News: WWVA WOWO  
WCPO-Luncheon Music  
WGN-Doring Sisters  
WKRC-Jane Grey  
WSAI-Darktown Meeting Time  
WSM-Farm Credit Interview  
WTAM-At the Exposition

**12:30 EST 11:30 CST**  
CBS-Who's Who in the News;  
Betty Crocker; Hymns of All  
Churches: WHAS WFBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WMAQ WAVE KDKA WSM  
(sw-15.21)  
CBS-Academy of Medicine Prgm.:  
(sw-15.27-9.59)  
NBC-Chas. Stenross' Orch.:  
WCKY WHIO (sw-15.33)  
Weather & Markets: WLS WLW  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WLAC-News; Variety Prgm.  
WMMN-Inquiring Reporter  
WOWO-Harry Reser's Orch.  
WSAI-Larry Duran & guitar

WTAM-Livestocks; Hank Miller's  
Boys  
WWVA-Skipper O'Day & Mates  
**12:45 EST 11:45 CST**  
CBS-Doris Kerr, songs: WKRC  
WLAC (sw-15.27-9.59)  
WCPO-Levitow Ensemble  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Hour (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams  
WTAM-Chas. Stenross' Orch.  
WWVA-Luncheon Music

**1:00 EST 12:00 CST**  
NBC-Thursday Matinee: WTAM  
WCKY WHIO (sw-15.33)  
CBS-Edm Boys: WOWO WMMN  
WSMK WHAS KMOX WFBM  
WKRC (sw-15.27-9.59)  
WCPO-Swing Session  
WGBF-Church & School News  
WGN-Palmer House Ensemble  
WLAC-Luncheon Musicale  
WSAI-News

**1:15 EST 12:15 CST**  
CBS-Happy Hollow: WSMK  
WKRC WMMN (sw-15.27-9.59)  
KMOX Magic Kitchen  
WFBM Farm Bureau  
WGBF Market Report  
WGN-Lawrence Salerno & Organ  
WHAS-College of Agriculture  
WIRE-News  
WOWO-Purdue Prgm.  
WSAI-Johnny Lewis  
WWVA-Variety Prgm.

**1:30 EST 12:30 CST**  
NBC-Jos. Littau's Orch.; Carol  
Deis, sop.: WTAM WMAQ  
WSAI (sw-15.33)  
CBS-Music in the Air: WOWO  
WKRC (sw-15.27)  
NBC-Music Guild; Guests: WCKY  
MBS-Blackstone String Trio:  
WGN WLW  
News: WSM WIRE  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Henri Nosco Conducting  
WFBM-Hoosier Farm Circle  
WHAS-Savings Talk; Livestock  
Market Reports  
WHIO-Around the Band Stand  
WLAC-Δ Church of Christ  
WLS-Livestock Markets  
WMMN-Shopping Notes  
WWVA-Dr. Lamont

**1:45 EST 12:45 CST**  
KMOX-Eddie Dunstedter, organist  
WAVE-Carly Fox' Fox Hunters  
WCPO-Familiar Melodies  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Palmer House Ensemble  
WHAS-Shopping Guide  
WHIO-Organ Melodies  
WIRE-Music Guild (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSM-Ma Perkins  
WWVA L. P. Lehman & Staff

**2:00 EST 1:00 CST**  
CBS-Mabelle Jennings, commen-  
tator: WKRC WFBM WSMK  
WLAC WMMN KMOX (sw-15.27)  
NBC-Pepper Young's Family,  
sketch: WTAM WMAQ WSM  
(sw-15.33)  
MBS-Molly of the Movies: WLW  
WGN  
KDKA-State Fed. Penna. Women  
WAVE-Man on the Street  
WHAS-University of Kentucky,  
WHIO-Women in the News  
WIRE-Varady of Vienna  
WLS-Homenakers Hour  
WOWO-Hazel, Homer & Bob  
WSAI-Affairs of Rex Stevens

**2:15 EST 1:15 CST**  
NBC-Ma Perkins, sketch; Vir-  
ginia Payne: WLW WTAM  
WLS (sw-15.33)  
CBS-Hawells & Wright, pianists  
WOWO WSMK WKRC WLAC  
WMMN  
NBC-Angeln Vitale's Band: WHIO  
WAVE WCKY KDKA (sw-15.21)  
KMOX-Barnyard Follies  
WCPO-Dixieland Band  
WFBM-News  
WGN-June Baker, economist  
WIRE-Gilbert Mershon  
WMAQ-Tuneful Topics

WSAI-Songs of the Islands  
WSM-Dept. of Agriculture  
WWVA-Donald Novis & Orch.  
**2:30 EST 1:30 CST**  
NBC-Vic & Sade, sketch, with  
Bernardine Flynn WTAM  
WLW WMAQ WSM (sw-15.33)  
CBS-Du You Remember? WHAS  
WKRC WLAC WOWO WSMK  
WMMN (sw-15.27)  
KDKA-League of Amer. Pen  
Women  
WCPO-Ivory Interlude  
WFBM-Mary Baker's Album  
WGN-Len Salvo, organist  
WIRE-Matinee Varieties  
WLS-Homenakers' Hour  
WSAI-Freulberg's Orch.  
WWVA-Ma Perkins, sketch

**2:45 EST 1:45 CST**  
NBC-The O'Neills, sketch: WSM  
WTAM WLW WMAQ (sw-15.33)  
NBC-King's Jesters: WCKY  
KDKA WHIO (sw-15.21)  
WAVE-News  
WCPO-Musical Matinee  
WFBM-WPA Prgm.  
WGN-Baseball Game; Brooklyn  
vs. Cubs  
WIRE-Black Magic  
WLS-Homenakers' Hour  
WSAI-Studio Orch.  
WWVA-Pioneers; News

**3:00 EST 2:00 CST**  
★ NBC-JOHN MORRELL & CO.  
Presents Tea Time at Morrell's,  
variety show; Gale Page, con-  
tralto; Charles Sears, tr.; Jo-  
seph Gallicchio's Orch.; Don  
McNeill, m.c. (premiere):  
WMAQ WSM WIRE WCGY  
WTAM WHIO (sw-15.33)  
CBS-All Hands On Deck: WHAS  
WSMK WKRC WFBM WOWO  
(sw-15.27)  
NBC-Foxes of Flathush, sketch.  
KDKA WENR (sw-15.21)  
Baseball; Reds vs. Boston: WSAI  
WCPO

**3:15 EST 2:15 CST**  
NBC-Jackie Heller, tr.: KDKA  
WENR (sw-15.21)  
CBS-All Hands On Deck: WMMN  
KMOX Window Shoppers  
WHAS-Songs in the Afternoon  
WLW-News and Financial Notes

**3:30 EST 2:30 CST**  
NBC-Gene Arnold & Ranch Boys  
WMAQ WTAM WCKY (sw-15.33)  
CBS-Greetings from Old Ken-  
tucky: WLAC WSMK WFBM  
WHAS WKRC WMMN WWVA  
(sw-15.27)  
★ NBC-Light Opera Co.; Harold  
Sanford's Orch.: WAVE WSM  
WENR WIRE KDKA (sw-15.21)  
KMOX-Piano Recital  
WGBF-Deaconess Hospital  
WHIO-Baseball; Boston vs. Cin-  
cinnati

**3:45 EST 2:45 CST**  
NBC-Answer Me This: WTAM  
WMAQ  
KMOX-Dope from the Dugout  
WLW-Jane Emerson and Organ

**4:00 EST 3:00 CST**  
NBC-While The City Sleeps:  
WMAQ WHIO WCKY WIRE  
(sw-15.33)  
CBS-Lewis Gannett, books:  
WMMN WSMK WKRC WFBM  
WLAC (sw-15.27)  
KMOX-Baseball Game  
WENR-Washington Pk. Races  
WHAS-Δ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WTAM-Every Man's Treasure  
House  
WWVA-Hoosier Merry-makers

**4:15 EST 3:15 CST**  
NBC-Madge Marley, songs: WHIO  
WMAQ (sw-9.53)  
CBS-Clyde Barrie, bar.: WOWO  
WKRC WFBM WSMK WMMN  
WLAC WHAS (sw-15.27)



Al Goodman  
See 8 p.m. EST (7 CST)

★ WLW-Life of Mary Sothorn  
WHIO-Baseball Game  
WTAM-Jerry Brannon, tr.

4:30 EST 3:30 CST

NBC-Tune Twisters: WCKY  
WSM WIRE WMAQ WAVE  
(sw-9.53)  
CBS-Melody Weavers: WKRC  
WMMN WHAS WLAC WSMK  
WFBM (sw-15.27)  
NBC-Singing Lady: KDKA WLW  
(sw-15.21)  
NBC-Jack Armstrong, sketch:  
WTAM (sw-9.53)  
WENR-Irma Glen, organist  
WGBF-News  
WOWO-Green Bros. Orch.  
WSAI-Lets Have a Party  
WWVA-Shopping Hour

4:45 EST 3:45 CST

NBC-Tune Twisters: WTAM (sw-  
9.53)  
CBS-Wilderness Road, sketch:  
WKRC WOWO WFBM WHAS  
WSMK WMMN WLAC (sw-  
15.27)  
NBC-Orphan Annie, sketch:  
KDKA WLW (sw-15.21)  
WCKY-Dick Tracy, sketch  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpieces  
WGN-After the Ball Game  
WSAI-Tea Time

5:00 EST 4:00 CST

NBC-Flying Time: WSM WAVE  
WMAQ WCKY WIRE (sw-  
9.53)  
CBS-Loretta Lee, songs: WHAS  
WFBM WWVA WLAC WSMK  
WOWO WMMN (sw-11.83)  
NBC-Walker Cup Golf Matches:  
WENR WSAI  
News: KDKA WCPO  
WGN-Arniechair Melodies  
WHIO-Piano Novelties  
WKRC-Musical Calendar  
WLW-Wise Crackers  
WTAM-Musical Cocktail

5:15 EST 4:15 CST

NBC-Chas. Sears, tr.: WCKY  
WTAM WHIO WIRE WSM  
WAVE (sw-9.53)  
CBS-News of Youth, Junior news  
dramatization: WWVA (sw-  
11.83 9.59)  
NBC-Animal Close-Ups: WENR  
WSAI  
CBS-Burton Rogers, organist:  
WLAC  
KDKA Thank You Stusia  
WCPO-Katzman Ensemble  
WFBM-Tea Time Tunes  
WHAS-Spatter & Whine  
WKRC-Cocktails For Two  
WLW Steven Merrill & Organ  
WMAQ-Maleolm Claire (NBC)  
WMMN-Shopping Notes  
WOWO-Green Brothers' Orch.

5:30 EST 4:30 CST

NBC-News; Gale Page, contralto:  
WCKY WIRE WAVE WMAQ  
WSAI  
CBS-News; Sports Resume: (sw-  
11.83)  
NBC-Singing Lady: WGN  
CBS-News; Marion Curley, pian-  
ist: WLAC WSMK WMMN  
KDKA-Baseball Scores, Weather  
WCPO-20th Century Serenade  
WENR-What's the News?  
WGBF-Mystery Drama  
WHAS-News; Melody Cruise  
WHIO-Tarzan of the Apes  
WKRC-Dixieland Band  
WLW Toy Band  
WOWO-News; Ferde Grofe's Orch.  
WSM-Financial News  
WTAM-News; Old Man Sunshine  
WWVA-Economy Notes

5:45 EST 4:45 CST

★ NBC-Lowell Thomas, commen-  
tator: KDKA WLW WTAM  
(sw-15.21)  
CBS-Remew of the Mounted:  
WFBM WSMK WWVA (sw-  
11.83)  
NBC-Southernaires: WMAQ (sw-  
9.53)  
WAVE-Afternoon Melodies  
WCKY-Musical Moods  
WCPO Chamber of Commerce  
WENR-Musical Grab Bag  
WGN-Little Orphan Annie (NBC)  
WHIO-Jimmie Allen, sketch  
WIRE-Harry Reser's Orch.

WLAC-Pop Concert  
WMMN-Tea Dance  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM-Dance Hour

6:00 EST 5:00 CST

CBS-Edlie House, organist:  
WKRC KMOX  
NBC-Easy Aces; Jane Ace,  
sketch: KDKA WCKY WENR  
WHIO WIRE (sw-15.21)  
CBS-The Atlantic Family on  
Tour; Bob Hope; Red Nichols'  
Orch.: Guests: WWVA (sw-  
11.83-9.59)  
★ NBC-Amos 'n' Andy: (sw-  
9.53)  
NBC-Console Capers: WAVE  
WMAQ  
WCPO-Dinoer Music  
WFBM-Christian Science Prgm.  
WGN-Wisecrackers  
WHAS-Dick Tracy  
WLAC-World Daytime Review  
WLW-To be announced  
WMMN-News  
WOWO-Bob Valentine  
WSAI-Dinner Hour  
WSM-Strings; Christine John-  
ston; Pan American Broadcast  
WTAM-Sports Review

6:15 EST 5:15 CST

NBC-Voice of Experience: WLW  
WTAM WMAQ (sw-9.53)  
CBS-Herbert Foote and Vocalist:  
WFBM WHAS  
NBC-Clint Noble's Orch.: WENR  
WSM WCKY WHIO WAVE  
KDKA (sw-15.21)  
MBS-Palmer House Ensemble;  
WSAI WGN  
KMOX-Remew of the Mounted  
WGBF-Girl Scouts  
WIRE-Say it with Music  
WKRC-Sports Chat  
WMMN-Jungle Jim  
WOWO-Dinner Club

6:30 EST 5:30 CST

NBC-Edwin C. Hill, news:  
WMAQ  
CBS-Jack Miller's Orch.: WHAS  
WKRC KMOX WWVA WFBM  
(sw-11.83 9.59)  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
KDKA Lights On  
WAVE-Round the Town  
WCKY-Musical Cocktail  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Blackstone String Trio  
WHIO-Si Burick; Dance Music  
WIRE-Variety of Vienna  
WLAC-News; Variety Prgm.  
WMMN-Baseball Scores; Eloise  
Hall  
WOWO-Amer'n Family Robinson  
WSAI-Billy Snyder's Orch.  
WTAM-Twilight Tunes

6:45 EST 5:45 CST

NBC-Resume of Men & Women's  
Nat'l Tennis Championships:  
WCKY  
★ CBS-Boake Carter, commen-  
tator: KMOX WKRC WHAS  
(sw-11.83 9.59)  
MBS-Pleasant Valley Frolics:  
WGN WLW  
WCPO-Secretary Hawkins  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-Music  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WSAI-Knot Hole Club  
WSM-Fanny Rose Shore  
WTAM-Rhythm Revue  
WWVA-Radio Gossip



7:00 EST 6:00 CST

★ NBC-Rudy Vallee's Variety  
Hour; Guests: WEAFF WTAM  
WMAQ WGY WLW (sw-9.53)  
CBS-Bohumir Kryl's Band:  
WABC WHAS WMMN WFBM  
KMOX WKRC WSMK (sw-  
11.83 6.06)  
NBC-Al Donahues' Orch.: WJZ  
WCKY WHAM KDKA WAVE  
WSM (sw-11.87)  
WBBM-Traffic Court  
WCPO-Modern Music

WGN-Sports Review  
WHIO-Three Brown Bears  
WIRE-Barn Dance  
WJR-Happy Hamilton's Orch.  
WLAC-Carefree Capers  
WLS-City Club Prgm., Dr. Ton-  
ney  
WSAI-Mel Snyder's Orch.  
WWVA-Parade of the Stars

7:15 EST 6:15 CST

KDKA-Major Al Williams  
WGN-Rubinoff, violinist  
WHIO-Harry Kalb's Orch.  
WJR-Bohumir Kryl's Band  
(CBS)  
WLS-The Old Judge  
WSAI-Headliners  
WWVA-Twilight Reverie

7:30 EST 6:30 CST

NBC-Roy Shield's Orch.; Vivian  
Della Chiesa, sop.: WJZ WCKY  
WHIO WLS WAVE  
WBBM-George Givot's Orch.  
WCPO-Sport Review  
WGN-Orzlie Nelson's Orch.  
WHAM-State Troopers, drama  
WHAS-Hot Dates in Music  
WLAC-Movie Time  
WSM-Barney Rapp's Orch.  
WSM-Rhythmic Revue  
WWVA-Bohumir Kryl's Band:  
(CBS)

7:45 EST 6:45 CST

Rubinoff, violinist: WAVE WGBF  
WCPO-Soft Lights & Sweet Music  
WGN-Tom, Dick & Harry  
WHAS-Down on the Farm  
WLAC-Talks to Men  
WSM-Roy Shield's Orch. (NBC)

8:00 EST 7:00 CST

★ NBC-Show Boat; Lanny Ross,  
tr.; Ross Graham, bar.; Sam  
Hearn, comedian; Molasses 'n'  
January; Al Goodman's Orch.:  
WEAF WIRE WHIO WCKY  
WMAQ WTAM WAVE WSM  
WAVE WGY (sw-9.53)  
CBS-Mark Warnow's Orch.:  
WABC KMOX WMMN WHAS  
WOWO WFBM WLAC WJR  
WWVA (sw-11.83 6.06)  
NBC-To be announced: WJZ  
KDKA WLW WHAM WLS  
(sw-11.87)  
WBBM-Bernie Cummins' Orch.  
WGN-News; Sports Shots  
WKRC-Symph. Prgm.  
WSAI-Johnny Lewis' Orch.

8:15 EST 7:15 CST

WCPO-Gregory Rhythms  
WGN-Joe Sanders' Orch.  
WKRC-Warnow's Orch. (CBS)  
WWVA-News

8:30 EST 7:30 CST

CBS-To be announced: WABC  
WMMN WHAS WKRC KMOX  
WBBM WJR (sw-6.06 11.83)  
NBC-Meredith Willson's Orch.:  
WJZ WHAM KDKA WSAI  
(sw-11.87)  
MBS-Magazine of the Air: WGN  
WCPO-Ward's Orch.  
WENR-Kryl Band Concert  
WFBM-Prof. Stickus  
WLAC-Songs of Yesteryear  
WLW-Heartlato Herald  
WOWO-Variety Prgm.

8:45 EST 7:45 CST

KMOX Thank Ynu Stusia  
WFBM-Dessa Byrd  
WLAC-Variety Prgm.  
WOWO-Artists Recital

9:00 EST 8:00 CST

NBC-News for Voters; Wm.  
Hard: WENR WCKY WIRE  
CBS-Grant Park Concert; Bohu-  
mir Kryl's Band: WABC WJR  
KMOX WLAC WBBM WKRC  
WOWO WMMN WHAS WFBM  
(sw-6.12 6.06)  
★ NBC-Music Hall; Bob Burns,  
comedian, guest; Jimmy  
Dorsey's Orch.: WEAFF WLW  
WGY WSM WTAM WAVE  
WMAQ (sw-9.53)  
NBC-Great Lakes Symp. Orch.:  
WJZ WHAM KDKA (sw-6.14)  
WCPO-Hauser's Orch.  
WGN-Orzlie Nelson's Orch.  
WHIO-Pop Dayton Community  
Prgm.  
WSAI-Concert Hall

9:15 EST 8:15 CST

NBC-Great Lakes Symp: WENR  
WCKY WIRE WHIO  
WBBM-Betty & Neighbor Boys  
WKRC-Sky Highlights, aviation  
WSAI-News

9:30 EST 8:30 CST

★ CBS-March of Time: WABC  
KMOX WFBM WJR WKRC  
WBBM (sw-6.12 6.06)  
WCPO-Locke's Orch.  
WGN-Musical Revue; Henry  
Weber's Orch.  
WHAS-Herbert Koch, organist  
WIRE-Rubinoff, violinist  
WLAC-Sports  
WMMN-News  
WOWO-Time Out  
WSAI-Smitly's Band

9:45 EST 8:45 CST

CBS-Talk by Stewart McDonald,  
FHIA Administrator: WABC  
WHAS WMMN (sw-6.12-6.06)  
CBS-Swing with the Strings:  
WBBM  
KMOX News & Sports  
WFBM-Rhythm Revue  
WIRE-Rosario Bourdon Concert  
WJR-Hot Dates in Music  
WKRC-Rubinoff, violinist  
WLAC-Movie Parade

10:00 EST 9:00 CST

★ NBC-Amos & Andy, sketch:  
WLW WMAQ WSM WTAM  
CBS-Hal Kemp's Orch.: WABC  
WMMN WHAS WOWO  
NBC-Clem McCarthy, sports:  
WEAF (sw-9.53)  
NBC (News, WJZ only); Russ  
Morgan's Orch.: WJZ WHAM  
News: WIRE WCKY WKRC  
WJR  
KDKA-News; Sports; Weather  
KMOX-Three Queens & a Jack  
WAVE-Marshall Family  
WCPO-Dance Time  
WENR-Keith Beecher's Orch.  
WFBM-Len Riley's Sportlight  
WGY-News; Musical Prgm.  
WHIO-News; Harry Kalb's Orch.  
WLAC-Around the Town  
WSAI-Barney Rapp's Orch.

10:15 EST 9:15 CST

NBC-King's Jesters: WEAFF  
WSM WGY WENR WAVE  
(sw-9.53)  
CBS-Hal Kemp's Orch.: WFBM  
WSMK WBBM  
NBC-Russ: Morgan's Orch.:  
WCKY KDKA WMAQ (sw-  
6.14)  
MBS-Ted Weems' Orch.: WGN  
WSAI  
KMOX-Cardinal Highlights  
WHIO-Claude Hongland's Orch.  
WIRE-Variety of Vienna  
WJR-Sports; Rhythm  
WLW-Queen's Minstrel  
WTAM-Brad and Al

10:30 EST 9:30 CST

NBC (News, WEAFF only) Flet-  
cher Henderson's Orch.: WEAFF  
WGY WCKY WMAQ WHIO  
WAVE WTAM (sw-9.53)  
CBS-Charlie Barnet's Orch.:  
WABC WKRC WMMN WFBM  
KMOX WLAC  
NBC-Jacques Fray's Orch.: WJZ  
WHAM WSAI  
News: WENR WBBM WWVA  
WHAS  
KDKA Dance Orch.  
WCPO-Moonlight Sonata  
WGN-Freddy Martin's Orch.

WIRE-Indiana Sportsman  
WLW-Salute to Montreal  
WSM-Rubinoff, violinist

10:45 EST 9:45 CST

CBS-Charlie Barnet's Orch.:  
WWVA WHAS WJR  
NBC-Jesse Crawford, organist:  
WEAF WCKY WMAQ WHIO  
WGY WAVE WTAM WIRE  
(sw-9.53)  
KMOX-Rubinoff, violinist  
WBBM-Bernie Cummins' Orch.  
WENR-Jacques Fray's Orch.  
(NBC)  
WSM-Thank You Stusia

11:00 EST 10:00 CST

NBC-Shandor, violinist; Frank  
LaMarr's Orch.: WJZ KDKA  
WSAI WHAM (sw-6.14)  
CBS-Benny Goodman's Orch.:  
WABC WJR WKRC WWVA  
WSMK WMMN WHAS WFBM  
WLAC  
NBC-Henry Busse's Orch.:  
WEAF WIRE WCKY WMAQ  
WGY WHIO WSM WTAM (sw-  
9.53)  
Dance Orch.: WAVE WGN  
KMOX-Eddie Dunstetter's Orch.  
WBBM-George Givot's Circus  
WENR-Jack Russell's Orch.  
★ WLW-Paul Sullivan News R'm

11:15 EST 10:15 CST

NBC-Henry Busse's Orch.:  
WAVE  
KMOX-Benny Goodman's Orch.  
WFBM-News  
WLW-Johnny Lewis' Orch.

11:30 EST 10:30 CST

NBC-Bobby Hayes' Orch.: WEAFF  
WCKY WIRE WAVE WTAM  
WGY WHIO (sw-9.53)  
CBS-Maurice Spitalny's Orch.:  
WABC WSMK WFBM WKRC  
WMMN WHAS WLAC WBBM  
WJR  
NBC-Henry King's Orch.: WJZ  
WSAI KDKA WHAM WENR  
(sw-6.14)  
MBS-Horace Heidt's Orch.: WGN  
WLW  
KMOX-News  
WMAQ-Keith Beecher's Orch.  
WSM-Dance Music  
WWVA-Arcadians

11:45 EST 10:45 CST

WWVA-Maurice Spitalny's Orch.  
(CBS)  
KMOX-Laugh Thompson's Orch.  
WCKY-Slumber Hour

12:00 EST 11:00 CST

NBC-King's Jesters: WIRE  
WMAQ WSAI WAVE WHIO  
WSM  
CBS-Nortune: WBBM KMOX  
WENR-Fletcher Henderson's  
Orch.  
WFBM-Louie Lowe's Orch.  
WGN-Dance Orch.

## Frequencies

KDKA-980	WGN-720	WLW-700
KMOX-1090	WGY-790	WMAQ-670
WABC-860	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WEAF-660	WJZ-760	WSMK-1360
WENR-870	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WHAS-Veloz & Yolanda's Orch.  
WLAC-Maleolm Tate, organist  
WLW-Art Kassel's Orch.  
WMMN-Time & Weather  
WTAM-Midnight Revue  
WWVA-Slumber Hour

12:15 EST 11:15 CST

CBS-Carl Schreiber's Orch.:  
KMOX WBBM  
NBC-Gentlemen of Rhythm:  
WHIO WSAI WIRE WMAQ  
WSM  
WAVE-Dance Orch.

12:30 EST 11:30 CST

NBC-Jack Russell's Orch.: WIRE  
WMAQ WAVE WSM WLW  
CBS-Mark Fisher's Orch.: WFBM  
WBBM KMOX  
WENR-Alfred Barr's Orch.  
WGN-Joe Sanders' Orch.  
WAS-Dream Serenade  
WHIO-Sleepy Valley  
WSAI-News; Slumber Hour  
WTAM-Blue Barron's Orch.

12:45 EST 11:45 CST

KMOX-When Day Is Done

End of Thursday Prgms.

## Short-Wave Programs

The schedule of short-wave programs for Thursday will be found with those of Friday on page 39.

New! "TEA TIME AT MORRELLS"

ONE OF THE  
BIGGEST  
DAYTIME NETWORK  
SHOWS ON THE AIR

Laugh with  
DON McNEILL

Thrill to the voice of  
CHARLES SEARS

Sing with  
GALE PAGE

Dance with JOSEPH  
GALLICCHIO

● 30 minutes of  
laughs... songs  
... music... sheer enjoyment! A  
variety show with something new every  
week. All-star cast. Brought to you by  
John Morrell & Co., Ottumwa, Iowa, mak-  
ers of RED HEART, the quality dog food.

EVERY  
THURSDAY  
3 P.M. EST  
A Coast-to-Coast Broadcast over  
NBC Red Network—27 Stations



# Friday

September 4



Anne Jamison  
See 8 p.m. EST (7 CST)

## Network Changes

Terri La Franconi, tenor, formerly 4:30 p.m., now NBC 4:45 p.m. EST (3:45 CST).  
Death Valley Days, drama, formerly 8 p.m. Thursday, now NBC 7:30 p.m. EST (6:30 CST).  
First Nighter, drama, returns this date, NBC 9 p.m. EST (8 CST).

## News

9:00 a.m.—NBC-WMAQ  
5:30 p.m.—CBS-WLAC  
5:30 p.m.—NBC-WIRE  
5:45 p.m.—Lowell Thomas: NBC-WLW  
6:45 p.m.—Boake Carter: CBS-WHAS  
10:00 p.m.—George R. Holmes: NBC-WEAF  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

7:00 p.m.—Jessica Dragonette, sop.: NBC-WEAF  
9:45 p.m.—Vivian Della Chiesa, sop.: NBC-WJZ

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Olean- ders, male quartet: (sw-21.52)  
NBC-Morn. Devotions: KDKA WSAI (sw-21.54)  
KMOX-Home Folks' Hour  
WOKY-Morning Roundup  
WCPO-Toma Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-Smile a-While  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranah Hands  
WOWO-Δ Bible School  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Betty Gould, organist: WSAI  
KDKA-News  
WCKY-Musical Clock  
WCPO-Old Time Tunes  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Sunday School Lesson  
WMMN-Mountaineer Girls  
WTAM-Ford Rush

7:30 EST 6:30 CST  
CBS-Bob & Renne, songs: (sw-21.52)  
NBC-Cheerio: WTAM WLW WCKY  
Musical Clock: WSM WCPO  
KDKA-Kiddies' Klub  
KMOX-Markets; News  
WFBM-Chuck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morning Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-Otto & Iis Tunetwisters  
WMMN-Mountain Boys  
WOWO-News  
WSAI-Daily Sun Dial

7:45 EST 6:45 CST  
CBS-Bluebirds, girls' trio: (sw-21.52)  
KDKA-Musical Clock  
KMOX-Home Folks Hour

WIRE-News  
WLS-Hotan Touka, Indian Leg- ends  
WMMN Cap. Andy & Flip  
WOWO-Breakfast Club

8:00 EST 7:00 CST  
★ NBC-Breakfast Club; Ranch Boys: KDKA WAVE WSAI WSM (sw-21.54)  
CBS-Metropolitan Parade: WSMK WHAS (sw-21.52)  
NBC-Piano Pals: WCKY  
News: WLW WLAC WWVA  
KMOX The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Timely Tunes  
WHIO Almanac  
WIRE-Musical Clock  
WLS-Jolly Joe & His Pals  
WMAQ-Fashion Horoscope  
WMMN Shopping Notes  
WTAM-Pie Plant Pete

8:15 EST 7:15 CST  
NBC-Streamliners: WCKY WHIO WTAM  
WCPO-News  
WGN-Whistler & His Dog  
WLAC-Favorites of the Air  
WLS-Otto's Novelodeons  
WLW-Artlur Chandler  
WMMN-Met. Parade (CBS)  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs: WSMK WOWO WHAS WMMN WKRC (sw-21.52)  
WCPO-Variety Time  
WGN-Good Morning Prgm.  
WLW-Dance Rhythm  
WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
CBS-Bill & Ginger; News: (sw-21.52)  
CBS-Newsletters, male quartet; News: WOWO WSMK WHAS WKRC  
KDKA Style & Shopping Service  
WGBF-Timely Topics  
WLW-Questions & Answer  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST  
CBS-Betty & Bob, sketch WKRC (sw-21.52)  
CBS-Oleaners: WMMN WSMK  
NBC-News; Happy Jack, songs: WMAQ WCKY WTAM WHIO WAVE  
News: WFBM WSM  
KDKA-News; Music  
KMOX-Harry W. Flannery in Views on News  
WCPO-Pan American Band  
WGN-Morning Melodies  
WHAS-Jackson Family  
WIRE-Cub Reporters  
WLS-Carol Whammond, contralto  
WLW-Don Hall Trio  
WOWO-Melody Hour  
WSAI-Δ Church Forum  
WWVA-Cowboy Loye's Blue Bon- net Boys

9:15 EST 8:15 CST  
NBC-Five Star Jones, sketch: KDKA WLS (sw-15.21)  
CBS-Modern Cinderella: WKRC (sw-21.52)  
NBC-Vienese Sextet: WHIO WCKY WSM  
CBS-Fred Feibel, organist: WMMN WSMK KMOX  
WAVE-Homefolks Frolic  
WCPO-Waltz Melodies  
WFBM-Timely Varieties  
WGBF-City Court  
WGN-We Are Four  
WHAS-Breakfast Business  
WIRE-Variety of Vienna  
WLW-To be announced (NBC)  
WMAQ-Dan Harding's Wife, sketch  
WSAI-Birthday Greetings  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-Pepper Young's Family, sketch: KDKA (sw-15.21)  
CBS-Who's Who in Today's News: WKRC (sw-21.52)  
NBC-Moods in Music: WTAM WIRE WCKY  
NBC-Josh Higgins of Finchville: WLW WAVE  
Morning Serenade: WCPO WGN  
KMOX-The Corn Huskers  
WHIO-Municipal Court  
WLAC-Man on the Street  
WLS-Morning Homemakers  
WMAQ-Morning Melodies  
WSAI-Round House Boys  
WSM-Donna Baird, personal shopper  
WWVA-Murine Melodies

9:45 EST 8:45 CST  
NBC-Aristocratic Rhythm s: KDKA (sw-19.21)

CBS-The Bluebirds, girls' vocal trio: WLAC WMMN WSMK  
NBC-Today's Children, sketch: WTAM WHIO WIRE WCKY WMAQ  
CBS-Betty Crocker, cooking talk: WKRC (sw-21.52)  
KMOX-Carolyn Price  
WAVE-Δ Devotional Service  
WGN-Making the Constitution  
WHAS-Strollers  
WLW-Mail Bag  
WSAI-News  
WSM-Georgia Wildcats  
WWVA-Chuck & Don

10:00 EST 9:00 CST  
CBS-To be announced: WOWO WSMK WLAC WMMN  
NBC-Herman & Banta: KDKA WAVE WSM WHIO (sw-15.21)  
CBS-Magazine of the Air; Leith Stevens' Orch.; Reed Kennedy, bar.; "Trumble House," sketch; Guests: WKRC WHAS KMOX WFBM (sw-21.52)  
NBC-David Harum, sketch: WSAI WMAQ WTAM (sw-15.33)  
WCKY-Magic Melodies  
WCPO-Dixieland Band  
WGN-Friendly Neighbor's House Party  
WIRE-Happy Long  
WLS-Musical Roundup  
WLW-Betty Crocker  
WWVA-Hoosier Merrymakers & Grandpa Jones

10:15 EST 9:15 CST  
NBC-Home Sweet Home, sketch: KDKA WLS WLW (sw-15.21)  
NBC-Sweethearts of the Air: WSM WHIO WCKY WIRE WTAM (sw-15.33)  
WAVE-The Vagabonds (NBC)  
WCPO-Dot Club News  
WGN-Radin Cooking School  
WMAQ-Melody Bakers  
WSAI-Friendly Counselor

10:30 EST 9:30 CST  
★ NBC-Nellie Revell: WTAM WMAQ WSAI WCKY WAVE WHIO WSM (sw-15.33)  
CBS-Chicagoans: WLAC WHAS WSMK (sw-21.52)  
NBC-Vic & Sade, sketch: WLS KDKA (sw-15.21)  
KMOX-Ma Perkins  
WCPO-News; Post Time  
WFBM-Kitchen of the Air  
WGN-Lucky Girl  
WIRE-Tuneful Topics  
WKRC-Woman's Hour  
WLW-Peggy at the Switchboard  
WMMN-Theater Party  
WOWO-Market Reports  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST  
NBC-Voice of Experience: WLW WTAM WMAQ (sw-15.33)  
NBC-Edward MacHugh: KDKA WLS (sw-15.21)  
Party Line; WOWO WHAS  
WAVE-Morning Moods  
WCKY-On the Mall  
WKRC-Chicagoans (CBS)  
WGBF-School for Brides  
WGN-Bachelor's Children  
WHIO-Around the Band Stand  
WMMN-Kentucky Hill-Billies  
WSAI-Tune Detective  
WSM-Strings  
WWVA-Two Guitars

11:00 EST 10:00 CST  
★ CBS-Between the Bookends: WLAC WKRC WFBM WHAS WSMK (sw-21.52 9.59)  
NBC-Girl Alone, sketch: WTAM WLW WMAQ (sw-15.33)  
NBC-To be announced: WCKY WHIO WIRE WSM WAVE WLS  
News: KDKA WCPO  
KMOX-News Through a Woman's Eyes  
WGBF-Mister & Missus  
WGN-Painted Dreams  
WMMN-Mystery Melody  
WOWO-Mr. & Mrs.  
WSAI-Household Hints  
WWVA-The Ol' Pardner

11:15 EST 10:15 CST  
CBS-To be announced: WFBM WKRC WLAC WHAS KMOX WMMN (sw-21.52 9.59)  
NBC-Honeyboy & Sassafras: WIRE WHIO WAVE WSM WCKY WTAM (sw-15.33)  
Markets: WLS WLW  
KDKA-Strollers  
WCPO-Rudolf Friml Melodies  
WGBF-Bill & Ginger  
WGN-Paul Small, Harold Turner & Len Salvo  
WMAQ-Home Service Prgm.  
WOWO-Housewife's Hour  
WWVA-Ehner Crowe

11:30 EST 10:30 CST  
NBC-Doe Schneider's Texans: WMAQ  
CBS-The Captivators: WSMK WKRC KMOX WHAS WFBM WMMN WOWO (sw-21.52 9.59)  
NBC-Dan Harding's Wife: WTAM WCKY WHIO WAVE WSM  
WGBF-Baby Shop Man  
WGN-Morning Serenade  
WIRE-In the Crane Light  
WLAC-Betty & Bob  
WLS-Safety Prgm.  
WLW-Gospel Singer  
WSAI-Treasure Chest  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST  
NBC-Words & Music: WMAQ WAVE WSAI WSM  
NBC-Merry Madcaps: WHIO WCKY WIRE  
MBS-The Kid Sister: WGN WLW  
WCPO-Smoky Mt. Boys  
WGBF-Hoosier Philosopher  
WLAC-The Captivators (CBS)  
WLS-Old Kitchen Kettle  
WMMN-Farm Prgm.  
WOWO-Bob & Norm  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST  
NBC-The Tell Sisters: (sw-15.33)  
CBS-Savitt Serenade: WWVA (sw-15.27-9.59)  
NBC-Joe White, tr.: WIRE  
CBS-Betty & Bob, sketch: WHAS WFBM KMOX  
WCKY-Question Box; News  
WCPO-Radio Bible; Hunter James Choir  
WFBM-PWA Prgm.  
WGBF-Wedding Anniversaries  
WGN-Life of Mary Sothorn  
WHIO-News; Weather; Markets  
WKRC-News; Fire Dept  
WLAC-Garden & Home Prgm.  
WLS-Cornhuskers & Chore Boy  
WLW-Queen's Minstrel  
WMMN-News  
WOWO-Happy Herb  
WTAM-Ray Morton

12:15 EST 11:15 CST  
CBS-Modern Cinderella: WFBM WHAS KMOX  
NBC-Dot & Will: WMAQ WSM WAVE  
CBS-Savitt Serenade: WMMN WKRC WLAC  
NBC-Tell Sisters, songs: WHIO WIRE WCKY  
MBS-Tom, Dick & Harry: WGN WLW  
KDKA-Slim & Jack  
WCPO-Happiness Ahead  
WLS-The Melody Parade  
WOWO-Today's News  
WSAI-Larry Duran, guitarist  
WTAM-At the Exposition  
WWVA-Livestock; News

12:30 EST 11:30 CST  
NBC-Chas. Stenross' Orch.: WCKY WHIO (sw-15.33)  
CBS-Who's Who in Today's News: WFBM WHAS KMOX  
NBC-Nat'l Farm & Home Hour: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Jimmy Farrell & Rhythm- aires: WLAC (sw-15.27-9.59)  
Man on the Street: WOWO WCPO  
Weather; Markets; News: WLW WLS  
WGN-Markets; Δ Midday Service  
WIRE-Farm & Home Hour  
WKRC-Luncheon Lyrics  
WMMN-Inquiring Reporter  
WSAI-To be announced  
WTAM-Livestocks; Hank Miller's Boys  
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST  
CBS-Betty Crocker: WFBM WHAS KMOX  
CBS-Jimmy Farrell & Rhythm- aires: WLAC WKRC  
WCPO-Two Doe's  
WGBF-Bulletin Board  
WLS-Dinnerbell prgm.  
WLW-Farm & Home Ilr. (NBC)  
WMMN-Mixing Bowl  
WOWO-Earl Gardner's Orch.  
WSAI-Day Dreams  
WTAM-Stenross' Orch. (NBC)  
WWVA-Luncheon Music

1:00 EST 12:00 CST  
CBS-Judy & The Jesters: WKRC WHAS KMOX WFBM WMMN WSMK (sw-15.27-9.59)  
NBC-Popular Melodies; Orch. & Vocalists: WCKY WTAM (sw-15.33)

WCPO-Lew White  
WGBF-Church & School News  
WGN-Blackstone String Trio  
WHIO-Hymn Time  
WLAC-Luncheon Musicale  
WOWO-Variety Prgm.  
WSAI-Receding Frontiers

1:15 EST 12:15 CST  
CBS-Happy Hollow, sketch: WKRC WMMN (sw-15.27-9.59)  
KMOX-Magic Kitchen  
WCPO-Vocal Stars  
WFBM-Farm Bureau  
WGBF-Markets; Farmer Purecell  
WGN-Margot Reibel & Piano  
WHAS-College of Agriculture  
WHIO-Popular Melodies (NBC)  
WIRE-News  
WOWO-Rhythm in Contrast  
WSAI-Affairs of Rex Stevens  
WWVA-Salon Moods

1:30 EST 12:30 CST  
NBC-Toscha Samaroff, violinist; Josef Honti's Orch.: WCKY WTAM WHIO (sw-15.33)  
CBS-Dorsey & Day: WKRC WOWO (sw-15.27)  
NBC-Gale Page, contralto: WSAI WMAQ  
KDKA-Home Forum  
WAVE-Savings Talk  
WCPO-Benny Goodman Rhythms  
WFBM-Hoosier Farm Circle  
WGN-Palmer House Ensemble  
WHAS-Savings Talk; Livestock Markets; Temperature  
WIRE-Reporter  
WLAC-Δ Church of Christ  
WLS-Jim Poole, Livestock Mar- ket Summary  
WLW-Rubinoff, violinist  
WMMN-Shopping Notes  
WSM-News  
WWVA-Dr. H. Lamont

1:45 EST 12:45 CST  
NBC-Gen. Fed. of Women's Clubs: WMAQ  
CBS-Do Re Mi, trio: WKRC WOWO KMOX (sw-15.27)  
WAVE-Curly Fox' Fox Hunters  
WCPO-St. Cecilia Band  
WGBF-Curbstone Reporters  
WGN-Marriage License Bureau  
WHAS-Shopping Guide  
WIRE-Toscha Samaroff (NBC)  
WLS-Markets; News  
WLW-Kitty Keene  
WMMN-Cap. Andy & Flip  
WSAI-Women's Club  
WSM-Ma Perkins  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST  
NBC-Pepper Young's Family, sketch: WTAM WMAQ WSM (sw-15.33)  
CBS-Sweet and Hot: WKRC WFBM WMMN WOWO WSMK (sw-15.27)  
NBC-Edward Davies, bar.: WHIO KDKA WCKY (sw-15.21)  
MBS-Molly of the Movies: WLW WGN  
KMOX-Inquiring Reporter  
WAVE-Man on the Street  
WGBF-To be announced  
WHAS-University of Kentucky  
WIRE-Variety of Vienna  
WLAC-Memories  
WLS-Home-makers prgm  
WSAI-Affairs of Rex Stevens

2:15 EST 1:15 CST  
NBC-Ma Perkins, sketch: WLW WTAM WLS (sw-15.33)  
NBC-Dorothy Dreslin, sop.: WCKY WAVE KDKA WIRE WHIO (sw-15.21)  
KMOX-Barnyard Follies  
WCPO-George Gregory Rhythms  
WFBM-News  
WGN-Baseball Game; Chicago Cubs vs. Pittsburgh  
WLAC-Sweet & Hot (CBS)  
WMAQ-Tuneful Topics  
WSAI-Beauty Hints  
WSM-Dept. of Agriculture  
WWVA-Home Time

2:30 EST 1:30 CST  
CBS-Three Consoles: WHAS WKRC WMMN WLAC WSMK (sw-15.27)  
NBC-Vic & Sade, sketch: WLW WTAM WMAQ WSM (sw-15.33)  
WCPO-Interlude  
WFBM-Mary Baker's Album  
WIRE-Matinee Varieties  
WLS-Home-makers' Hour  
WOWO-Rosario Bourdon's Orch.  
WWVA-Ma Perkins

2:45 EST 1:45 CST  
NBC-The O'Neills, sketch: WTAM WLW WSM WMAQ (sw-15.33)  
NBC-Hollywood High Hatters: KDKA WCKY WHIO (sw-15.21)  
WAVE-Afternoon Melodies

WCPO-Musical Matinee  
WFBM-Three Consoles (CBS)  
WIRE-Black Magic  
WLS-Home-makers Hour  
WWVA-Pioneers; News

3:00 EST 2:00 CST  
NBC-Woman's Radio Review: WMAQ WAVE WTAM WSM WSAI (sw-15.33)  
CBS-Billy Mills' Orch.: WKRC WSMK WFBM KMOX WHAS WOWO (sw-15.27)  
NBC-The Foxes of Flatbush, sketch: KDKA WENR WIRE WCKY (sw-15.21)  
WCPO-Today's Winners  
WHIO-Manhattan Concert Band  
WLAC-Afternoon Melodies  
WLW-Johanna Grosse, organist  
WMMN-News for Women Only  
WWVA-Cowboy Loye's Blue Bon- net Boys

3:15 EST 2:15 CST  
NBC-Jackie Heller, tr.: KDKA WCKY WENR WIRE WHIO (sw-15.21)  
KMOX-Window Shoppers  
WLW-News and Financial Notes  
WMMN-Billy Mills' Orch. (CBS)

3:30 EST 2:30 CST  
NBC-Gaylord Trio: KDKA WENR (sw-15.21)  
CBS-Army Band: WSMK KMOX WFBM WHAS WKRC WMMN WWVA WLAC (sw-15.27)  
NBC-Gene Arnold & Ranch Boys: WCKY WSM WIRE WMAQ WAVE WHIO (sw-15.33)  
WLW-Pepper Young's Family, sketch (NBC)  
WOWO-Δ Old Time Religion  
WSAI-America Sings  
WTAM-Ramon Labato

3:45 EST 2:45 CST  
NBC-Strolling Songsters: WAVE WENR WSM  
NBC-Grandpa Burton WCKY WIRE WTAM  
KDKA-French & German  
KMOX-Dope from the Dug-Out  
★ WGBF-RADIO GOSSIP  
WGN-After the Ball Game  
WHIO-Organ Melodies  
WLW-Alice O'Leary  
WMAQ-George Bass, violinist

4:00 EST 3:00 CST  
NBC-Bughouse Rhythm, comedy Prgm.: WMAQ WTAM WIRE WCKY WHIO (sw-9.53)  
CBS-Margaret McCrae, songs: WKRC WMMN WSMK WLAC WFBM KMOX (sw-15.27)  
NBC-Airbreaks: WSM KDKA WSAI WAVE (sw-15.21)  
WENR-Washington Pk. Races  
WGN-Serenade  
WHAS-Δ Weekday Devotions  
WLW-Betty & Bob, sketch  
WOWO-Little Joe  
WWVA-Hoosier Merrymakers & Grandpa Jones

4:15 EST 3:15 CST  
NBC-Top Hatters: WMAQ WHIO WTAM WIRE WCKY (sw-9.53)  
CBS-Week-end Special; Freddie Rich's Orch.; Doris Kerr and Others: WKRC WMMN WSMK WFBM WHAS WLAC KMOX (sw-15.27)  
★ WLW-Life of Mary Sothorn

4:30 EST 3:30 CST  
NBC-Jack Armstrong, sketch: WTAM (sw-9.53)  
NBC-Terri La Franconi, tr.: WCKY WAVE WMAQ WIRE WHIO WSM  
CBS-Week-end Special: WOWO (sw-9.59)  
NBC-The Singing Lady: KDKA WLW (sw-15.21)  
WCPO-Hits from the Shows  
WENR-Irma Glen, organist  
WGBF-News  
WKRC-Orphan Feast Singers  
WSAI-Fishing Angles  
WWVA-Shopping Syncopations

4:45 EST 3:45 CST  
NBC-Terri La Franconi, tr.: WTAM (sw-9.53)  
CBS-Wilderness Road, sketch: WOWO WFBM WHAS WSMK WLAC WMMN WKRC KMOX (sw-15.27)  
NBC-Orphan Annie, sketch: WLW KDKA (sw-15.21)  
WCKY-Geo. W. Hill  
WENR-Gentlemen of Rhythm  
WGBF-Musical Masterpieces  
WSAI-Tea Time

5:00 EST 4:00 CST  
NBC-Animal News Club: WSAI WENR



Victor Arden  
See 7:30 EST (6:30 CST)

## Frequencies

KDKA-980	WGH-720	WLW-700
KMOX-1090	WCY-790	WMAQ-670
WABC-660	WHAM-1150	WMMN-690
WAVE-940	WHAS-820	WOWO-1180
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-850
WEAF-660	WJZ-650	WSMK-1380
WENR-870	WKRC-650	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

WIAS-Veloz & Yolanda's Orch.  
WLAC-Malcolm Tate, organist  
WLW-Johnny Lewis' Orch.  
WMMN-Time & Weather  
WTAM-Midnight Revue

12:15 EST 11:15 CST  
CBS-Austin Mack's Orch.: KMOX  
WBBM  
WAVE-Dance Orch.  
WGBF-Brown Derby  
WMAQ-Gentlemen of Rhythm

12:30 EST 11:30 CST  
NBC-Jack Russell's Orch.: WIRE  
WMAQ

CBS-Mark Fisher's Orch.: WFBM  
WBBM KMOX  
NBC-Jimmie Grier's Orch.: WSM  
WAVE  
MBS-Horace Heidt's Orch.: WGN  
WLW

WENR-Alfred Barr's Orch.  
WHAS-Dream Serenade  
WHIO-Sleepy Valley  
WOWO-Earl Gardner's Orch.  
WSAI-News; Slumber Hour  
WTAM-Sammy Watkins' Orch.

12:45 EST 11:45 CST  
KMOX-When Day Is Done  
End of Friday Programs

NBC Flying Time: WSM WCKY  
WAVE WMAQ WIRE (sw-  
9.53)  
CBS Buddy Clark, songs: WIAS  
WFBM WOWO WMMN WLAC  
WWVA WSMK KMOX (sw-  
11.83-9.59)  
News: KDKA WCPO  
WGN-Armchair Melodies  
WHIO Piano Novelties  
WKRC-Musical Calendar  
WLW Save a Life  
WTAM Musical Cocktail

5:15 EST 4:15 CST  
CBS-Bubby Benson & Sunny  
Jim: (sw-11.83-9.59)  
NBC-Norsemen Quartet: WCKY  
WTAM WIRE (sw-9.53)  
CBS-Hal Munro's Orch.: WSMK  
WLAC WKRC KMOX  
NBC-Midge Williams, songs:  
WSM WENR WAVE KDKA  
WSAI (sw-15.21)  
WCPO Hillbilly Airs  
WFBM-Tea Time Tunes  
WIAS-Sputter & Whine  
WHIO-Buddy & Ginger  
WLW-Jane Emerson, sop.  
WMAQ-Macolin Claire (NBC)  
WMMN-Shopping Nutes  
WOWO-Buccaneers  
WWVA-Economy Notes

5:30 EST 4:30 CST  
NBC-News; Three X Sisters:  
WAVE WSAI WCKY  
CBS-News; Sports Resume: (sw-  
11.83)  
CBS-News; Victor Bay & the  
Columbia Symp. Orch.: WLAC  
WIAS WSMK WWVA KMOX  
NBC-News; Dorothy Page, con-  
tralto: WIRE WMAQ  
Tarzan of the Apes: WKRC  
WHIO  
KDKA-Baseball Scores; Weather  
WCPO-Console Moments  
WENR News  
WGBF-Mystery Drama  
WGN-The Singing Lady (NBC)  
WLW Toy Band  
WMMN-Musical Interlude  
WOWO-News; Harry Reser's  
Orch.  
WSM-News; Financial News  
WTAM-News; Old Man Sunshine

5:45 EST 4:45 CST  
★ NBC-Lowell Thomas, commen-  
tator: WLW KDKA WTAM  
(sw-15.21)  
CBS-Renewal of the Mounted:  
WSMK WWVA WFBM (sw-  
11.83)  
KMOX Travelogue  
WAVE Here Are Songs  
WCKY-Civic Club  
WCPO-Russ Morgan's Orch.  
WENR-Musical Grab Bag  
WGN Little Orphan Annie (NBC)  
WHAS-Melody Cruise  
WHIO-Jimmie Allen, sketch  
WIRE-Geo. Hall's Orch.  
WKRC-20th Century Serenade  
WLAC-Charlie & Red  
WMAQ-Clint Noble's Orch. (NBC)  
WMMN-Tea Dance  
WOWO-Ball Scores  
WSAI-Red Barber  
WSM Dance Hour

6:00 EST 5:00 CST  
★ NBC-Amos 'n' Andy: (sw-  
9.53)  
CBS-Vocals by Verrill: WSMK  
WLAC KMOX WFBM (sw-  
11.83-9.59)  
NBC-Summary of Men & Wo-  
men's Nat'l Tennis Champion-  
ship Matches: WENR WAVE  
KDKA (sw-15.21)  
NBC-Otto Thurn's Orch.: WCKY  
WHIO WMAQ  
MBS-Palmer House Ensemble:  
WGN WSAI  
WCPO-Dinner Music  
WIRE-The Old Scout Master  
WKRC-Sports Chat  
WLW-To be announced  
WMMN-News  
WOWO-Boh Valentine  
WSM-Strings; Pan American  
Broadcast  
WTAM-Sportsman  
WWVA-Radio Gossip; Baseball  
Scores

6:15 EST 5:15 CST  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents; Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: KDKA WLW WENR  
(sw-15.21)  
CBS-To be announced: WMMN  
WOWO WWVA  
★ NBC-ALKA-SELTZER PRE-  
sents Uncle Ezra's Radio Sta-  
tion: WTAM WCKY WHIO  
WIRE WMAQ

CBS-Popeye the Sailor: WKRC  
WFBM WHAS KMOX (sw-9.59-  
11.83)  
NBC-Clint Noble's Orch.: WAVE  
WSAI WSM  
WGBF-Tarzan, sketch  
WGN-Romance in Melody  
WLAC-Δ Church of Christ

6:30 EST 5:30 CST  
CBS-To be announced: WFBM  
WSMK WLW WHAS  
★ NBC-HORLICK'S MALTED  
Milk Presents Lum & Abner,  
sketch: WLW WENR WSM  
CBS-Goose Creek Parson: WKRC  
(sw-11.83-9.59)  
NBC-Roy Campbell's Royalists:  
WCKY WMAQ  
KDKA-Singing Seven  
KMOX-The Wisecracker  
WAVE-Round the Town  
WCPO-Merchants' Bulletins  
WGBF-Hoffman's Boys Club  
WGN-Lone Ranger  
WHIO-Si Burick; Dance Music  
WIRE-Variety of Vienna  
WMMN-Baseball Scores  
WOWO-Amer'n Family Robinson  
WSAI-Billy Snider's Orch.  
WTAM-Otto Thurn's Orch.

6:45 EST 5:45 CST  
★ CBS-Boake Carter, commenta-  
tor: KMOX WKRC WHAS  
(sw-11.83-9.59)  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: WTAM  
KDKA-Jack Randolph's Orch.  
WCKY-News; World Dances  
WCPO-Post Home Finders  
WENR-Totten on Baseball  
WFBM-News  
WGBF-Seroco Club  
WHIO-News; Weather; Drama  
WIRE-Sport Slants  
WLAC-Sons of the Pioneers  
WLW-Singin' Sam (NBC)  
WMAQ-Keith Beecher's Orch.  
WMMN-Movie Reporter  
WOWO-Rubinoff, violinist  
WSAI-Sports Review  
WSM-Musical  
WWVA-Parade of the Stars

7:00 EST 6:00 CST  
★ NBC-Concert: Jessica Dragon-  
ette, sop.; Rosario Bourdon's  
Orch.: WEAF WHIO WTAM  
WGY WSAI WMAQ (sw-9.53)  
★ CBS-Flying Red Horse Tav-  
ern; Walter Woolfe King, m.c.;  
Joan Marsh, songs; Lenny  
Hayton's Orch.; guest: WABC  
WHAS WKRC WBBM KMOX  
WJR WFBM (sw-11.83-6.06)  
NBC-Irene Rich: WJZ WAVE  
KDKA WSM WLS WHAM  
WCKY WIRE (sw-11.87)  
WCPO-Secretary Hawkins  
WGN-Sports Review  
WLAC-Around the Console (CBS)  
WLW-Waltzing Thru Europe  
WMMN-Organ Reveries  
WWVA-Royal Serenaders

7:15 EST 6:15 CST  
NBC-Singin' Sam (Premiere)  
WJZ WHAM KDKA WLS  
(sw-11.87)  
NBC-To be announced: WAVE  
WIRE WSM WCKY  
Rubinoff, violinist: WWVA WGN  
WCPO-One-Night Bandstand  
WLW-Smoothies  
WMMN-Happy Havlichek

7:30 EST 6:30 CST  
NBC-Death Valley Days, drama  
(Premiere): WJZ KDKA WLS  
WHAM WLW (sw-11.87)  
CBS-Broadway Varieties; Oscar  
Shaw m.c.; Carmela Ponselle,  
mezzo-sop.; Elizabeth Lennox;  
Victor Arden's Orch. & Guests:  
WABC WHAS KMOX WKRC  
WJR WBBM WFBM (sw-11.83-  
6.06)  
WAVE-Dick Leibert, organist  
WCKY-Paths of Memory  
WCPO-Sport Review  
WGN-Ozzie Nelson's Orch.  
WGY-Farm Forum  
WMMN-News  
WOWO-Rubinoff, violinist  
WSM-Super Songsters  
WTAM-Stars Over the Great  
Lakes

7:45 EST 6:45 CST  
WAVE-Hearth & Spices  
WCPO-Bricker  
WGBF-Regular Fellows  
WLAC-Laff Parade  
WMMN-Donald Novis & Orch.  
WWVA-Swing Time

8:00 EST 7:00 CST  
NBC-Waltz Time, Frank Munn,  
tnr.; Abe Lyman's Orch.:  
WEAF WTAM WMAQ WGY  
WSAI (sw-9.53)  
★ NBC-Hollywood Hotel; Dick  
Powell; Anne Jamison, sop.;  
Frances Langford, Igor Gorin,  
bar.; Norma Shearer & Basil  
Rathbone in "Romeo & Ju-  
liet"; Raymond Paige's Orch.:  
WABC WFBM WBBM WHAS  
KMOX WKRC WJR WLAC  
(sw-11.83-6.06)  
★ NBC-Fred Waring's Orch.;  
Rosemary Lane: WJZ WHAM  
KDKA WAVE WSM WLW  
WLS (sw-11.87)  
WCKY-Memory Lane  
WCPO-Dance Orch.  
WGN-News; Sports Shots  
WHIO-Harry Kalb's Orch.  
WIRE-Home Town Frolics  
WMMN-Don McWorter's Orch.  
WWVA-Samuels & Toahl

8:15 EST 7:15 CST  
WGN-Horace Heidt's Orch.  
WHIO-Claude Hoagland's Orch.  
WIRE-Gilbert Mershon  
WWVA-Family Album

8:30 EST 7:30 CST  
NBC-Clara, Lu 'n' Em; Ted Fio-  
Rito's Orch.; Charles Lyon,  
m.c.: WJZ WHAM KDKA  
WAVE WLW WSM WENR  
WHIO WIRE (sw-11.87)  
★ NBC-Court of Human Rela-  
tions, drama: WEAF WTAM  
WGY WMAQ (sw-9.53)  
WCPO-Ward's Orch.  
WGN-Grant Park Concert; Kryl's  
Band  
WMMN-Dance Tunes  
WSAI-Barney Rapp's Orch.  
WWVA-News

8:45 EST 7:45 CST  
WCKY-Rubinoff, violinist  
WCPO-Locke's Orch.  
WMMN-Roma Noble  
WSAI-Your Community  
WWVA-Plantation Echoes

9:00 EST 8:00 CST  
NBC-Grant Park Concert; Bohu-  
mir Kryl's Band: WJZ KDKA  
(sw-6.14)  
NBC-News for Voters; Wm.  
Iard: WCKY WIRE WENR  
★ CBS-CHESTERFIELD CIGAR-  
ettes Presents; Andre Kostelan-  
etz' Orch.; Kay Thompson;  
Ray Heatherton; Rhythm sing-  
ers; David Ross: WABC  
WKRC WBBM WHAS WOWO  
WJR WFBM WLAC WMMN  
KMOX (sw-6.12-6.06)  
NBC-First Nighter, drama; Don  
Ameche (Premiere): WEAF  
WGY WTAM WMAQ WLW  
WSM WSM WAVE (sw-9.53)  
NBC-To be announced: WHIO  
WHAM  
WCPO-Hauser's Orch.  
WGN-Behind the Camera Lines  
WSAI-Concert Hall

9:15 EST 8:15 CST  
WCPO-Wrestling Matches  
WHAM-Rubinoff, violinist  
WSAI-News

9:30 EST 8:30 CST  
NBC-Elza Shallert Reviews: WJZ  
WENR WSAI WSM  
★ CBS-March of Time: WABC  
KMOX WKRC WFBM WBBM  
WJR (sw-6.12-6.06)  
NBC-Red Grange interviews foot-  
ball coaches (Premiere): WEAF  
WHIO WCKY WAVE WMAQ  
WGY WIRE (sw-9.53)  
KDKA-WPA Unit  
WGBF-To be announced  
WGN-Freddy Martin's Orch.  
WHAM-Super Songsters  
WIAS-Herbert Koch, organist  
WLAC Sports  
WLW Hot Dates in Music  
WMMN-News  
WOWO-Rubinoff, violinist  
WSM-Super Songsters  
WTAM-Stars Over the Great  
Lakes

9:45 EST 8:45 CST  
NBC-To be announced: WEAF  
WCKY WAVE WIRE WMAQ  
CBS-Jimmie Briery, tn.: WABC  
WMMN WOWO WLAC (sw-  
6.12)  
NBC-Vivian Della Chiesa, sop.:  
WJZ WENR WSAI WHAM

Rubinoff, violinist: WIAS WJR  
WFBM WHIO  
KMOX-News & Sports  
WBBM-Super Songsters  
WGN-Ozzie Nelson's Orch.  
WGY-Gypsy Trail  
WKRC-Rhythm Revue  
WLW-Irving Aaronson's Orch.  
WSM-Dance Orch.

10:00 EST 9:00 CST  
★ NBC-Amos 'n' Andy: WSM  
WLW WMAQ WTAM  
CBS-Joe Reichman's Orch.:  
WABC WOWO WMMN WBBM  
KMOX  
NBC-George R. Holmes, news:  
WEAF (sw-9.53)  
NBC-(News, WJZ only); Tnny  
Russell, songs: WJZ WHAM  
News: WIRE WKRC WCKY  
WJR  
KDKA-News & Sports  
WAVE-Music Box  
WENR-Keith Beecher's Orch.  
WFBM Sports  
WGY-News  
WHAS-Dance Time  
WHIO-News; Harry Kalb's Orch.  
WLAC-Around the Town  
WSAI-Mel Snyder's Orch.

10:15 EST 9:15 CST  
★ NBC-GOODYEAR TIRE &  
Rubber Co. Presents; Literary  
Digest Nationwide Poll Re-  
sults; John B. Kennedy, com-  
mentator: WSM WAVE  
NBC-Nano Rodrigo's Orch.:  
WEAF WCKY WHIO WMAQ  
WGY (sw-9.53)  
CBS-Joe Reichman's Orch.:  
WFBM WSMK  
NBC-Ink Spots: WJZ WHAM  
KDKA (sw-6.14)  
KMOX-Tom Baker, tn.  
WENR King's Jesters  
WGN-Freddy Martin's Och.  
WIRE-Variety of Vienna  
WJR-Sports; Rhythm  
WKRC-Louis Prima's Orch.  
WLW-Old Fashioned Girl  
WSAI-Enoch Light's Orch.  
WTAM-Brad and Al

10:30 EST 9:30 CST  
NBC-(News, WEAF only); Leon  
Navara's Orch.: WEAF WTAM  
WMAQ WGY WIRE WSAI  
(sw-9.53)  
CBS-Dick Stabile's Orch.: WABC  
KMOX WKRC WMMN WFBM  
WLAC  
News: WGBF WBBM WENR  
WIAS  
NBC-Dance Orch.: WJZ WAVE  
WHAM WSM  
KDKA-Dance Orch.  
WCKY-Taxi Cab Night Club  
WGN Ted Weems' Orch.  
WHIO-To be announced  
WOWO-Dance Hour

## FOREIGN SHORT-WAVE PROGRAMS FOR THURSDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

7:15 a.m.—Drama, Blackout: GSG GSH  
7:50 a.m.—Walker Cup golf tourney: GSG GSH  
8:30 a.m.—Concert: TPA2  
9 a.m.—Air Force band: GSF GSG GSH  
10 a.m.—Pleasure on Parade: GSF GSG  
10:45 a.m.—Harp trio: GSF GSG GSH  
11 a.m.—Commerce hour: COCD  
12:30 p.m.—Organ recital: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
2:40 p.m.—Sandy Powell's album: GSB GSD  
4 p.m.—Overseas hour: JVH JVM  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD  
5:05 p.m.—Walker Cup golf tourney: GSB GSF  
5:15 p.m.—Martin's orchestra: GSB GSF GSG

## FOREIGN SHORT-WAVE PROGRAMS FOR FRIDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

6:15 a.m.—Classical music: VK3ME  
6:30 a.m.—Pidgin English GSG GSH  
7:50 a.m.—Walker Cup golf tourney: GSG GSH  
8:30 a.m.—Concert: TPA2  
9:20 a.m.—Hotel tariff: GSF GSG GSH  
10 a.m.—BBC North Ireland orch.: GSF GSG  
11 a.m.—Commerce hour: COCD  
11:30 a.m.—Polish hour: SPW  
12:15 p.m.—Oysters: GSB GSD GSO  
12:30 p.m.—Sullivan program: GSB GSD GSO  
1 p.m.—Cuban dance music: COCD  
1:25 p.m.—Arcadian follies: GSB GSD GSO  
2 p.m.—Spotted lion: GSB GSD GSO  
2:20 p.m.—Tango orchestra: GSB GSD GSO  
2:30 p.m.—Drama: TPA3  
3 p.m.—Timmer Market: GSB GSD GSO  
4 p.m.—Talk: RNE

6 p.m.—Cafe Culet orchestra: GSC GSD  
6:45 p.m.—Whuse Nnse: GSC GSD GSP  
7 p.m.—Girls duet: YV2HC  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—BBC dance orchestra: GSC GSD GSP  
7:15 p.m.—Sound pictures: DJB DJD  
7:30 p.m.—Theater broadcast: TPA4  
7:45 p.m.—Venezuelan songs: YV2RC  
8 p.m.—IBC trio: YV2RC  
8:30 p.m.—German lessons: DJB DJD  
9 p.m.—Great composers: YV2RC  
9 p.m.—BBC Empire orchestra: GSC GSD  
9:20 p.m.—Ecuadorian program: PRADO  
10:30 p.m.—Opportunity program: COCD  
10:40 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DJB DJD  
12 mid.—Overseas hour: JVH  
12:35 a.m.—Fiji hour: VPD  
2:15 a.m.—Stepping it out: GSB GSD  
2:45 a.m.—Walker Cup golf tourney: GSB GSD

4:10 p.m.—Smoke on the Dogger: GSB GSF  
4:55 p.m.—Listener greetings: DJB DJD  
5 p.m.—Mayor's program: COCD  
6 p.m.—BBC Empire orchestra: GSC GSD  
6:30 p.m.—Opera, Guido del Popolo: 2RO  
6:50 p.m.—Spilling the beans: GSC GSD GSP  
7 p.m.—Gymnastic display: 2RO  
7 p.m.—Moscow broadcast: RAN  
7 p.m.—South American program: COCD  
7:15 p.m.—Theater broadcast: TPA4  
8 p.m.—National Railways program: HJU  
8:30 p.m.—Jesus Paiva, songs: YV2RC  
8:45 p.m.—Concert orchestra: YV2RC  
9 p.m.—Argentine hour: IRLX  
9:30 p.m.—Songs at the piano: GSC GSD  
10 p.m.—Revue, Hotel Tariff: GSC GSD  
10:30 p.m.—Opportunity program: COCD  
10:30 p.m.—Theater broadcast: TPA4  
10:45 p.m.—Listener greetings: DJB DJD  
12 mid.—Overseas hour: JVH  
12:35 a.m.—Fiji hour: VPD  
2:15 a.m.—Revue, Hotel Tariff: GSB GSD

# Saturday

September 5



Joe Kelly  
See 8:30 p.m. EST (7:30 CST)

## Network Changes

Musical Adventures, formerly 2:30 p.m., now NBC 4:30 p.m. EST (3:30 CST).  
Don Ferdi's Orch., formerly 6:30 p.m., now NBC 6:45 p.m. EST (5:45 CST).

## News

9:00 a.m.—CBS-WHAS  
9:00 a.m.—NBC-WAVE-WCKY  
5:30 p.m.—NBC-WENR-WSM  
10:00 p.m.—NBC-WJZ  
10:30 p.m.—NBC-WEAF  
11:00 p.m.—Paul Sullivan: WLW

## Classical Music

10:30 a.m.—Brahms Sonata Series: CBS-WHAS  
9:30 p.m.—Stringtime: NBC-WEAF

## Comedy

4:30 p.m.—Kaltenmeyer's Kindergarten: NBC-WTAM

## Talks

5:45 p.m.—Art of Living: NBC-WTAM

## Morning

7:00 EST 6:00 CST  
NBC-Malcolm Claire: WTAM  
CBS-On the Air Today; Lyric Serenade (sw-21.52)  
NBC-Δ Morn. Devotions: WSAI  
KMOX-Home Folks' Hour  
WCKY-Morning Roundup  
WCPO-Tuma Cowboys  
WGN-Golden Hour  
WKRC-Jerry Foy  
WLS-News, Julian Bentley  
WLW-Δ Family Prayer Period  
WMAQ-Suburban Hour  
WMMN-Ranch Hands  
WOWO-Wake Up Melodies  
WWVA-L. P. Lehman & Staff

7:15 EST 6:15 CST  
NBC-Good Morning Melodies: WTAM  
NBC-Dick Leibert, organist: WSAI  
Musical Clock: WMMN WCKY  
KDKA-News  
WCPO-Old Time Tunes  
WKRC-Stepping Along  
WLS-Pat Buttram & Boys  
WLW-Δ Morn. Devotions

7:30 EST 6:30 CST  
CBS-Lyn Murray, songs: (sw-21.52)  
NBC-Cheerio: WTAM WCKY WLW  
KMOX-Markets; News  
WCPO-Musical Clock  
WFBM-Cluck Wagon  
WHAS-Δ College Devotions  
WIRE-Δ Morn. Devotions  
WKRC-Breakfast Express  
WLAC-News & Melodies  
WLS-J. Broadcasters Club  
WMMN Mountain Boys  
WOWO-News  
WSAI Daily Sun Dial  
WSM-Musical Clock

7:45 EST 6:45 CST  
CBS-Oleanders: (sw-21.52)  
KMOX-Home Folks Hour  
WIRE-News  
WLS-Tommy Tanner, Hoosier Sodbusters

WMMN-Cap. Andy & Flip  
WOWO-Breakfast Club

3:00 EST 7:00 CST  
NBC-Robert Rissing, bar.: WCKY WTAM  
CBS-Fred Feibel, organist: WHAS WSMK (sw-21.52)

★ NBC-Breakfast Club: WSM  
KDKA WSAI WAVE (sw-21.54)  
News: WLAC WLW WWVA  
KMOX-The Waker-Uppers  
WFBM-Early Birds  
WGBF-Δ East Side Tabernacle  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WHIO-Musical Clock  
WLS-Jolly Joe & His Pet Pals  
WMAQ-Fashion Horoscope  
WMMN-Shopping Notes

8:15 EST 7:15 CST  
NBC-Streamliners; Orch.: WCKY  
WHIO WTAM  
WCPO-Headlines  
WGN-Melody Bakers  
WLAC-Favorites of the Air  
WLS-The Novelodons  
WLW-Dance Rhythm  
WMMN-Fred Feibel, organist (CBS)  
WWVA-Musical Clock

8:30 EST 7:30 CST  
CBS-Richard Maxwell, songs: WSMK WKRC WHAS WMMN WOWO (sw-21.52)  
WCPO-Popular Varieties  
WGN-Good Morning  
WLW-Academy of Medicines  
WTAM-Kitchen Beauty

8:45 EST 7:45 CST  
CBS-Mellow Moments: WSMK WHAS WKRC (sw-21.52)  
WGBF-Timely Topics  
WLW-Academy of Medicine  
WMMN-Δ Morning Devotions  
WTAM-The Streamliners (NBC)

9:00 EST 8:00 CST  
NBC-News; Charioteers: WMAQ WCKY WHIO WAVE  
CBS-News; Waltz Time: WHAS WSMK WMMN WOWO (sw-21.52)  
News: WFBM WSM  
KDKA-News; Music  
KMOX-H. W. Flannery in Views on News  
WCPO-Randolf Joyce  
WGN-Morning Melodies  
WIRE-Old Fashioned Hymns  
WKRC-Salvation Army Prgm.  
WLS-Jolly Joe's Jr. Stars  
WLW-Rex Griffith & Organ  
WSAI-Δ Church Forum  
WTAM-News; Sherio Trio  
WWVA-Cowboy Loye's Blue Bonnet Boys

9:15 EST 8:15 CST  
NBC-Walter Blaufuss' String Ensemble: KDKA WLW (sw-15.21)  
CBS-Bluebirds: WKRC WOWO  
KMOX WHAS WMMN WSMK  
NBC-Vass Family: WIRE WSM  
WAVE WHIO WCKY WMAQ  
WCPO-Harvy Tweed's Orch.  
WFBM-Timely Varieties  
WGBF-City Court  
WSAI-Kay Kyser's Orch.  
WTAM-Health & Home

9:30 EST 8:30 CST  
NBC-To be announced: WTAM WCKY WIRE  
CBS-Let's Pretend; children's prgm.: WKRC WOWO WFBM WHAS WSMK WMMN WWVA (sw-21.52)  
NBC-Josh Higgins of Finchville: WSM WAVE KDKA WLW (sw-15.21)  
KMOX-The Corn Huskers  
WCPO-Morning Serenade  
WGN-Secrets of Happiness  
WHIO-Municipal Court  
WLAC-Man on the Street  
WMAQ-Morn. Melodies  
WSAI-Round House Boys

9:45 EST 8:45 CST  
NBC-Originalities: WSM WMAQ WLW KDKA (sw-15.21)  
KMOX-Fascinating Melodies  
WAVE-Δ Devotional Service  
WGN-Making of the Constitution  
WLAC-The Pioneers  
WLS-Morning Homemakers  
WSAI-News

10:00 EST 9:00 CST

NBC-Herman & Banta, songs & patter: WAVE WMAQ WLW  
CBS-Ozark Melodies: WMMN WKRC WFBM WLAC WHAS WOWO (sw-21.52)  
NBC-Piano Impressions: WHIO  
WAVE WHIO WCKY WTAM WSM (sw-15.33)  
KDKA-Sammy Fuller's Starlets  
KMOX-Better Film Council  
WCPO-Dot Club News  
WGN-Friendly Neighbor's House Party  
WLS-Morning Roundup  
WSAI-Mary Etta Vore, organist  
WWVA-Hoosier Merry-makers & Grandpa Jones

10:15 EST 9:15 CST

NBC-Sweethearts of the Air: WCKY WSM WAVE WIRE WHIO (sw-15.33)  
NBC-Cadets Quartet: WSAI WMAQ  
KMOX-Musical Prgm.  
WCPO-Kiddies Radio Club  
WGN-Rhythm Rumbles  
WKRC-Woman's Hour  
WLS-Winnie, Lou & Sally  
WLW-Virginians, quartet  
WTAM-The Tinker Kids

10:30 EST 9:30 CST

NBC-Jerry Sears' Orch.; Marie de Ville, songs: WCKY WHIO WAVE WTAM (sw-15.33)  
CBS-Concert Hall; Brahms Sonatas: WLAC WFBM WHAS WKRC WMMN (sw-21.52)  
NBC-Bill Krenz' Orch.: WMAQ WLW  
KMOX-Let's Compare Notes  
WGN-Chubby Kane  
WIRE-Tuneful Topics  
WLS-Smoky's Fire Stories  
WOWO-Markets  
WSAI-Jesse Tryon  
WSM-Home Makers Chat  
WWVA-Rapid Ad Service

10:45 EST 9:45 CST

NBC-Bill Krenz' Orch.: KDKA WSM (sw-15.21)  
KMOX-Concert Hall (CBS)  
WCPO-News  
WGBF-School for Brides  
WGN-Len Salvo, organist  
WIRE-Lone Star Boys  
WLS-The Bergstroms  
WOWO-Joe Trimm  
WSAI-Rhythmic Age  
WWVA-The Ol' Pardner

11:00 EST 10:00 CST

NBC-Genia Fonariova, sop.: WLW  
CBS-Larry Vincent, songs: KMOX WHAS WKRC WSMK WFBM WMMN (sw-21.52-9.59)  
NBC-Concert Miniatures: WSM WMAQ WCKY WTAM WAVE WIRE (sw-15.33)  
KDKA-News  
WCPO-Concert Hour  
WGBF-Mr. & Mrs.  
WGN-Painted Dreams, sketch  
WHIO-Opportunity Speaks  
WLAC-News; Popeye Club  
WLS-Ralph Emerson, organist  
WOWO-Mr. & Mrs.  
WSAI-Home Hints  
WWVA-Kiddie Prgm.

11:15 EST 10:15 CST

CBS-Oriente: KMOX WSMK WHAS WKRC WLAC WFBM (sw-21.52-9.59)  
Markets; News: WLS WLW  
KDKA-Luncheon Dance  
WGN-Mark Love, basso  
WHIO-Concert Miniatures (NBC)  
WMMN-Little Sammy Ash

11:30 EST 10:30 CST

NBC-Words & Music: WMAQ WAVE KDKA WSM (sw-15.21)  
CBS-Geo. Hall's Orch.: WHAS WMMN WSMK WKRC WFBM WLAC KMOX WOWO (sw-21.52-9.59)  
NBC-Merry Madcaps: WIRE WCKY WHIO  
WGBF-Baby Shop Man  
WGN-Len Salvo, organist  
WLS-Rocky & Ted  
WLW-Old Fashioned Girl  
WSAI-Steven Merrell; Organ  
WTAM-Federal Adult Education  
WWVA-Rhythm Rangers

11:45 EST 10:45 CST

WGBF-Variety Prgm.  
WGN-Melody Time  
WLS-Old Kitchen Kettle  
WLW-Words & Music (NBC)  
WMMN-Farm Prgm.  
WSAI-Studio Orch.  
WTAM-Noonday Resume

## Afternoon

12:00 EST 11:00 CST

NBC-Rex Battle's Concert Ensemble: WTAM (sw-15.33)  
CBS-Jack Shanton, tr.: KMOX (sw-15.27-9.59)  
NBC-Old Skipper's Radio Gang: WSM WMAQ WLW WAVE  
News: WCKY WMMN WHIO  
KDKA-Luncheon Dance  
WCPO-Noon-day Rhythms  
WGBF-Handies  
WFBM-W. P. A. Prgm.  
WGN-June Baker, home management  
WHAS-The Strollers  
WIRE-Safety Club  
WKRC-News; Tune Time  
WLAC-Garden & Home Prgm.  
WOWO-Melodeers  
WWVA-Murine Melodies

12:15 EST 11:15 CST

NBC-Rex Battle's Ensemble: WCKY WHIO  
CBS-Jack & Gil: WHAS WMMN WKRC WLAC KMOX (sw-9.59-15.27)  
KDKA-Slim & Jack  
WGN-Melody Time  
WLS-Closing Grain Markets  
WOWO-News  
WSAI-Darktown Meeting Time  
WTAM-At the Exposition  
WWVA-Stock Quotations; News

12:30 EST 11:30 CST

NBC-Arthur Hinett, organist: WHIO WCKY WTAM (sw-15.33)  
CBS-Buffalo Presents: WKRC WHAS WLAC WFBM KMOX WOWO (sw-15.27-9.59)  
NBC-Nat'l Farm & Home Hour: WMAQ WSM WAVE KDKA (sw-15.21)  
WCPO-Man on the Street  
WGN-Markets; Δ Midday Service  
WIRE-Ind. Farm & Home Hour  
WLS-News; markets; weather  
WLW-News & Financial Notes  
WMMN-Inquiring Reporter  
WSAI-Johnny Lewis' Orch.  
WWVA-Skipper O'Day & Mates

12:45 EST 11:45 CST

NBC-Tell Sisters, trio; Ralph Elmore, tr.: WHIO WCKY KMOX WTAM (sw-15.33)  
WCPO-Luncheon Music  
WLS-Poultry Service Time  
WLW-Farm & Home Hour (NBC)  
WMMN-Shopping Notes  
WSAI-Bide Dudley  
WSMK-Buffalo Presents (CBS)  
WWVA-Luncheon Club

1:00 EST 12:00 CST

NBC-Clint Noble's Orch.: WHIO WTAM WCKY (sw-15.33)  
CBS-Al Roth's Syncopaters: WKRC KMOX WWVA WSMK WFBM WHAS WOWO WMMN (sw-15.27-9.59)  
WGBF-Church & School News  
WGN-Harold Turner, pianist  
WLAC-Luncheon Musicale  
WLS-4 H Club Prgm.  
WSAI-California Ramblers

1:15 EST 12:15 CST

MBS-Palmer House Ensemble: WGN WSAI  
KMOX-Magic Kitchen  
WFBM-Farm Bureau Prgm.  
WGBF-Markets; Farmer Purcell  
WIRE-News  
WLS-Home Talent Show  
WWVA-Variety Prgm.

1:30 EST 12:30 CST

NBC-Whitney Ensemble: WAVE WLW WMAQ KDKA (sw-15.21)  
CBS-Madison Ensemble: WKRC WSMK WMMN (sw-15.27)  
NBC-Sammy Watkins' Orch.: WTAM WCKY WIRE WHIO (sw-15.33)  
News: WSM WCPO  
WAVE-Savings Talk; Livestock Reports  
WFBM-Hoosier Farm Circle  
WGN-Len Salvo, organist  
WHAS-Savings Talk; Reports  
WLAC-Δ Church of Christ  
WLS-Weekly Livestock Market Review, Jim Clark  
WOWO-Around the Bandstand  
WSAI-Guy Lombardo's Orch.  
WWVA-Dr. Lamont

1:45 EST 12:45 CST

CBS-Clyde Barrie, bar.: WKRC KMOX WSMK WMMN (sw-15.27)

WAVE-Carly Fox' Fox Hunters  
WCPO-Familiar Melodies  
WFBM-Downtown Chatter  
WGBF-Curbstone Reporter  
WGN-Blackstone Trio  
WHAS-Mrs. Randolph, Shopping Guide  
WLS-Homemakers Prgm.  
WOWO-Howard Ropa  
WSM-Whitney Ensemble (NBC)  
WWVA-L. P. Lehman & Staff

2:00 EST 1:00 CST

NBC-Hollywood High Hatters: Orch.: WLW WMAQ KDKA (sw-15.21)  
CBS-Down by Herman's: WKRC WLAC WOWO WHAS WSMK (sw-15.27)  
NBC-To be announced: WTAM WCKY WAVE WIRE WSM WHIO (sw-15.33)  
KMOX-Window Shoppers  
WFBM-Δ Midday Meditation  
WLS-Homemakers' Prgm  
WMMN-Studio Gang  
WSAI-Steve Severn's Pet Club

2:15 EST 1:15 CST

NBC-Bromleigh House, bar.: WTAM WCKY WAVE WIRE WSM WHIO (sw-15.33)  
NBC-Gale Page, songs; Larry Larsen, organist: WLW WMAQ KDKA (sw-15.21)  
KMOX-Barnyard Follies  
WCPO-Musical Matinee  
WFBM-News  
WGN-Len Salvo, organist  
WSAI-Organ Recital  
WWVA-Parents & Teachers

2:30 EST 1:30 CST

NBC-Weekend Revue: WIRE WTAM WCKY WAVE WSM (sw-15.33)  
CBS-Tours in Tone: WKRC WHAS WLAC WWVA WSMK (sw-15.27)  
NBC-Walter Blaufuss' Orch.; Joe Parsons, basso: WMAQ KDKA WLW (sw-15.21)  
Baseball; Cards vs. Iteds: WHIO WSAI WCPO  
WFBM-Mary Baker's Album  
WGN-Doring Sisters  
WLS-Merry-Go-Round  
WOWO-Holiday Moods

2:45 EST 1:45 CST

WFBM-Tours in Tone (CBS)  
WGN-Baseball; Chicago Sox vs. Cleveland

3:00 EST 2:00 CST

NBC-Herman Middleman's Orch.: WENR KDKA (sw-15.21)  
CBS-Ann Leaf, organist: WHAS WKRC WOWO WFBM WSMK (sw-15.27)  
KMOX-Barnyard Follies  
WLAC-Aft. Melodies  
WLW-To be announced  
WMAQ-Week End Revue (NBC)  
WMMN-Ann Leaf, organist  
WWVA-Cowboy Loye's Blue Bonnet Boys

3:30 EST 2:30 CST

NBC-Joan & the Escorts: KDKA WAVE WSM WENR WLW (sw-15.21)  
CBS-Isle of Dreams: WLAC WHAS WKRC WMMN WOWO WWVA WFBM WSMK (sw-15.27)  
NBC-Continental: WTAM WIRE WMAQ WCKY (sw-15.33)  
KMOX-To be announced

3:45 EST 2:45 CST

NBC-Davey Rose's Orch.: KDKA WSM WENR WLW WAVE (sw-15.21)  
WLW-Great Lakes Exposition

4:00 EST 3:00 CST

CBS-Angelo Vitale's Band: WKRC WHAS WSMK WOWO WLAC WMMN WFBM (sw-15.27)  
NBC-Blue Room Echoes; Orch.; Soloists: WTAM WIRE WCKY WMAQ (sw-9.53)  
WWVA-Hoosier Merry-makers & Grandpa Jones

4:15 EST 3:15 CST

NBC-Timothy Makepeace, sketch: WSM KDKA WAVE WENR WLW (sw-15.21)

4:30 EST 3:30 CST

NBC-Musical Adventures: WCKY WAVE WIRE WENR WSM

CBS-Charlie Barnet's Orch.: WHAS WFBM WMMN WLAC WKRC (sw-15.27)  
NBC-Kaltenmeyer's Kindergarten, with Bruce Kaufman & Merrill Fugit: WTAM WMAQ WLW (sw-9.53)  
KDKA-Bill & Alex  
WCPO-Swing Serenade  
WOWO-Ferde Grofe's Orch.  
WWVA-Shopping Syncopation

4:45 EST 3:45 CST

NBC-Ruth & Ross, songs & patter: KDKA WAVE WCKY WIRE WENR WSM (sw-15.21)  
CBS-Charles Barnet's Orch.: (sw-9.59)  
WGN-After the Ball Game

5:00 EST 4:00 CST

NBC-Jesse Crawford, organist; Vocalist: WLW  
CBS-To be announced: WLAC WHAS WWVA WOWO WSMK WFBM (sw-11.83-9.59)  
NBC-Otto Thurn's Orch.: WIRE WAVE WHIO WCKY WMAQ WSM WTAM (sw-9.53)  
KDKA-News  
WCPO-Moonbeam Singers  
WENR-Washington Park Races  
WGBF-Novelly Trio  
WGN-Sally Jo Nelson, songs  
WKRC-Musical Calendar  
WMMN-Kleever Kiddie Klub  
WSAI-Let's Have a Party

5:15 EST 4:15 CST

NBC-Jesse Crawford, organist; KDKA (sw-15.21)  
CBS-Oleanders, male quartet: WLAC  
CBS-News of Youth: WWVA (sw-11.83-9.59)  
WCPO-Roy Wilson  
WFBM-Tea Time Tunes  
WGN-Afternoon Serenade  
WHAS-Melody Cruise  
WKRC-Fort Scott Camp  
WOWO-Harry Reser's Orch.  
WSAI-Close Harmony

5:30 EST 4:30 CST

NBC-News; Sonia Esson, contralto: WMAQ WAVE WSM WTAM WCKY WIRE WHIO  
CBS-News; Al Roth's Orch.: KMOX WWVA WLAC WSMK WKRC WOWO (sw-9.59)  
NBC-News; Noble Cain & A Cappella Choir: WENR  
CBS-News; Sports Resume: (sw-11.83)  
KDKA-Baseball Scores; Weather  
WCPO-Dinner Music  
WGN-Charioteers  
WLW-The Smoothies  
WMMN Shopping Notes  
WSAI-Hollywood Reporter

5:45 EST 4:45 CST

NBC-Noble Cain: KDKA (sw-15.21)  
CBS-Al Roth's Orch.: WFBM WHAS (sw-11.83)  
NBC-The Art of Living; "How Old Are You," Dr. Norman Vincent Peale: WHIO WIRE WTAM WCKY WSM WAVE WMAQ (sw-9.53)  
WGBF-News  
WGN-Aft. Serenade  
WLW-Alfred Gus Karger  
WMMN-Strings of Melody  
WSAI-Red Barber

6:00 EST 5:00 CST

NBC-Harold "Red" Grange, football comments & scores (Premiere): WIRE WSM WMAQ WCKY WAVE WHIO (sw-9.53)  
CBS-Patti Chapin, songs: WLAC WOWO KMOX WHAS WSMK  
NBC-King's Jesters: WENR WSAI KDKA (sw-15.21)  
WCPO-One-Night Bandstand  
WFBM-State Fair Amateur Contest  
WGBF-Mysterious Pianist  
WGN-Blackstone String Trio  
WKRC-Dixieland Band  
WLW-R. F. D. Hour  
WMMN-News  
WTAM-Sportsman  
WWVA-Baseball Scores; News

6:15 EST 5:15 CST

NBC-Home Town, sketch: WSM KDKA WSAI WAVE (sw-15.21)  
NBC-Heinie's Grenadiers: WCKY WIRE WMAQ WHIO WTAM (sw-9.53)

CBS-Song Stylists: WIIAS  
 WOWO WMMN (sw-11.83-9.59)  
 KMOX-△Talks on Religion  
 WCPO-Piano Reflections  
 WENR-Musical Grab Bag  
 WGN-Palmer House Ensemble  
 WKRC-Sports; News  
 WLAC-△Church of Christ  
 WWVA-Where to Go to Church

**6:30 EST 5:30 CST**  
 NBC-Nat'l Tennis Championship  
 Matches: WENR WSAI KDKA  
 (sw-15.21)  
 CBS-Dinner Concert: WOWO  
 WKRC KMOX WMMN WFBM  
 WIIAS WSMK (sw-11.839.59)  
 WAVE-Round the Town  
 WCPO-Merchants' Bulletins  
 WGBF-Hoffman's Boys Club  
 WGN-Dance Orch.  
 WLW-Irving Aaronson's Orch.  
 WSM-△Sunday School Lesson  
 WTAM-Charles Stenross' Orch.  
 WWVA-△Bible School

**6:45 EST 5:45 CST**  
 NBC-Don Ferdi's Orch.: WENR  
 WSAI KDKA (sw-15.21)  
 NBC-Sport Parade: Thornton  
 Fisher: WSM WOKY WMAQ  
 WCPO-Seketary Hawkins  
 WFBM-News  
 WGBF-Seroco Club  
 WHIO-News; Weather; Dance  
 Music  
 WIRE-Sport Slants  
 WLAC-Sons of the Pioneers  
 WTAM-Blue Barron's Orch.  
 WWVA-Parade of the Stars

**8:30 EST 7:30 CST**  
 ★ NBC-ALKA-SELTZER PRE-  
 sents the National Barn Dance;  
 Henry Burr, Verne, Lee &  
 Mary, Hoosier Hot Shots;  
 Novelodians, male trio; Sally  
 Foster; Lula Belle & Arkie,  
 songs; Uncle Ezra; Maple City  
 Four; Joe Kelly, in.c.: WJZ  
 WHAM KDKA WIRE WHIO  
 WAVE WLS (sw-11.87)  
 CBS-Professor Quiz & His Brain-  
 busters: WABC (sw-11.83)  
 ★ NBC-The Chateau; Smith  
 Ballew, m.c.; Guest; Victor  
 Young's Orch.: WFAE WMAQ  
 WTAM WGY WLW (sw-9.53)  
 CBS-Salon Moderne: KMOX  
 WWVA WFBM WLAC WBBM  
 WJR WSMK (sw-6.06)  
 WCKY-Front Page Dramas  
 WCPO-Ward's Orch.  
 WGN-Freddy Martin's Orch.  
 WHAS-Louisville Ensemble  
 WSAI-Johnny Lewis' Orch.  
 WSM-Thank You Stusia

**8:45 EST 7:45 CST**  
 ★ Smiling Jack's Missouri Moun-  
 taineers: WSM WCBP WPAD  
 KMOX-Thank You, Stusia  
 WCKY-Hit Tune Revue  
 WGN-Kay Kyser's Orch.  
 WJR-Musicale  
 WKRC-Rubinoff, violinist

**9:00 EST 8:00 CST**  
 ★ CBS-Your Hit Parade &  
 Sweepstakes; Harry Salter's  
 Orch.; Margaret McCrae &  
 Buddy Clark, vocalists; Norse-  
 men Quartet: WABC WBBM  
 WFBM WHAS KMOX WMMN  
 WKRC WJR WLAC WWVA  
 (sw 6.12.6.06)  
 WCPO-Hauser's Orch.  
 WGN-Joe Sanders' Orch.  
 WSAI-Concert Hall  
 WSM-Possum Hunters; Uncle  
 Dave Macon; Gully Jumpers

**9:15 EST 8:15 CST**  
 WGN-Ozzie Nelson's Orch.  
 WSAI-News

**9:30 EST 8:30 CST**  
 NBC-Jimmy Lunceford's Orch.:  
 WJZ WHAM WAVE KDKA  
 (sw 6.14)  
 NBC-Stringtune: WFAE WHIO  
 WLW WTAM WCKY WGY  
 WMAQ (sw-9.53)  
 WCPO-Locke's Orch.  
 WGN-Dance Orch.  
 WIRE-Rubinoff, violinist  
 WLS-Hilltoppers; Prairie Ram-  
 blers & Patsy Montana  
 WSAI-Lloyd Huntley's Orch.  
 WSM-Dixie Liners

**9:45 EST 8:45 CST**  
 WIRE-Stringtune (NBC)  
 WLS-Heury Hornsbuckle; George  
 Goebel & Four Hired Hands  
 WSAI-Dick Messner's Orch.  
 WSM-Curt Poulton; Missouri  
 Mountaineers

**10:00 EST 9:00 CST**  
 ★ NBC-ALKA-SELTZER PRE-  
 sents The Nat'l Barn Dance:  
 WLW (also see 8:30 p.m.)  
 CBS-Artie Shaw's Orch.: WABC  
 WBBM WMMN WJR KMOX  
 NBC-(News, WJZ only) Riley &  
 Farley's Orch.: WJZ WHAM  
 NBC-Clem McCarthy sports:  
 WFAE WGY (sw-9.53)  
 News: WIRE WKRC WWVA  
 WCKY  
 KDKA-News; Sports; Weather  
 WAVE-Bob Crosby's Orch.  
 WCPO-Bradford's Orch.  
 WFBM-Sportslight  
 WHAS-Here's to You  
 WHIO-News; Weather  
 WLAC-Around the Town  
 WLS-Nat'l Barn Dance  
 WMAQ-Fletch. Henderson's Orch.  
 WSAI-Mel Snyder's Orch.  
 WSM-Honey Wilds; Fruit Jar  
 Drinkers; Delmore Brothers  
 WTAM-Clint Noble's Orch.

**10:15 EST 9:15 CST**  
 NBC-Riley & Farley's Orch.:  
 KDKA (sw-6.14)  
 CBS-Artie Shaw's Orch.: WFBM  
 WKRC  
 NBC-The King's Jesters: WFAE  
 WCKY WIRE WAVE WMAQ  
 WTAM WGY (sw-9.53)  
 MBS-Kay Kyser's Orch.: WGN  
 WSAI  
 WHIO-Claude Hoagland's Orch.

WLS-Cabin & Bunkhouse Melo-  
 dies  
 WWVA-Dance Orch.

**10:30 EST 9:30 CST**  
 CBS-Hal Kemp's Orch.: WABC  
 WJR WKRC WLAC WMMN  
 NBC-(News, WFAE only) Russ  
 Morgan's Orch.: WFAE WGY  
 WAVE WHIO WCKY WIRE  
 WTAM (sw-9.53)  
 NBC-Al Donahue's Orch.: WJZ  
 WHAM

**11:00 EST 10:00 CST**  
 MBS-Freddie Martin's Orch.:  
 WGN WSAI  
 News: WHAS WBBM  
 KDKA-Dance Orch.  
 KMOX-News & Sports  
 WBBM-Law for the Layman  
 WMAQ-Henry Busse's Orch.  
 WSM-Crnok Brothers; Sarie &  
 Salie; Deford Bailey; Possum  
 Hunters  
 WWVA-Areadians

**10:45 EST 9:45 CST**  
 CBS-Hal Kemp's Orch.: WFBM  
 KMOX WSMK WHAS  
 WBBM-Geo. Givut's Circus  
 WLS-Nat'l Barn Dance  
 WWVA-Inquiring Microphone

**11:00 EST 10:00 CST**  
 NBC-Henry King's Orch.: WFAE  
 WCKY WHIO WTAM WIRE  
 WGY (sw-9.53)  
 CBS-Jao Garber's Orch.: WABC  
 WKRC WSMK WMMN WJR  
 WLAC WBBM WHAS WFBM  
 NBC-Lou Brings' Orch.: WJZ  
 WHAM WSAI WAVE KDKA  
 (sw-6.14)  
 KMOX-Eddie Dunstedter's Orch.  
 WGN-Dance Orch.  
 ★ WLW-Paul Sullivan, news room  
 WMAQ-Jack Russell's Orch.  
 WSM-Dixie Liners; Uncle Dave  
 Macon; Fruit Jar Drinkers  
 WWVA-Midnight Jamboree

**11:15 EST 10:15 CST**  
 KMOX-Jan Garber's Orch. (CBS)  
 WFBM-News  
 WLW-Art Kassel's Orch.

**11:30 EST 10:30 CST**  
 CBS-Benny Goodman's Orch.:  
 WABC WHAS WKRC WLAC  
 WSMK WJR WMMN WFBM  
 NBC-Xavier Cugat's Orch.: WJZ  
 WAVE KDKA WSAI WCKY  
 (sw 6.14)  
 CBS-Bernie Cummins' Orch.:  
 WBBM  
 NBC-Charles Stenross' Orch.:  
 WFAE WTAM WHIO WIRE  
 WGY (sw-9.53)  
 MBS-Joe Sanders' Orch.: WGN  
 WLW  
 KMOX-News  
 WHAM-Frank Skulety's Orch.  
 WMAQ-Keith Beecher's Orch.  
 WSM-Sil Harkreader; Delmore  
 Brothers; Rubert Lunn; Deford  
 Bailey

**11:45 EST 10:45 CST**  
 KMOX-Lang Thompson's Orch.  
 WCKY-Slumber Hour

**12:00 EST 11:00 CST**  
 CBS-Edna Sellers, organist:  
 KMOX WBBM  
 NBC-King's Jesters: WMAQ  
 WHIO WSAI WIRE  
 WAVE-Winy Manone's Orch.  
 WENR-Fletcher Henderson's  
 Orch.  
 WFBM-Louie Lowe's Orch.  
 WGN-Dance Orch.  
 WHAS-Veloz & Ynlada's Orch.  
 WLAC-Malcolm Tate, organist  
 WLW-Barney Rapp's Orch.  
 WMMN-Time & Weather  
 WSM-Binkley Brothers; Curt  
 Poulton; Crook Bros.' Band  
 WTAM-Midnight Revue

**12:15 EST 11:15 CST**  
 CBS-Carl Schreiber's Orch.:  
 KMOX WBBM  
 NBC-Gentlemen of Rhythm:  
 WSAI WHIO WMAQ WIRE  
 WAVE-Dance Orch.

**12:30 EST 11:30 CST**  
 NBC-Jack Russell's Orch.: WIRE  
 WHIO WMAQ WAVE

MBS-Ozzie Nelson's Orch.: WGN  
 WLW  
 WENR-Allred Barr's Orch.  
 WFBM Carl Schreiber's Orch.  
 (CBS)  
 WIIAS-Dream Serenade  
 WSAI-News; Slumber Hour  
 WSM-Gully Jumpers; Sam & Kirk  
 McGee; Binkley Brothers  
 WTAM-Blue Barron's Orch.  
 WWVA-Organ Interlude

**12:45 EST 11:45 CST**  
 CBS-Mark Fisher's Orch.:  
 WBBM KMOX WFBM  
 WWVA-Midnight Jamboree

**1:00 EST 12:00 CST**  
 MBS-Horace Heidt's Orch.: WGN  
 WLW

**1:15 EST 12:15 CST**  
 KMOX-Dancing Time  
 WBBM-News; Musical Weather  
 Man  
 WHIO-Sleepy Valley

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**End of Saturday Prgms.**

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

**1:15 EST 12:15 CST**  
 WBBM-Austin Mack's Orch.

**1:30 EST 12:30 CST**  
 WGN-Joe Sanders' Orch.  
 WHIO-Music Goes 'Round  
 WLW-Moon River

### Frequencies

KOKA-980	WGH-720	WLW-700
KMOX-1090	WGY-790	WMAQ-870
WABC-660	WHAM-1150	WMMN-890
WAVE-940	WHAS-820	WOWO-1160
WBBM-770	WHIO-1250	WSAI-1330
WCKY-1490	WIRE-1400	WSAZ-1190
WCPO-1200	WJR-750	WSM-650
WFAE-660	WJZ-760	WSM-1380
WENR-670	WKRC-550	WTAM-1070
WFBM-1230	WLAC-1470	WWVA-1160
WGBF-630	WLS-870	

## FOREIGN SHORT-WAVE PROGRAMS FOR SATURDAY

Short-wave programs of American stations are shown along with the regular program listings. See page 29 for frequencies of foreign stations. Time shown is EST; for CST subtract one hour.

5:15 p.m.—Listeners and broadcasters: DJB DJD  
 5:30 p.m.—League of Nations: HBL IIBP  
 6 p.m.—Ards motor race: GSC GSD GSP  
 7 p.m.—Pan-American program: W3XAL (6.1)  
 7 p.m.—Moscow broadcast: RAN  
 7:10 p.m.—Brown sails: GSC GSD GSP  
 7:15 p.m.—Musical travels: YV2RC  
 7:15 p.m.—Sound pictures: DJB DJD  
 7:15 p.m.—Theater broadcast: TPA4  
 7:30 p.m.—Jose Cereceda, songs: YV2RC  
 7:45 p.m.—Venezuelan songs: YV2RC  
 8:30 p.m.—Native songs: YV2RC  
 8:45 p.m.—Tovar brothers: YV2RC  
 9 p.m.—Argentina hour: LRX  
 9 p.m.—BBC Military band: GSC GSD  
 9:40 p.m.—Round table singers: GSC GSD  
 10:30 p.m.—Opportunity program: COCD  
 10:30 p.m.—Theater program: TPA4  
 10:45 p.m.—Listener greetings: DJB DJD  
 12 mid.—Overseas hour: JV11

6:15 a.m.—Australian artists' program: VK3ME  
 6:45 a.m.—Children's hour: GSG GSH  
 8:30 a.m.—Concert: TPA2  
 9:30 a.m.—The Continentals: GSF GSG  
 10:15 a.m.—Ards motor race: GSF GSG GSH  
 10:30 a.m.—Vatican City hour: HV1  
 11:35 a.m.—Rubin's band: GSF GSG  
 12:15 p.m.—Children's hour: GSB GSD GSO  
 1 p.m.—Cuban dance music: COCD  
 1:30 p.m.—Brown sails: GSB GSD GSO  
 2 p.m.—Ards motor race: GSB GSD GSO  
 2 p.m.—Latin American music: COCD  
 4:30 p.m.—BBC orchestra: GSB GSF GSG  
 4:55 p.m.—Listener greetings: DJB DJD  
 5 p.m.—Mayor's program: COCD

## CONTESTS ON THE AIR

**SUNDAY**  
 12:30 p.m. EST (11:30 a.m. CST), NBC net-  
 work. While the City Sleeps. Cash for true  
 stories about milkmen  
 6:45 p.m. EST (5:45 CST), NBC network. Sun-  
 set Dreams. Rebroadcast for West at 10 p.m. EST  
 (9 CST). Jingle contest, wrist watch prizes.

**MONDAY**  
 6:30 p.m. EST (5:30 CST), CBS network.  
 The Charioteers. Foris and cash for finishing  
 sentence. Merchandise requirement.

**TUESDAY**  
 8 p.m. EST (7 CST), NBC network. Vox Pop.  
 Wrist watches weekly for questions or problems.

**WEDNESDAY**  
 9 p.m. EST (8 CST), NBC network. Your Hit  
 Parade. Carton of cigarettes given for naming  
 three leading hit songs of the week.

**SATURDAY**  
 9 p.m. EST (8 CST), CBS network. Your Hit  
 Parade. Carton of cigarettes given for naming  
 three leading hit songs of the week.

## THROUGH THE WEEK

6:30 p.m. EST (5:30 CST), NBC network. Lum  
 'n' Almer program. Two bicycles given daily, ex-  
 cept Saturday and Sunday, for last line in lim-  
 erick contest. Merchandise requirement.

ART JACOBSON is now Henry Hunter of Holly-  
 wood. He is currently playing in "Parole" and  
 is making a new picture entitled "Yellowstone."  
 Ann Preston, who used to be Shaindel Kalish of  
 radio, plays opposite him in "Parole."—Miss A.  
 Mahan, Battle Ground, Indiana.

LARRY VINCENT may be addressed at the  
 Columbia Broadcasting System, 485 Madison Ave-  
 nue, New York City. He has black hair, brown  
 eyes, is five feet, seven inches tall and weighs 160  
 pounds.—Viola Morris, Clarksburg, West Virginia.

## MR. FAIRFAX KNOWS ALL

DAILEY of the team of "Dorsey and Dailey" is  
 now in Philadelphia. Bonnie Blue and Margaret  
 McCrae are two different people. Dolly Dawn,  
 petite vocalist with George Hall's orchestra, is  
 nineteen years old and has been in radio for four  
 years. Started as a New Jersey schoolgirl on a  
 local station. She has black hair and eyes.—  
 Gaby, Augusta, Georgia.

DOROTHY JOHNSON and STANLEY OGLE are  
 the vocalists with Austin Mack's orchestra heard  
 over WHBM.—John Dula, Chicago, Illinois.

## Night

**7:00 EST 6:00 CST**  
 NBC-Eddie Fitzpatrick's Orch.:  
 WFAE WCKY WMAQ WIRE  
 WGY WTAM  
 CBS-Saturday Night Swing:  
 WABC WIIAS WKRC WLAC  
 KMOX WFBM WWVA WMMN  
 WJR WSMK (sw-6.06 11.83)  
 NBC-El Chien, Spanish Revue:  
 WJZ WAVE WSM WLW  
 KDKA (sw-11.87)  
 WBBM-George Givut's Circus  
 WCPO-Galvano & Cortez  
 WGN-Sports Review  
 WHAM-Hank & Herb  
 WHIO-Three Brown Bears  
 WLS-Prairie Ramblers & Patsy  
 Montana  
 WSAI-Band Plays On

**7:15 EST 6:15 CST**  
 WCPO-Beachcombers  
 WGN-Rubinoff, violinist  
 WHIO-Harry Kall's Orch.  
 WLS-Roy Anderson, bar.  
 WSAI-Headliners

**7:30 EST 6:30 CST**  
 NBC-Jamboree Variety Prgm.:  
 WFAE WTAM WGY WMAQ  
 WCKY WIRE WHIO WAVE  
 (sw 9.53)  
 CBS-Columbia Workshop; Dir. of  
 Irving Reis: WABC WWVA  
 WHAS WJR WFBM WLAC  
 WKRC WBBM KMOX WMMN  
 (sw-11.83-6.06)  
 NBC-Meredith Willson's Orch.:  
 WJZ KDKA WHAM WSAI  
 (sw-11.87)  
 MBS-Sherlock Holmes: WGN  
 WLW  
 WCPO-Sport Review  
 WLS-Barn Dance Party  
 WSM-Delmore Brothers

**7:45 EST 6:45 CST**  
 WCPO-Brad Collins' Orch.  
 WLS-Roy Anderson, bar.; Ralph  
 Emerson, organist  
 WSM-Musical Memory Time

**8:00 EST 7:00 CST**  
 NBC-Chicago Grand Opera Orch.:  
 WJZ KDKA WHAM WAVE  
 WSAI (sw 11.87)  
 CBS-Bruna Castagna, contr.;  
 Orch.: WABC WWVA WBBM  
 WFBM KMOX WKRC WHAS  
 WJR WMMN (sw-11.83 6.06)  
 WCPO-Castle Farm Orch.  
 WGN-News; Sports  
 WLAC-Sports  
 WLS-Barn Dance Jamboree  
 WLW-Don Bestor's Orch.  
 WSM-Hilltop Harmonizers

**8:15 EST 7:15 CST**  
 WGN-Joe Sanders' Orch.  
 WKRC-Louis Prima's Orch.  
 WLAC-△Church of Hollywood  
 WLS-Hilltoppers  
 WSM-Francis Craig's Orch.



# Uncle Ezra

The Old Jumping Jenny Wren  
 —HIMSELF—  
 Hear the Old Man with Young Ideas  
**EVERY SATURDAY NIGHT**  
 over  
**61 NBC STATIONS Coast-to-Coast**  
 Over 40 Radio Artists including the Maple  
 City Four; Hoosier Hot Shots; Uncle  
 Ezra; Otto and His Novelodians; Arkan-  
 sas Woodchopper; Sally Foster; Henry  
 Burr; Verne, Lee and Mary; Lucille Long;  
 Bill O'Connor; Lulu Belle and Skyland  
 Scotty and Joe Kelly. Master of Cere-  
 monies. A rollicking program of old time  
 singing, dancing and homespun fun.  
 Brought to you direct from WLS, Chi-  
 cago, every Saturday night over

**KDKA - WLW**  
 8:30 P.M., EST — 10:00 P.M., EST

**Alka-Seltzer National Barn Dance**

# HUMANITY BEGS FOR HELP

(Continued from Page 18)

were ready to walk out discouraged and hopeless.

At the door Alexander stopped them. "Speak to me after the broadcast," he said. Perhaps he would have offered to help them. But a wealthy hair-net manufacturer called up right after the broadcast. "Tell the judge," he said, "I'll be glad to mail a check for \$100 to help those two young people."

Sometimes rackets are exposed over the air by those who have been victimized by them. There was the woman whose husband had died. A man came to her door and said he represented a society publishing a book containing pictures of worthy deceased individuals. He asked her for a picture of her husband, and she gave it to him. She also signed some sort of paper which she thought gave permission for the publication of her husband's photo. When she asked for the return of the

photograph, the man to whom she'd given it said she could have it back only if she paid an exorbitant sum of money for a water-color of her husband.

She refused.

Then the racketeering photographer got a judgment against her, and she had to pay him.

"The minute you got the summons to appear," the judge of the Good Will Court told her. "you should have reported. If you had told your story, no judge in the world would have given this man a judgment against you. In fact, the district attorney's office would probably have gotten after him," the judge added.

"The cases that come to the Good Will Court have proved that people should be most careful in signing their names to legal papers," Mr. Alexander told me. "We had one case of a man who was one of four children, who signed away his quarter-right to an

estate of \$100,000 for \$500. He was cheated by his own brothers and sisters!

"The greatest cause of trouble in civil cases is that people obligate themselves for things they can't afford to buy. They want expensive cars, pianos or jewelry, and they buy them on the instalment plan. When they get sick or lose their jobs, they lose the articles they've bought, lose the payments they've made on them, and their creditors get judgments for the balance.

"For example, there was a man who came to the Good Will Court with his story. He had bought an automobile for \$500 and paid \$225 on it. Then he got sick and couldn't make the additional payments. The company took the car back and sued him or \$275."

And so it goes. Tragedy. Horror. Heartbreak. They are all behind the scenes at the Good Will Court!



New tunes sweep the nation each week, and Harry Salter, ork-man, plays them on "Your Hit Parade and Sweepstakes" Saturdays

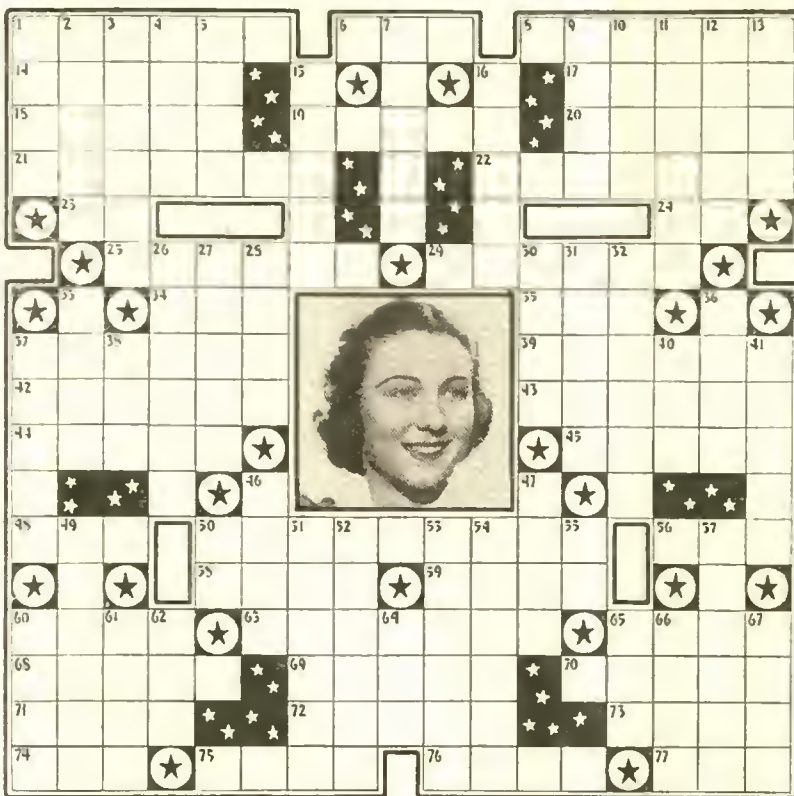
## HITS OF THE WEEK

COMIC Frank Fay really started something with his "Knock Knock" performance several weeks ago. In fact, he started a song on the way to fame with such force that this week, right out of the blue, it landed in eighth place in the "Your Hit Parade" tabulation of popular songs. Will it keep going up? Will it leap to first place next week, displacing "When I'm With You?" Or will it prove to be a flash in the pan and drop out as quickly as it appeared? Perhaps it all depends on America's ability to think up new "Knock Knocks." Right now, however, it appears to be on the same trail "The Music Goes 'Round and Around" was on several months ago.

The first fifteen tunes on Your Hit Parade are as follows:

- |                        |                      |
|------------------------|----------------------|
| 1—When I'm With You    | 9—The Glory of Love  |
| 2—These Foolish Things | 10—You're Not the    |
| 3—Did I Remember?      | Kind of a Girl       |
| 4—Bali Bali            | 11—Rendezvous with a |
| 5—You Can't Pull the   | Dream                |
| Wool Over My Eyes      | 12—Bye Bye Baby      |
| 6—Take My Heart        | 13—Would You         |
| 7—It's a Sin           | 14—No Regrets        |
| 8—Knock, Knock         | 15—Until Today       |

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

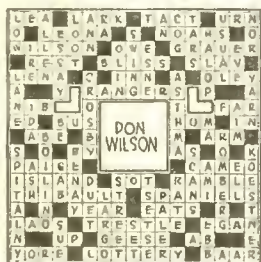
- 1—Birds resembling parrots
- 6—Frank — Calling
- 8—He wrote "Goody Goody"
- 14—To rub out
- 17— Philo, soprano
- 18—Formal religious ceremonies
- 19— Dunstedter, organist
- 20—A burst of applause
- 21—Properties in general
- 22—Albert Payson —, author
- 23—The (Sp.)
- 24—WBAL is in this state (abbrev.)
- 25—A football team
- 29—That jolly fellow
- 34—Eggs
- 35—Consumed
- 37—Distinct parts
- 39—Principal commodity
- 42—Wandering
- 43—Art —, bandleader
- 44—Chairs
- 45—Meats
- 48—Take a number from one to ten
- 50—The star in the photo
- 56— — West, film star
- 58—Feminine name
- 59—Operatic melody
- 60—Reddish matter formed on iron
- 63—Long desired
- 65—Johnny —, bandleader
- 68—Open surfaces
- 69—Belonging to Lila

- 70—You listen to it
- 71—Mountain goat
- 72—Filling of rock fissures
- 73—Bernardine Flynn is —
- 74—Noise
- 75—Change direction
- 76—Used in printing
- 77—Entangle

### VERTICAL

- 1—A pond
- 2—To get up
- 3—Bovine animals
- 4—Out at sea
- 5—Point of the compass
- 7—Victor —, maestro
- 9—Always
- 10—Irene —, radio actress
- 11—This made Winchell famous
- 12—African antelope
- 13—Fee
- 15— — Crawford, organist
- 16—Match (slang)
- 25—To find
- 27—Odds and —
- 28—Immense
- 30—To luxuriate
- 31—Announcer, Fred —
- 32—Motive
- 33—Engage
- 55— — Gray, Casa Loma prexy
- 37—Vexatious persons
- 38—Epoch
- 40—Greek letter
- 41—Feminine name
- 45—Group of politicians
- 47—Male first name
- 49—Spanish pianist-conductor
- 50—Article
- 51—To develop
- 52— — Cugat, rumba king
- 53—Floating
- 54—Natty (colloq.)
- 55—Ancestor of the Pharaohs
- 57—Tiny Mexican songstress
- 60—A foray
- 61—Past of see
- 62—Impost
- 64—Yale
- 65—In possession
- 66—First man
- 67—Edgar A. Guest is one

### Solution to Puzzle Given Last Week



## THE GOOD WILL COURT SUGGESTS THAT YOU—

Don't sign any legal paper, written or printed, without reading and understanding it.

Don't sign as a co-maker on any contract just to oblige—for YOU may have to pay.

Don't sign any innocent-looking "receipt" on the request of a door-to-door salesman without knowing its real meaning.

Don't settle a claim for personal injuries until you know from good medical advice whether your injuries are likely to have a lasting detrimental effect.

Don't ignore any legal papers served on you, for you may make it impossible to defend your case later if you ignore them.

Don't rush into "win a lot" or other real estate schemes unless you know all about the character of the company you deal with and know the full effect of what you sign.

Don't remain as a tenant after your written lease has expired or ignore an automatic renewal clause, for you may be held for another term.

Don't, if you are a workman injured in the course of employment, fail to give immediate notice in writing to the employer of the time, place and nature of the injury.

Don't marry without full knowledge of the character, past record, health and—if you are a woman—of the earning capacity of the other party.

## RUDY VALLEE'S UNTOLD PRANKS

(Continued from Page 21)

the most romantic parts of that script to him all the way. Fun? Yeah—for Rudy!

The cast enjoyed it, too, when Rudy had me perform for them at the studio. I still wake up nights, dodging the raspberries they tossed at me.

Take it? I'll say you take it! But the more you stand for, the more you get in some other way. That's Rudy for you!

All in all, he's a grand guy to have for a boss—if you quit trying to figure out what he's going to do next.

Of course, there's one advantage. Whenever you're in Rudy's vicinity and he begins to tug at his ears, you can bet there's some deviltry in the wind.

That's when I hunt the cyclone cellar. Only Rudy moves so fast that I seldom get there in time.

Rudy Vallee may be heard Thursdays on his Variety Hour over an NBC network at 8 p.m. EDT (7 EST; 7 CDT; 6 CST; 5 MST; 4 PST).

**QUILT PIECES** Brand new large prints, fast colors, 2 pounds (15yds.) only 69c plus few cents postage. Beautiful silks or velvets, 2 pounds, \$1.00 plus postage. 10 spools thread free with each order. Sent C.O.D.

Jay Cee Remnant Co. Desk 15. Marion, Illinois

**YARNS** Silk Boucle, 4-Fold Knitting Worsteds and Coat Yarn \$2.16

Crevette, Scotch Tweed (Imported) 25c Oz. Suede Boucle, Camela Hair, Chenille HUNDREDS FREE SAMPLES, HANCOY COLOR CHART. MONEY-BACK GUARANTEE!

Outlet Yarns Dept. R, 754-6th Ave., (Cor. 25th St.) N. Y. C. Est. 1915 Honestly Responsible for Our Success

**2 Perfumes** SUBTLE, fascinating, alluring. Sells regularly at \$12.00 an ounce. Made from the essence of flowers.

Two Odors: (1) Flirtation (2) Jasmine

Send only 20¢ A single drop lasts a week!

To pay for postage and handling send only 20¢ (silver or stamps) for 2 trial bottles. Only 1 set to each new customer. 20¢!

**Redwood Treasure Chest:** Contains 4—50¢ bottles of perfume selling at \$2.00 an ounce — (1) Hollywood Bouquet, (2) Persian Night, (3) Black Velvet, (4) Samsara. Chest 6x3 in. made from Giant Redwood Trees of California. Send only \$1.00 check, stamps or currency. An ideal gift. \$1.00

PAUL RIEGER, 344 Davis Street, San Francisco, Calif.

# BE CHARMING

(Continued from Page 25)

first of all, be charming. It was, you know, because your husband found you more charming than any other woman in this world that he fell in love with you and married you. And unless you abuse this charm—which you had originally—and let it get away from you, your husband should continue to find you more charming than any other woman and to love you more as the years go by.

Consider your appearance! Appearance is so very important to charm. There are gay and attractive house dresses which can be purchased for very little and laundered simply enough at home. Manage your budget so that you can invest in a few of these dresses and present a refreshing picture at the breakfast table and while you are busy with your tasks.

AND be sure that your hair always is brushed and that your make-up is smooth. I need not remind you how you used to fix up before you were married when the man who is now your husband was coming to see you. Remind yourself of this when it is almost time for him to come home evenings and I'm sure you will arrange your schedule, however crowded it may be, to allow you a few minutes at your dressing-table and time to change into an attractive fresh dress.

So much for appearance. Do you still go to ball games or to hockey matches, or whatever diversions you used to share with your husband; or, does he go alone?

In other words, as the popular song goes, are you as "lovely to look at" and as "delightful to know" as you used to be? Or have you become so absorbed in being a good wife that you have failed to be a sweetheart-wife?

Most of us go to some length to be charming when we're at parties and for the benefit of our friends, but when we're at home with our husbands, we feel we can let down and not make any great effort. When you stop to think about it, could anything be more stupid, since, above everything else, your happiness depends upon holding the love and admiration of the one man you love most in the world?

The more you consider charm, that indispensable quality as far as women are concerned, the more you'll find it consists in looking right and acting right. It's that little extra something in people which makes them more attractive, both mentally and physically

I want to talk to you about Peggy Hopkins Joyce. In the past few years there have been many women more beautiful than Peggy but I can think of no woman more popular. In fact, Peggy, becoming internationally famous because of the glamor she has possessed for years for men, now has glamor for women, too. And I'll tell you a secret about Peggy Joyce.

I've known hard-boiled and sophisticated newspapermen who felt very sure she would have no charm for them but who, upon meeting her, discovered her human appeal won them.

And so, not long ago, I went to Peggy Joyce and asked her what she felt was the greatest mistake women generally make in their relationship with men.

"I think," she told me, "that most girls and women put themselves at a definite disadvantage with men in their effort to protect their pride, to keep the men from knowing just how interested they are in them—just how attractive they find them. In other words, not daring to be themselves, they proceed to act reserved or indifferent or cold."

Peggy Joyce herself is one of the warmest and, at the same time, one of the most matter-of-fact people you could imagine. She isn't all bound up with a lot of silly affectations and airs and graces. She's "regular!"

Next, in our quest for charm, let us consider how fashions in clothes can give us allure. If ever there was a season when the modistes had conspired to invest clothes with glamor and romantic appeal, it's this season. And, whether you're sixteen or sixty, glamor and romantic appeal are things I urge you to keep in your life. At sixteen you'll look to different touches than you will later on in life to create these ever desirable assets for you. But that's the only difference.

THIS year there are veils on hats, and under their soft mesh, eyes, whether they're blue or brown or gray or green, become more alluring. And it isn't only the things these new hats and veils do for us physically; they have a mental effect upon us, too.

Frisly and ever so feminine lace jabots and gilets will make you feel fresh and fragrant even though you wear last year's dress. And you know how wonderful it is to feel fresh and fragrant—what a glorious lift it gives your whole spirit.

If you are tall enough, choose the new evening gowns that have little trains which whisper along the floor.

and wear soft exotic flowers pinned effectively at waistlines or necklines.

There was a time when some women, absorbed by the new feminine independence, seemed to have no time to be glamorous and romantic. Clothes and coiffures were designed to please these women. And then they found how lacking in attractiveness and interest the mannish modes were. The hairdressers and dressmakers realized that and changed things. Today it's smart to be romantic! It's chic to be glamorous!

SO TAKE advantage of styles in your clothes. Curl your hair. Get every last ounce of glamor and romantic appeal out of the new fashions. Your life will be richer.

Naturally, the subject of clothes calls to mind the name of Joan Crawford. If I could give to those women I know only one lesson in how to make the most of themselves and how to get the most out of life, I'd want them to study Joan and her clothes. You can't be with her over five minutes without realizing that she's the kind of person who is bound to go places and do things. It's because she finds life a great adventure. As a matter of fact, in that one simple statement you have, I think, the secret of Joan's great charm.

It fascinates me, for instance, to think of the way Joan has improved in the matter of grooming. She used to buy a dress if she liked the color. And then, simply because they had cute buckles on them, she'd buy a pair of shoes without considering whether or not they supplemented any costumes she had.

"It was," Joan told me, "by watching another woman whose grooming was admired that I learned how to improve my own appearance. I remember very well watching a certain woman at a party one evening. Her gown was black and very simple and her slippers were black crepe and perfectly plain. Her stockings were a subtle blend of gray and tan and very sheer. And, although she might have worn many jewels, she wore only a single strand of pearls."

Joan laughed that lovely human laugh of hers. "I can still hear a man in my party, whom I admired tremendously, commenting on that woman's appearance," she said. "There was unmlstakable admiration in his voice when he said, 'There's a woman who really knows how to dress. She's smooth!'"

FROM that moment," Joan confessed, "I was determined to be smooth, too. Then and there, I accepted the fact that to dress well is a job; and that, like every job you undertake, to do it well, you must give thought and time and planning to it."

Joan spread her beautifully kept hands before her. "So many times," she said, "we'd be better off—oh, ever so much better off—if we'd use the energy we spend making apologies to improve our appearance."

"Because," she said, "most of the apologies we make are made about lacks which are avoidable. In the matter of grooming, for instance, it usually isn't so much a lack of funds that keeps people from looking smart as it is a lack of planning."

If I could make a wish for any of you today, I'd wish that you, like Joan Crawford, might find life a great adventure. Because once anyone attains this point of view, those things which contribute to self-improvement cease to be a chore.

In fact, all phases of self-improvement become exciting business. Every new day is something to which you look forward. And you, yourself, can increase by leaps and bounds in glamor and attractiveness and charm as each today becomes a yesterday.

# THE MURDER OF MILLIKEN

(Continued from Page 12)

he cried to his men. "This is the car that WSM sent out a warning on! These guys murdered Milliken!"

And it was at that very instant that the battle started.

Farmer and Dunn ran around to the right side of the car they had stolen, and as they ran they pulled pistols, fired again and again. From the police car officers jumped, fired. A slug from Farmer's gun missed Chief Rogers' stomach by inches.

Then Farmer craftily retreated, leaving Dunn's hysterical shooting to cover his trail. And when the policemen, anxious to capture this criminal alive, crowded around Dunn and disarmed him, Farmer had scurried through thick vegetation, made his getaway.

"Yes, I shot him," Dunn admitted when Chief Rogers told him that police had been looking for them ever since hearing the WSM alarm. His full confession followed. Dunn had done the

actual shooting. After hijacking the famous radio market reporter, Dunn had shot him through the heart, deliberately and in cold blood. Then in utter callousness he had removed the dead man's shoes and put them—still warm with the life he had just destroyed—upon his own feet.

"But when I heard that radio announcer," he said, "I knew we'd never get away."

Two days after Dunn's confession, Farmer was picked up in Brooksville, Florida. He denied having had anything to do with the murder of Milliken, until officers confronted him with the fact that Dunn had confessed.

"The dirty rat!" he snarled. "Why, I was on my way to shoot him out of jail. Now he's gone and spoiled it, the fool! Once out of jail—"

One of the Brooksville officers laughed at him.

"Radio got you once," he reminded Farmer. "And even if you had had the crazy luck to get Dunn out, radio would have slapped you in again!"

**WEAR A PAIR SENT FREE AS BONUS TO PRODUCERS** **BIG PAY Every Day**

Make money representing manufacturer established 33 years. Fast selling, family shoe line including famous VELVET-FEZ Air Cushion Insole shoes that sell on 10-second demonstration. Lowest direct-from-factory-to-wearer prices. Profits up to \$2.00 per pair.

**FREE!** Complete sales outfit. Write Mason Shoe Manufacturing Co., Dept. A80, Chippewa Falls, Wis.

**MAN and WIFE WANTED**

to Run Local Collee Agency. Earnings up to \$240.00 in a Month. Ford Sedan given producers as bonus. I send everything needed; no money risk. Details free.

**ALBERT MILLS, 8739 Monmouth, Cincinnati, Ohio**

**VOICE**

100% Improvement Guaranteed

We build, strengthen the vocal organs—out with singing lessons—but by fundamentally sound and scientifically correct *silent exercises*... and absolutely guarantee to improve any singing or speaking voice at least 100%. Write for wonderful voice book—sent free. Learn WHY you can now have the voice you want. No literature sent to anyone under 17 unless signed by parent.

**PERFECT VOICE INSTITUTE, Studio 7886 64 E. Lake St., Chicago**

## What Is Your Lucky Star?

How is your success in life determined by the star in the heavens under which you were born? How can a knowledge of astrology make your life richer? These questions—and many others—answered in next week's RADIO GUIDE!

## What Are 5th Avenue's Beauty Secrets?

Stars of the air, of the stage, of films—are glamorous creatures. How do they create and keep this beauty of face and of figure? Next week in RADIO GUIDE you'll read the amazing answer!

**10¢ a Day**

Buy any one of these gorgeous diamond rings or watches!

Slip one dime a day into small, FREE BANK pay for Ring or Watch in less than a year!

Send No Money

**Sweetheart Diamond Ring**  
No. 332—Fiery Diamond with two side diamonds... \$33

**10-Diamond BRIDAL PAIR**  
No. 331—5-Diamond Engagement Ring and 5-Diamond Wedding Ring; Gothic mounting. Both Rings... \$33

**BENRUS MAN'S WATCH**  
Shock Proof Benzrus. 7 Jewel. Guar. autoed... \$19.75

**7-DIAMOND CLUSTER RINGS**  
No. 295—Man's; 296—Lady's. So cleverly set the seven small diamonds set that they look like one full-carat gem. \$29.50

**BENRUS LADY'S WATCH**  
Shock Proof Benzrus. 7 Jewel. Guar. autoed... \$19.75

Watch of America's Leading Airways!

Send No Money

**FRUMESS JEWELRY CO.**  
605 Sixteenth Street, Denver, Colo.

Send me No. \_\_\_\_\_ with Free Bank on terms of 10c a day. If ring, give size...

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
OCCUPATION \_\_\_\_\_  
EMPLOYER \_\_\_\_\_

**FREE BANK**

G-9



Above: Piquant and petite, level;  
Alice Frost; comedienne and favorite



Two Chicago boasts: Stately Bess Johnson (above) and  
glorious-voiced Vivian Della Chiesa (right) are a pair  
to whom the whole country would gladly pay homage



Irene Noblette, Gertrude Niesen, Magda  
Need, Peggy O'Neill.

Mary Pickford, Lily Pons, Loretta Poynton,  
Gale Page, Dorothy Page, Patti Pickens, Jane  
Pickens, Helen Pickens, Carmela Pouselle,  
Ira Phillips, Virginia Payne, Eleanor Powell,  
Muriel Pollock, Nina Paisley.

Ruth Russell, Ramona, Irene Rich, Virginia  
Rea, Leah Ray, Alice Reinheart.

Anne Scynour, Gladys Swarthout, Kate  
Smith, Margaret Speaks, Ethel Shutta, Julia  
Sanderson, Cornelia Otis Skinner, Eve Sully,  
Sally Singer, Kay St. Germaine, Blossom See-  
ley, Blanche Sweet, Vivienne Segal, Grete  
Stueckgold, Mary Sothorn, Judy Starr, Elsa  
Schallert, Dale Sherman.

Kay Thompson, Marion Talley, Josephine  
Tumminia, Sophie Tucker.

Benay Venuta, Virginia Verrill, Myrtle Vall.

Irene Wicker (The Singing Lady), Betty  
Winkler, Lee Wiley, Mary Jane Walsh, Mu-  
riel Wilson, Helen Ward, Elizabeth Wragge,  
Lucille Wall, Kay Weber, Francia White.

#### THE NOMINEES

Gracie Allen, Jane Ace, Durelle Alexander,  
Peggy Allenby, Eve Arden, Barbara Jo Allen.

Joan Blaine, Irene Beasley, Gertrude Berg,  
Fannie Brice, May Singhi Breen, Connie Bos-  
well, Bernice Berwin, Mildred Bailey, Lois  
Bennett, Helen Jane Behlke.

Myrtle Campbell, Judy Canova, Virginia  
Clark, Patti Chapin, Winifred Cecil, Bernice  
Clarie, Helen Claire, Rachel Carlay, Loretta  
Clemens, Vivian Della Chiesa.

Jessica Dragonette, Fifi D'Orsay, Gogo  
De Lys, Ray Dooley, Rosemary De Camp,  
Carol Deis, Muriel Dickson, Julie Dillon,  
Rosemary Dillon, Helene Dumas, Patricia  
Dunlap, Marie De Ville, Dorothy Dreslin,  
Jean Dickenson, Elizabeth Day, Colette D'Ar-  
ville, Violet Dunn, Lili Damrosch, Donna  
Damerel, Vaughn De Leath, Nola Day, Dolly  
Dawn.

Ruth Etting.

Jane Froman, Bernardine Flynn, Sally Fos-  
ter, Vivian Fridell, Helen Stevens Fisher,  
Kirsten Flagstad, Alice Frost, Arlene Francis,  
Stella Friend.

Niela Goodelle, Rosaline Green, Betty Lou  
Gerson, Maxine Gray, Connie Gates, Irma  
Glen.

Portland Hoffa, Harriet Hilliard, Elinor  
Harriot, Helen Hayes, Irene Hubbard, Ger-  
trude Hitz, Joy Hodges, Shirley Howard, Lys-  
beth Hughes, Eunice Howard, Grace Hayes,  
Annette Hanshaw.

Helen Jepson, Bess Johnson, Deane Janis,  
Marian Jordan, Ann Jamison, Margaret  
Johnson (Honey Chile), Arlene Jackson.

Annadell Kiger.

Lulu Belle, Beatrice Lillie, Elizabeth Len-  
nox, Ruth Lyon, Shirley Lloyd, Peg La Cen-  
tra, Ella Logan, Ann Leaf, Lucille Long,  
Elizabeth Love, Joy Lynne, Jeanne Lang,  
Frances Langford, Mary Livingstone, Rose-  
mary Lane, Priscilla Lane, Dorothy Lamour,  
Loretta Lee.

Louise Massey, Lucille Mannors, Joan  
Marsh, Willie Morris, Lucy Monroe, Maxine,  
Maud Muller, Odette Myrtill, Helen Marshall,  
Evelyn Morin, Pauline Morin, Marge Morin,  
Margaret McCrae, Elaine Melchior, Nila Mack,  
Allie Lowe Miles, June Meredith, Martha  
Mears, Mildred Monsen, Agnes Moorehead,  
Grace Moore.

# Picking Radio's QUEEN

*The Crown of Radio Royalty  
Is in Your Hands. On Whose  
Fair Brow Will You Place It?*

**T**IME'S a-wastin'!" Just as  
the funny little hillbilly of  
the Sunday comic strips  
might say, Time is a-wast-  
in'. Already five weeks of  
heavy voting have passed  
and a Radio Queen, some Radio Queen,  
is well on the way to the joyous corona-  
tion. But she isn't alone.

There are many with her, many  
whose standing is on a par with the  
girl in particular whom RADIO GUIDE  
will favor with the coveted title. We  
don't know who that girl is. We won't  
know who she may be until the final  
day of voting has passed.

Will it be your choice who will stand  
at the head of the parade? Or will  
you be one of those half-hearted voters  
who will sit back after the shouting  
is all over and say, "Well, she might  
have been Queen if . . ."

That "if" is the biggest little word  
in the English language. It's the word  
that may stand between your radio  
favorite and a signal honor—that of  
being crowned Radio's Queen—unless  
you do your part.

Arguments over the relative merits  
of your favorites during lunch hour  
won't help. Battles before the family  
radio won't do your favorite any good  
in electing her Radio Queen.

The selection of Radio's Queen is  
your problem as a radio fan. Radio  
editors throughout the country haven't  
a bit more to say about who will be  
elected Queen than you have. RADIO  
GUIDE itself is merely a medium  
through which you may voice your  
opinion.

Casting your vote is not an arduous  
or complicated task. At best, it can  
take you only a few minutes. And,  
when you consider the hours of en-  
tertainment and enjoyment that have  
been yours through the efforts of some  
feminine radio star to whom you lis-  
ten and whom you appreciate, aren't  
those few minutes well spent?

If you were arguing the merits of  
your favorite—singer, comedienne,  
dramatic actress or announcer—you'd  
spend plenty of energy doing so.

RADIO GUIDE's quest for this year's

Queen is your chance to argue. Only  
you do it with ballots instead of  
words. Under the rules of the contest,  
you may vote every week if you want  
to. You can even paste the ballot on  
a penny post-card, and send it in that  
way, if you so desire.

Although thousands of Queen con-  
test votes have already been sent in to  
RADIO GUIDE, the race is a close one.  
A very few votes one way or another  
may change materially the standings  
of the leading contestants.

Start voting today and vote every  
week between now and October 15.  
Help make your radio favorite the  
QUEEN you really feel she is!

Turn to page two of this issue of  
RADIO GUIDE, fill out the coupon you'll  
find there, and mail it today to Radio  
Queen Editor, RADIO GUIDE, 731 Ply-  
mouth Court, Chicago, Ill.